

# LOCAL ECONOMIC DEVELOPMENT SERIES

## Inclusive and Sustainable Recovery

How can we support the employment of vulnerable youth during and after COVID-19?



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EMPLOYMENT ACCELERATOR



**Colin Blackwell**

FOUNDER, ENABLECODE

With opening remarks from **Ian Walker**, Manager, Jobs Group, World Bank and **Ingo Wiederhofer**, Practice Manager, Social Sustainability and Inclusion, World Bank



WORLD BANK GROUP

08:30am ET | October 7, 2020



#InclusiveLED



# Today's Structure

Opening remarks

**Ian Walker**, Practice Manager, Social Protection and Jobs & **Ingo Wiederhofer**, Practice Manager, Social Development GP

Fireside chat

Moderator:

**Namita Datta**, Program Manager, Solutions for Youth Employment (S4YE)

Speakers:

**Mamadou Biteye**, Vice President, Social Impact for the Central Europe, Middle East and Africa (CEMEA), Visa

**Rob Urquhart**, Lead, Knowledge & Research, Harambee Youth Employment Accelerator

**Akshay Kashyap**, Deputy Head, Pradhan Mantri Kaushal Vikas Yojna, National Skills Development Corporation, India

**Colin Blackwell**, Founder, Enablecode



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## Local Economic Development

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### Welcome to the Local Economic Development Resource Page!



Government clients and the World Bank task teams have expressed growing interest in enhancing livelihoods, income generation, and job creation through Community-Driven Development (CDD) and Local Economic Development (LED) approaches. Given this, we have developed this resource page as a one-stop-shop on CDD and livelihoods/LED materials. We encourage you to check out all of the resources and documents on the page.

### Local Economic Development and COVID Recovery Webinar Series



Join us for an engaging LED webinar series providing structured learning with thought leaders, policy makers and practitioners to explore pathways for rebuilding local economies and communities better for resilient and inclusive sustainable recovery.

### RESOURCES

[LED & COVID-19](#)

[Orientation Materials](#)

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**Inclusive and Sustainable Recovery**

**Namita Datta**

Program Manager, S4YE, World Bank

# About S4YE - Governance

## PARTNERS

Includes all S4YE partners, including civil society organizations, bilateral agencies and donors, governments, private sector companies, technical experts and youth.

## STEERING COMMITTEE

Includes partners providing financial or in-kind support, and provide high level strategic guidance on S4YE's work program. Includes Norway, Germany, Rockefeller Foundation, Mastercard Foundation, Accenture, Microsoft, IYF, YBI, Plan International, ILO, Rand Corporation and youth representatives.

## SECRETARIAT

Housed in the Jobs Group within the Social Protection and Jobs Global Practice at the World Bank Group, and responsible for day to day implementation of S4YE's work Program.

## S4YE Steering Committee



BASHKIA  
TIRANË

# Four Pillars of the S4YE Ecosystem



## S4YE Steering Committee

currently chaired by Microsoft

### 1. 'Impact Portfolio' Community of Practice

44 innovative youth employment projects



### 4. Youth Advisory Group

17 young entrepreneurs



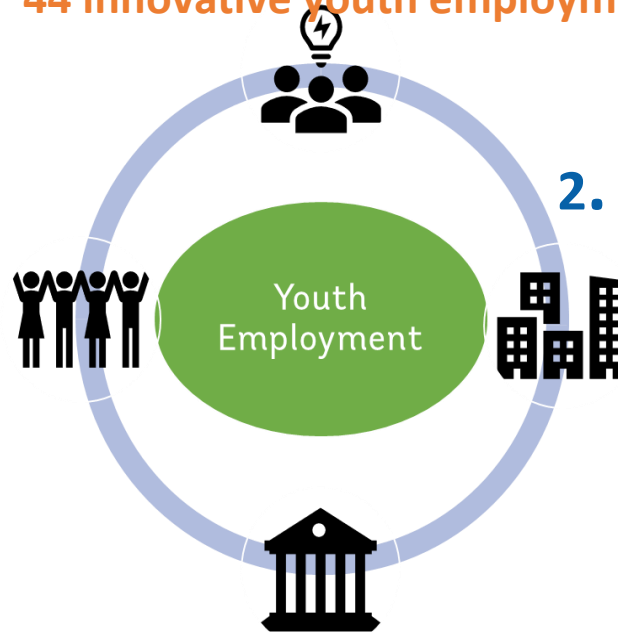
### 2. Private Sector Advisory Council

35+ private sector firms

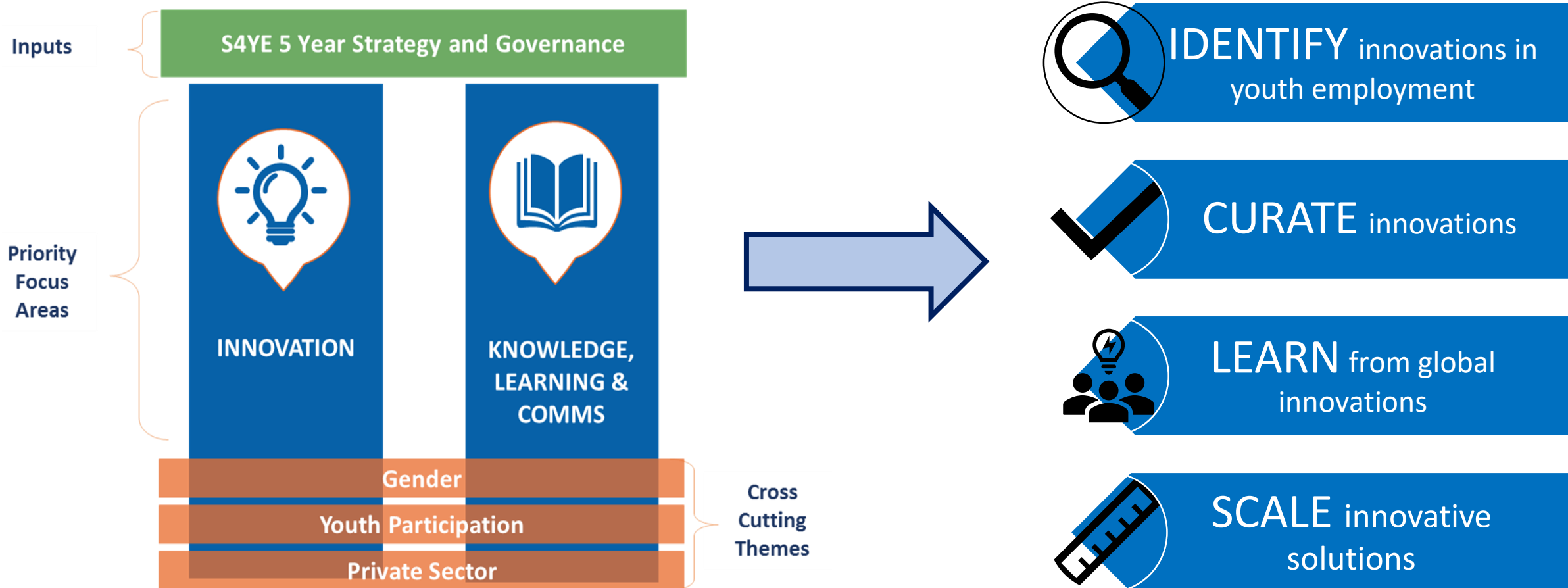


### 3. World Bank Group Youth Employment Network

150+ World Bank lending operations

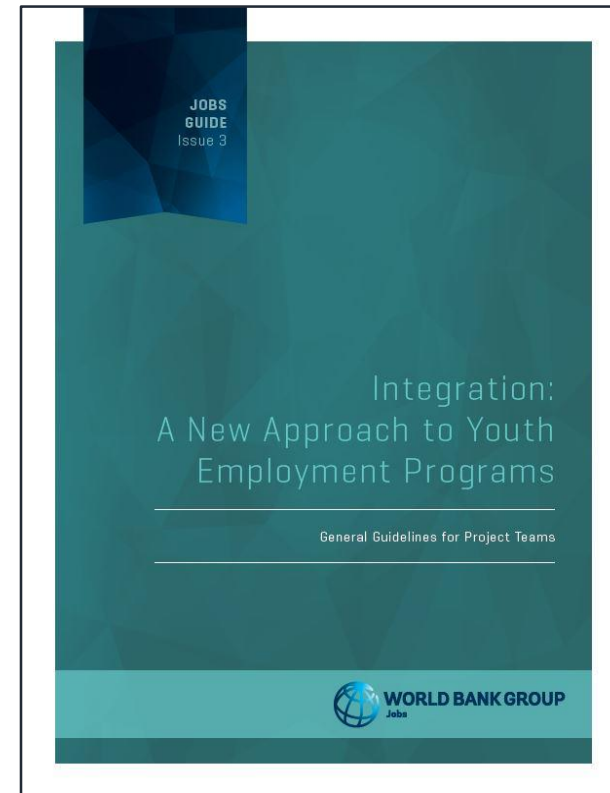
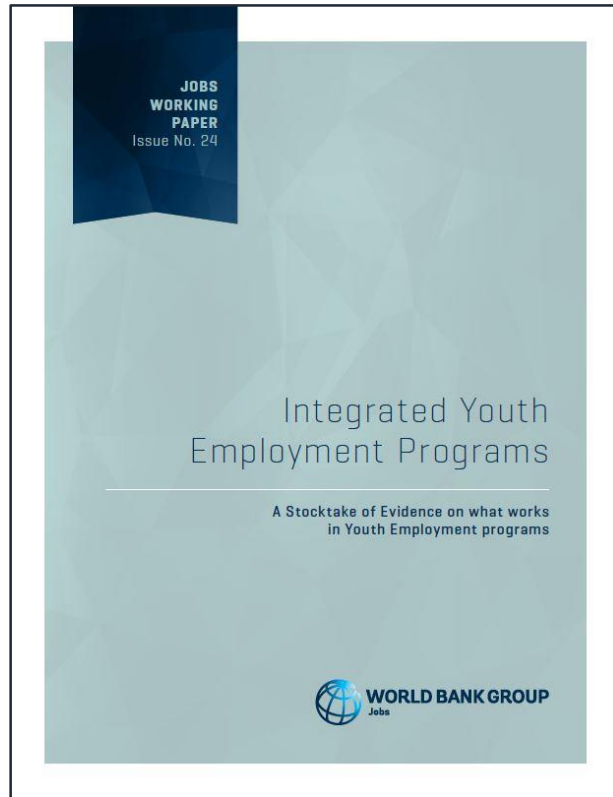


## Dual Focus on Innovation and Knowledge Sharing



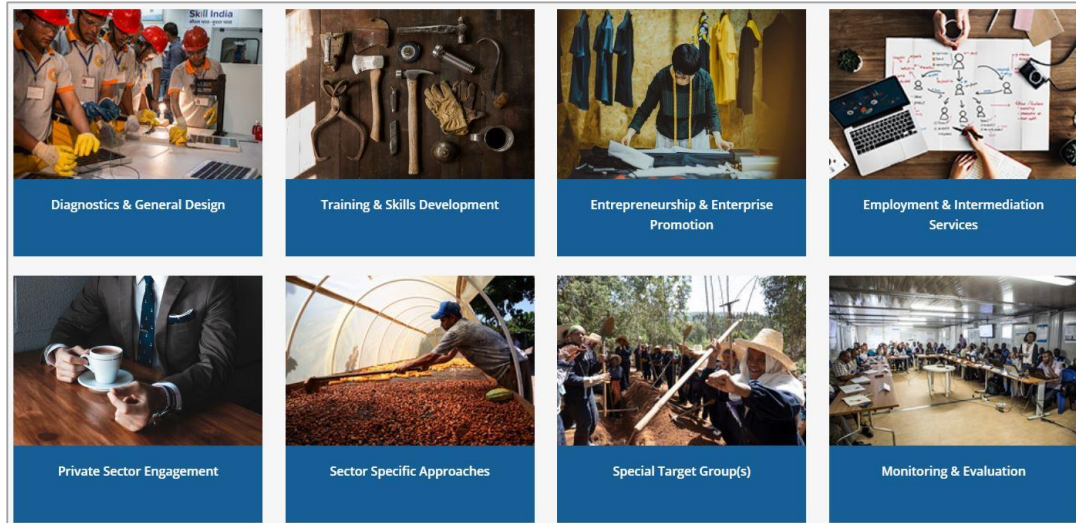
# Knowledge & Learning

## Using Evidence to Inform Programs

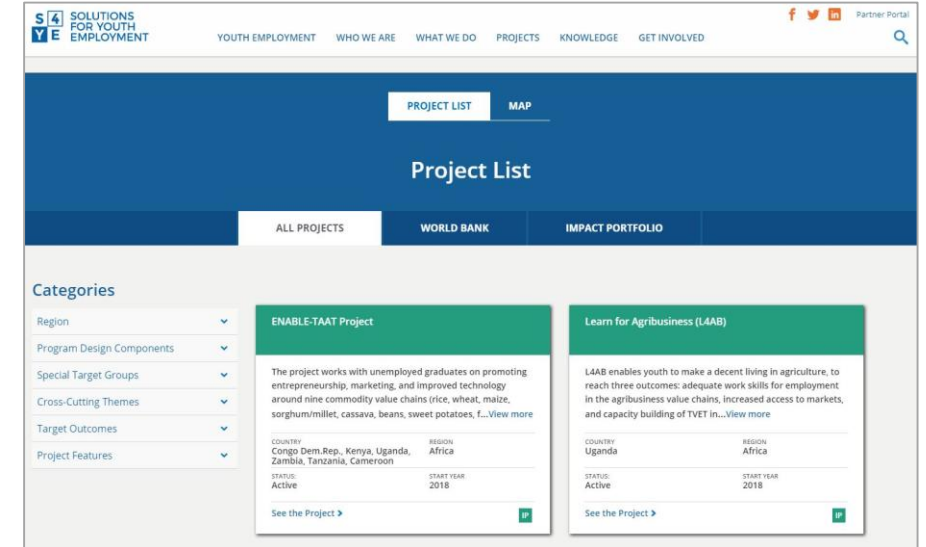




# Focus on Practitioners: S4YE has launched 2 new digital resources



The [S4YE Knowledge Repository](#) is a **global inventory of over 200 resources** curated to help practitioners and policymakers involved in youth employment programs design, implement, and scale programs.



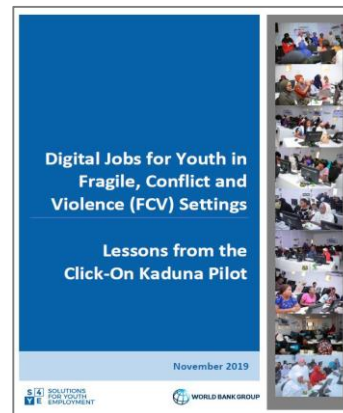
The Project Portal includes over **150** youth employment lending operations being supported by the **World Bank**, and all **44** youth employment projects within the S4YE **Impact Portfolio**. Projects are displayed in [Map View](#) and [List View](#).

# Series of short, practical, *Solutions* Notes

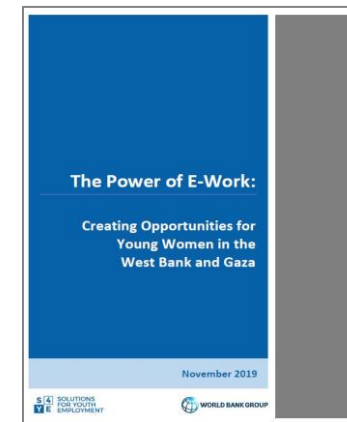
Digital Jobs for Young Women	Jobs in Orange Economy	Jobs for Youth with Disabilities	Overcoming Transport barriers
Disruptive technology solutions/Designing Digital Platforms	Agri-preneurship for youth	Jobs for Syrian Refugees	Using Social Entrepreneurship Models
Using LinkedIn Data to assess skills gaps	Green Jobs for Youth	Addressing Online Gender based Violence	Broadband access and jobs for youth



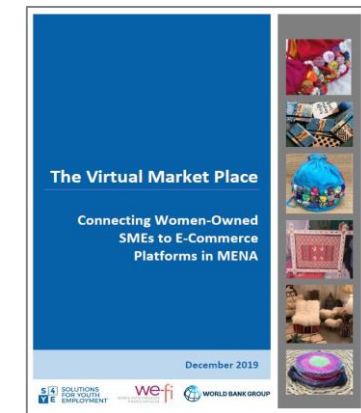
Jobs Solutions Note  
[\(available here\)](#)



Co-authored with:  
Digital Development GP  
[\(available here\)](#)



Co-authored with:  
Social Protection & Jobs GP  
[\(available here\)](#)



Co-authored with:  
Finance, Competitiveness & Innovation GP  
[\(available here\)](#)

**New Brief: How are Youth Employment programs adapting their content and delivery models to deal with COVID?**

# The COVID-19 pandemic threatens the livelihoods and well-being of millions of youth worldwide.



Globally, **youth already face high levels of unemployment** and are particularly vulnerable to labor market shocks.



As schools, technical and vocational education and training (TVET) institutions, and small businesses close, the **number of youth not in employment, education or training (NEET) is expected to rise.**



**Young women in low- and middle-income countries will likely be disproportionately affected**, as they often have fewer social protections and bear a greater burden of household and care responsibilities.

# Some Insights from S4YE Network: Being agile and adapting to COVID

Modifications	Examples
<b>Crowdsourcing ideas from youth to respond to COVID-19</b>	<ul style="list-style-type: none"> <li>• <b>Including youth in pandemic response</b> activities through hackathons, supporting youth-led micro ventures, innovation challenges to develop solution like contact tracing apps, innovations in logistics like supply of essential items like sanitary pads in rural areas, crises response hotlines (Gaza Sky Geeks, Asante, Ventures Platform).</li> </ul>
<b>Accelerated Virtual Learning</b>	<ul style="list-style-type: none"> <li>• <b>Scaling up online learning:</b> Programs have developed online learning resources, many of them free. (IYF,EFE,Laboratoria (in Spanish))</li> <li>• <b>Increased gamified applications:</b> Programs, with partners (like Funzi) are making available existing learning content available through mobile pedagogy and gamification to reach youth at scale. They are providing remote work-readiness interventions including Business Writing Skills, Work Readiness Skills, English Acceleration, and Customer Service &amp; Sales Skills (Harambee).</li> <li>• <b>Low tech solutions</b> like radio learning to scale efforts especially for continued learning of underserved and remote communities. (Educate! Rwanda)</li> </ul>
<b>Amplifying Youth Voices</b>	<ul style="list-style-type: none"> <li>• <b>Increased use of podcasts:</b> Initiatives are using digital platforms like podcasts which are convenient, easy to consume, and helps to cut costs associated with other communication such as printing.</li> <li>• <b>Sharing experiences:</b> Empower Youth for Work (EYW) has developed a podcast ‘Power in the Pandemic’ to share experiences during the crisis. Asante Africa Foundation has been sharing success stories and challenges of youth through an online blog series.</li> </ul>
<b>Increased focus on digital entrepreneurship</b>	<ul style="list-style-type: none"> <li>• Organizations have initiatives to <b>sustain small businesses</b>, increase digital capacity , provide mentorship to young people especially underserved populations. (For example: As part of its global COVID response, <b>Visa</b> has built localized online resource centers in more than 20 countries to providing tools, partner offers and information on how to start, run and grow digital-first small businesses. YBI launched Rapid Response and Recovery in partnership with <b>Google.org</b> where over 200,000 underserved micro, small and medium businesses in 32 countries will be provided grant support.)</li> </ul>
<b>Leveraging opportunities in Retail &amp; Logistics</b>	<ul style="list-style-type: none"> <li>• <b>Retail:</b> For example, Lynk in Kenya is pivoting to offer, services such as business commercial disinfecting cleaning for offices.</li> <li>• <b>Logistics:</b> Educate! in Kenya, have been approached by <b>supermarket chains and transport businesses like Sindy</b> to scale up their employment training for <b>boda boda</b> drivers– motorcycle taxi drivers – to respond to increased delivery needs.</li> </ul>





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