



**CDD "What's Happening" volume 25 (Sep 2014)**

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To:AskSocial/OU=Service/World Bank

*(sent on behalf of Sean Bradley)*

Dear CDD Community of Practice,

This month we are delighted to share with you news of some newly approved Bank-supported CDD projects in Azerbaijan, Kyrgyz Republic, Yemen, and Timor-Leste, which have different sectoral focuses. We would also like to recommend three videos from the CDD project in Mindanao (Philippines) that were developed by the Mindanao authorities with support from the Bank's task team, and to highlight the recent announcement by the Vice President of Myanmar of that country's intention to scale up their National CDD Project as a way to combat poverty. We also include several external blog posts, stories and articles pertaining to CDD and community engagement that may be of interests to CoP members.

As always, we are eager to learn about and share CDD-related news, materials, and documents to enrich communications and learning within the CoP. Therefore, please send any information or updates you have on CDD (e.g. papers, blogs, project updates, videos, events, etc.) to me ([sbradley@worldbank.org](mailto:sbradley@worldbank.org)) or Kaori Oshima ([koshima@worldbank.org](mailto:koshima@worldbank.org)). We will incorporate those in future summaries.

Regards,

Sean

## CDD "WHAT'S HAPPENING"

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### BLOGS, RESEARCH & REPORTS

**Videos:** The Philippines team shared with us the following three videos that tell us compelling stories – take a look!

- **"Philippines: Fostering Peaceful Communities":** [http://www.youtube.com/watch?v=MF\\_QDI4Xq68](http://www.youtube.com/watch?v=MF_QDI4Xq68)
- **"Building capacities, uniting people for peace and development in Mindanao":** <https://www.youtube.com/watch?v=kh0h3GeDST0>
- **"MTF Beneficiaries":** <https://www.youtube.com/watch?v=k0gflgzDj2Y>

**Article:** ["Vice president calls for increase of community-driven development projects to reduce poverty"](#)

On *The New Light of Myanmar*, on Aug 19, 2014

Please also see the related ['Feature Story'](#) on the WB page that is also highlighted under "News from the Region"

**Article:** ["Peace Through Community-Led Development"](#)

By Musu Clemens-Hope, on *Forbes*, on Aug 4, 2014

**Blog:** ["Rediscovering Hope"](#)

By *SouthSudanHumanInterest*, on Danish Refugee Council, on Aug 13, 2014

**[Blog: "Showcase of Nepal's Community Driven Development Models at Global Peace Convention in Korea"](#)**

On *Global Peace Connet!*, Cross-Cultural Approaches to Community Driven Development on July 18, 2014

**[Blog: "Community-driven solutions for sustainable development in Bangladesh"](#)**

By Christina Haneef, on *Local First Blog*, on June 5, 2014.

**[Blog: "Development Must Be Community-Driven To Be Most Effective"](#)**

By Kaiser on *GlobalHealth Hun.org*. on Aug 5, 2014

#### **\*Cases and Impacts\***

**[Local and Community Driven Development approach in the provision of basic facilities in Jos, Nigeria](#)**

By Maren mallo Daniel, on *Cities*, August 2014.

##### *Abstract:*

Over the last decade, the government of Nigeria has introduced the concept of Local and Community Driven Development (LCDD) in the provision of physical and social infrastructure. The LCDD approach is adopted in Nigeria as a response strategy for tackling infrastructural deficiency in slum settlements. The use of this approach is becoming increasingly popular in Nigerian cities but there is limited empirical research to examine the key issues that influence project outcomes at the local level. This study fills this gap by presenting a case study from the experience of implementing physical and social infrastructure projects in the city of Jos. The project research adopts a case study strategy to examine the financial and administrative arrangement for the implementation of infrastructure projects. Primary data was collected through interviews with officers selected from the institutions that play relevant roles in urban development and housing provision in Jos. The interview data was then examined alongside the secondary source material collected. The findings suggest that: the decentralisation of administrative roles from central to local level impacted positively on the implementation of projects; the partnership between government and International Development Agencies promoted success in the funding of projects; and it is the political endorsement of the partnerships that gives the LCDD approach some legitimacy in Jos. However, the local bureaucratic system in Jos is side-lined in favour of newly created autonomous implementation agencies and the indigenous financial institutions are not involved. These flaws appear to create redundancy in the existing bureaucratic system and also threaten the sustainability of the LCDD in Jos. On the basis of these findings, recommendations for improvement are made.

**[Corporate Social Responsibility and Community Development in Assam: A Case Study of Oil India Limited](#)**

By Pulak Dhar, PhD, in *Implementing Corporate Social Responsibility*, March 2014

##### *Abstract:*

In post- liberalization India, corporate social responsibility (CSR) has broader implications for the nation than ever before. It reduces dependence on the government for action on social issues. The majority of government programs has become enmeshed in political manipulation, corruption and bitter infighting. As per the latest guidelines released by the Government of India, one of the important objectives for the implementation of CSR schemes by Central Public Sector Enterprise (CPSE) is to generate community goodwill, create social impact and visibility. Oil India Limited (OIL), a Navratna (The Government of India, in 1997, accorded the status of 'Navratna' nine Public Sector Enterprises (PSEs) which gave them greater autonomy to compete in the global market so as to "support [them] in their drive to become global giants". Since then, the number of PSEs with a 'Navratna' status has been raised to 15. SOURCE: wikipedia.org) PSE that has a large footprint in Assam, considers community development (CD) as a key element of its CSR program. Assam is the gateway to north-east India and is not yet free from ethnic conflicts, insurgency and governance issues. There is a need for public-private partnership with well-defined controls, processes and the optimum use of resources to achieve social change. Participatory planning, building local capacities and financial sustainability can reinforce peace and tranquility in the region. It has been seen in the last decade that OIL, with its proactive approach towards

community development, has generated immense goodwill which has benefited the company and the larger community in Assam. The central argument of this paper is that globalization, liberalization and forces of isomorphism have changed stakeholder expectations and are now of increased importance in managing business that is based on "beyond profit" motives and in a socially responsible way. The author has adopted the exploratory research design with qualitative techniques to cite OIL's community development initiatives.

### **Community engagement for policy and systems change**

By Mia Luluquisen and Lauren Pettis in *Community Development*, issue 3, 2014

#### ***Abstract:***

The Health for Oakland's People and Environment Collaborative prioritized building Oakland (California, USA) community residents' capacity to engage in systems and policy changes toward improving food access and neighborhood conditions for physical activity. This article describes the process for community engagement, summarizes results, and analyzes lessons learned from the perspective of existing literature on community building, youth engagement, and empowerment for social change. Several dimensions necessary to build community capacity were used by the Collaborative and created the foundation for empowered residents to work with organizational partners. Evaluation findings from 2009 to 2012 provide examples of strategies that developed leadership skills and brought community residents, including youth, into leadership and decision-making positions. The Collaborative's structure incorporated opportunities for community to lead new and existing food justice programs and advocacy activities. Several lessons from the Collaborative's efforts can inform community capacity practice, such as (1) developing resources and support to build capacity for community residents to meaningfully engage in policy and systems change; (2) considering elements of collaborative structure and its processes, shared power, and decision-making necessary in partnerships among diverse individuals and groups; and (3) incorporating resources and activities that sustain community residents' participation as change leaders.

## NEWS FROM THE REGION

### ***Newly approved project:* [Azerbaijan Second Rural Investment Project Additional Financing](#)**

The objective of the Second Rural Investment Project for Azerbaijan is to improve access to and use of community-driven rural infrastructure and expand economic activities for rural households. The additional financing, or AF primarily targets the population of rural areas and addresses their infrastructure deficits as well as their mobility challenges. Delivery of basic public infrastructure such as rural roads, potable water, education and health facilities, and infrastructure essential to rural livelihoods, such as drainage and tertiary irrigation, is a critical ingredient to both reducing poverty and promoting shared prosperity in Azerbaijan. The AF will continue to contribute to gender equity through its close attention to inclusion and empowerment. It will continue to strengthen governance and accountability through its participatory planning, implementation and monitoring and evaluation processes with community groups and local government offices and its track record of transparency, social accountability instruments, broad civic engagement, and public dissemination of results from local investments. *See the press release on July 9 from [here](#)*

### ***Newly approved project:* [Pasture and Livestock Management Improvement Project in the Kyrgyz Republic](#)**

The project aims to improve community-based pasture and livestock management in the Kyrgyz Republic, and will have two key components: 1) community-based pasture management, and 2) community-based animal health and husbandry services. Overall, it is expected that about 190,000 rural households in the Chui and Talas regions will benefit from improved pasture users unions and private vet services. 140 pasture users unions (out of 454 nationally), currently responsible for community-based management of about 1.2 million hectares of pastures and 2,100 pasture committee members, as well as 420 private vets, will benefit from capacity-building under the project. In addition, about 48 veterinary higher education graduates will receive equipment and training. *See the press release on July 15 from [here](#)*

**Newly approved project: [Social Fund for Development Phase IV Project for Yemen](#)**

The World Bank's Board of Directors approved a US\$ 50 million grant to support the government of Yemen's efforts to improve access to basic services for the country's underserved communities. The IDA grant will supplement an ongoing program that has increased school enrollment, especially for girls, improved access to water, boosted agricultural productivity and incomes, provided better public health services and promoted mobility through rural road improvements. The additional funds are destined for the Community and Local Development Program (CLDP), a core component of the Social Fund for Development Phase IV Project (SFD IV) covering the years 2011 to 2016. While expanding access to basic services, the program also empowers local communities by putting them in charge of identifying infrastructure projects that address their specific needs. A pipeline of 563 CLDP sub-projects has been prepared, 70 percent of which were selected through community demand. *See the press release on Aug 1 from [here](#)*

**Newly approved project: [Community-Driven Nutrition Improvement Project in Timor-Leste](#)**

On August 12, the World Bank Group in Timor-Leste, as administrator of funds provided by the Government of Japan, and the Catholic Relief Services-United States Conference of Catholic Bishops (CRSO, signed a USD 2.85 million Grant for a community driven nutrition project, The signing ceremony was conducted at World Bank Group offices in Timor-Leste and was attended by government officials from the Ministry of Health and the Ministry of Agriculture and Fisheries, as well as representatives from the Government of Japan. The "Community Driven Nutrition Improvement Project" is a four year pilot program that will improve nutrition practices for children under the age of two and pregnant and lactating women. The pilot districts are Baucau and Viqueque which have higher rates of sucos and the lowest living standards.

*See the press release on Aug 12 from [here](#)*

**Story: [Bangladesh: Community-Driven Attempts to Build Climate Change Resiliency](#)**

Bangladesh is one of the most vulnerable countries to the potential impacts of climate change. The Government of Bangladesh has set up a multi-donor trust fund [Bangladesh Climate Change Resilience Fund \(BCCRF\)](#), a 'one-stop' mechanism for large-scale climate change financing in the country. One of the two windows of BCCRF, the [Community Climate Change Project \(CCCP\)](#) is allocating funds on a competitive basis to nongovernmental organizations (NGO) which supports people even in "hard to reach" areas. Awarded NGOs will implement community-driven interventions to build people's resilience to climate change impacts.

**Story: [Women in Papua New Guinea Take the Lead in Community Development](#)**

The impact of the long conflict in Bougainville is felt today, with much of the infrastructure and services broken down and many still trying to build back their lives. The World Bank is supporting a project to help women take the lead in improving the quality of life in their communities. Women in the Autonomous Region of Bougainville have received training and developed initiatives to help improve small-scale infrastructure and advance women's standing as local leaders. *Also check the project: [Inclusive Development in Post-Conflict Bougainville](#)*  
*A photo slide show is available [here](#)*

**Story: [Myanmar: Government, Partners, and Villagers Review Community Driven Development Project](#)**

The Myanmar government, the World Bank, implementing partner NGOs, civil society representatives, and community representatives completed the first annual multi-stakeholder review of the [Myanmar National Community Driven Development Project](#). Over 200 participants met in Naypyidaw to reflect on the project implementation experience in its first year. They then worked together to identify ways to improve its effectiveness on its second year, where up to 900,000 people in nine townships will benefit.

*If you have anything to share with the CoP (including papers, project news, interesting blogs, or upcoming events) please email me ([sbradley@worldbank.org](mailto:sbradley@worldbank.org)) and Kaori Oshima ([koshima@worldbank.org](mailto:koshima@worldbank.org)) and we'll incorporate these in the next "What's happening in CDD" email.*

