URBAN POPULATION IN THE USA

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>1940</td>
<td>56.5%</td>
</tr>
<tr>
<td>1970</td>
<td>73.6%</td>
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<tr>
<td>2010</td>
<td>80.7%</td>
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</tbody>
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SENIOR POPULATION IN THE USA

- **1940**: 9 Million
- **1970**: 43 Million
- **2010**: 83.7 Million
THE OLDEST OLD: 85 AND OLDER

2010
5.5 Million

2050
19 Million
THE MARKET DEMANDS NEW OPTIONS
1980s
THE MARKET DEMANDS NEW OPTIONS

- Active Adult Community
- Independent Living
- Assisted Living
- Dementia Care
- Long-Term Care
- Continuing Care Retirement Communities
ACTIVE ADULT COMMUNITY

The homes are designed for adults who want country club communities, second home and pre-retirement communities, and resort communities / communities for empty nesters. Designed for an active lifestyle but homes designed to support aging in place.
INDEPENDENT LIVING

The apartments are designed for people who can care for themselves and still cook some meals, but want a home and services that allow them to live independently as long as possible.
ASSISTED LIVING

The apartments are designed for people who are frail and need assistance with two or more activities of daily living (dressing, bathing, etc.) Apartment is typically small with a limited kitchen as patients are provided with three meals a day. Apartments includes a fully accessible bathroom.
DEMENTIA CARE

For people with Alzheimer’s and dementia, typically a single room with a private bathroom with memory aids.
LONG-TERM CARE

For people needing 24 hour care, either short term or long term.
CONTINUING CARE RETIREMENT COMMUNITIES

Often includes two or more dining options; wellness and living facilities; exercise, pool and other fitness facilities; library; activity areas such art, music, and others; meeting rooms; outdoor recreation areas.
DEHRADUN ANTARA SENIOR LIVING COMMUNITY
DEHRADUN, INDIA
2000s

GROWING AWARENESS OF THE NEED FOR AGE-FRIENDLY CITIES
Age-friendly NYC
New Commitments for a City for All Ages