

## Green Finance Conference 2018

Tuesday-Wednesday, 5-6 June 2018  
Singapore

### Sponsorship Proposal

Sponsorship Packages*	Price (HKD) Member	Price (HKD) Non-Member
<b>CONFERENCE Sponsorship</b>		
Gold	64,800	86,400
Silver	32,400	43,200
<b>NETWORKING Sponsorship</b>		
Exhibition Booth (Two Days)	54,000	72,000
Cocktail (Day 1 or Day 2)	150,000	200,000
<b>(NEW!)</b> Lunch (Day 1 or Day 2)	32,400	43,200
<b>(NEW!)</b> Coffee Breaks (Day 1 or Day 2)	32,400	43,200
<b>MARKETING Sponsorship</b>		
Hand-drawn Visual Summaries (Day 1 or Day 2)	43,200	57,600
Delegate Bags	32,400	43,200
WiFi	32,400	43,200
Charging Station	32,400	43,200
Pens	21,600	28,800
On-site Banners	21,600	28,800
Bag Inserts	16,200	21,600
Material Distribution via Shared Tables	10,800	14,400
<b>(NEW!)</b> e-Material Distribution via Email Reminders to Registrants	10,800	14,400
<b>(NEW!)</b> e-Material Distribution via Event Website and Post-Event Email	10,800	14,400

**\*Early-bird Discount before 2 months prior to the event:**

For confirmation of more than one sponsorship package,  
25% off will apply to the package of the lower price.

\*The sponsorship details are subject to change at the discretion of GFMA and ASIFMA throughout the conference program planning and evolution.

### CONFERENCE Sponsorship Opportunities

#### **Gold** (multiple allocations) – HKD64,800 for Members / HKD86,400 for Non-Members

- At least 1 preferential speaking slot on Day 1 (subject to mutual agreement with GFMA and ASIFMA)
- 8 conference delegate passes for staff and/or qualified guests
- High level of logo placement and acknowledgement in all event publicity materials
- Prominent and high level of logo placement on conference backdrop(s) onsite (only displaying logos of Gold Sponsors and Silver Sponsors in the category of sponsors)
- Distribution of 1 Gold Sponsor's material or giveaway on a table shared with other supporting organizations (material or giveaway to be provided by Gold Sponsor)
- Distribution of 1 Gold Sponsor's e-material via event website (e-material of other supporting organizations may also be distributed via the same event website)
- Company website linking and company profile on event website

#### **Silver** (multiple allocations) – HKD32,400 for Members / HKD43,200 for Non-Members

- Preference of 1 speaking slot on Day 1 may be considered with priority subject to availability (at the discretion of GFMA and ASIFMA)
- 4 conference delegate passes for staff and/or qualified guests
- Logo placement and acknowledgement in all event publicity materials
- Logo placement on conference backdrop(s) onsite (only displaying logos of Gold Sponsors and Silver Sponsors in the category of sponsors)
- Distribution of 1 Silver Sponsor's e-material via event website (e-material of other supporting organizations may also be distributed via the same event website)
- Company website linking and company profile on event website

### NETWORKING Sponsorship Opportunities

#### **Exhibition Booth – Two Days** (max 6 allocations) – HKD54,000 for Members / HKD72,000 for Non-Members

- 1 booth in a designated area on the two conference days (set up and managed by sponsor, booth location determined at the discretion of GFMA and ASIFMA)
- 2 full conference delegate passes for staff and/or qualified guests
- 2 full conference delegate passes for staff to manage the booth
- Company website linking or company profile on event website

#### **Cocktail Reception – Day 1 or Day 2** (1 allocation per day) - HK\$150,000 for Members / HK\$200,000 for Non-Members

- Exclusive cocktail event for conference participants following the conference (inclusive of drinks)
- 1 keynote speaking slot at the cocktail
- 20 cocktail passes for staff and/or qualified guests
- 1 speaking slot at the conference (at the discretion of GFMA and ASIFMA)
- 5 conference delegate passes for staff and/or qualified guests
- Logo placement and acknowledgment in all cocktail-related publicity materials
- Company website linking and company profile on event website

### NETWORKING Sponsorship Opportunities (Con't)

#### Lunch – Day 1 or Day 2 (1 allocation per day) – HKD32,400 for Members / HKD43,200 for Non-Members

- Acknowledgement of the lunch sponsorship on the program
- Display of 1 Sponsor's multimedia material (video, slideshow or graphic) for 20 minutes during the lunch break via the projection screen(s) inside the main conference room
- Opportunity to place 2 easy-pull-up-banners of your organization near the buffet tables during the lunch break
- Distribution of 1 Sponsor's material or giveaway on a couple of buffet tables during the lunch break (material or giveaway to be provided by Sponsor)
- Company website linking or company profile on event website

#### Coffee Breaks – Day 1 or Day 2 (1 allocation per day) – HKD32,400 for Members / HKD43,200 for Non-Members

- Acknowledgement of the coffee breaks sponsorship on the program
- Display of 1 Sponsor's multimedia material (video, slideshow or graphic) for 10 minutes during each of the two coffee break sessions via the projection screen(s) inside the main conference room
- Opportunity to place 2 easy-pull-up-banners of your organization near the buffet tables during the coffee breaks
- Distribution of 1 Sponsor's material or giveaway on a couple of buffet tables during the coffee breaks (material or giveaway to be provided by Sponsor)
- Company website linking or company profile on event website

### MARKETING Sponsorship Opportunities

#### Hand-drawn Visual Summaries – Day 1 or Day 2 (1 allocation per day) – HKD43,200 for Members / HKD57,600 for Non-Members

- Prominent and high level of logo placement on the graphics which are being hand-drawn by an artist summarizing the speakers' dialogues during the conference (co-branded only with GFMA and ASIFMA)
- Ownership of the original Hand-drawn Visual Summaries after the conference
- Co-ownership with ASIFMA of the e-copy of the Hand-drawn Visual Summaries
- Distribution of 1 Sponsor's material or giveaway on a table next to the Hand-drawn Visual Summaries (material or giveaway to be provided by Sponsor)
- 1 full conference delegate pass for staff or qualified guest
- Company website linking or company profile on event website

#### Delegate Bags (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members

- Delegate bags with logo placement for all conference attendees (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

#### WiFi (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members

- WiFi signage and WiFi password cards for conference attendees with logo placement (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

## MARKETING Sponsorship Opportunities (Con't)

### **Charging Station (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members**

- Charging station for mobile phones / ipads / laptops for conference attendees with logo placement (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### **Pens (1 allocation) – HKD21,600 for Members / HKD28,800 for Non-Members**

- Pens with logo placement for all conference attendees (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking or company profile on event website

### **On-site Banners (max 6 allocations) – HKD21,600 for Members / HKD28,800 for Non-Members**

- Opportunity to place 2 easy-pull-up-banners of your organization at the conference venue (one in the foyer area, one inside the main meeting room)
- Company website linking or company profile on event website

### **Bag Inserts (max 6 allocations) – HKD16,200 for Members / HKD21,600 for Non-Members**

- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### **Material Distribution (max 6 allocations) – HKD10,800 for Members / HKD14,400 for Non-Members**

- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking or company profile on event website

### **e-Material Distribution via Email Reminders to Registrants (max 6 allocations) – HKD10,800 for Members / HKD14,400 for Non-Members**

- Distribution of 1 item of sponsor's e-material via at least two email reminders to conference registrants (e-materials of other organizations may also be distributed via the same email reminders)
- Company website linking or company profile on event website

### **e-Material Distribution via Event Website and Post-Event Email (max 6 allocations) – HKD10,800 for Members / HKD14,400 for Non-Members**

- Distribution of 1 item of sponsor's e-material via event website and post-event email (e-materials of other organizations may also be distributed via the same event website and post-event email)
- Company website linking or company profile on event website

### **ENDORSER Opportunities**

*Multiple allocations available*

#### **Branding as the Event's Endorser for Non-Member Trade Associations Only**

- 1 full conference delegate pass for staff or qualified guest
- Purchase conference delegate passes at a discounted Member price
- Logo placement in selected event publicity materials
- Company website linking and company profile on event website
- Endorser will promote the event from two to three months prior to the event, by mass email distribution of the event invitation; sending reminders to the Endorser's members, clients and/or guests; posting the event information on the Endorser's website and/or newsletters.

#### **Important Notes:**

\*\* All sponsorship opportunities will be allocated on the basis of **first come and confirmed, first served**. If you require time for your internal approval process, GFMA and ASIFMA can reserve the package(s) for you for a maximum of 1 week.

\*\* The sponsorship prices may be subject to change and mutual agreement will be required.

Interested parties should contact Paul Hadzewycz of GFMA at [phadzewycz@gfma.org](mailto:phadzewycz@gfma.org) or +852-2531-6519. We appreciate your support and look forward to collaborating with you at the event.