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75 YEARS

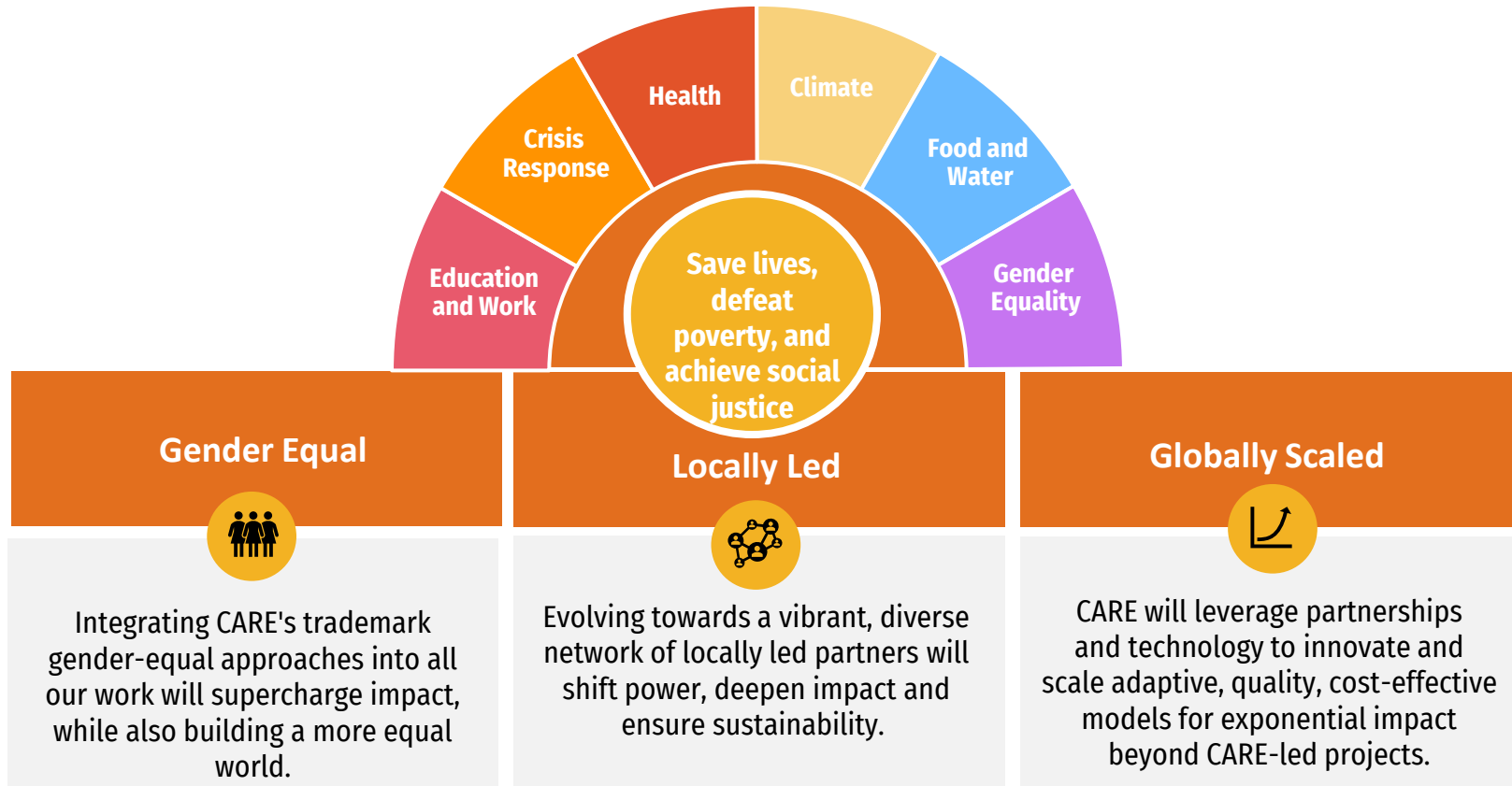
Fisheries & Aquaculture

About CARE

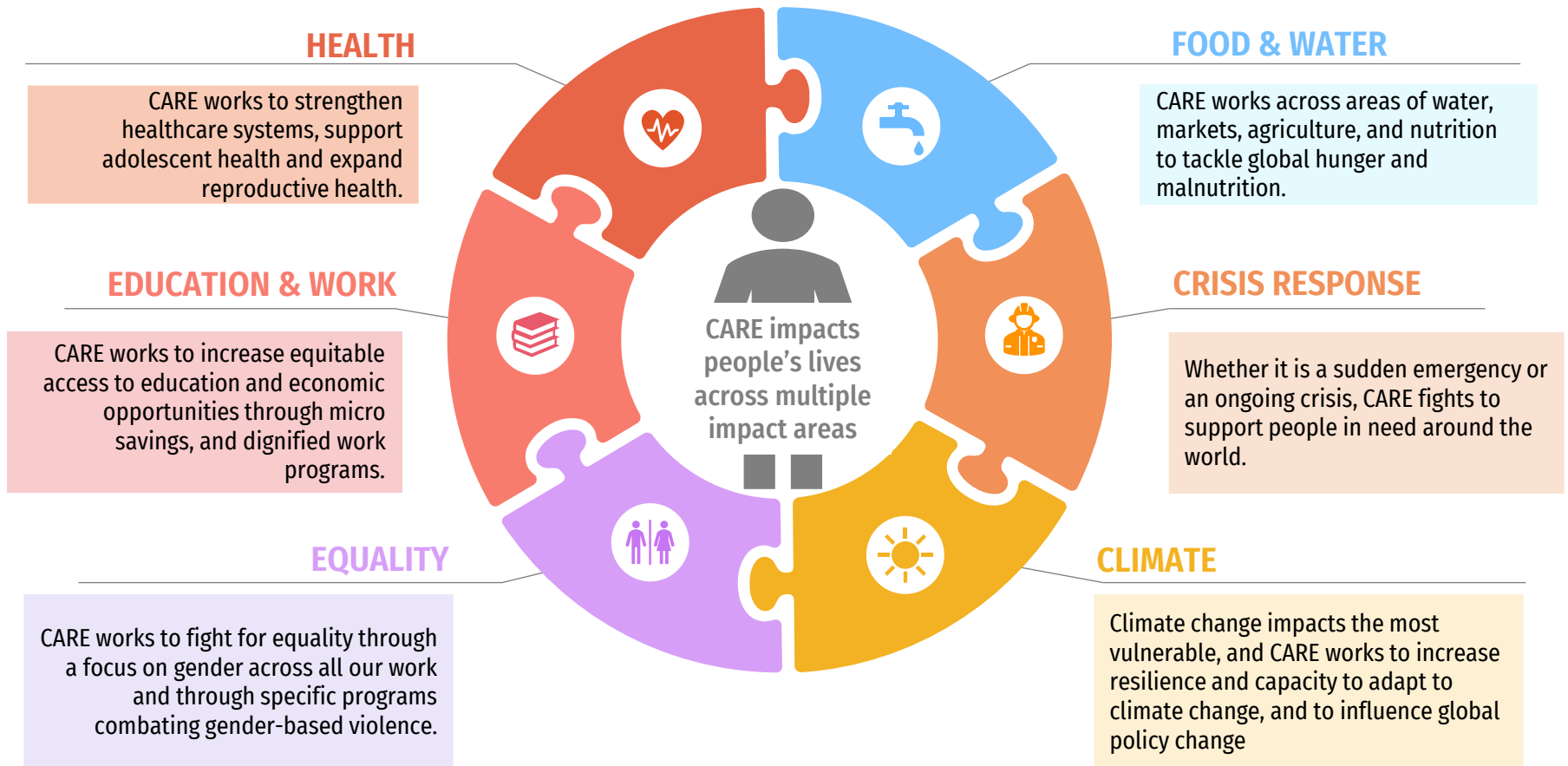
- CARE works in over 100 countries around the globe to save lives, defeat poverty and achieve social justice.
- We seek a world of hope, inclusion and social justice, where poverty has been overcome and all people live with dignity and security.
- We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.



We will achieve our goals by focusing on three impact drivers.



Eliminating poverty requires more than a single-issue approach. CARE's program strategy has six impact areas.



Right to Food, Water and Nutrition in Vision 2030

FWS impact area in CARE 2030 Vision



- Everyone has a **right** to nutritious food and clean water



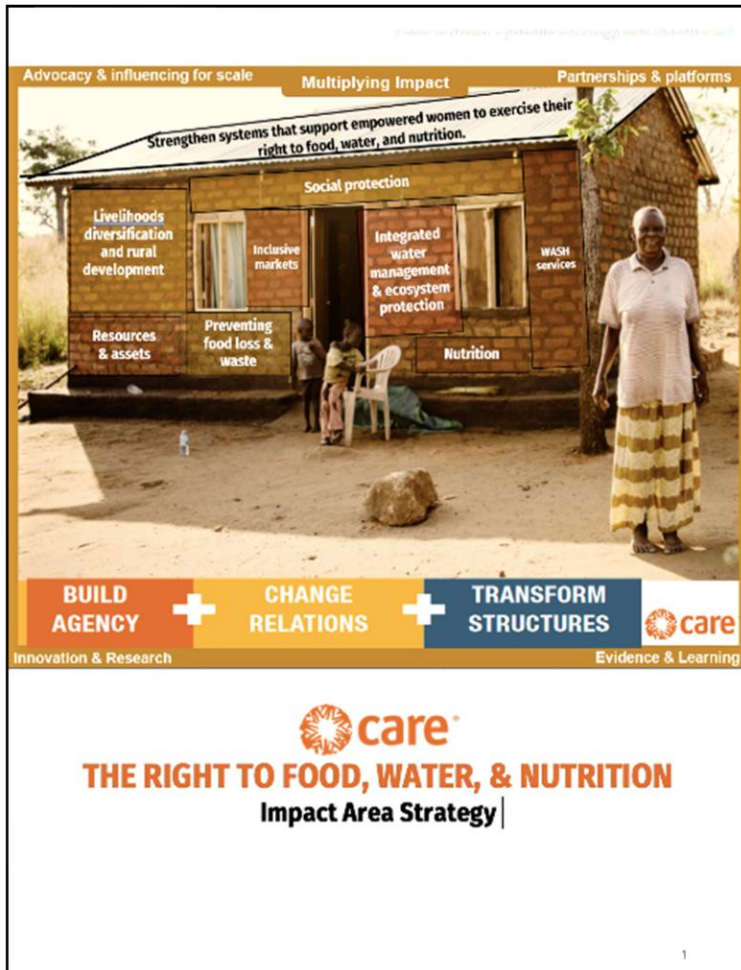
- Right to **water**- everyone has access to safe, affordable drinking water and adequate sanitation and hygiene.



- We focus on supporting **women smallholders** so that they **can feed the world**.

75M

- **75 million people** increase their fulfilment of the right to adequate food, water and nutrition.



The strategy is based on an **integrated model** involving 8 inter-related areas :

1. Women's access to and control of sustainable **productive resources**
2. Women's access to **inclusive markets**
3. **Nutrition**
4. **Social protection** and local structures
5. **Food loss and waste**
6. **livelihoods** diversification and **rural development**.
7. **WASH**
8. **Water resources management** and **ecosystems protection**

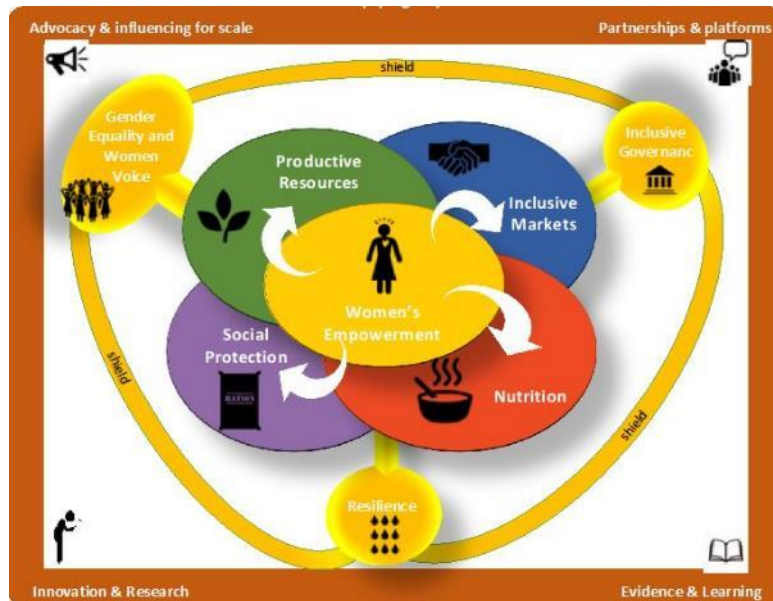


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Lessons from our Fisheries and Aquaculture work in Africa

CARE's Work in Fisheries and Aquaculture



She Feeds the World

- Nested in our **She Feeds the World** framework
- Focused on gender equality and women's empowerment in fish value chains
- Aims to protect marine and freshwater ecosystems
- Enhances maternal and child nutrition given the importance of fish to maternal and child nutrition

CARE-WWF Alliance work in Mozambique

- Focused on building partnerships to prevent overfishing, increase local regulation of fish stocks, and improve nutritional outcomes
- Built partnerships focused on empowering local Natural Resource Management Committees and Community Fishing Councils
- Advocacy efforts led to a new protected nature reserve- the first in Mozambique to recognize the rights of local communities
- Fish stocks and biodiversity increased; number of fish species tripled
- Conservation interventions were associated with a 25% increase in dietary diversity from 2008 to 2014

Swimming towards Gender-Equitable Aquaculture Market Systems Program in Egypt

- Focused on increasing production of inexpensive, nutritious and safe fish from **sustainable** aquaculture systems
- Connecting women retailers to savings groups to access loans to improve equipment and invest in new tools and technology, such as wet suits.
- Promoting use of resource-saving technology to reduce water use by 37% while increasing net profits by 56% for big farms
- Emphasizing collaboration for enhancing training and access to market opportunities
- Using gender-transformative approach

Swimming towards Gender-Equitable Aquaculture Market Systems in Egypt: Results

- ROI of \$5.68 for every \$1
- Female participants made \$10 vs non-participant counterparts made an average of \$1
- Significant increase in the number of women elected to the Fisherman's Union post-project
- Increased annual production of \$2 million per year
- 10,000 new jobs created

Protein for People Program in Benin

- Focused on increasing dietary diversity and promoting animal source foods in the diets of people living in Benin
- Provided of vouchers for fish fingerlings, supplies, and fish feed and training to 32 fish farming Village Savings and Loan Associations
- Promotion of fish through recipe distribution and cooking demonstrations
- Training VSLA members on how to make and sell fish feeds
- VSLA members reinvested earnings in restocking fish farms for the future

Far Ban Bo Program in Ghana

- Focused on supporting to sustainable fishery resources management to improve food security, nutrition, and livelihoods
- Empowered small-scale fishery associations take active part in fisheries governance
- Enabled monitoring of Illegal, unreported, and unregulated (IUU) fishing and piloted grievance mechanisms
- Built social and economic safeguards to improve livelihood and nutritional status of small-scale fishers

Integrated Food Security Response Initiative in Malawi

- Focused on expanding fish farming and small-scale integrated irrigation
- Through partnership with the National Aquaculture Center, the Fisheries Department, the Foundation for Irrigation and Sustainable Development
- Provided income for rural families while helping to close the animal source food gap in the region



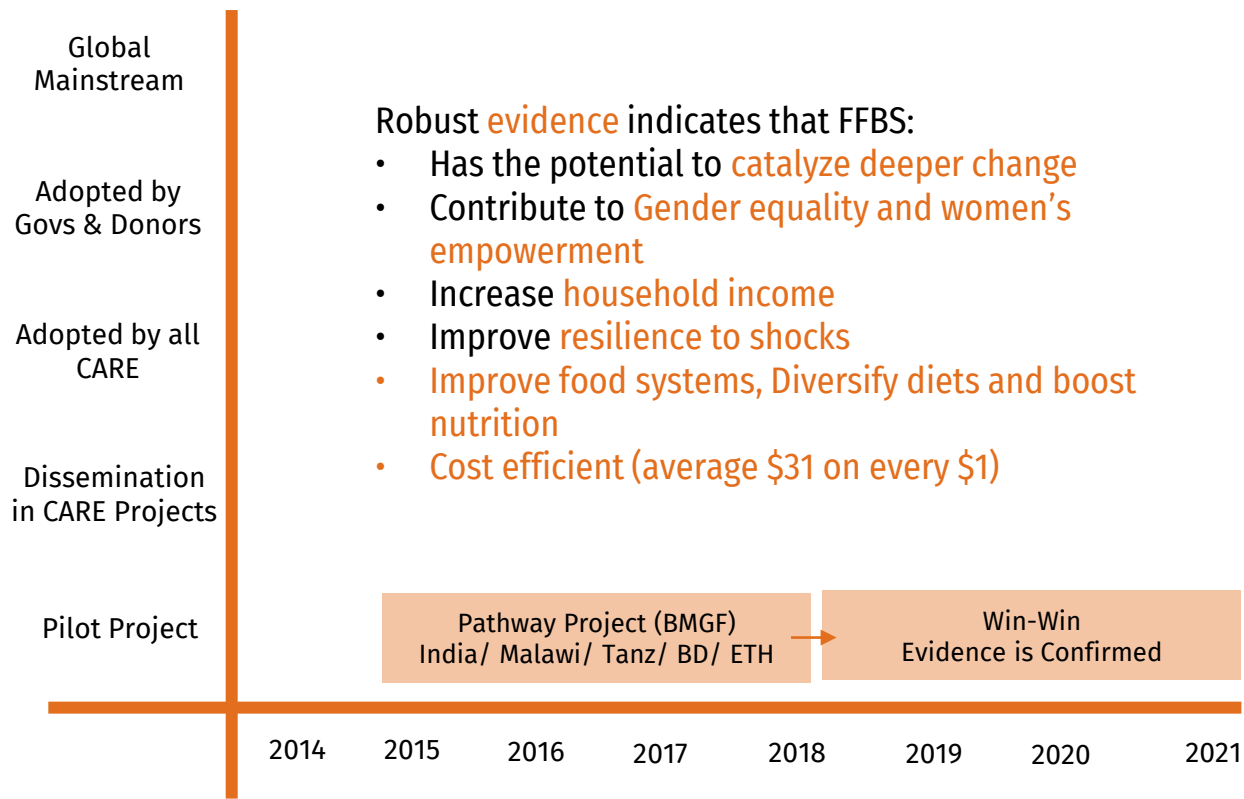
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Scaling Up Farmers' Field and Business Schools

FFBS History at CARE

CARE tested FFBS in **28 projects** across **17 countries** improving the lives of more than **2.5 million** farmers and their families.



Farmer Field & Business School

The CARE FFBS model is a bundled series of interventions that builds on the FAO's FFS model, the added value includes:

- **Build on existing groups (VSLA/SHG/PG)**, with established social capital and governance
- **Increase productivity** through access to improved inputs and best climate resilient agronomic and post-harvest practices
- **Integrate gender dialogues** with women, men & leaders along with **marketing and business skills**
- Include **nutrition BCC and cooking demonstrations**, also targeting men
- **Follow the seasons:** learning does not require extra time from already time-constrained women farmers
- **Build skills for community-based extension workers**
- Facilitate participatory **monitoring and evaluation to** enable farmers to track their own productivity, costs, profit and losses, as well as intra-household dynamics



FFBS CARE's Added Value? The integrated, climate-resilient, gender transformative, market-based, and nutrition-sensitive approach.



How Pathways participants visualized the importance of integration of the FFBS components (updated based on feedback after implementation in 28 projects).

FFBS Approach on Ground



Robust **evidence** indicates that FFBS:



Has the potential to **catalyze deeper change**.



Cost efficient

Average \$31 ROI for every \$1 invested



Contributes to gender equality and women's empowerment

FFBS participants reported the **highest change in number of people** who believe that domestic violence is never acceptable.



Improves resilience to shocks

Even in a year with droughts, cyclones and flooding, agricultural production for FFBS participants increased by **as much as 56%** in Tanzania.



Increases household income

FFBS participants increased monthly per capita income from **\$3.41 to \$9.90 in Ghana, and from \$11.60 to \$17.38 in Malawi**.



Improves food systems, Diversify diets and boost nutrition

Farmers in FFBS groups had the **highest proportion of households (62%)** within acceptable consumption scores.

Scale - Simplified

Global
Mainstream



Adopted by
Govs &
Donors



Adopted by all
CARE



Dissemination
in CARE
Projects



Pilot Project

Scaling Up

The Farmer Field and Business School Program

33

countries have active FFBS projects influenced by the SUFFBS Program.

BASELINE: 17 countries (2012- 2021)

60

active projects influenced within the 33 countries.

BASELINE: 34 projects (2012- 2021)

1.1M

small-scale producers and their families reached in the SUFFBS program.

CUMULATIVE: 4.6M reached (2012+)

11,657

Farmers groups for FFBS formed

\$7.6M

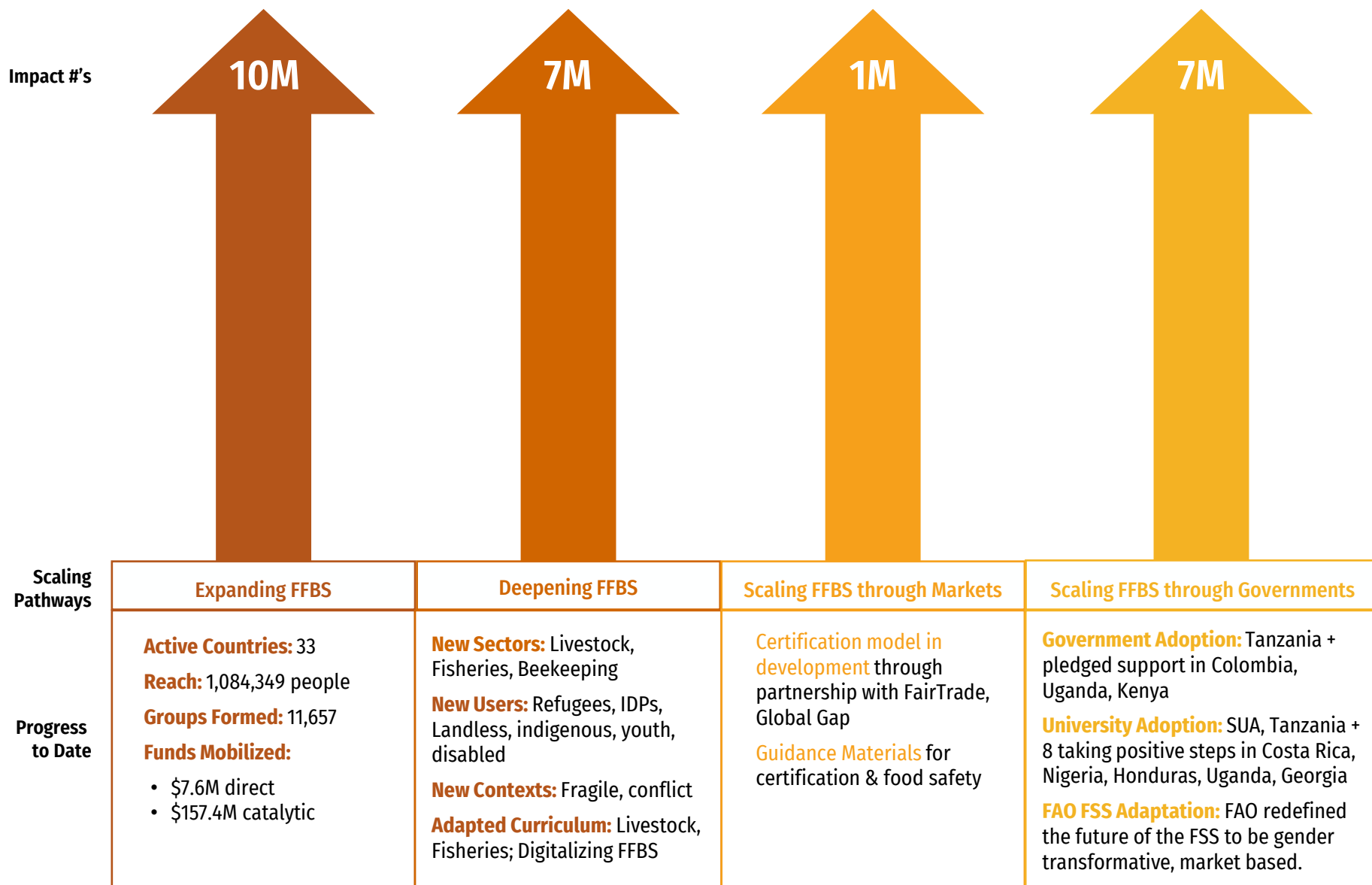
Core Funding

\$157M

Catalytic Funding

Funding leveraged for scale up FFBS efforts.

Impact Breakdown: 25 million people (women small scale farmers and their families)





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**Deepening FFBS through adaptation
to fisheries and Aquaculture**

FFBS Toolkit for Fisheries/Aquaculture

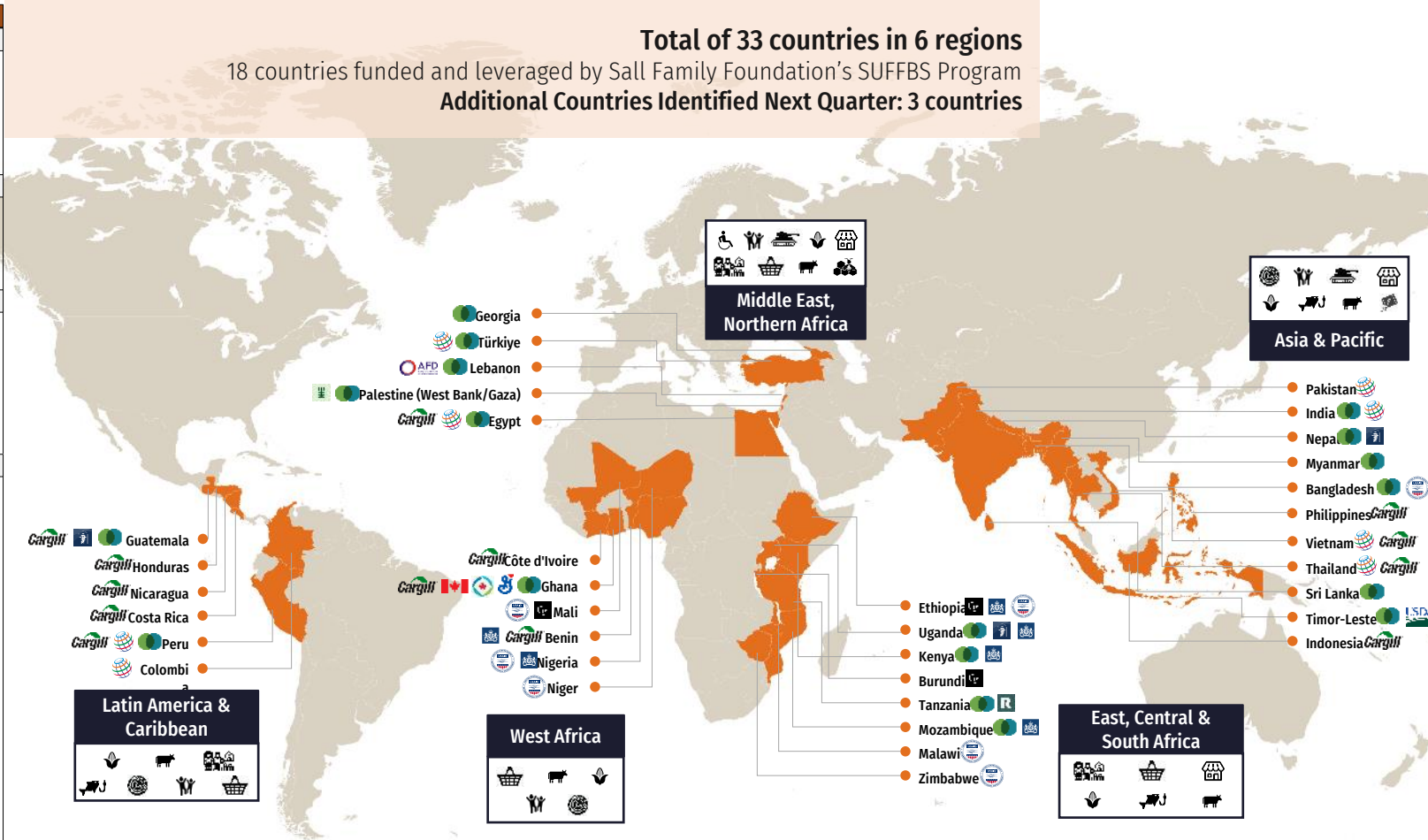
- Knowledge sharing between FAO and CARE with FAO's Aquaculture Field School (AFS) and FFBS toolkit (AFBS)
- New CARE Philippines work using AFBS toolkit piloting modules on seaweed production and management.



FFBS a Global Movement : *Transforming Agricultural Extension for Sustainable Agriculture and Inclusive Food Systems*

Total of 33 countries in 6 regions
 18 countries funded and leveraged by Sall Family Foundation's SUFFBS Program
Additional Countries Identified Next Quarter: 3 countries

KEY	
Population	
	Refugees & IDPs
	Indigenous People
	People with Disabilities
	Youth
Context	
	Humanitarian
	Conflict
	Resilience Building / Livelihood
Sector	
	Crops
	Livestock
	Beekeeping
	Fisheries
	Seeds
Donor	
	AFD
	Bill & Melinda Gates Foundation
	Cargill
	Dutch Ministry of Foreign Affairs
	General Mills
	Global Affairs Canada
	IDRC
	Latter-day Saint Charities
	Norad
	PepsiCo
	Rockefeller Foundation
	Sall Family Foundation
	USDA



For more on FFBS, links to resources are provided below:



[FFBS Innovation Brief](#)



[About FFBS including tools](#)

THANK YOU