



**World Bank Group
Aquabusiness Investment Advisory Platform
(AqualInvest)**

PROBLUE



Food and Agriculture
Organization of the
United Nations



THE WORLD BANK
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Aquaculture Development challenges to be addressed



Lack of knowledge on sustainable management practices



Weak institutional capacity



Mitigate threats related to climate change



Post harvest losses and low product quality



Lack of enabling environment for SME investors



Lack of coherent guidelines and support for bankable projects



Lack of efficient value chains and access to lucrative markets



Biosecurity and animal diseases



Food Safety/Nutrition

Objectives and components of the ASA

OBJECTIVE

To distill and improve **best practices in aquabusiness development** for **economic, social and environmental sustainability** to inform WBG, development partners, commercial investors and the public sector interventions.

COMPONENTS

1	Investment Climate & Opportunities
National/regional studies to assess readiness for WB/IFC/other IFIs investment related to agribusiness value chains	

2	Guidelines for Sustainable Aquabusiness Development
Develop a comprehensive aquabusiness operations manual – both marine and freshwater aquaculture	

3	Country Cases
Inform and facilitate the design of specific bankable WBG, government and/or private sector aquaculture investment projects in selected countries	

4	Advisory Services
Provide advisory to private sector clients to address specific challenges/issues in preparation for potential IFC engagement	

5	Study on new markets for seaweed value chain
Identify new markets for a modern and upscaled seaweed industry and identify mechanisms to grow operations	

The desire to apply **lessons learnt from inland aquaculture into mariculture development** will inform choice of case study countries.

The Aquabusiness Investment Advisory Platform seeks to provide a pathway to sustainable operations through...

- Policy & Regulatory Framework
- Advise governments on how to encourage private sector investment
- Market studies
- Ecosystem carrying capacity modelling
- Sustainable production models and best practices for producers
- Innovative mixed-scale and blended capital businesses



Overall, the project aims to address fundamental questions in aquaculture

What can we farm to be competitive in the global seafood industry?	World Bank, IFC upstream and FAO
What kind of aquaculture systems generate a sustainable business model with high impact?	World Bank and FAO
How can we support the private sector to better ensure business success and long-term sustainability ?	IFC Advisory Services
How can governments and private sector enable aquaculture sectors and attract investors ?	World Bank, WWF and FAO
How can governments and private sector achieve sustainable intensification and expansion of aquaculture ?	World Bank, WWF, GEF
What policies and regulations do we need to ensure a sustainable aquaculture industry while enhancing ecosystem services and climate change action ?	World Bank, WWF, GEF and FAO



IFC's role at ASA: global technical and financial assistance on agribusiness

In FY21, committed portfolio reached US\$4.2bn and comprised 257 projects

Advisory Services Scope

Supply chains



Animal husbandry



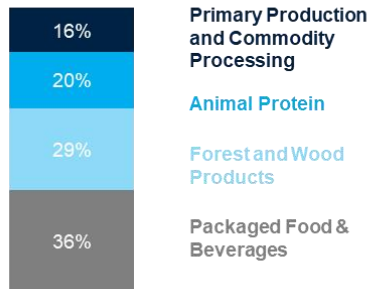
Productivity



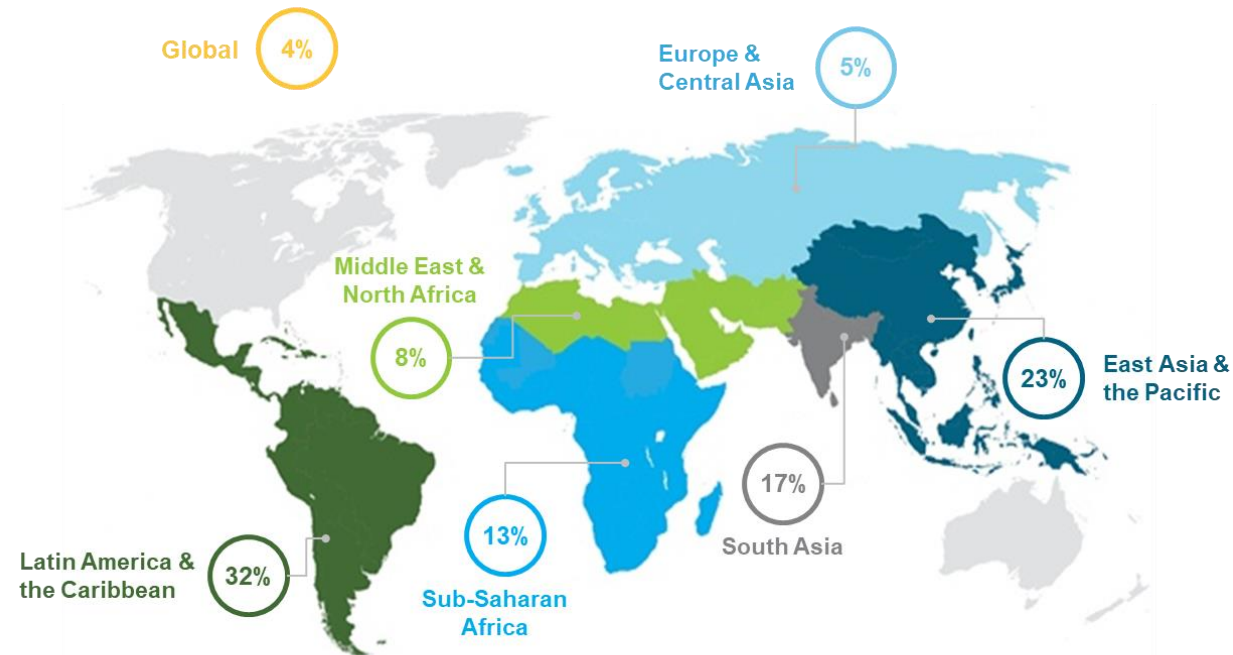
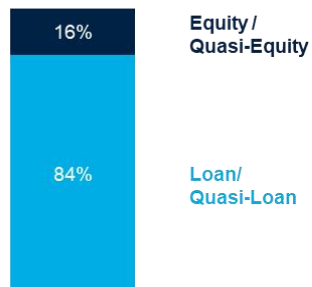
Sustain-ability



BY SECTOR



BY PRODUCT



IFC's agribusiness activity falls under 4 broad sectors: (i) **Primary Production and Commodity Processing**; (ii) **Animal Protein**; (iii) **Forest and Wood Products**, and (iv) **Packaged Food & Beverages**



AqualInvest

Investing in Blue Foods

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