

NATIONAL ROAD SAFETY COUNCIL OF ARMENIA

Partnership for Road Safety - NRSCA

Poghos Shahinyan
Secretary General of
NRSCA

www.roadsafety.am



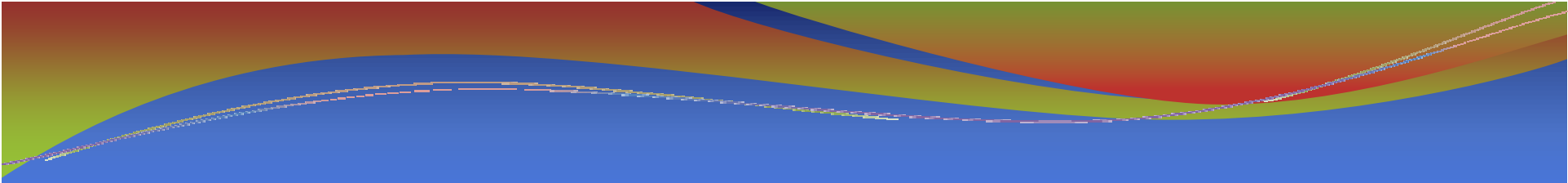
From NRSC to NRSC of Armenia

NATIONAL ROAD SAFETY COUNCIL

- ❖ A non profit, umbrella organization, established in 2005, aiming towards safer roads and a safety educated public in Armenia.
- ❖ In 2005-2010 NRSC has implemented educational programs in schools publishing “Safety is in your hands” books for teachers and kids and training teachers
- ❖ NRSC in these 5 years has conducted different public awareness raising campaigns aiming at paying attention to the road safety problem and make steps to change the behavior of the society.

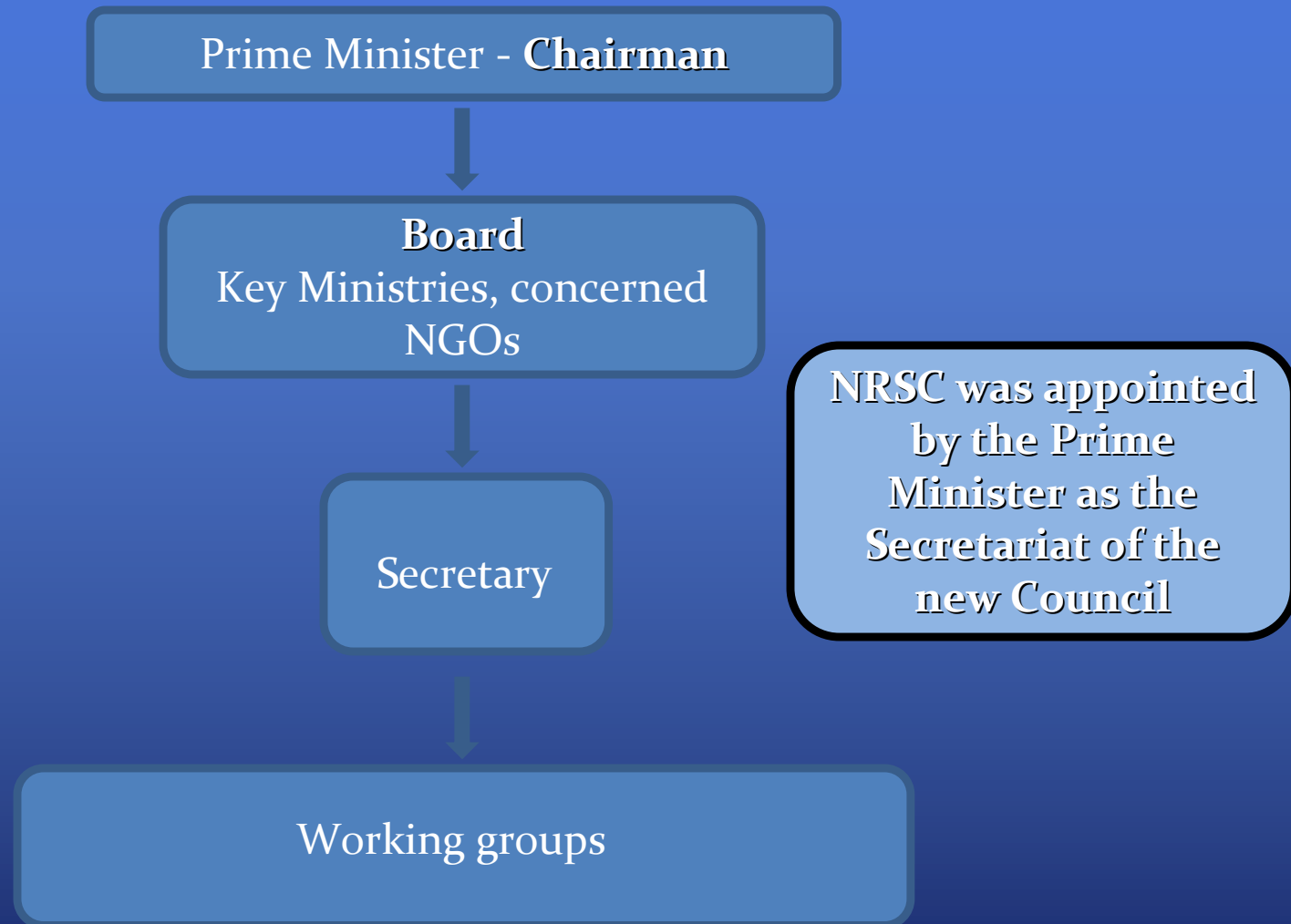
STAKE HOLDERS





In 2009 RA Prime Minister
approved the National Road Safety
Strategy for Armenia along with
the 5 year action plan

National Road Safety Council of Armenia



The first meeting of NRSCA

The first meeting was launched on Sept. 29, 2010 by the chairman of the Council, RA Prime Minister Tigran Sargsyan.



The first meeting of NRSCA

The Council meeting approved

- ❖ The idea of introducing road safety audit system in the Republic of Armenia
- ❖ The proposal on initiating a public awareness raising campaign by means of TV program
- ❖ The structure of the working groups
- ❖ “Make roads safe” November events devoted to UN “Decade of Action” program

Established working groups

- ❖ Education and PR
- ❖ Data Analysis
- ❖ Road Safety Engineering
- ❖ Capacities of Traffic Police and Speed Enforcement
- ❖ Public Health
- ❖ Working Group for Yerevan city

November events devoted to UN "Decade of Action"

- ❖ **November 01-02** cooperation with the 4x4 auto lovers club
- ❖ **November 12-14** "Road safety in Mass Media" international conference for journalists
- ❖ **November 17-19** "Road safety and me" essay, painting and composition competitions in 20 schools of the capital
- ❖ **November 19-22** political parties unified around the idea of "Make roads safe": public awareness joint campaigns
- ❖ **November 23** Evaluation of "Make roads safe" events

Cooperation with “4x4” auto lovers club

On November 01 NRSCA cooperates with “4x4” auto lovers club in organizing international off road racing promoting road safety



“Road safety in Mass Media” international conference, 12-14 November, 2010

The aim of the conference -is to reduce the traffic accidents, prevent serious injuries and casualties through literate campaigns and exchange of information





THANK YOU !