

**CDD "What's Happening" volume 27 (November 2014)**

11/5/2014 9:57 AM

Kyung Min In/OU=Person/World Bank <kin1@worldbank.org>**To:AskSocial/OU=Service/World Bank****From:** Kaori Oshima**Sent:** Tuesday, November 04, 2014 6:39 PM**Cc:** Gracie M. Ochieng; Sean Bradley**Subject:** CDD "What's Happening" volume 27 (November 2014)

Sent on behalf of Sean Bradley; BCC to "CDD Community of Practice Group – Bank" and "CDD Community of Practice – Non-Bank"

Dear CDD Community of Practice,

This month we are pleased to share with you news and resources contributed by several CDD and community-based programs. From the Russian Federation, the Local Initiatives Support Program has recently issued a knowledge note that discusses lessons and key success factors of the program. From Indonesia, the National CDD program (PNPM) team has shared a rich set of materials from their successful workshop on 'cutting-edge mixed methods research techniques for analytical work on local governance and social delivery', which involved prominent researchers and thought leaders. The PNPM project was also featured as one of "Science of Delivery" case studies (initiated by the Science of Delivery team of the World Bank), which you can find under the "Cases and evidence" section below. Finally, we would like to highlight an upcoming brown bag lunch event on Thursday, November 6, starting at 12:30 pm EST, that will present and discuss innovative approaches to social inclusion of Indigenous Peoples in WB-supported operations. One of the presentations will be on the CDD project in the Northern Mountains Region of Vietnam. Please refer to the "Upcoming Events" section below.

As always, we are eager to learn about CDD-related happenings or news from around you and to share this with the CDD Community of Practice. Therefore, please send any information or updates you have on CDD (e.g. papers, blogs, project updates, videos, events, etc.) to me (sbradley@worldbank.org) or Kaori Oshima (koshima@worldbank.org). We will incorporate those in future summaries as best we can.

Thanks and regards,

Sean

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BLOGS, RESEARCH & REPORTS

[Blog: Community-Driven Recovery and Development Program Mission Report from Sudan](#)

By *Danish Refugee Council* on Oct 8

(A filed note from an officer of Danish Refugee Council, who arrived in Sudan to work on the program)

[Blog: Realizing the hopes of unemployed youth in Papua New Guinea](#)

By *Walai Punena Jacklyn Tongia* on *World Bank East Asia and Pacific on the rise*, Oct 28

(A story of the Urban Youth Employment Project in Papua New Guinea that has given a second chance to urban youth)

Cases and evidence**[Expanding and Diversifying Indonesia's Program for Community Empowerment 2007-2012 - Science of Delivery Case Study](#)**

By Jonathan Friedman (Princeton ISS), World Bank

Abstract:

This newly-released Science of Delivery case study presents an account of the PNPM program's inception and scaling-up from 2007 to 2012, with a particular focus on implementation processes and the causal factors that enabled PNPM to achieve initial successes and subsequently broaden its scope to reach Indonesia's rural poor. It focuses on how the program was implemented, in particular through focusing on three core questions about delivery: 1) How can a successful community driven development program be extended to hard to reach and remote geographical locations?; 2) How can the focus of a community driven program be expanded beyond physical infrastructure to address social needs (such as health and education?; and 3) How can a community driven development program be reformed to better serve stigmatized and disenfranchised segments of the population? It was one of five pilot case studies undertaken as part of the World Bank's Science of Delivery Case Study initiative, which is working to build a library of case studies from around the world to give practitioners access to operational know-how and improve the quality of operations.

[Targeting Women in a Community-Driven Development Project : Uncovering Gender Roles in the FADAMA Agriculture Project in Nigeria](#)

By Porter, Raewyn; Zovighian, Diane, World Bank. 2014.

Abstract:

How does local context affect the targeting and selection of women in community-driven development (CDD) projects? This note explores how local social and economic structures shape the inclusion of female farmers in a CDD agricultural project in Nigeria, known as the Fadama Project, supported by the World Bank. The story is specific to the cultural context of the southwest of Nigeria. However, it also considers the effects of embedding targeting and selection mechanisms in any local structure, as it illustrates how gender relations and socio-economic stratification affect a project's outreach to different categories of women. This note is based on broader research exploring the performance and empowerment of female farmers in of the southwest of Nigeria under Fadama. The project aims to reduce rural poverty and increase food security. Beneficiaries are organized in Fadama Farmer User Groups, and the project facilitates their access to financial and technical resources through matching grants. In 2013 additional financing to extend the Fadama project has provided an opportunity to incorporate new interventions in the project design to improve the targeting of female farmers. These interventions include the development and testing of information and communications strategies targeting poor or more excluded female farmers as well as a series of discreet pilots (e.g. financial literacy, peer learning, and mentoring programs) aimed at supporting the access of female farmers. Impact evaluations of these pilots will generate knowledge on the most effective ways to open opportunities for equitable access to agriculture services for all female farmers.

[Using community led development approaches to address vulnerability after disaster: Caught in a sad romance](#)

By John F. McCarthy on *Global Environmental Change*

Abstract:

A reading of the social capital literature suggests that the networks and the social relationships which enable collective action can be used to address critical livelihood needs, even in disaster contexts. Yet even when such community-led approaches are combined with substantial resources, too often these interventions (re)produce vulnerabilities without recovering prior levels of development. Examining the outcomes of community-led approaches in post-tsunami Aceh after the aid industry has moved elsewhere, this paper finds that in a few cases, interventions worked with social networks to revive livelihoods successfully, albeit in complex, contingent ways. Yet, given the nature of post-disaster contexts and the exigencies driving NGO and donors actions, the

research concludes that the capacity for community based approaches to address the underlying drivers of vulnerability remains limited. The paper calls for a rewriting of intervention narratives and a reworking of intervention practices, to address the deeper determinants of disadvantage and vulnerability.

[The Informal Urban Communities Initiative: Community-Driven Design in the Slums of Lima, Peru](#)

By Ben Spencer and Susan Bolton on *International Journal for Service Learning in Engineering*

Abstract:

The Informal Urban Communities Initiative is a design activism, service learning and research program based in Lomas de Zapallal, an informal urban settlement in northern Lima, Peru. The initiative focuses on the design, implementation, monitoring and evaluation of community-driven interventions in the built environment and, in response to priorities articulated by community members, places particular emphasis on the integrated, interdisciplinary design of public green space. It aims to effect positive and sustainable change in Lomas de Zapallal, to build the capacity of designers to work effectively with poor urban communities and to gather evidence that informs best practices in project design and implementation in these contexts. The paper presents a descriptive overview of three Informal Urban Communities Initiative projects for a primary school park, a secondary school stair and garden and a secondary school classroom. Reflecting upon the positive and negative lessons these projects provide when considered in tandem, the paper argues that community driven processes, multi-scalar interventions, interdisciplinary collaboration and long term, in-depth engagement are essential components of effective design practice and education in informal urban communities.

[Community Participation in Rural Tourism: Towards a Conceptual Framework](#)

By Sudesh Prabhakaran, Vikneswaran Nair, and Sridar Ramachandran on *Procedia – Social and Behavioral Sciences*

Abstract:

This study presents a discussion of the community participation construct, within a rural tourism perspective. The study also reviews the methodological characteristics of community participation's theory and measurement and its association to rural tourism environment. The extant literature is revisited to establish taxonomy of the methodological procedures for measuring community participation from the context of rural tourism. Hence, proposing a comprehensive conceptual framework featuring its multifaceted, intertwined and progressive nature for community participation in a rural tourism environment.

NEWS FROM THE REGION

[Empowering Communities : The Local Initiatives Support Program in Russia](#)

By Shulga, Ivan; Sukhova, Anna; Khachatryan, Gagik, The World Bank

Abstract:

Prosperity from economic growth is not shared evenly among Russia's population and regions. Local communities and rural territories face serious development challenges: including poor living conditions, infrastructure, and services and lack of citizens' participation in decision-making processes. The Russian Federation Local Initiatives Support Program (RF LISP) aims to address community challenges by introducing a participatory approach to the development and rehabilitation of local-level social infrastructure. Specifically, LISP channels funds from regional budgets to finance participatory projects in poorer local communities. For the period 2009-14, LISP has been implemented in six regions and has resulted in more than 1,200 projects with over 1 million beneficiaries. Key factors for LISP success are: (i) mainstreaming of LISP into the national administrative system and budget process, and (ii) providing the Bank's technical assistance at all stages of project implementation to share international experience in community-driven development projects, and (iii) ensuring transparency and quality of LISP procedures.

PAST EVENT: [Workshop on Cutting Edge Mixed Methods Research Techniques for Analytical Work on Local Governance and Service Delivery](#), in Indonesia, June 24-26, 2014

With support from the EAP Learning Fund, the PNPM Support Facility (PSF) in Indonesia organized a pilot course for Bank staff on cutting-edge mixed methods research techniques for work on local governance and service delivery. The objective of the course was to introduce new tools for Bank staff to integrate and build on qualitative and quantitative methods. A secondary objective was to facilitate knowledge exchange and peer reviews among Bank staff from various country offices and sectors in EAP who are working on similar topics. The workshop featured presentations by leading academics on conceptual and practical issues with using mixed methods. The topics covered included: strategies for choosing cases for qualitative study; integrating qualitative methods with Randomized Control Trials (RCTs); identifying natural experiments; and incorporating social network analysis, vignettes and experiments into surveys. The workshop also included small group discussions in which participants' projects and potential issues were analyzed and discussed. The materials are uploaded on the CDD CoP Sharepoint site (internal only), [here](#)

UPCOMING EVENTS

[BBL: Innovative Approaches to Social Inclusion of Indigenous Peoples: Examples from the field](#) on **Thursday November 6, at 12:30pm, in MC2-800**

How do Bank projects address exclusion of indigenous peoples (IPs)? What elements make IP projects socially inclusive? The Global Group on Indigenous Peoples and the Social Inclusion Cluster of the Global Social unit have identified, through a systematic Portfolio Review, projects that addressed IP issues in an innovative manner – among them the Nicaragua Land Administration project and the Second Northern Mountains Poverty Reduction project in Vietnam. The presenters will highlight specific approaches that promote inclusion of IPs and share lessons and challenges they encountered in their work. Experience from the Second Northern Mountains Poverty Reduction project will provide insights to CDD practitioners who are also seeking to enhance work with IPs in their operation.

Chair: Luis Felipe Duchicela (Advisor, Indigenous Peoples, WB)

Presenters:

- Enrique Pantoja (Sr. Land Administration Specialist, WB) on Nicaragua Land Administration Project
- Sean Bradley (Lead Social Development Specialist, WB) on Northern Mountains Poverty Reduction Project in Vietnam
- Maria Beatriz Orlando (Sr. Social Development Specialist, WB) on Social Inclusion

Discussant: Nicolas Perrin (Sr. Social Development Specialist, WB)

For more information, please visit the website (externally accessible) from [here](#)

STAY IN TOUCH!

Community-Driven Development Community of Practice (CoP) connects peers, thought leaders, and practitioners across governments, diverse agencies, and academia, to share ideas and experiences on CDD, Community-based, and Participatory approach. This CoP is facilitated by the Global Social Development Unit of the Global Practice for Social, Urban, Rural, and Resilience at the World Bank, with inputs from around the world.

To share papers, project news, interesting blogs, or upcoming events on CDD and other relevant themes with the CDD CoP, please email me (sbradley@worldbank.org) and Kaori Oshima (koshima@worldbank.org) and we'll incorporate these in the next "What's happening in CDD" email.

The team would like to thank Dulce Guterres Junior, Anna Sukhova, Anita Kendrick, and Susan Wong for their contribution to this issue of the newsletter.