



AqualInvest Platform

Guidelines for Sustainable Aquabusiness Development

What are fundamental questions when looking at investing in aquaculture



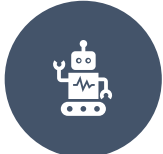
ELEMENTS FOR A VIBRANT INVESTMENT ENVIRONMENT



FUNDAMENTAL CONSIDERATIONS AND REQUIREMENTS FOR INVESTORS



ROLES OF PRIVATE AND PUBLIC SECTORS



TECHNICAL REQUIREMENTS: SPECIES, SYSTEMS...



BUSINESS PLANNING AND ANALYTICS



SOCIAL AND ENVIRONMENTAL DIMENSIONS

Background

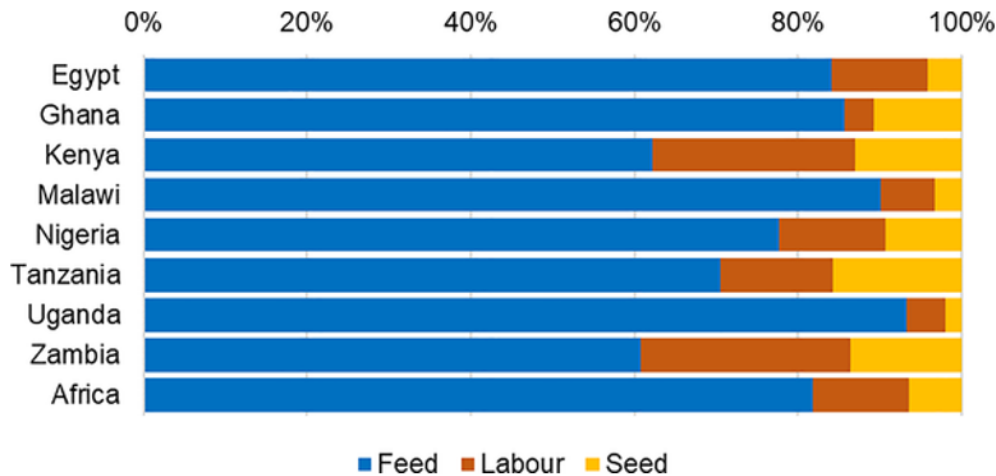
- The World Bank Group has established a **Global Aquabusiness Investment Advisory Platform (ASA)**.
- ASA is structured as a **Global Advisory Services and Analytics task**.
- The WB recognize the importance of farming practices and technologies in expanding, improving and enhancing aquaculture business globally.
- The preparation of this set of **Guidelines for Sustainable Aquabusiness Development** is a key component of the Global ASA.
- The World Bank has appointed Advance Africa to develop the Guidelines.

Overall Objective of the Guidelines

The guidelines will present the necessary requirements, analytics and enabling factors for investments in aquaculture to be sustainable



Cost structure of key input production costs of aquaculture in Africa and studied countries.



Guidelines approach



- Aligned to relevant global instruments.
- Based on a review of global, regional and national BMPs.
- Development process: inclusive, transparent and participatory.
- Practical, concise and user-friendly.
- Living document publicly available.
- Updated periodically.
- Complement and form synergies with existing guidelines and roadmaps:
 - **FAO Guidelines for Sustainable Aquaculture (GSA) – next step of the GSA.**
- Minimize duplication and overlapping with existing guidelines.
- Applicable to major aquaculture systems and species groups.

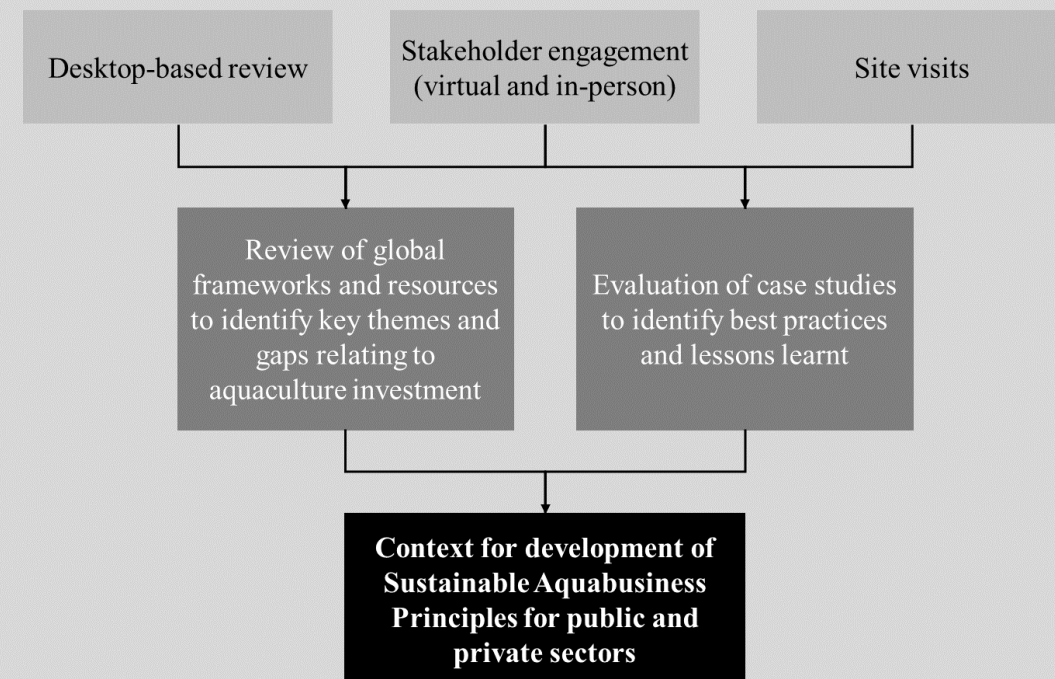
Context for Guidelines

Assessment of Global aquaculture BMP frameworks

Global case studies that represent success stories, challenges and failures, with a broad coverage of key aspects in aquaculture.

- **CASE STUDIES:**
 - Geographic region
 - Scale of operations
 - Species group
 - Production system
 - Socio-economic context

Stakeholder engagements



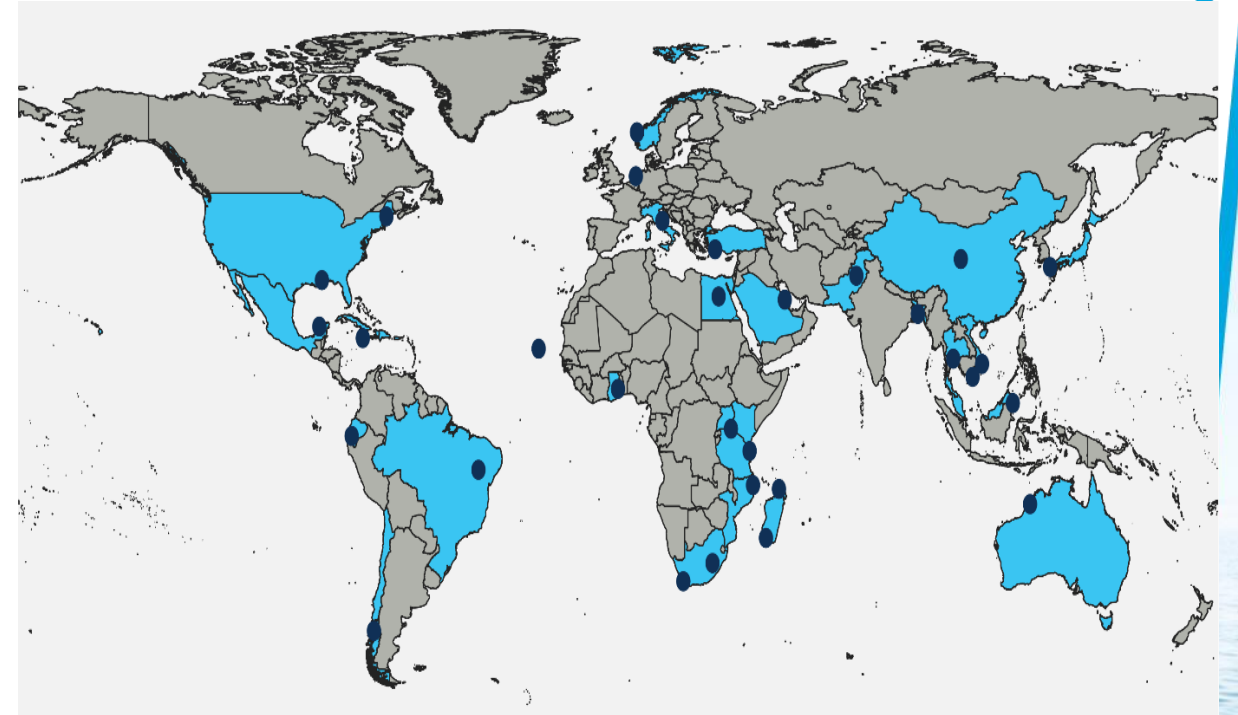
Context for the Guidelines

- Identification of “**priority trends**” for aquabusiness
- **Key considerations** for investors and governments:
 - Governance and institutional arrangements
 - Value chains
 - Mitigating environmental impacts
 - Enhancing ecosystem services, biodiversity and resilience
 - Enabling environments and conditions for MSMEs
 - Enhancing equal opportunities in aquabusiness
 - Operationalising support to aquaculture
 - Promoting resilience in aquaculture

Case studies

Showcase success stories, challenges faced, and lessons learnt

Focused on sustainable aquabusiness, aquaculture value chain development, and climate change action

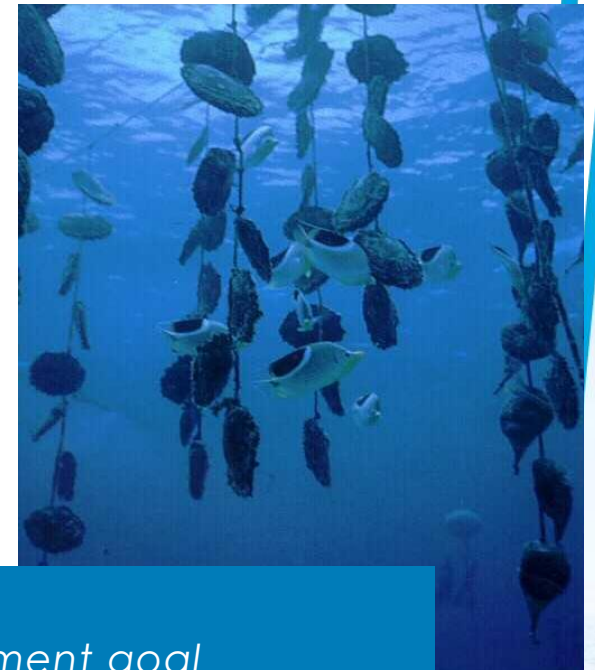


Geographic location of global case studies identified to date.



Structure of the Guidelines

- **Part I: Key Sub-sectoral and Technical Elements in Aquabusiness Development:**
 1. Aquabusiness Value Chains
 2. Institutions and Management
 3. Support to MSMEs in Aquabusiness
 4. Support to Sustainable Environmental Practice
 5. Social Responsibility in Aquaculture
- **Part II: Guidelines for Operationalising Aquabusiness – 3 elements:**
 1. General Guidelines for Aquabusiness
 2. Inclusivity and Diversity in Aquabusiness
 3. Resilience and Key Vulnerabilities



Guideline
High-level management goal

Rationale
Justification for the goal

Audience
The scale/s at which the Guideline should be considered (e.g., regional, national, farm-level)

Requirements
Focus areas for achieving the goal

Suggested management practices
Specific actions to address management requirements

