



THE WORLD BANK

Treasury | IBRD • IDA

Financing Conservation - Role of Bonds



The World Bank Treasury: Promoting Sustainable Finance

Processes used by the World Bank are **recognized as international best practice**

Works with **market actors** to **set standards** for issuers and investors to promote the integrity of the market



Raised about **US\$ 18 billion** through **200 green bond transactions** in **25 currencies**



Leverage its knowledge and experience to provide **technical assistance and advisory services** to emerging market issuers

The World Bank issued the **first green bond** in **2008**



VIDEO

The World's First Green Bond



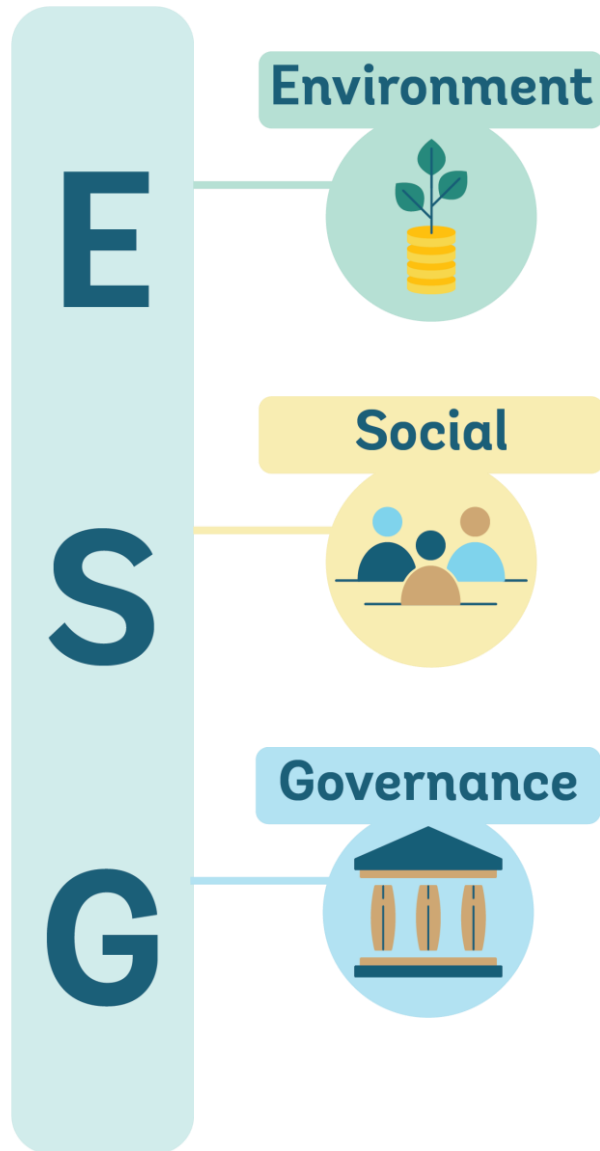
Sustainable Finance and ESG Advisory Program

Scaling up private capital mobilization to meet our clients' sustainable development needs

- Helping regulators create enabling environments to scale up financing
- Helping borrowers identify and access sustainable financing options
- Helping investors integrate ESG criteria in investment decision-making process
- Delivering training, knowledge products and guidance to the overall market

Background & context

Investors and lenders are changing the way they invest money



- Banks, financial institutions, asset managers and owners are analyzing how climate, environment and governance related risks and opportunities impact the financial value of their investments
- As a result, they are acknowledging the relevance of environmental, social, and governance factors for their investment decisions
- In some cases, investors are increasingly interested in making a positive environmental and social impact while earning a financial return

Assets available for environmental actions

\$121
trillion

of assets under
management signatories
of the United Nations
Principles for Responsible
Investment

\$53
trillion

ESG assets may hit
\$53 trillion by 2025,
a third of global AUM

\$130
trillion

private capital committed
to transforming the
economy for net zero

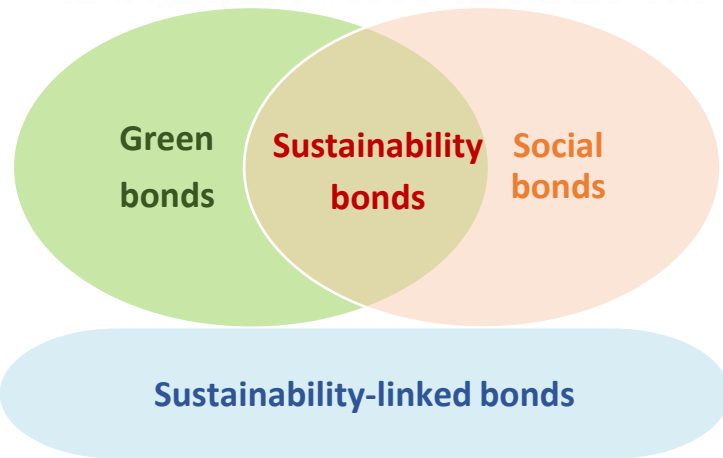
Glasgow Financial
Alliance for Net Zero
(GFANZ)

Bonds: Market-based sustainable financial instruments



Thematic Bonds

Four types of thematic bonds



Green bonds finance projects and activities with positive environmental impact. **Blue bonds** are a subset of green bonds and finance projects aimed at ocean and marine conservation.



Social bonds fund projects with positive social outcomes, helping issuers address societal inequalities. **Gender bonds** are a subset of social bonds and focus on gender equality.

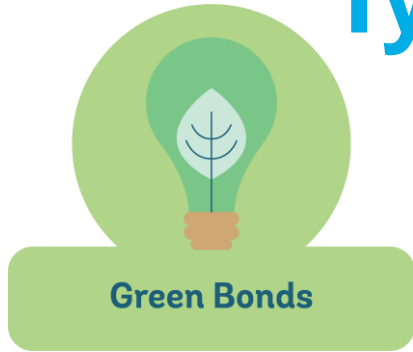


Sustainability bonds support a combination of green and social projects.



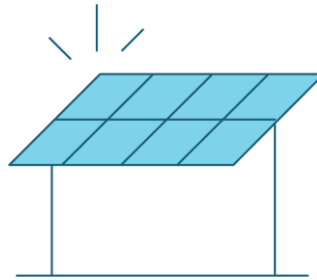
Sustainability-linked bonds do not earmark proceeds. The issuer commits to meeting predefined key performance indicators (KPIs) within a timeline for defined sustainability policies and actions.

Types of projects supported by green bonds

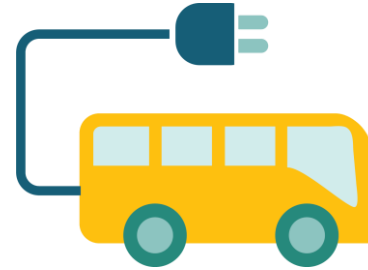


Green bonds support projects and activities with positive environmental impact.

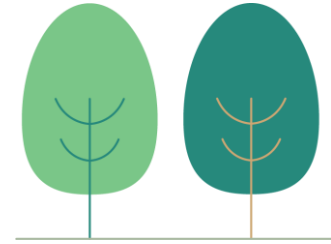
Blue bonds are a subset of green bonds and support projects aimed at ocean and marine conservation.



Renewable energy and energy efficiency



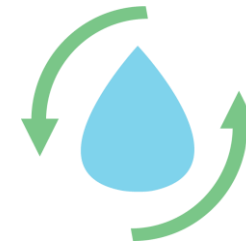
Clean transportation



Sustainable management of living natural resources and land use



Pollution prevention and control



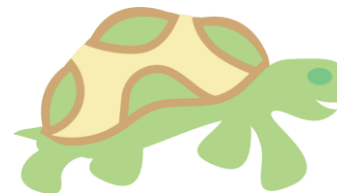
Sustainable water and wastewater management



Circular economy



Green buildings



Terrestrial and aquatic biodiversity



Climate change adaptation

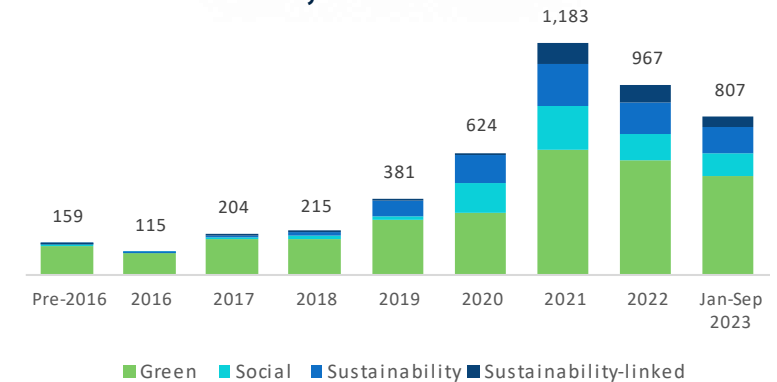
Who can issue these bonds?

- 1) Governments (national and local)
- 2) Multilateral Development Banks, national and regional development banks
- 3) Companies
- 4) Banks, financial institutions and non-bank financial institutions

Thematic bond issuances are on the rise

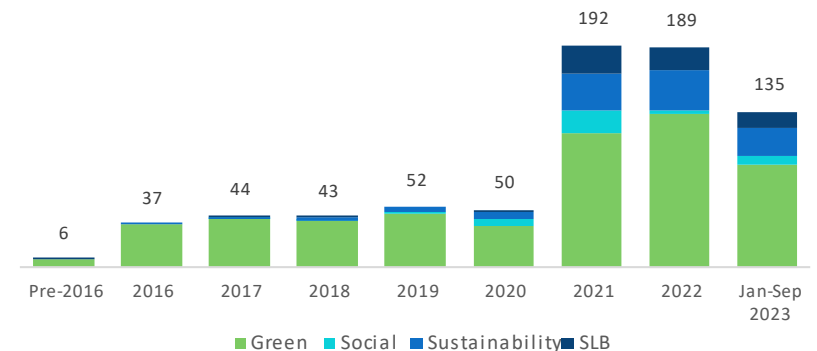
- The global **green, social, sustainable, and sustainability-linked (GSSS) bond market** totaled **US\$ 4.7 trillion** issued up to Sep 2023
- 2023 thematic bond annual issuance have **reached US\$ 807 billion** vs US\$ 967 billion in 2022
- **Green bonds represent the largest portion of thematic bonds**, at about 63% of the total issuances
- **Emerging markets represent a small fraction – 16% of the total amount issued – but interest is growing**
- **YTD 2023, emerging market issuers issued US\$ 135 billion** in thematic bonds – more than double the amount issued in 2020

Global thematic bonds, annual issuance 2012-2023, USD Billion



Source: World Bank based on BNEF and Bloomberg terminal.

Emerging market thematic bonds, annual issuance 2012-2023, USD Billion

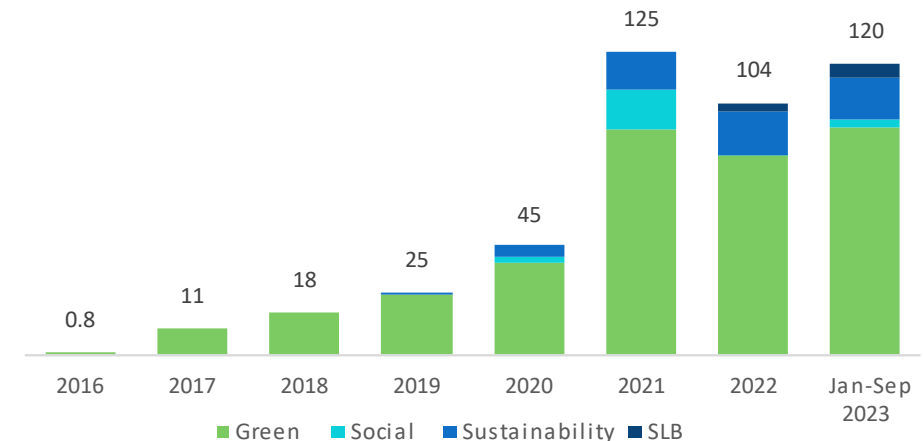


Source: World Bank based on BNEF and Bloomberg terminal.

Sovereigns are tapping into the thematic bond market




- Sovereign thematic bond issuances started in 2016 with Poland and even though **sovereigns represent a small fraction of the thematic bond market – 10%** of the total issued – interest in such instruments has grown
- As of September 2023, **48 sovereign borrowers have issued a cumulative amount of US\$ 359 billion**
- **Twenty-one sovereigns are emerging markets and developing economies**, with a total issuance of US\$ 81 billion
- In **2023, sovereign issuances reached US\$ 120 billion**, almost triple the amount issued in 2020

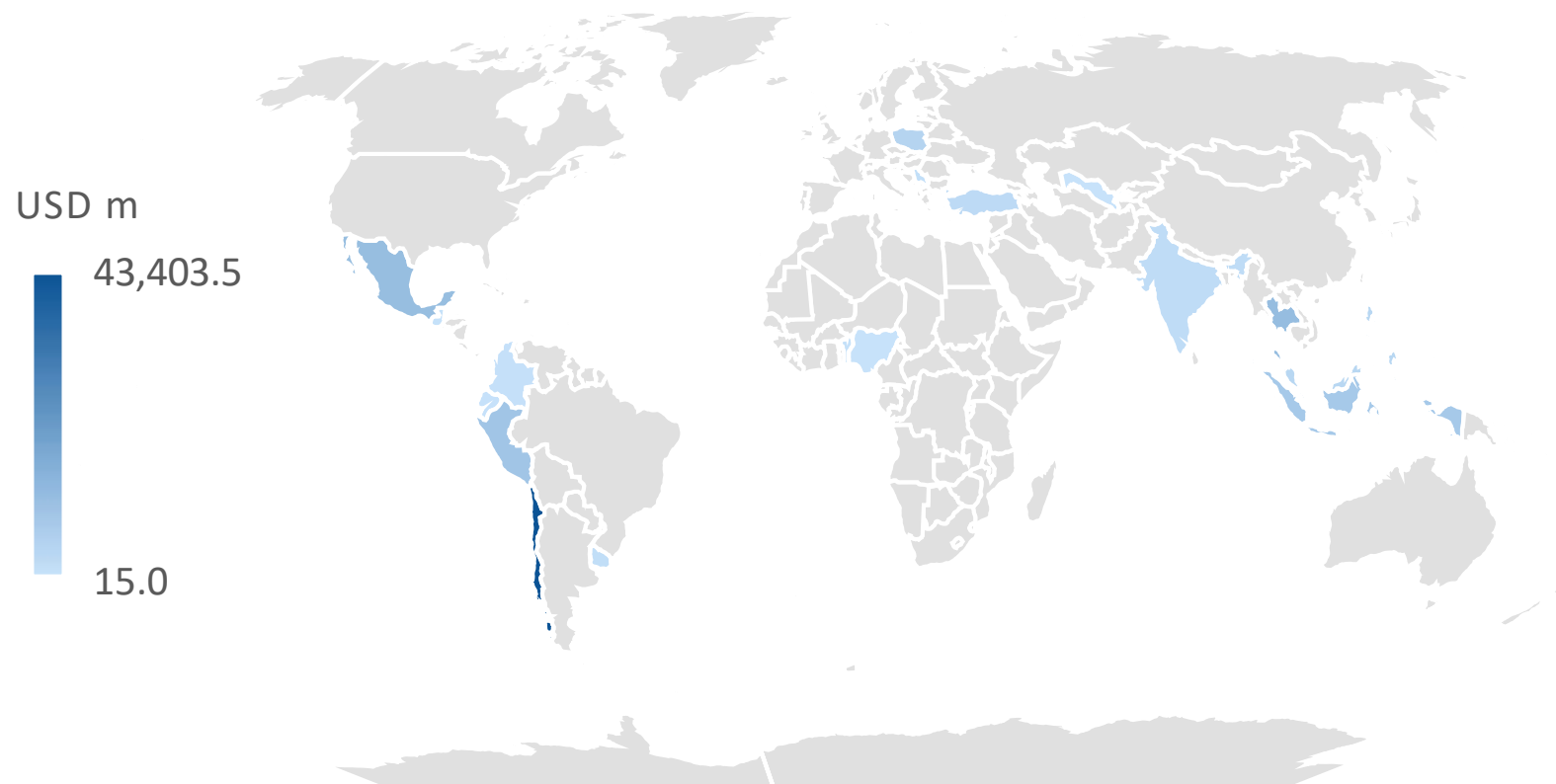
Sovereign thematic bonds, annual issuance 2016-2023, USD Billion



Source: World Bank based on BNEF and Bloomberg terminal.

Emerging market sovereign thematic bond issuances

	Benin US\$ 590.5 million
	Chile US\$ 43.4 billion
	Colombia US\$ 619 million
	Ecuador US\$ 400 million
	Egypt US\$ 750 million
	Fiji US\$ 57.6 million
	Guatemala US\$ 500 million
	India US\$ 1.95 billion
	Indonesia US\$ 7.6 billion
	Malaysia US\$ 3.5 billion
	Mexico US\$ 11.1 billion
	Nigeria US\$ 71.3 million
	Peru US\$ 8.9 billion
	Philippines US\$ 3.6 billion
	Poland US\$ 4313.3 million
	Serbia US\$ 1.2 billion
	Seychelles US\$ 15 million
	Thailand US\$ 11.3 billion
	Türkiye US\$ 2.5 billion
	Uruguay US\$ 1.5 billion
	Uzbekistan US\$ 235.3 million



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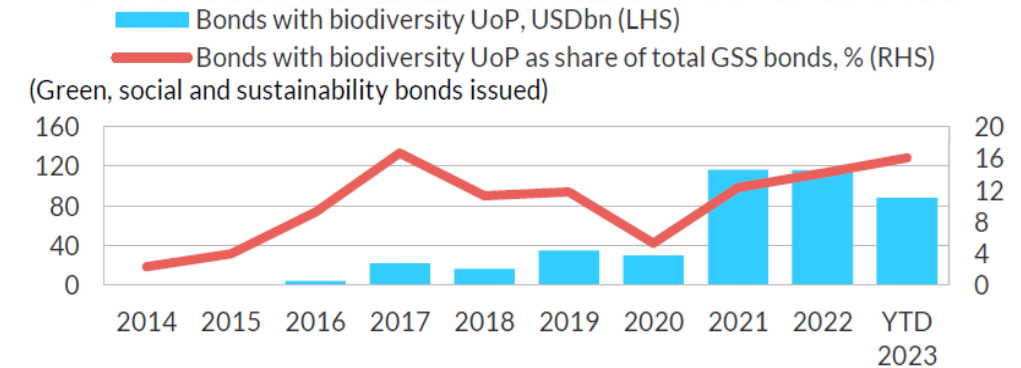
Benefits of issuing a green bond

- Signals commitment to sustainability objectives
- Diversifies investor base
- Increases investor demand
- Better pricing
- Promotes transparency about use of proceeds

GSSS Bonds funding biodiversity conservation

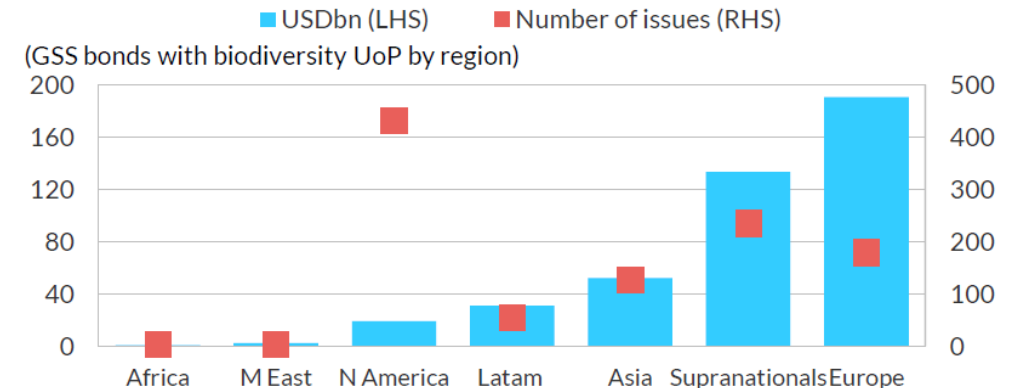
- Bonds featuring terrestrial and aquatic biodiversity conservation in their use of proceeds **increased from 5% (2020) to 16% (2023 YTD)**.
- Incorporation of biodiversity-related KPIs **within sustainability-linked bond issuance remains muted**, due to challenges in monitoring and reporting.
- Momentum within emerging market-based entities to tap GSSS bonds for biodiversity-related projects and activities has been slow.
- In **Latin America**, GSS bonds with biodiversity as a UoP account for just **7.2%** of overall, while **Africa and Middle East together** account for **<1%**.
- Amongst supranationals, **World Bank** is **issuing >85% of biodiversity-related bonds**.¹

Biodiversity a growing focus of UoP Bonds



Source: Sustainable Fitch. Note: UoP = use of proceeds. UoP reflected here is 'terrestrial and aquatic biodiversity conservation'.

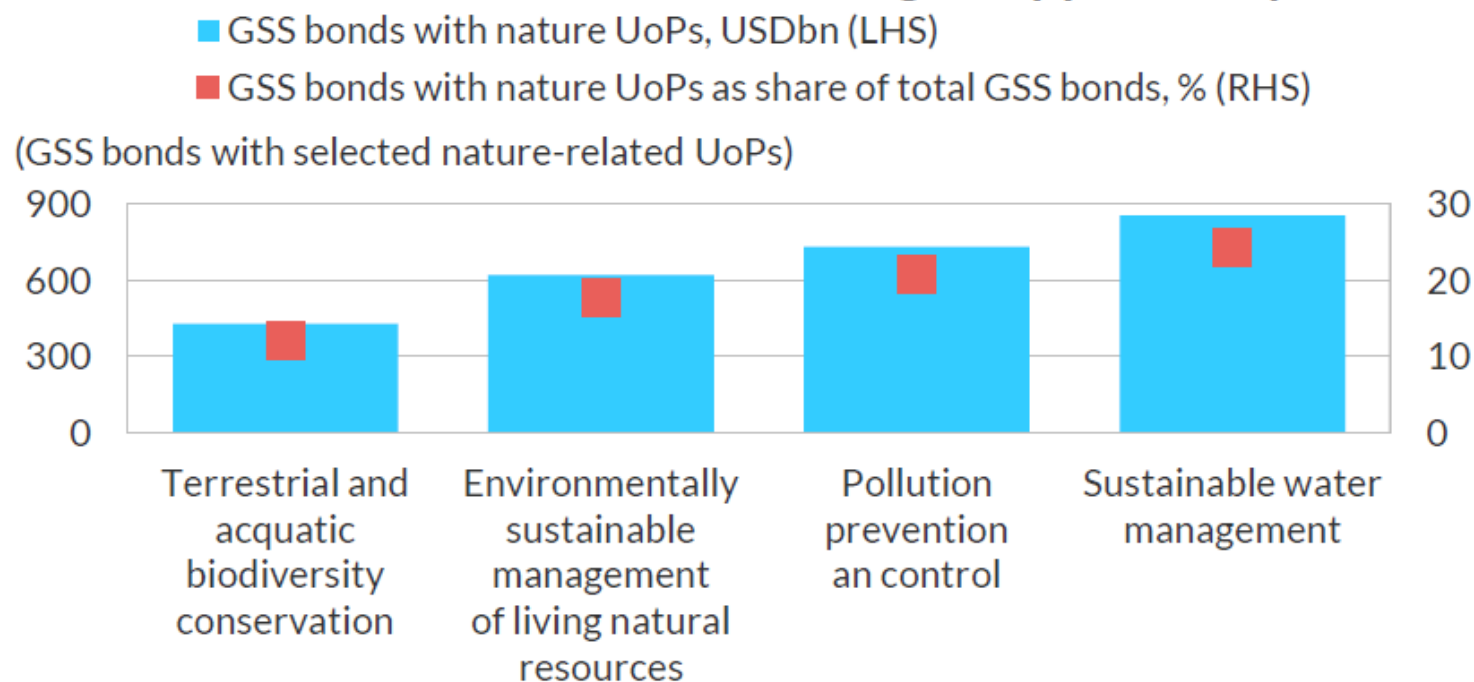
Limited Biodiversity Issuance by EMs



Source: Environmental Finance, Sustainable Fitch

What is being financed under biodiversity

Broader Nature Theme Presents Larger Opportunity

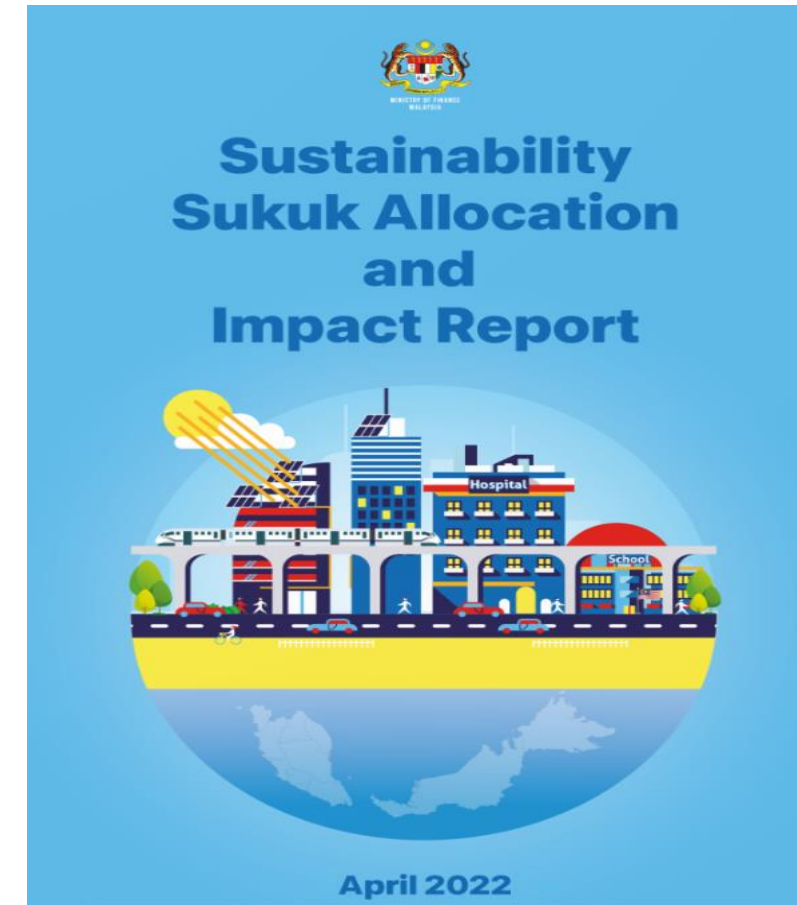


Note: Data reflect whether the above UoPs are included or not. Most issues feature multiple UoPs.

Source: Sustainable Fitch, Environmental Finance

Example: Malaysia's sovereign sustainability “sukuk”

- Sustainable management of natural resources was 2% of overall use of proceeds allocated in 2021. The projects contributed towards biodiversity conservation across all states in Malaysia
- Project specific: Biodiversity conservation – a. Implementation of forestry, water and wildlife conservation programs and projects for a more sustainable environment; b. Implementation of fish and fisheries programs and projects for a more sustainable marine ecosystem; c. Implementation of sustainable agriculture techniques and sustainable agriculture production
- Key outputs: 29 million trees planted; 1 million hectares of forest area; certified forest resource and river resource restoration activities; database on river water quality and quantity in permanent forest reserve in Peninsular Malaysia; Wildlife conservation center; Fisheries Management Plan; 3 marine waters gazetted as Marine Parks; 13 million fishes and shrimps released in public waters; 191 farm / aquaculture premises have been certified / recertified under MyGAP; 9,453 farms (crop) have been certified under MyGAP; 508 farm / aquaculture premises have been certified under myGAP; 2,506 livestock farms have been certified under myGAP



Example: Indonesia's sovereign green “sukuk”

- Indonesia: Sustainable management of natural resources was 0.03% of overall use of proceeds allocated in 2022.
- Projects contributed towards ecosystem restoration through forest and land rehabilitation in North Sulawesi Province, particularly the Likupang special economic zone.
- Forest rehabilitation – Development of facilities and infrastructures to support forest rehabilitation, including buildings and road access to nursery, forest and multipurpose species' seedling nursery, and wastewater treatment plant in the area.
- Key outputs: Number of seedlings propagated at Likupang Permanent Plant Nursery reached 2.5 million. Community participation is encouraged in the project

Source: Indonesia's Green Sukuk Allocation and Impact Report 2023



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www.worldbank.org/sustainablefinanceadvisory

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