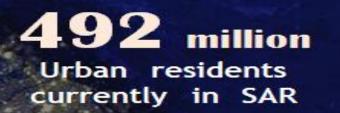


Transforming Cities through Public Spaces

Peter D. Ellis Urbanscapes Team May 29, 2017





112 cities Additional cities with more than 300,000 persons by 2030

\$830 billion

Infrastructure backlog roads, water, sanitation

Big Opportunities Big Challenges

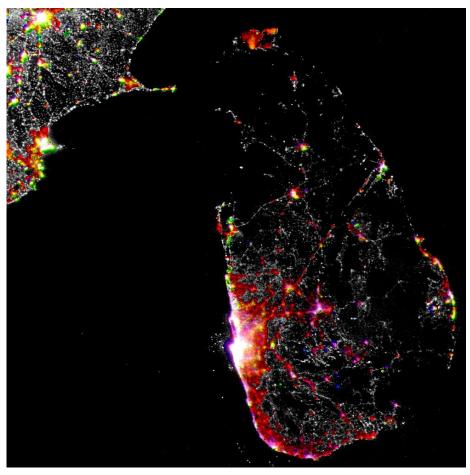
200+ million People living in slums

> **42** percent SAR's share of world's poor; 1/3rd of total population

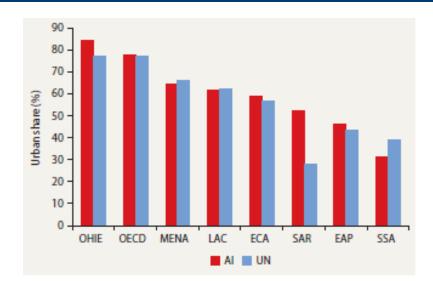
\$80 billion

Direct losses from natural disasters between 1971 & 2009

Urbanization has been messy and hidden

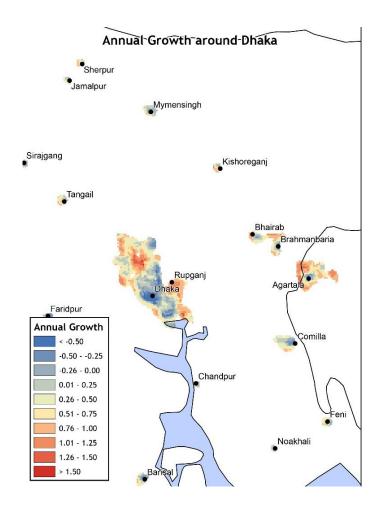


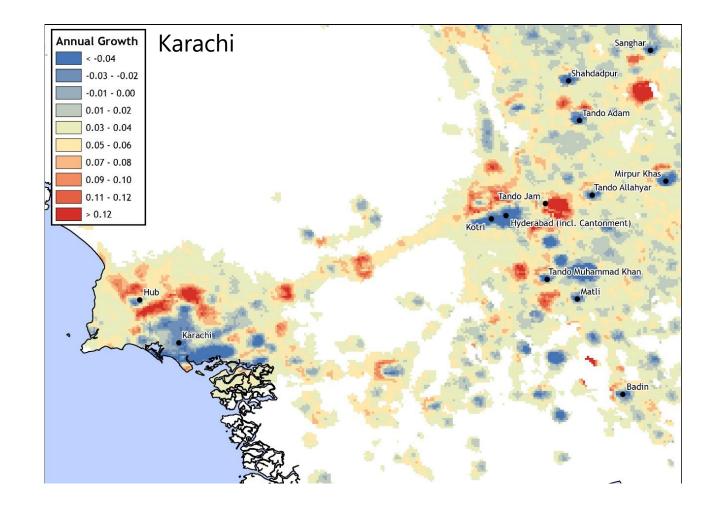
Tri-temporal nighttime lights image for Sri Lanka – red indicates new lights that emerged 2002 - 2012



- Messy urbanization associated with expansion into areas formally classified as rural
- This has contributed to hidden
 urbanization
- Urban settlements governed as rural

For many major cities, sprawl accompanied by stagnating urban cores

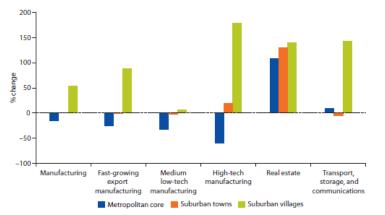




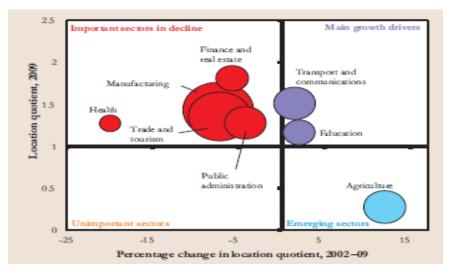
Manufacturing moving-out of major urban centers

Manufacturing moving out of Indian metro cores

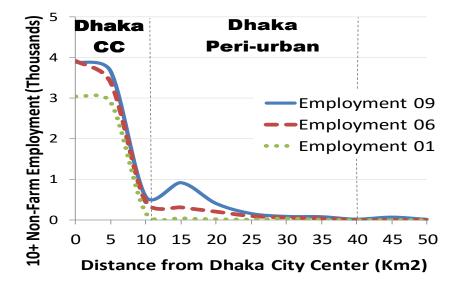




Declining manufacturing specialization in Colombo Metro Region

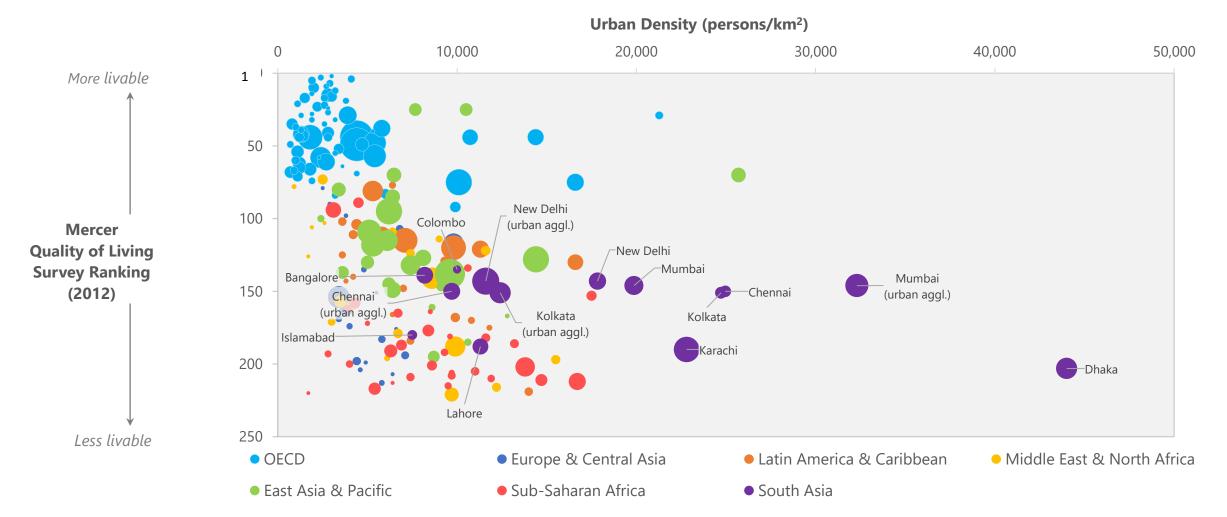


Sub-urbanization of garment manufacturing in Dhaka



De-concentration presents opportunity to move land to higher value uses (e.g. higher valueadded services)

Not a livable city, by many measures



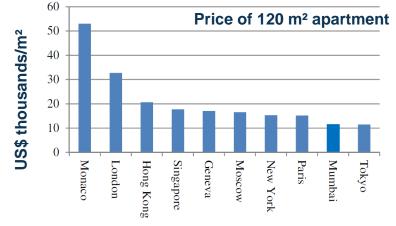
Sources: Mercer Quality of Living Survey (2012); United Nations Statistics Division (2014)

Congestion is Pervasive in South Asia



Successful cities are busy cities

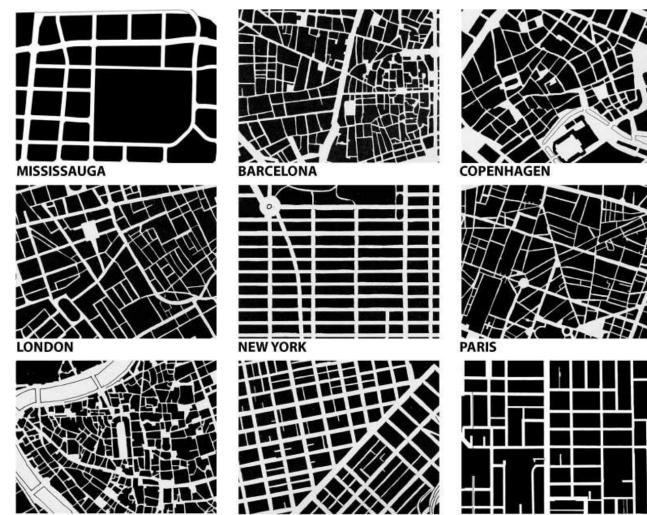




- Reflected both on the streets & in property markets:
 - London traffic moves at approx. same speed as in 19th century
 - London, Hong Kong, Singapore & New York amongst world's most expensive property markets
- Willingness to bear high costs because of strength of agglomeration economies
- SAR high congestion costs balance agglomeration economies at much lower productivity levels

Source: WB staff team based on Global Property Guide data

Public spaces occupy a big part of the city



SAN FRANCISCO

Public spaces are not just "nice to have"



Metrocable/Public Spaces Medellin, Colombia





IMPACT:

- ✓ Reduced crime rate ✓ Increased urban mobility
- Increased civic pride
- ✓ Increased access to public infrastructure
- ✓ Increased social inclusion

Recreation & Resilience





- IMPACT:
- Improved flood protection
- ✓ Increased access to
- public infrastructure Improved recreational space
- ✓ Increased social inclusion

Downtown Renewal

Cheonggyechon Stream, Sabarmati Riverfront Ahmedabad, India



Seoul, Korea



- IMPACT:
- ✓ Increased biodiversity \checkmark
- **Reduced pollution** ✓ Reduced heat island
 - effect ✓ Increased access to green space
- ✓ Increased property values

Streetscape Improvement

Times Square New York City, USA





IMPACT:

- Improved pedestrian safety
- Reduced traffic congestion
- Improved capacity for public events
- Improved recreational space

Environmental

Transformation

Nanjido Park

Seoul, Korea

- Increased biodiversity ✓ Improved air quality
- ✓ Increased civic pride ✓ Increased access to
- green space Improved recreational
- space

Historic Preservation

Historic District Lahore, Pakistan





IMPACT:

- ✓ Increased tourism ✓ Increased economic
- activity ✓ Increased community
- engagement

✓ Increased civic pride

Ecological Integration

Bishan-Ang Mo Kio Park Bishan, Singapore





Innovation &

Engagement

Living Innovation Zones

San Francisco, USA





✓ Increased biodiversity

- ✓ Reduced pollution
- ✓ Increased access to green space
- ✓ Increased property values





IMPACT:

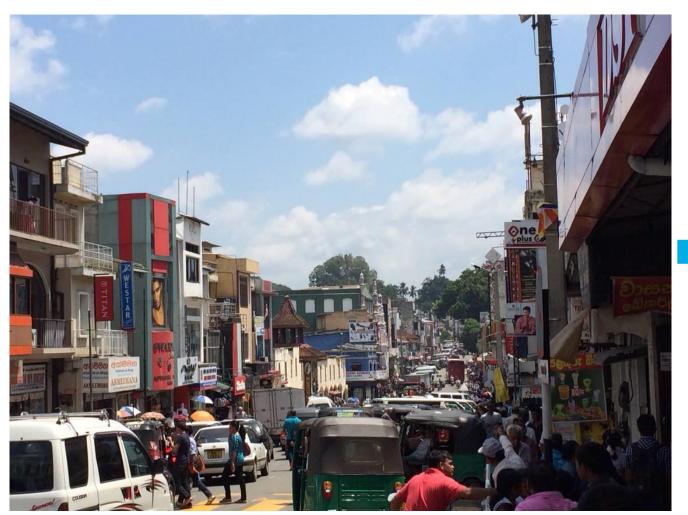
- ✓ Increased civic pride
- ✓ Increased civic
- engagement ✓ Increased access to innovation
- ✓ Increased social inclusion
- Increased cultural vibrance



IMPACT:

More inclusive, livable, and vibrant cities need #BetterPublicSpaces

SDG Goal 11, Target 7



Access to green spaces and better public places



Public spaces are assets, yet ...

Vehicles displace pedestrians; poor walkability Streets have become major sources of congestion; public spaces unusable





Many cities have managed to transform themselves by leveraging their public space assets

Colombo, Sri Lanka



Medellin, Colombia



Examples of rapid results interventions





Safety features



Burying cables



Street markets



Shade & lighting



Vendor kiosks



Neighborhood parks

Karachi: Example of a Rapid Results Project

Karachi Neighborhood Improvement Project (KNIP)

- » Immediately following the Karachi City Diagnostic
- » \$100M, Board approval in April 2017
- Focus on enhancing public spaces and mobility in 3 strategic neighborhoods
- Framework approach to select and appraise sub-projects during implementation

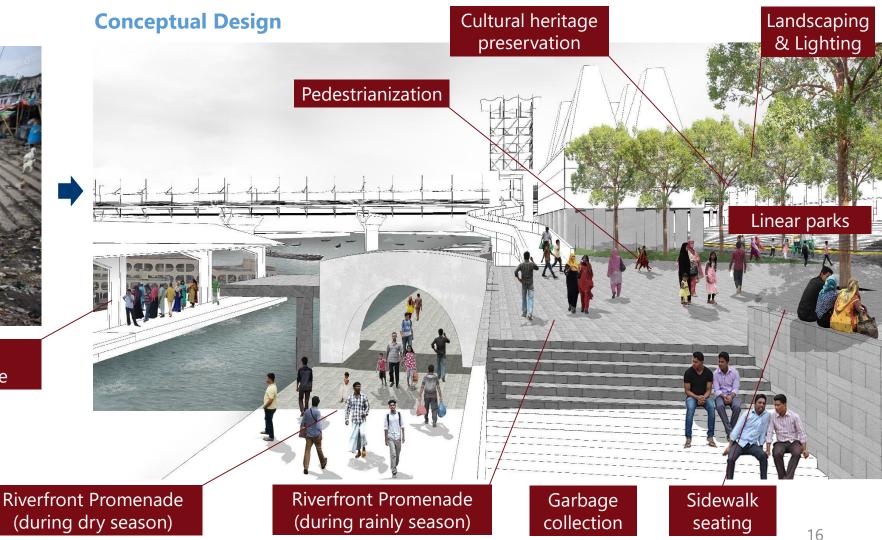
KNIP uses highly visible, yet low-cost improvements to **demonstrate potential** for city transformation, **build consensus** and political buy-in, and **lay the institutional groundwork** for deep reforms and long-term engagements.



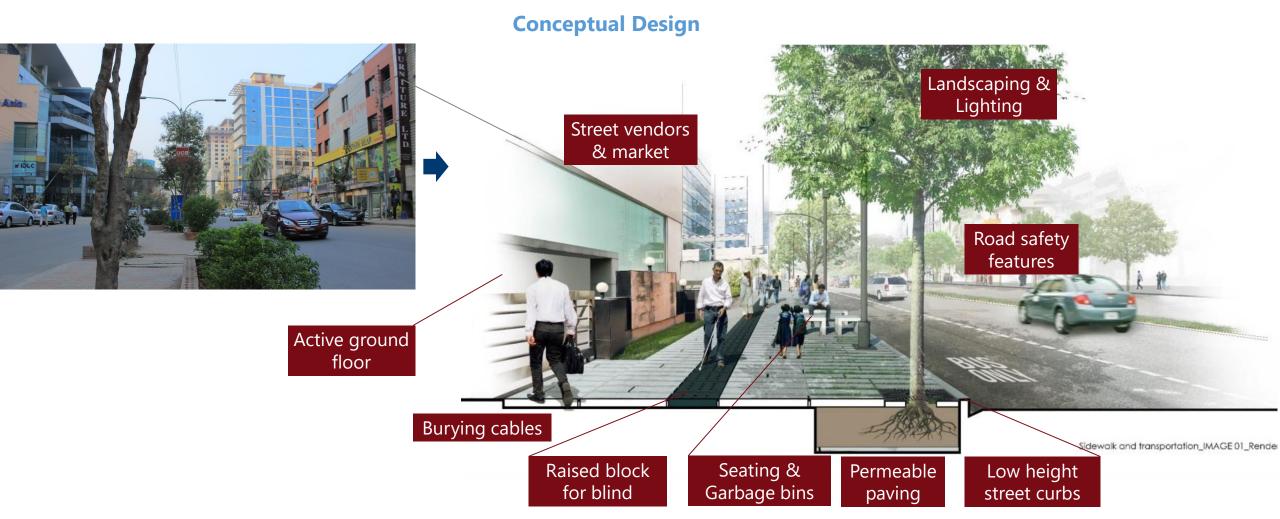
Buriganga Riverfront Redevelopment, South Dhaka



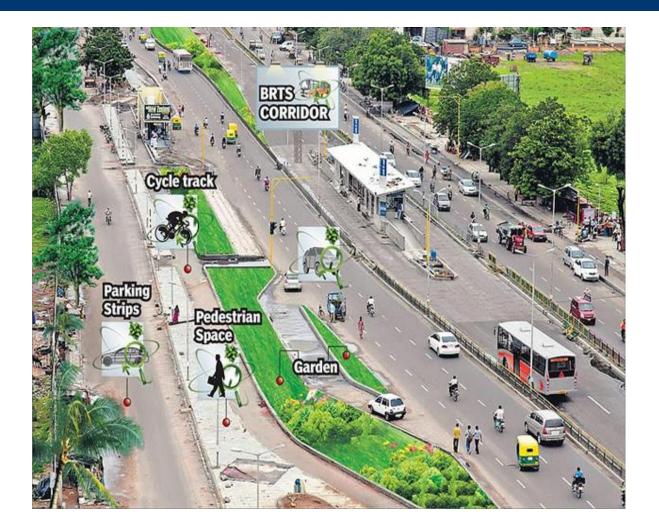
River ports infrastructure



Gulshan Avenue Walkability and Traffic Improvement, North Dhaka



Ahmedabad: BRT and Redevelopment



- City has well connected ring & radial roads corresponding to built-up areas
- BRT system helps improve air quality and has had a positive impact on urban development
- Land readjustment used successfully to redefine land-use and finance BRT

Source: http://www.narendramodi.in/janmarg-transforming-ahmedabadspublic-transit-system/. Retrieved Sept 12, 2014

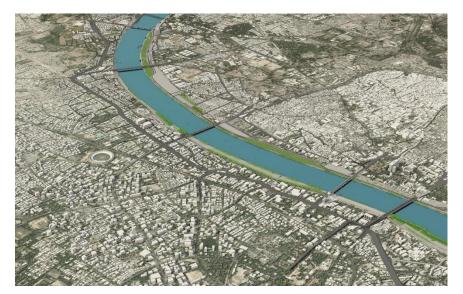
Ahmedabad CBD Densification



Existing Street Network



Proposed Street Network



Existing Low-Density Development in CBD



Proposed High-Density Development in CBD

Source: Bimal Patel, 2014.

Key Ingredients of a Metropolitan Transformation Strategy

Key ingredients of a metro area diagnostic and transformation strategy

1 City leadership

- » Shared vision and action plan
- » Proactive metropolitan planning
- » Coordinated institutions

2 Planning and Investments

- » Actionable planning documents
- » Catalytic interventions
- » Adequate financial resources

3 Meaningful consultations

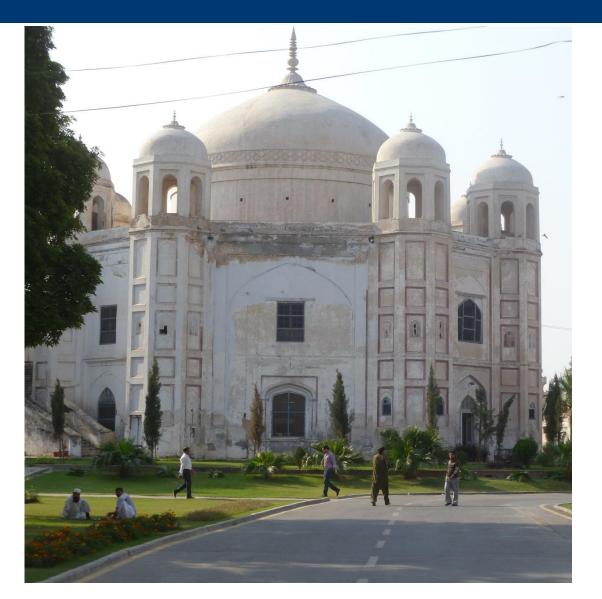
- » Local communities
- » Private businesses
- » Civil society & NGOs

Comprehensive data-driven approach to analyze the economy, livability and key infrastructure needs

Identify key challenges and opportunities for transformation as a livable and prosperous city

Moving towards prosperous and livable cities

- Policymakers must focus on alleviating both current and future congestion pressures
- Strengthen urban governance and finance
- Manage urban sprawl and expansion
- Focus on city core rejuvenation



THANK YOU!

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Parque METROPOLITANO SIMÓN BOLINAR ;Peligro!

> Lago profundo. Prohibido entrar al agu

- @wbg Urbanscapes
- #wb_Urbanscapes
- #betterpublicspaces

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