

LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

How can we support community/women groups for longer-term local economic recovery and resilience?

08:30am ET | September 9, 2020



Louise Cord
WORLD BANK



**Martien Van
Nieuwkoop**
WORLD BANK



Parmesh Shah
WORLD BANK



**Alka
Upadhyaya**
Government of
India



Sybil Chidiac
BILL & MELINDA
GATES FOUNDATION



**Thomas de
Hoop**
AMERICAN
INSTITUTES FOR
RESEARCH



**Vinay Kumar
Vutukuru**
WORLD BANK



Susan Wong
WORLD BANK

Today's Structure

Opening remarks:

- **Louise Cord**, Global Director, Social Sustainability and Inclusion Global Practice, World Bank
- **Martien Van Nieuwkoop**, Global Director, Agriculture, and Food Global Practice, World Bank

Fireside chat

Moderator:

- **Parmesh Shah**, Global Lead, Rural Livelihoods, and Agriculture Employment Global Solutions Group, World Bank

Speakers:

- **Alka Upadhyaya**, Additional Secretary, Ministry of Rural Development, Government of India
- **Sybil Chidiac**, Senior Program Officer, Gender Equality, Bill and Melinda Gates Foundation
- **Thomas de Hoop**, Principal Economist at American Institutes for Research, Evidence Consortium on Women's Groups
- **Vinay Kumar Vutukuru**, Senior Agriculture Specialist, World Bank

Closing remarks:

- **Susan Wong**, Global Lead, Community Driven Development Global Solution Group, World Bank



Local Economic Development

About

LED Webinar Series

Blogs

Documents

Calendar

Discussion

View More ▾

Welcome to the Local Economic Development Resource Page!



Government clients and the World Bank task teams have expressed growing interest in enhancing livelihoods, income generation, and job creation through Community-Driven Development (CDD) and Local Economic Development (LED) approaches. Given this, we have developed this resource page as a one-stop-shop on CDD and livelihoods/LED materials. We encourage you to check out all of the resources and documents on the page.

Local Economic Development and COVID Recovery Webinar Series



Join us for an engaging LED webinar series providing structured learning with thought leaders, policy makers and practitioners to explore pathways for rebuilding local economies and communities better for resilient and inclusive sustainable recovery.

RESOURCES

[LED & COVID-19](#)

[Orientation Materials](#)

[Knowledge Events](#)

[Impact Evaluation](#)

[Research and Reports](#)

[Learning Notes](#)

[Countrywide Project](#)

[Show More +](#)

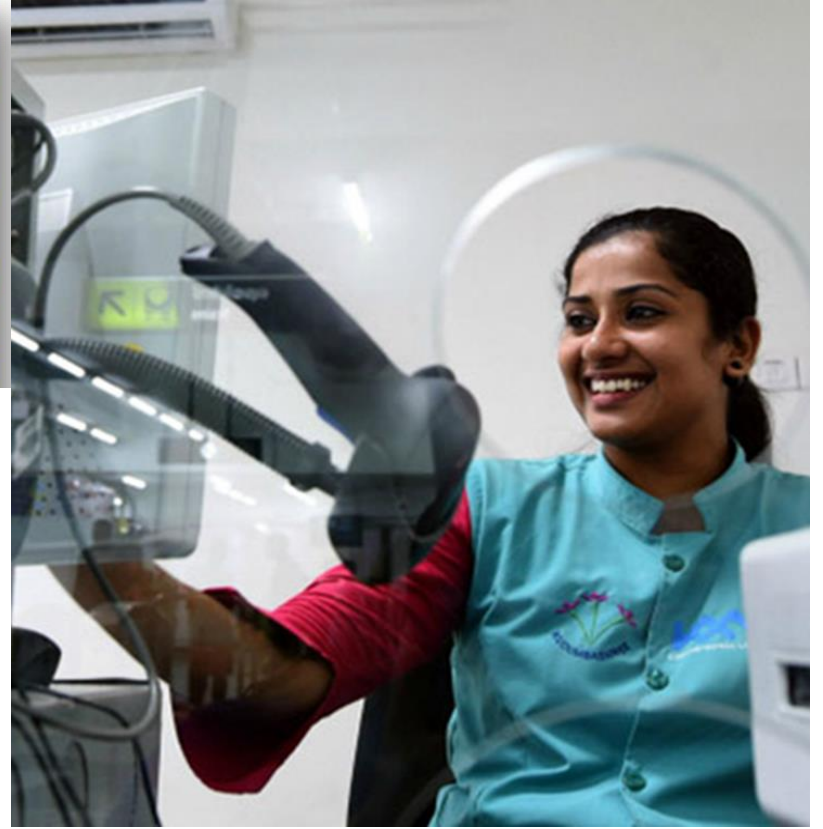


LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

Alka Upadhyaya

Additional Secretary, Ministry of Rural Development, Government of India



DAY-NRLM

DAY-NRLM: An overview (Cumulative Progress up to July'20)



69.7 million HHs mobilized



6.4 million SHGs promoted



USD 1.5 billion of capitalization support extended by Mission



USD 40 billion of Bank Credit accessed by SHGs



11189 SHG Members deployed as BCAs



2 million + SHG members covered under insurance schemes



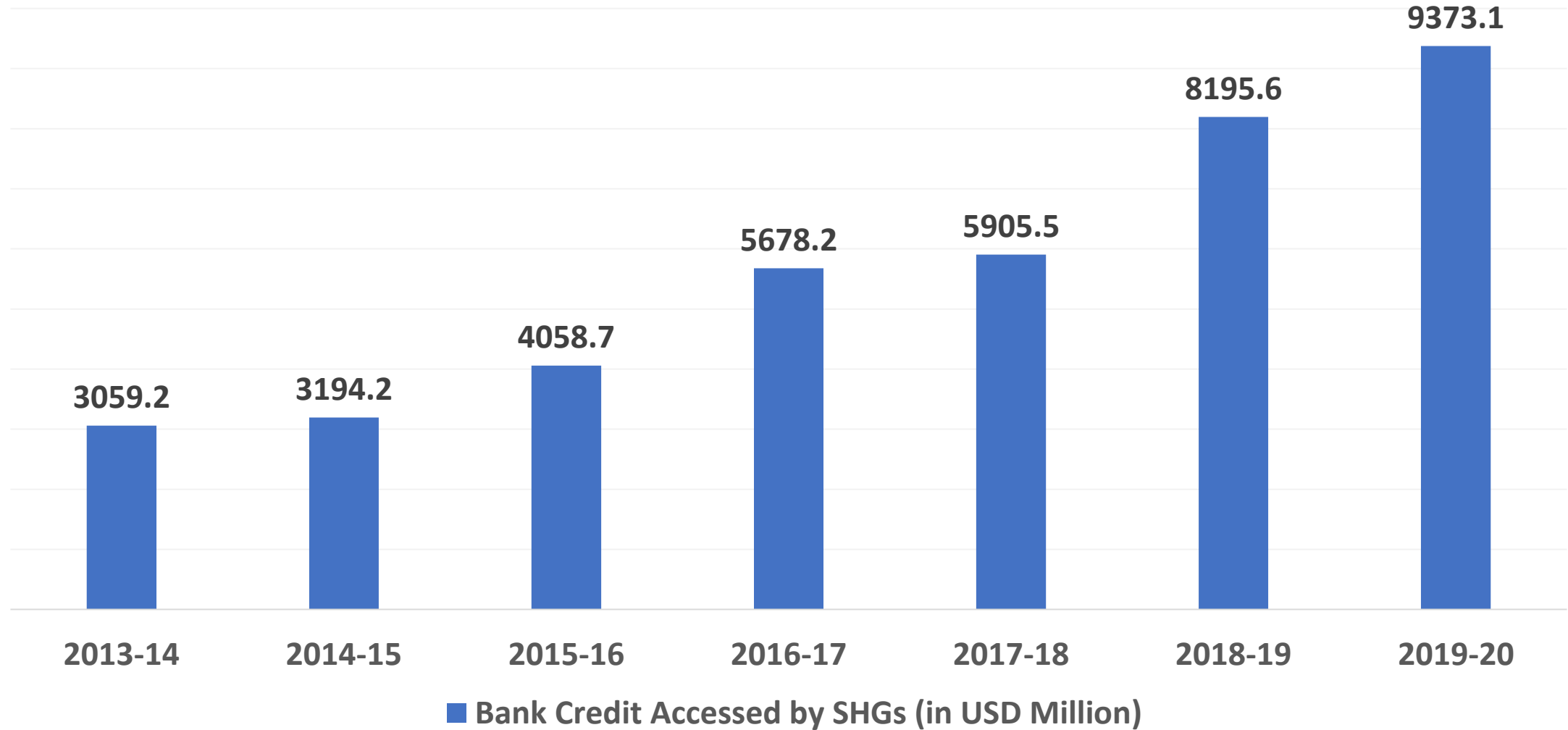
9 million + Women Farmers supported



98336 enterprises supported



SHG – Bank Credit Linkage Program



DAY-NRLM during the lockdown



Awareness Campaign - 51 million SHG members trained



230 million masks manufactured



Community Kitchen - 57.2 million persons served



USD 2.7 billion transferred to accounts of 206 million women under PMGKY



SHG-BCA conducted 10 million transactions amounting to USD 310 million



Dairy FPO in operation



SHG Member making face mask



SHG Member as BCAs



Food being served to most vulnerable

DAY-NRLM: Post Covid Strategy



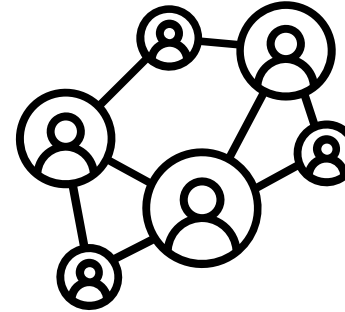
Intensive Capitalization

- Spurring consumption and investment
- Generating new opportunities for incoming migrants



Revitalizing Value Chains

- Local aggregation and value addition capacity
- New job opportunities in agri-services



Convergence for synergy

- Maximizing efficiency in resource channeling
- Harnessing institutions for inclusion



Behaviour Change

- Transforming community behaviour
- Institutional capacity for health monitoring and action



LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

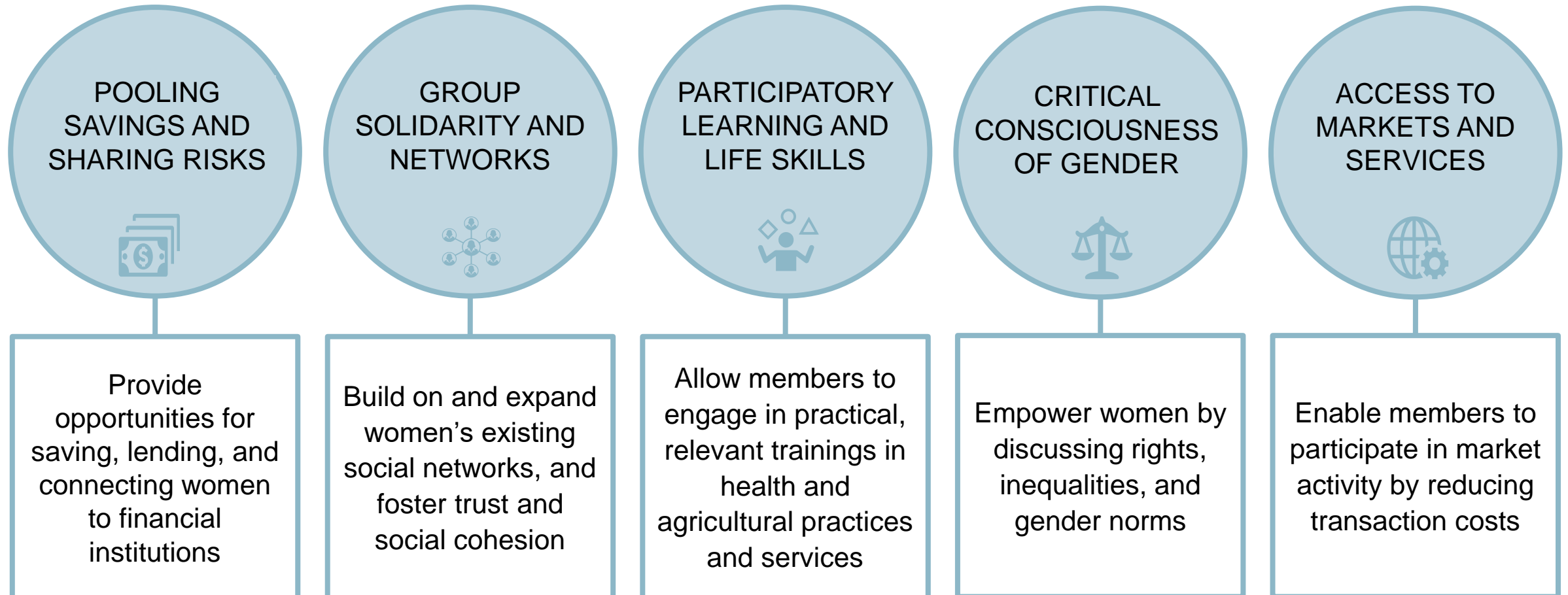
Sybil Chidiac

Senior Program Officer, Gender Equality, Bill and Melinda Gates Foundation



TO ACHIEVE GREATER IMPACT, WE ARE WORKING WITH PARTNERS TO TRANSFORM WOMEN'S GROUPS

We believe that when women's groups incorporate five core elements, they can significantly increase their impact.



EVIDENCE SHOWS THAT ADDING THESE ELEMENTS CAN LEAD TO PRIORITY OUTCOMES FOR MORE WOMEN

FINANCIAL INCLUSION



through increased savings, generated income from microfinance, and reduced informal debt and credit, leading to **financial security and resilience**

In East Africa, participation in savings groups has led to increased business-related spending, resilience, and food security.¹

HEALTH



through improved maternal and child health practices, better access to health services and nutrition, and increased contraceptive use, leading to **lower maternal, newborn, and infant mortality rates**

Studies in Bangladesh, India, Malawi, and Nepal found that women participating in self-help groups had improved maternal and newborn health in low-resource settings.²

LIVELIHOODS



through enhanced access to and better use of technology, increased crop diversification, and improved business performance, leading to **increased income and productivity**

In South Asia and East Africa, studies have shown that market involvement, technology adoption, and income diversification increased.³

EMPOWERMENT

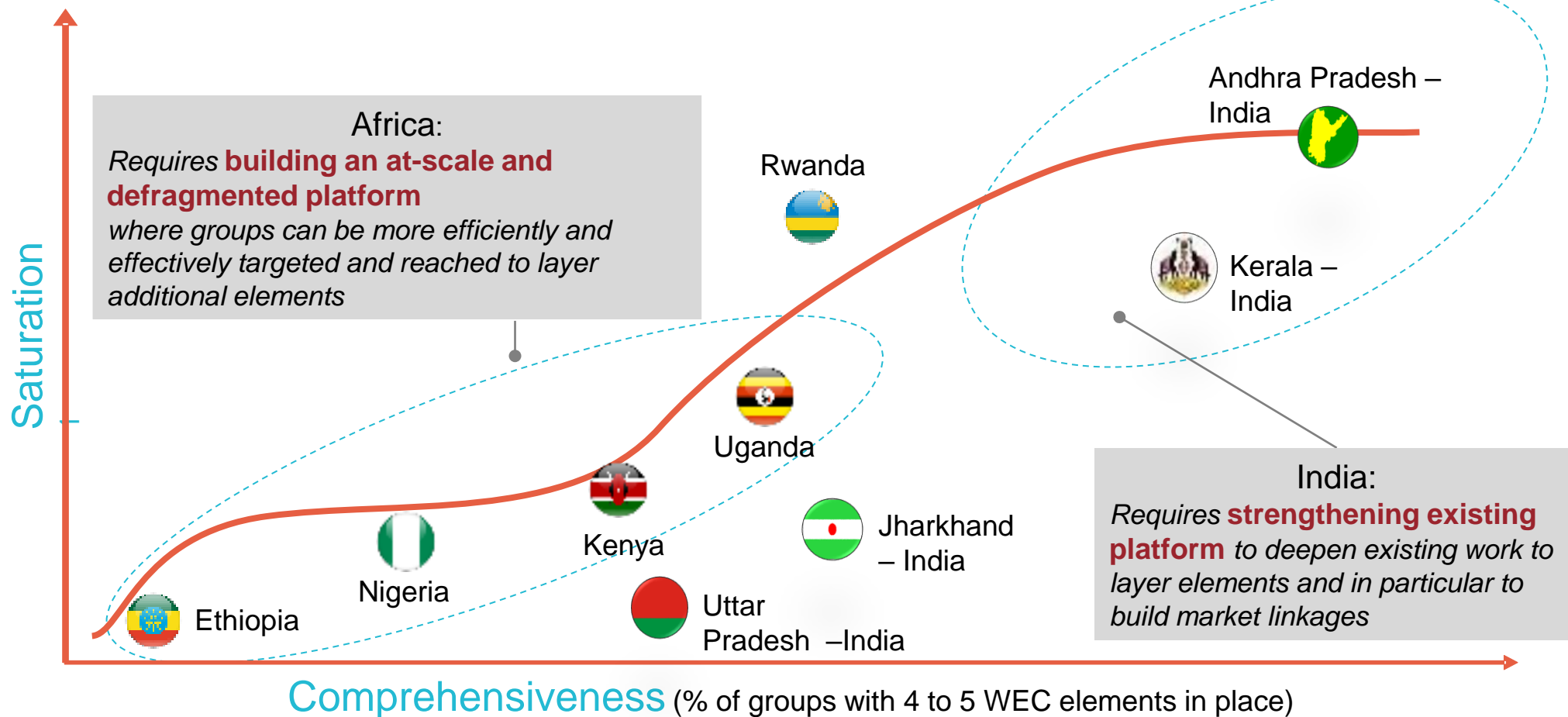


through increased mobility, heightened decision-making, and control over money and family size, leading to **increased collective action and political participation**

Self-help groups can positively impact control over family size and decision-making, money, mobility, and political participation.⁴

We are working with countries at different stages in the evolution of their WECs platforms

Platform required along the journey of WECs



To deliver all 5 elements cost-effectively, groups need to be on a single platform.

This reduces the cost of having to 'find' groups to layer and link by creating a single channel

India already has such a platform; in Africa, this needs to be built

1 Represents the % of women in groups in the country as per Findex and SAVIX data (2011 - 2018) - note that this data only tracks groups with a savings element



LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

Thomas de Hoop

Principal Economist at American Institutes for Research, Evidence Consortium on
Women's Groups

Supporting women's groups for longer-term local economic recovery and resilience

Women's Groups show promise in improving economic outcomes, but evidence is mixed after programs move to scale.

➤ Uganda: NGO supported programs

- Positive impacts of *savings groups* on financial inclusion; mixed evidence for positive impacts on economic outcomes.
- Positive impacts of *livelihoods groups* on economic outcomes; evidence base is very small though.
- Very limited evidence on cost-effectiveness

➤ Bihar, India: Jeevika

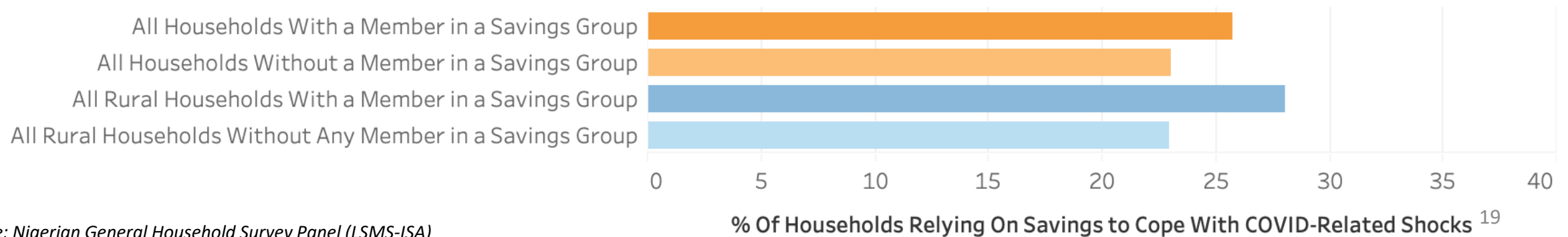
- Small or nonsignificant impacts on *productive assets* and income (Hoffman et al., 2018).
- Large reductions in *informal interest rates* in Jeevika villages (Hoffman et al., 2018).
- Larger impacts on *consumption assets* for landless households, as well as positive impacts on *productive assets* (Hoffman et al., 2018).
- Some first evidence on cost-effectiveness emerging (Siwach et al., 2020)

How Group Functioning May Change in Response to COVID-19:

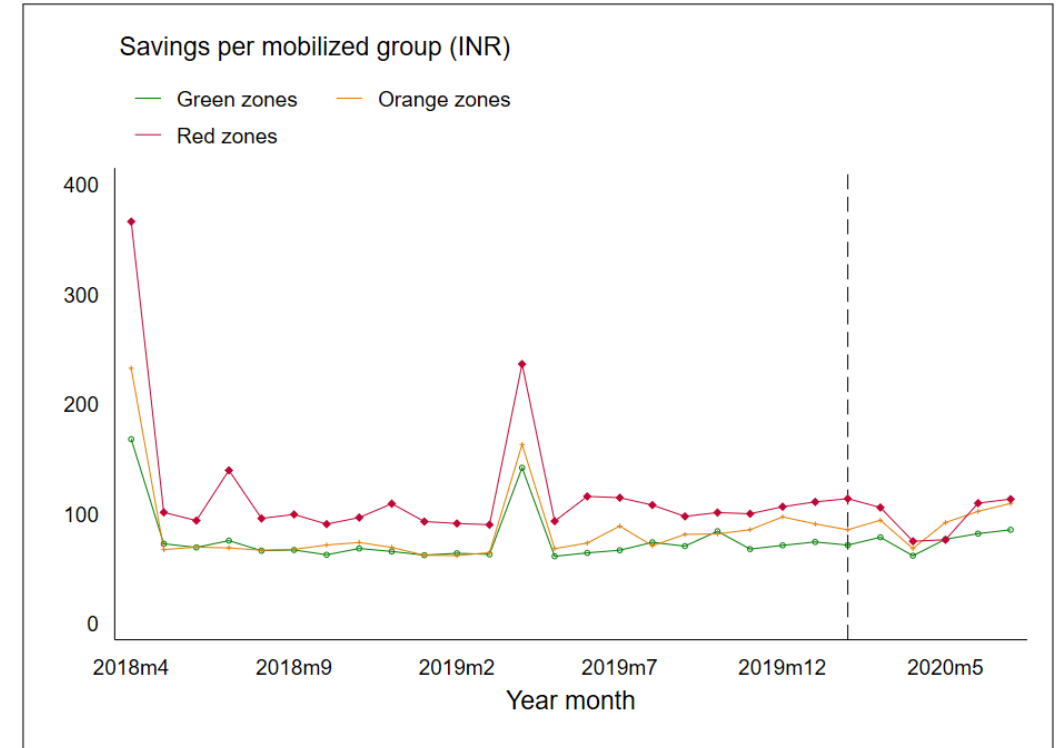
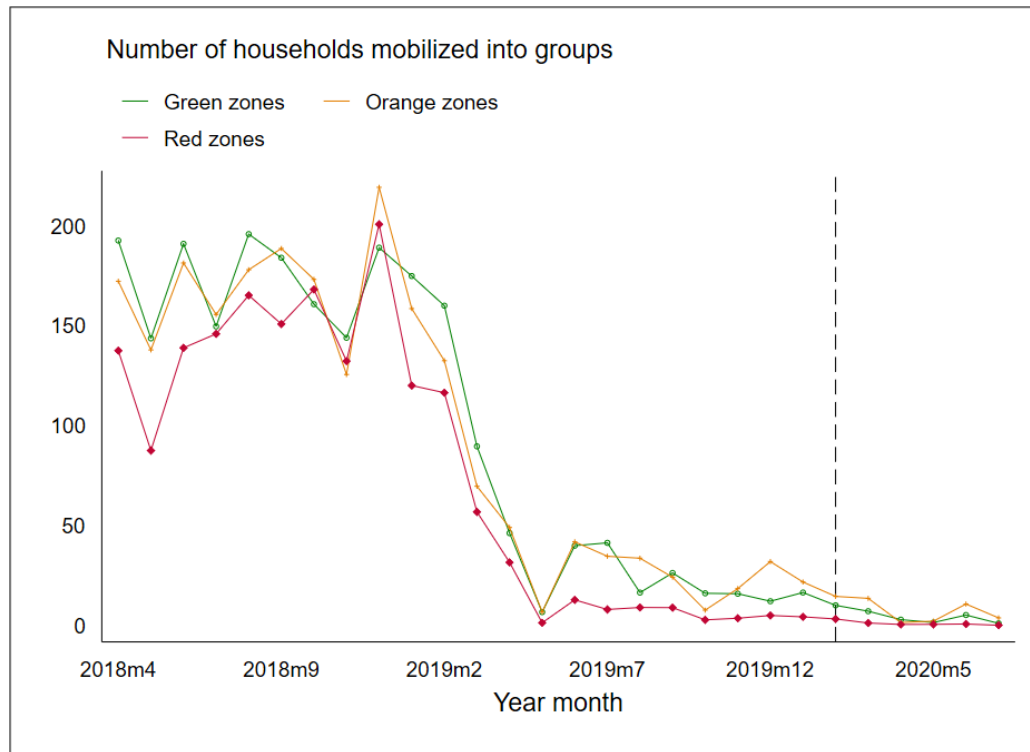
- ✓ Providing social protection and support to mitigate consequences of lockdown
- ✓ Fewer or no meetings and use of digital technology
- ✓ Partnering with governments and civil society in health responses



Using Savings to Cope with Shocks in Nigeria



Self-help groups in India experience reduced mobilization in red zones but increased mobilization in green zones; savings reduced across all districts, particularly in red zones:



Compared to Jan 2019 to Feb 2020:

- Average monthly household mobilization in March-July 2020 decreased by 71 households. Average decline in red zones was ~120 households.
- Monthly savings per block declined by almost Rs. 240,000. Decline in red zones was approximately Rs. 544,000.



LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

Vinay Kumar Vutukuru

Senior Agriculture Specialist, World Bank

Upcoming Events

Webinar #2

Wednesday, September 23, 2020: **How can social innovators and entrepreneurs support inclusive local economic recovery?**



8:00am ET | 1:00pm GMT | 5:30pm IST



LOCAL ECONOMIC
DEVELOPMENT SERIES

Webinar #3

Wednesday, October 7, 2020: **How can we support the employment of vulnerable youth during and after COVID-19?**

8:30am ET | 1:30pm GMT | 6:00pm IST



LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

