



LOCAL ECONOMIC DEVELOPMENT SERIES

Inclusive and Sustainable Recovery

LED Session #3: How can we Support the Employment of Vulnerable Youth During and After COVID-19?

Interesting Resources Relevant to the Session

1. [Youth Employment and COVID Brief](#): This latest S4YE Knowledge Brief highlights six trends among in youth employment programs in response to COVID. These include scaling virtual operations, crowdsourcing ideas from youth, accelerating remote learning, encouraging youth voice, increased support for micro, small and medium enterprises, and leveraging new growth opportunities. Projects are increasingly using digital technology to be efficient and scale impact. Projects have pivoted to reach young people through cost-effective digital channels like social media, WhatsApp, SMS, and interactive voice recordings (IVR). Some projects are also integrating advanced technology, like AI, for automating nuanced processes like candidate selection. Projects are expanding access to remote learning. Linear classroom content has been reworked into more bite-sized, self-paced, online learning modules. There is also an increase in developing mobile learning apps to reach underserved youth without laptops, particularly in areas with low connectivity. Radio learning is being used by some of our partners in East Africa. Additionally, projects are working to help youth overcome specific barriers to access digital jobs and entrepreneurship.
2. Relevant youth employment and COVID documents
 - [United Nations \(2020\), “Protecting and mobilizing youth in COVID-19 responses”](#)
 - [ILO \(2020\), “ILO Monitor: COVID-19 and the world of work. Fourth edition Updated estimates and analysis”](#)
 - [OECD \(2020\), “ Youth and COVID-19 Response, Recovery and Resilience”](#)
 - [McKinsey and Company \(2020\), “The next normal: Retail M&A and partnerships after COVID-19”](#)
3. Other resources referenced during the session

- [National Skills Development Corporation \(NSDC\) e-Skill portal](#): Amid the lockdown, NSDC is encouraging skill seekers to acquire new skills and utilise their time effectively. NSDC's eLearning aggregator portal, eSkill India portal offers more than 400 courses curated from various knowledge providers. In the recent weeks, eSkillIndia has partnered with EnglishScore, SAS India, Saylor Academy (USA) and UpGrad, thereby providing skill seekers with varied online opportunities. The eSkill India portal pivots the online skill creating initiatives in collaboration with global leaders in the eLearning domain and thus enabling access to a wide range of courses for users. With strategic knowledge partnerships, the portal leverages technology in continuing the momentum and enables skill seekers to accelerate their learning through methods like virtual learning and remote classroom.
- [Visa study on small businesses](#)
- [Visa small business outlook](#)
- [VCCI and UNICEF, September 2020 Report: Assessment of employment skills gaps and good practices by businesses to upskill marginalized and vulnerable young people](#)

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