


**CDD "What's happening" vol. 11 (February 2013)**

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**To: CDD Community of Practice Group - Bank, CDD Community of Practice Group -Non-Bank**
**Cc: Kaori Oshima/OU=Person/World Bank <[koshima@worldbank.org](mailto:koshima@worldbank.org)>**

Dear CDD Community of Practice,

Please find the February edition of the CDD "What's happening" monthly email. This month we have a great regional highlight around the Philippines Geo-tagging initiative done for the Mindanao Rural Development Program (MDRP-2) which was also featured on the Bank's main external website. All the CDD-related events during SDN Week are also listed once again.

As always, we are eager to learn from you about any news happening around you as they will enrich this communication among the CoP - so, please share any information or updates you have on CDD (e.g. papers, blogs, project updates, videos, events, etc.) with us, by sending them to either me ([jsingh1@worldbank.org](mailto:jsingh1@worldbank.org)) or Kaori Oshima ([koshima@worldbank.org](mailto:koshima@worldbank.org)). We will incorporate those in the future summaries.

Regards,  
Janmejay

## CDD "WHAT'S HAPPENING"

volume 11 | February 2013

### BLOGS, RESEARCH & REPORTS

#### [Information and Participation in Social Programs](#)

By Coady, David; Martinelli, Cesar; Parker, Susan W, Policy Research Working Paper No. 6319, World Bank

**Abstract:**

Participation in social programs, such as clubs and other social organizations, results from a process in which an agent learns about the requirements, benefits, and likelihood of acceptance related to a program, applies to be a participant, and, finally, is accepted or rejected. The authors propose a model of this participation process and provide an application of the model using data from a social program in Mexico. Their empirical analysis illustrates that decisions at each stage of the process are responsive to expectations about the decisions and outcomes at the subsequent stages and that knowledge about the program can have a significant impact on participation outcomes.

#### [Impact at the 'Bottom of the Pyramid': The Role of Social Capital in Capability Development and Community Empowerment](#)

By Shahzad Ansari, Kamal Munir and Tricia Gregg on Journal of Management Studies

**Abstract:**

Rooted in the notion of inclusive capitalism, the Bottom-of-the-Pyramid (BoP) approach argues for the simultaneous pursuit of profit and social welfare by creating markets for the poor. This idea has been both celebrated and criticized in the literature. We do neither in this paper. Instead, by leveraging insights from Amartya Sen's work on capability development and the literature on social capital, we offer a more socially embedded and community-centric BoP approach. By redefining poverty not just as a lack of income, but also as a lack of 'capabilities' in Sen's sense that can be developed through leveraging social capital, we offer a systemic framework for understanding the societal impact of business-driven ventures in the BoP and empowering BoP communities through these ventures. Specifically, we argue that any business initiative in the BoP ought to be evaluated on the basis of whether it advances capability transfer and retention by (a) enhancing the social capital between a particular community and other more resource rich networks, and (b) preserving the existing social capital in the community.

#### [RLABS: A South African Perspective On A Community-Driven Approach to Community Informatics](#)

 By Marion Parker, Julia Wills and Gary Wills on *Journal of Community Informatics*
**Abstract:**

Stakeholders in a community project commonly include academics, businesses, and people from within the community. Community empowerment is a central motivation for community informatics; however it is debatable how the community is empowered and benefits from many community research projects. This paper presents a community-driven case study, Reconstructed Living Lab, identifying factors that aid or hinder community-driven technological innovations. The RLabs case study identifies the community as the main stakeholder and identifies the factors that aid or hinder community empowerment. The conclusion is that Living Labs is an appropriate and effective vehicle for community empowerment.

#### [Insights from Diamond Extractive Industries in Sierra Leone Community Development Fund, Kimberley Process and Kimberlite Mining](#)

 By Kazumi Kawamoto, on *CDR Quarterly Vol 1*, Center for Documentation for Refugees and Migrants, University of Tokyo

**Abstract:**

The diamond extractive industry has had great political, economic and social impacts in Sierra Leone. Exploited by the central government, diamonds have never benefited mining communities. This in effect, caused grievances especially among marginalized youth, who became fertile ground for recruitment by rebels. Government officials tacitly engaged in illicit diamond mining and exports by creating "shadow states." Those engagement processes resulted in a war (1991-2002), leading to thousands of deaths, amputees, refugees and internally displaced persons. Hence, the Diamond Area Community Development

Fund and the Kimberley Process were established after the war to address its causes. The former aims to alleviate the grievances of the mining communities, while the latter is intended to constrain the economy of shadow states. Kimberlite mining was started in 2004 to facilitate peace building in the country. However, it has raised a new "potential conflict" between the mining company and local communities. At the root of this conflict lies discontent over (1) relocation and resettlement, (2) the forced evacuation during blasting, (3) beneficiation for the community, and (4) participation of the local community. The measures taken by the government - sending a Commission of Inquiry and suspending the mining operation - helped to reconcile both parties, and now a standing village resettlement committee, which consists of all stakeholders, is working to resolve those issues.

#### [E-commerce for Community-Based Tourism in Developing Countries](#)

By Roger Harris and Doug Vogel

**Abstract:**

Tourism is one of the world's largest industries, and it is a natural partner for the Internet, where it is also the world's largest on-line industry. Tourism is growing fastest in the developing countries, where it is a major component of most economies. Community-based tourism (CBT) has been shown to foster local development in developing countries, particular in the poorer rural areas. At the same time, Information and Communication Technologies are being deployed within poor communities in developing countries and are beginning to demonstrate their potential for inducing local development. This paper

describes an action research initiative for introducing electronic commerce for community-based tourism (e-CBT) in three Asian rural communities in order to reveal its potential for community development. e-CBT targets an important and growing market segment in the developing world, consisting of individual travellers for whom travel is an essential component of their life-style and who seek new and authentic experiences that are not directed towards a mass market. The proposal describes strategic partnerships between a University in Hong Kong and three other Asian universities who will work with local communities and tourism authorities for the eventual propagation of the development benefits of e-CBT among wider rural populations in their countries.

## NEWS FROM THE ANCHOR

### CDD Core Course 2012 Materials available for External CoP members:

The CDD Core Course in May 2012 provided participants with a comprehensive overview of the CDD approach and go over key issues involved in designing and implementing an effective CDD operation. This included modules relating to institutional arrangements, mobilizing communities, M&E, social accountability, fiduciary arrangements and funds flows, as well as safeguards and scaling-up CDD. Specific application contexts (such as post-disaster or post-conflict) as well as objectives (such as livelihood promotion) were covered. The course was designed to be a "CDD 101" which targeted those staff who were new to CDD, but were interested in using CDD approach for better development outcomes. We have uploaded the materials used on the website for external practitioners who are interested to also access. [Please follow the link here >>](#)

## NEWS FROM THE REGION

### Philippines: Geo-tagging, An Innovative and Practical Tool

Monitoring projects in far-flung places has become more transparent and easier with the help of a new technology that allows pictures and videos to be "geo-tagged". In Second Mindanao Rural Development Program or MRDP2, the government project team has been utilizing geo-tagging technology to supervise, validate and evaluate over 500 rural infrastructure subprojects. Their innovative use of the technology is the first among government agencies in the Philippines, and the pioneers in the region.

[Read the article to learn more from here >>](#)  
[Also here is a slide-show on the initiative >>](#)

## PAST EVENTS

### Peer-Learning Event co-hosted by EAP, OPCS and CDD CoP:

#### "Building on Community Institutions: Managing Risks to Achieve Results" February 11-12, 2013 in Jakarta, Indonesia

Several CDD Task Teams in EAP have been concerned about not the Bank's fiduciary policies per se, but rather about how we can promote more strategic fiduciary approaches that will help to achieve the desired results while building sustainable capacity in community institutions (including CSOs and front line community organizations), and avoid some of the common problems that came from applying the Bank's standard fiduciary approach. The workshop's objective was to use the accumulated knowledge and wisdom of the participants to define a new paradigm for fiduciary aspects in the design and implementation of CDD projects. In view of recent innovations in CDD Programs in EAP and elsewhere, the workshop had been designed around three key themes:

- (1) Enhancing community empowerment – understanding and building upon the culture, practices and existing accountability mechanisms of participating communities;
- (2) Strengthening CSOs – building the capacity of existing civil society organizations in areas such as management and M&E;
- (3) Taking advantage of technology – the use of simple platforms to collect and manipulate data, along with ICT innovations (such as "geo-mapping" and other social media applications) to facilitate transparency, accountability and participation.

The CDD CoP meeting to be held on Friday, March 1 will have a de-briefing of the workshop.

## UPCOMING EVENTS

### Sessions during the SDN Forum 2013 which may be of interest to the CoP

**CDD DAY** - Friday, March 1, 2013 || Room: MC C1-100

- 10:30 pm - 12:30 pm - **CDD for Disaster and Climate Resilience** | [LIVE ADOBE CONNECT](#)

Organized by SDV, UDRUR and EAP, this session will explore the potential for using CDD as a powerful tool for building social resilience in the face of increasing climate and disaster risk. It will present an overview of the CDD portfolio's contribution to climate and disaster resilience, and provide details of specific country cases where communities are being empowered to drive a disaster and climate risk reduction agenda in support of their development goals.

- 12:30 pm - 4:30 pm - **CDD Community of Practice Meeting** | [LIVE ADOBE CONNECT](#)

The CDD Community of Practice (CoP) comprises over 500 members from across the Bank, most of which are mapped to SDN. Taking advantage of the presence of a large cohort of the CoP during SDN Week, this session will allow for the once-a-year face-to-face meeting of the CoP.

#### **Part 1: Updates and Introduction of Generic CDD MIS System (12:30pm-2:30pm)**

We will update and discuss various activities the CoP members have been working on and get feedback on what areas need more work. We will take this opportunity to share a sample CDD MIS system that have been produced by SDV-WBI-Socrata; it can be customized by specific project teams for their operations.

#### **Part 2: Thematic Discussions around CDD Key Issues (2:30pm-4:00pm)**

We will have some updates and experience-sharing with task teams on two topics. The topics to be featured are: (a) Governance and Social Accountability in CDD operations, including de-briefing on the fiduciary workshop recently held in Jakarta, and; (b) CDD design in FCS, including a presentation of the findings of our ongoing stock-taking of designs of a sample of past CDD projects in FCS countries.

- **February 28 9am-10:30am IMF HQ2 CONFERENCE HALL**

### **WATER Sector**

#### **THE CHALLENGES OF PARTICIPATION AND DECENTRALIZATION IN THE WATER SECTOR**

Recent WB publication "Localizing Development: Does Participation Work?" highlights key challenges in promoting participation at the local level and decentralization to achieve key development outcomes. An In-depth discussion of the report including the uncertainty of trajectories of change, and exploring how the recommendations could be more extensively applied in projects in agricultural water management and water supply and sanitation. Session Leads:

- Susanne Scheierling, Sr. Irrigation Water Economist, TWIWA
- Soma Ghosh Moulik, Sr. Water and Sanitation Specialist, TWIWA

Moderator: Junaid Kamal Ahmad, Sector Director, MNSSD

Presenters/speakers:

- Vijayendra Rao, Lead Economist, DECPI
- Ghazala Mansuri, Lead Economist, PRMPR
- Susanne Scheierling, Sr. Irrigation Water Economist, TWIWA
- Kimberly Lyon, JPA, TWIWA
- Parameswara Iyer, Lead Water and Sanitation Specialist, EASVS
- Soma Ghosh Moulik, Sr. Water and Sanitation Specialist, TWIWA

■ **February 28 11am-12:30 pm IMF HQ1 EVENTS HALL**

**PREVENTING VIOLENCE IN THE CITY: Community-based approaches**

**GENDER**

This session will feature two World Bank projects that employ a community based approach to addressing urban violence. Jointly organized by Urban and SDV, the session invites project implementers from the field to discuss their experiences with key design and implementation issues, including: evidence-based design, establishing information systems on crime and violence, sequencing, and engaging different partners. The session also invites Bank TTLs to highlight lessons learned for the Bank's overall approach to violence prevention in urban areas.

Presenters/speakers:

- Loy Malcolm, Jamaica Social Investment Fund
- José Marcelo Zacchi, Brazil Pacifying Police Units Social Program Project

■ **February 28 11am-12:30 pm I (Eye building) 2-220**

**PRODUCTIVE ALLIANCES AND VALUE CHAINS FOR GREEN AND INCLUSIVE GROWTH**

**AES-CPF**

Objective: Share different experiences across the various regions about the links between the value-chain approach, productive alliances and green growth.

Session Lead: Willem Janssen, Lead Agriculturist, LCSAR

Moderator: Dina Umali-Deininger, Sector Manager, ECSAR

Introduction: Svetlana Edmeades, Senior Agriculture Economist, LCSAR

Speakers:

- Jhonny Delgado, Coordinator, Project Implementation Unit, Rural Alliances Project, Bolivia,
- Bayu Krishnamurthi, Vice Minister of Trade, Government of Indonesia

■ **March 7 9am-3pm MC4-800**

**WORKSHOP ON ECONOMIC ANALYSIS OF AGRICULTURE AND RURAL DEVELOPMENT (ARD) PROJECTS**

**AES-CPF**

Objective: The objective this learning event is to provide guidance on how to apply economic analysis to selected Agriculture and Rural Development (ARD) sub-sector projects in line with the approach to economic analysis as described in the Revised Operational Policy. The learning event will define the scope for economic analysis in a way that recognizes the legitimate difficulties in quantifying project costs and benefits, while also preserving a high degree of rigor in evaluating projects. Consideration will be made for alternative approaches available to evaluate projects where traditional economic analysis cannot be applied.

Audience: World Bank Group practitioners engaged in ARD sector project appraisal.

Prerequisite: Familiarity with economic analysis concepts.

Moderators:

09:00-12:30 Iain Shuker, Sector Manager - EASER

12:30-03:00 Will Martin, Research Manager - DECAR

■ **March 8 4pm-5:30 pm IMF HQ1 MEETING HALL A**

**TACKLING NUTRITION MDGs THROUGH COMMUNITY MANAGED NUTRITION CENTERS IN SOUTH ASIA**

**GENDER / AES-CPF**

Analyze how the CDD approach has been used to improve food security especially for pregnant and lactating women. Innovative aspects of community managed nutrition centers will be discussed from a pilot program carried out under the World Bank-supported Andhra Pradesh Rural Poverty Reduction Project.

Moderator: Isabel Guerrero, Regional Vice President, SARVP

Speaker:

- Parmesh Shah, Lead Rural Development Specialist, SASDL

*If you have anything to share with the CoP (including papers, project news, interesting blogs, or upcoming events) please email me (jsingh1@worldbank.org) and Kaori Oshima (koshima@worldbank.org) and we'll incorporate these in the next "What's happening in CDD" email.*

