

Webinar on:

World Bank Guidelines for Sustainable Aquabusiness Development

Objectives and components of the ASA

OBJECTIVE

To distill and improve **best practices in aquabusiness development for economic, social and environmental sustainability** to inform WBG, development partners, commercial investors and the public sector interventions.

COMPONENTS

1	Investment Climate & Opportunities
National/regional studies to assess readiness for WB/IFC/other IFIs investment related to agribusiness value chains	

2	Guidelines for Sustainable Aquabusiness Development
Develop a comprehensive aquabusiness operations manual – both marine and freshwater aquaculture	

3	Country Cases
The aim of this activity is to take the Aquabusiness Operations Manual and adapt it to selected countries to build bankable aquabusiness investments	

4	Advisory Services
Provide advisory to private sector clients to address specific challenges/issues in preparation for potential IFC engagement	

5	Study on new markets for seaweed value chain
The aim of this study is to look across value chains both freshwater and mariculture to identify new markets for a modern and upscaled seaweed industry and identify mechanisms to grow operations	

The desire to apply **lessons learnt from inland aquaculture into mariculture development** will inform choice of case study countries.