

Webinar Financing Conservation - the role of bonds

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Brazil's Sustainable Bonds

Viviane Silva Varga
Brazilian National Treasury Deputy Secretary





Summary

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- Issuance and Governance
- Resources to the Amazon
- Transparency and Impact
- Main Challenges and Expected Outcomes



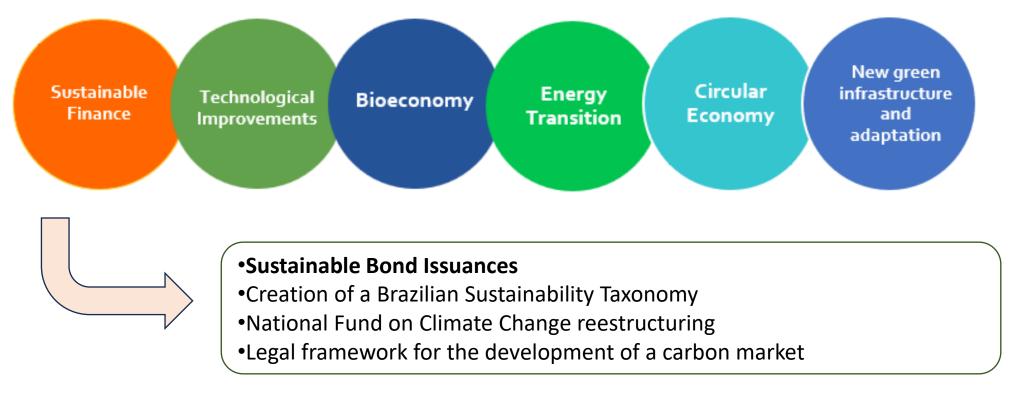




Context of the Environmental Strategy

The adoption of climate commitments for a low-carbon economy is one of the main focuses of the Federal Government's public policies.

The Ministry of Finances plays a key role in this agenda and has developed the **Ecological Transformation Plan**, which is an inclusive and sustainable development plan created to achieve **employment**, **productivity**, **environmental sustainability and social justice**, based on six pillars:







Why issue sustainable sovereign bonds?

- ✓ To make Brazil stand out on the international agenda for sustainable finance and policies.
- ✓ To attract investors focused on sustainability and diversify the country's investor base.
- ✓ To establish a benchmark yield curve for sovereign and private thematic issuances.
- ✓ To promote and serve as source of financing for investment opportunities in Brazil.







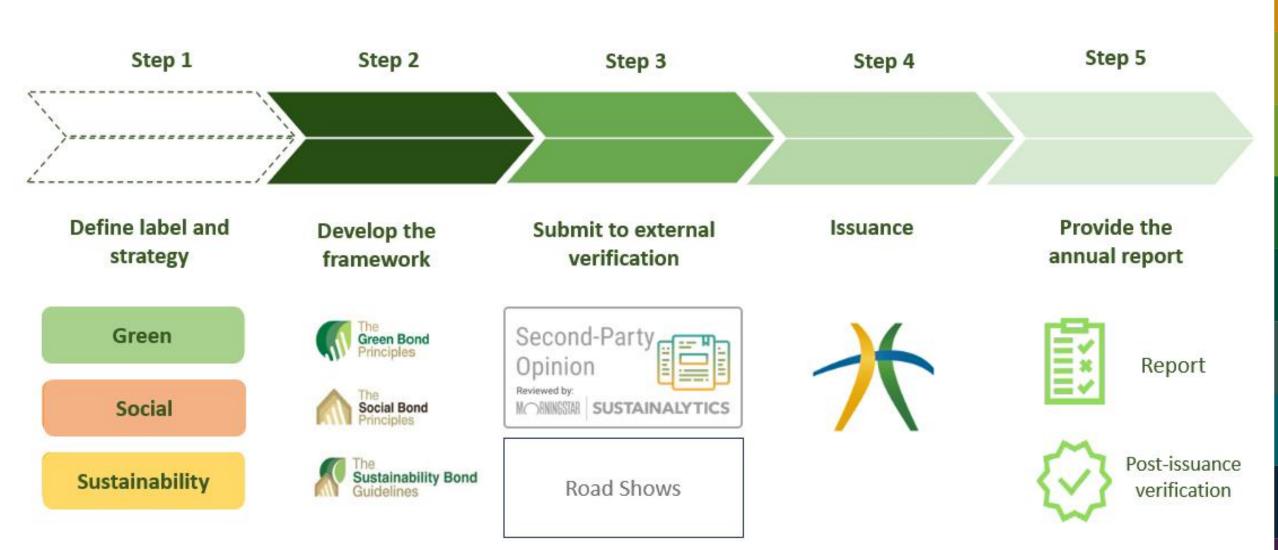
- ➤ More than 1/3 of the assets managed by institutional investors worldwide are committed to sustainability.
- ➤In 2020, sustainable investment assets made 35.9% (US\$ 35.3 trillion) of the total assets under management. This represents an increase of 55% in four years (2016-2020).

Source: Global Sustainable Investment Alliance.





Steps to issue a sovereign thematic bond







Governance: Brazil's Sovereign Sustainable Bond Framework

Use of proceeds



The net proceeds from the issuance of these instruments (or equivalent) must be used to finance or refinance, expenses previously identified, which provide clear environmental and/or social benefits.

Use of net proceeds must be identified and described in the instrument's documentation

Eligible Expenses Assessment and Selection Process

Issuers must establish a transparent process to assess and select expenses to be financed with net proceeds from the issuance, identifying its sustainability objectives while considering the environmental and/or social impact, eligibility criteria and the potential risks linked to them



Framework

Management of proceeds



Issuers should establish mechanisms to appropriately track and manage the use of net proceeds from the issuance, including providing regular reporting about their allocation, ensuring that there will be no multiple allocation of net proceeds permitting the same project to be accounted twice.

Transparency and impact

Issuers are encouraged to publish regular reports on the use of net proceeds and their eligibility and selection criteria until the maturity of the instrument or the full allocation of net proceeds. Moreover, qualitative indicators should be reported, and when possible, quantitative indicators, measuring environmental and/or social impacts.

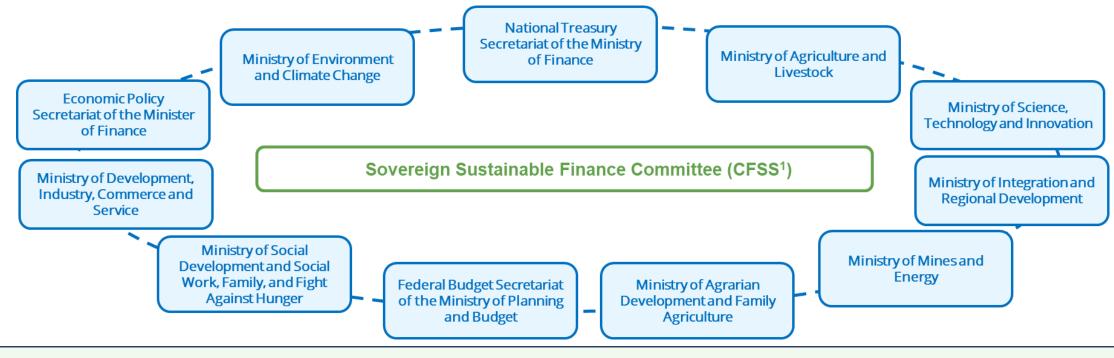




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Governance: Sovereign Sustainable Finance Committee (CFSS)

Brazil's sustainable development agenda mobilizes many actors and federal agencies. So the Federal Government established the Sovereign Sustainable Finance Committee (CFSS in Portuguese), a permanent collegiate body established in May 2023 by the Decree No. 11,532/2023.



Objectives of the CFSS:

- Develop, implement, and monitor the Brazil's Sovereign Sustainable Bond Framework.
- Identify budget programs that meet the pre-defined eligibility criteria within the Framework and report on the issuance through the Allocation Report and the Impact Report.

Resources to the Amazon

Category	Eligible expenses	SDG	
Sustainable management of living and natural resources and land use	 Forestation, reforestation, and forest restoration of degraded areas; Conservation of natural resources, maintenance of permanent soil cover and improvement of its chemical, physical and biological quality; Conservation of biodiversity in production chains based on biodiversity; Integrated and sustainable productive systems in productive chains based on biodiversity; Projects for areas belonging to indigenous peoples and traditional peoples and communities, including demarcation and restoration of areas; Revitalização de Bacias Hidrográficas - Concessões e Parcerias-Público Privadas com foco no Desenvolvimento Sustentável. 	13 CLIMATE 14 LIFE BELOW WATER 15 ON LAND	

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Resources to the Amazon

Category	Eligible expenses	SDG		
Terrestrial and aquatic biodiversity	 Protection, conservation, recovery, restoration and sustainable management of biodiversity, terrestrial and marine ecosystems; 	13 CLIMATE ACTION		
	 Creation, operation and maintenance of land and marine Conservation Units; 			
	Prevention and fight against forest fires;			
	• Implementation of short-and long-term fire prevention actions;	14 LIFE BELOW WATER		
	 Maintenance and improvements of monitoring and early detection/warning systems; 			
	• Combating deforestation, related to: Promotion of sustainable productive activities; Environmental monitoring and control; Land and territorial organization; Normative and economic instruments.	15 LIFE ON LAND		
	 Monitoring and recording of the fauna of Brazilian biomes; 			
	Research and development of conservation technologies and strategies;			



Impacted SDGs

Range¹

30% - 40%

60%

50%



Use of Proceeds- Indicative Range for Green and Social Expenditures

Indicative Range for Resource Allocation for Green and Social Expenditures

Green Categories*	Range ¹	Impacted SGDs	Social categories**
Terrestrial and aquatic biodiversity	11% - 18%	13 ACRON 14 BECOM WATER 15 UPF OF LAND 15 LIFE OF LAND	Combating poverty
Clean transport	20% - 25%	7 SEAN EMBRUY 9 INFASTRICTURE AND INFASTRICTURE	Food security and sus
Renewable energy	15% - 20%	13 CLIMATE TO CREAT SHEARY	Expen
	3% - 6%	13 CLINATE 14 LIFE 15 LIFE ON LAND	Expens
Sustainable management of living and natural resources and land use			Green
resources and tand use			Social
Adaptation to climate change	0,5% - 0,8%	13 action 11 AND COMMUNITIES	
Control of GHG emissions	0,1% - 0,2%	13 ACTORN	

d security and sustainable food systems 10% - 17%				
Expense type	Lower limit	Unner limit		
expense type	Lower IIIIII	Opper mint		

50%

40%

^{*}Although the individual values for each category may vary within the range shown above, the sum of the categories must always be at least 50% and at most 60%.





Transparency and Impact 🗟



- The CFSS will publish, annually, the Resource Allocation Report and the Impact Report on sustainable issuances, until the instrument expires or until the total allocation of net resources.
- > The first Report is expected to be published 6 months after the issuance, and then every 12 months.

Allocation Report

The allocation reports will detail the amount disbursed by: Expense category;

- Type of expense (current expenses, investments and financial investments);
- Recent expenses (reimbursement) and current expenses;
- Expense category against total expenses associated with other funding sources (%), identifying the proportion of co-financing.
- The Allocation Report will also disclose the remaining balance of unallocated net proceeds.

Impact Report

The impact reports will detail:

- Qualitative information regarding the impacts and results associated with the amount disbursed for each expense category, according to the "use of proceeds" section of this Framework;
- Quantitative information regarding the impacts and results associated with the amount disbursed for each expense category.
 - At least one quantitative indicator will be reported per activity category.





Main Challenges and Expected Outcomes

Challenges of a sustainable issuance

From the implementing public policy point of view:

- ✓ Effective articulation of various government bodies (strengthening CFSS responsibilities)
- ✓ Improving the traceability of budget expenditures eligible by the framework
- ✓ Selection of impact indicators that reflect public policy efforts

From the public debt management point of view:

- ✓ More frequent issuance process and a development of benchmarks in the structure of external interest rates
- ✓ The generation of references for the private sector will result from the development of benchmarks, the use of appropriate taxonomies and choices about national priority public policies







Main Challenges and Expected Outcomes

Expected Outcomes

- Accelerate the ecological transformation process:
 - ✓ Transition to a more sustainable matrix
 - ✓ Stimulating the circular economy
 - ✓ Inclusive development
 - ✓ Adaptation to climate change



