

Urban Planning of Fukuoka City toward the Aged Society

Fukuoka City

Location and Population of Fukuoka City

No.5
among
ordinance-designated
cities



Features of Fukuoka City

Major city facilities are located within a 2.5km radius.

Port of Hakata



Fukuoka Airport



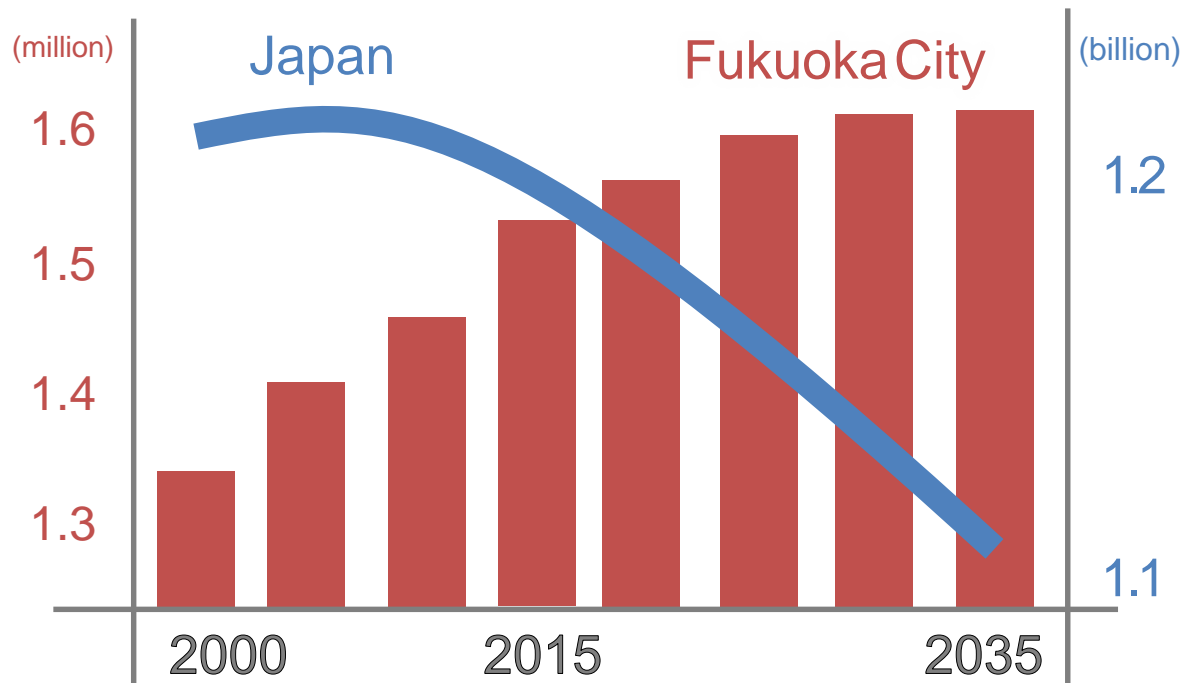
City Center



JR Hakata Station



Actual and Estimated Population of Fukuoka City



No.1
Population Growth Rate
2010-2015
among
ordinance-designated cities

The Highest Ratio of Young Residents (10's & 20's)



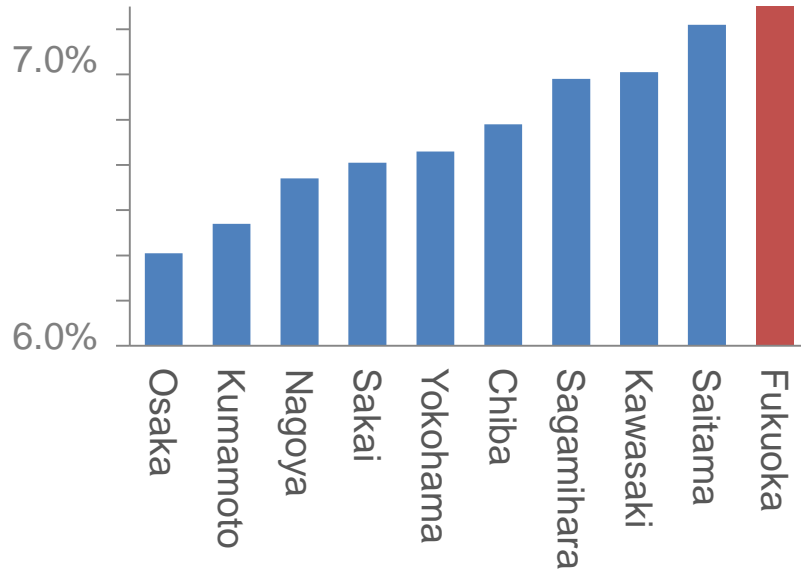
No.1
Ratio of
10's & 20's



No.2
Ratio of
Students

among
ordinance-designated cities

Fukuoka - the Startup City



**No.1 startup rate
for 3 consecutive years**

**The Only Startup Special Zone
in Japan**

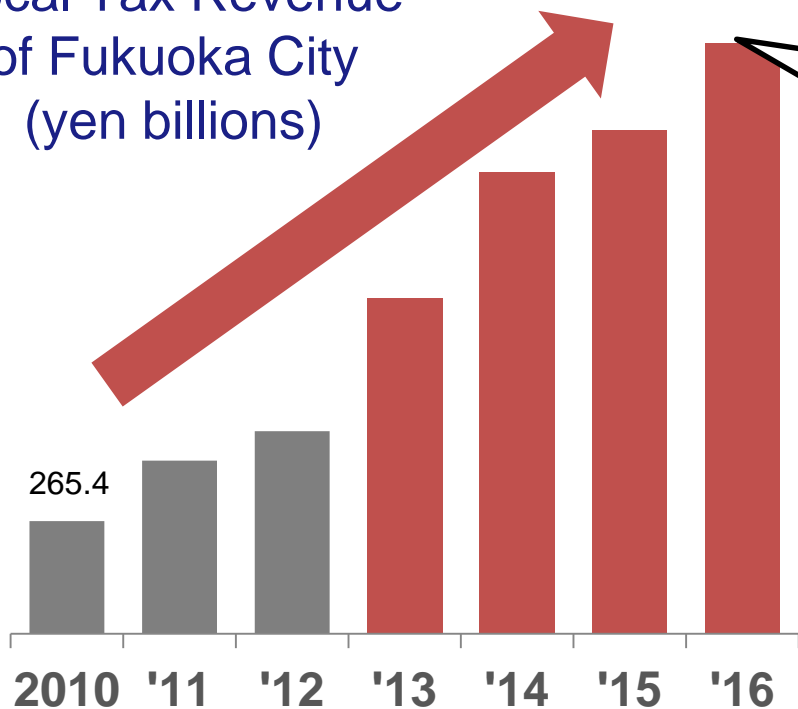
The National Strategic Special Zone
for Global Startups & Job Creation



Regulation and Taxation
Reforms

Steady Economic Growth

Local Tax Revenue
of Fukuoka City
(yen billions)



Local Tax Revenue
¥288.3 bil
Record High
for
4 Consecutive Years

One of the reasons is:

Increase in corporate earnings,
corporate concentration and
asset values.

Livability of Fukuoka



Opinion Poll

2017

Citizens who viewed the city as a pleasant place to live:

96

Record high



Nomura Research Institute

Ranking of cities with high growth potential 2017

No.1



UN-Habitat

Livable Cities

Proposed Fukuoka as a “Model City in Asia”.

The Advent of 100-year Life Society

Average Life Span of the Japanese

Male

Female

1927

44.82 years

46.54 years

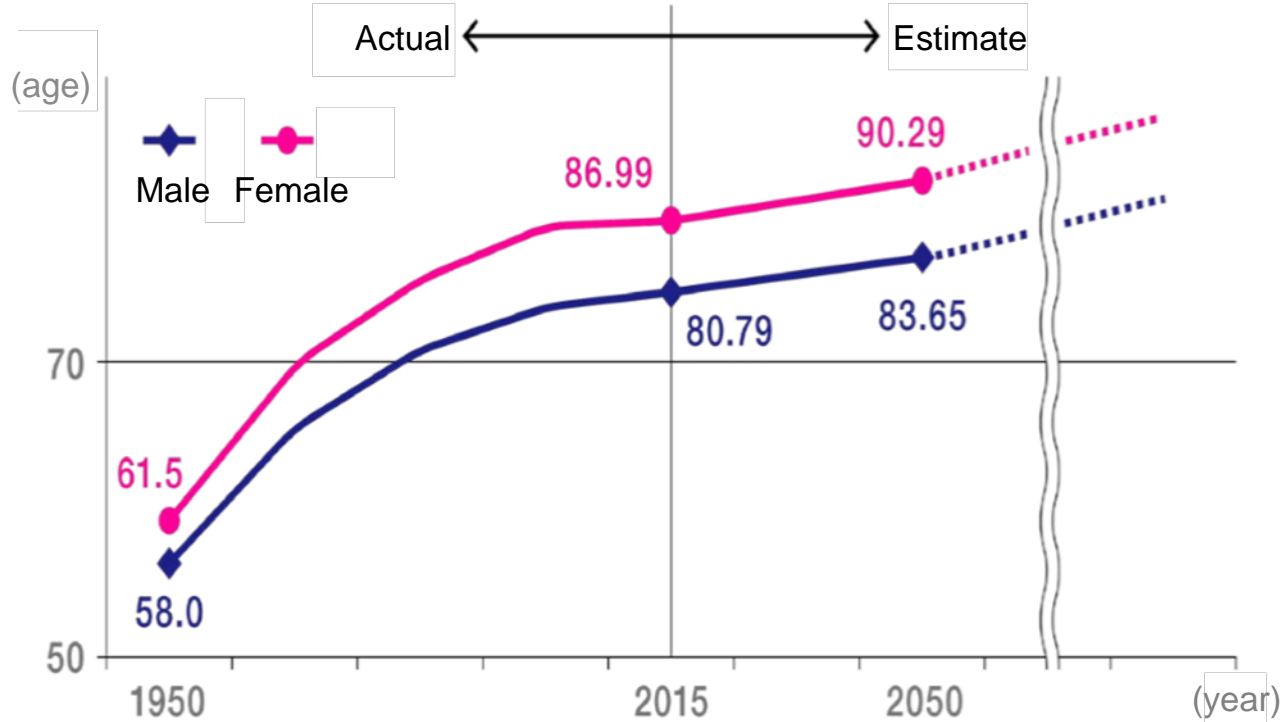
2015

80.79 years

86.99 years

Increasing Life Span of the Japanese

(Actual and estimated life span: Japan)



Source: "Annual Report of the Aging Society 2016" Cabinet Office of Japan

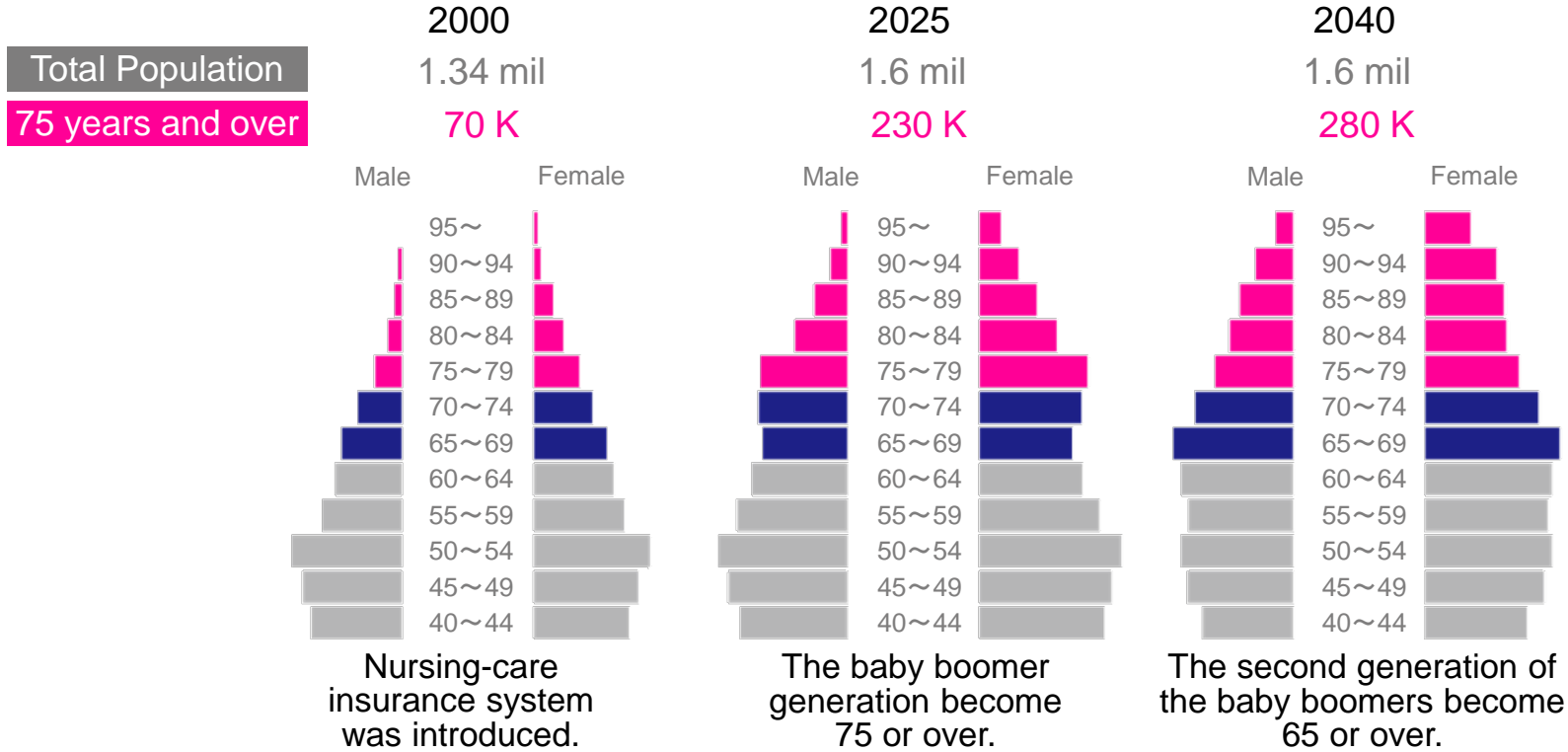
Declining Birth Rate & Aging Society Fukuoka is No Exception

Aging of Population in Fukuoka City

■ Total Population	About 1.54 million
■ Population Aging Rate	20.7%
■ 100 Years Old and Over	597 people

(National Census 2015)

Changes in the Demographic Structure

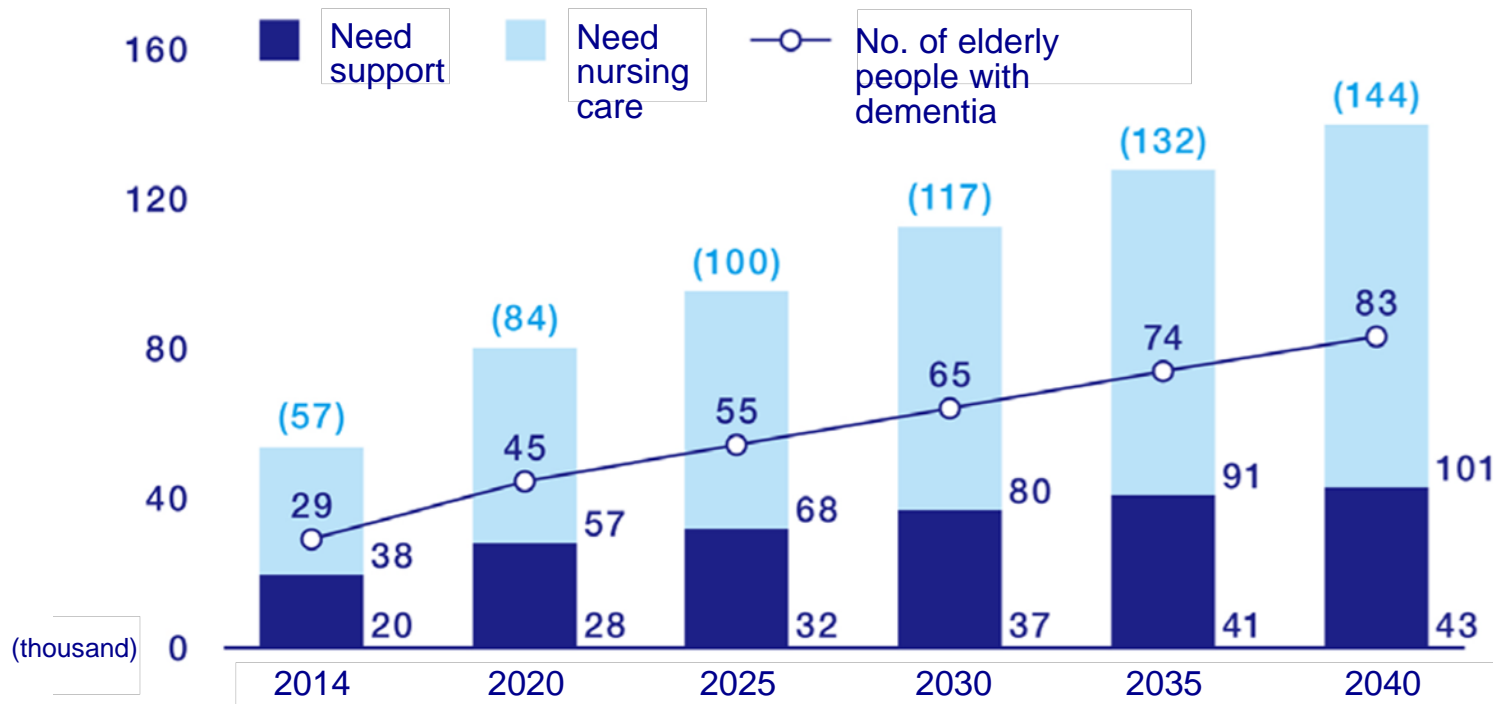


Source: "National Census 2015" Ministry of Internal Affairs, "Future Population Estimation of Fukuoka City 2012"

Elderly people in need of nursing care will be 170% in 2025*

* As compared with 2014.

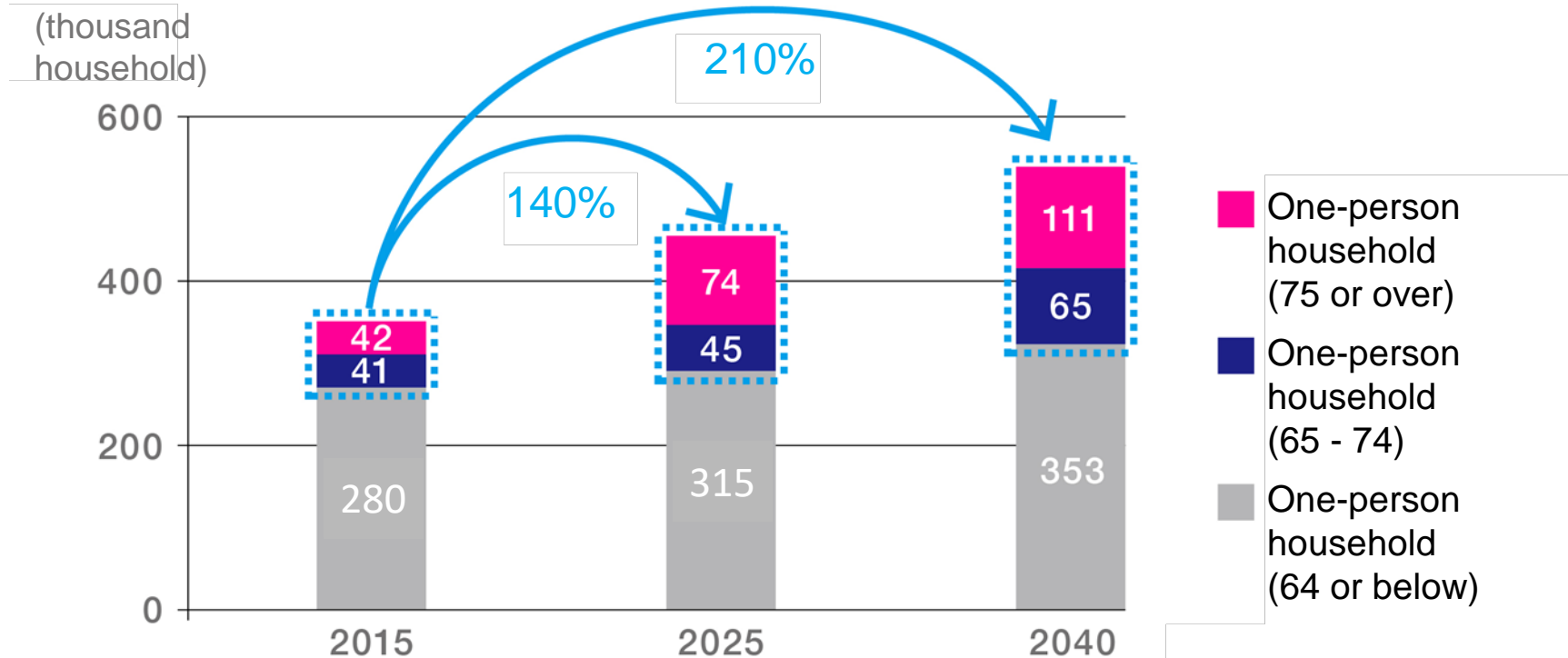
Future estimate of elderly people in need of nursing care and/or with dementia
(Fukuoka City)



Elderly people of 65 or over who live alone will be 140% in 2025*

(Fukuoka City)

* As compared with 2015



Source: "Future Population Estimation of Fukuoka City 2012"

**How are we going to deal with
this situation?**

August 2016

Fukuoka City Comprehensive Health and Welfare Plan was formulated.

Objectives to be Achieved

- A society whose citizens remain active throughout their lives.
- A society that brings out the power of the community and the private sector
- A society that presents a model for Asia.



Policy Shift: From “Supported Side” to “Supporting side”

Until now

65 years old and above are defined as elderly and supported by the government without exception.

From now

Supported people



Supporting people



Active working generations

Receive support when support is needed.

Offer support to the best of their motivation and ability.

July 2017

“Fukuoka 100” Project was initiated.

福岡100

100 actions to create a
healthy and longevity
society model in the
100-year Life Society

“People” and the “City”, looking ahead to the advent of 100-year Life Society

A project to create a society that makes both of them happy



“All Fukuoka”, including industry, academia and public and private sectors, work together on urban planning in its wider sense that covers not only healthcare, medical care and nursing care, but also habitation, community development and work style.





Active Aging

**Regional
Power**



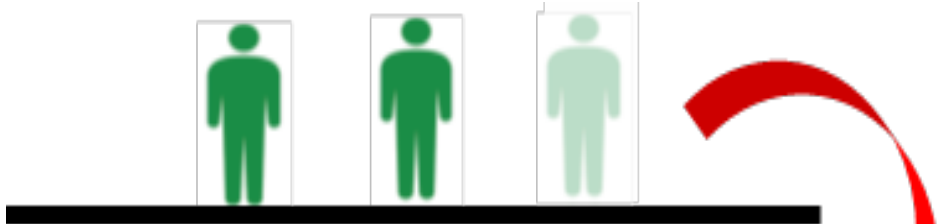
Infrastructure



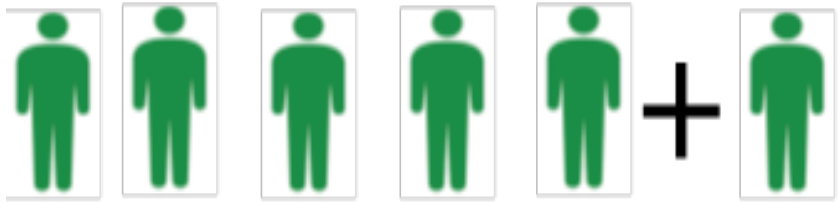
Encourage activities on the “supporting side



Supported people



Supporting People



Move to the supporting side according to the motivation and ability.

R60 Club -Start your active second life from here-



Schools, hands-on learning programs and services designed by active senior people themselves.

Fukuoka City will support planning and operation.

Discover New Way of Life from 60 Years Old: **“ARAKAN FESTA”**



- ◆ Introduction of leisure, work, volunteer and makeup method, etc.
- ◆ Talk shows, RAKUGO and other entertainment by active senior people.

An event where you can find new activities and amusement.

Startup Support for Active Senior Entrepreneurs



Talk shows featuring active senior entrepreneurs who have founded their own business.



Create opportunities.

福岡100

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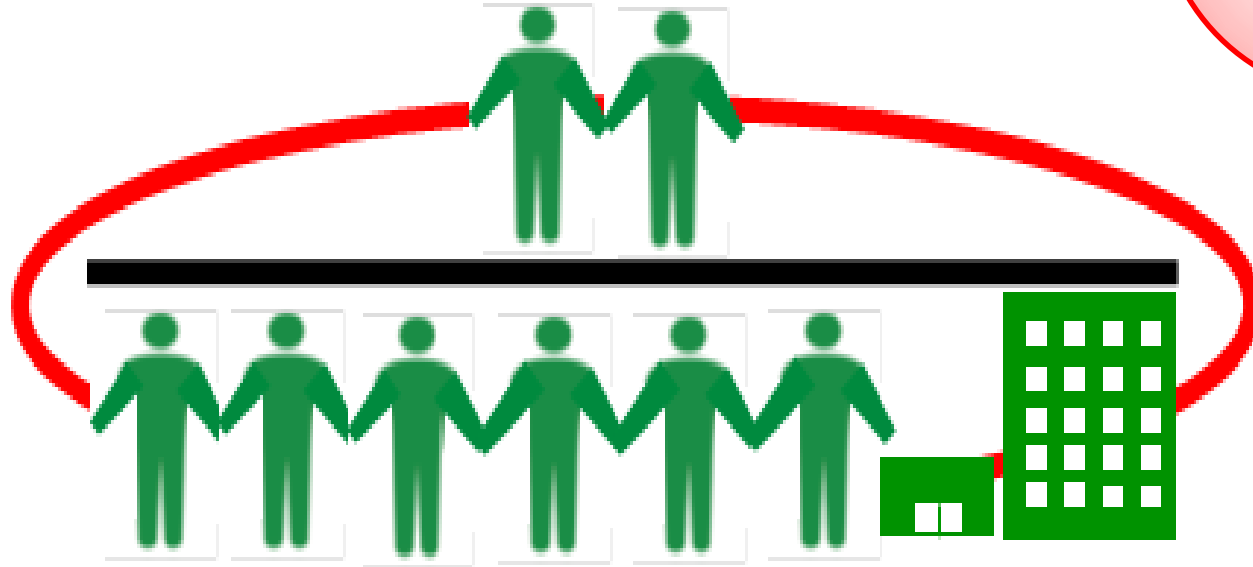


STARTUP CAFE

福岡100

Establish a framework where citizens support each other in the entire community

Community Power



Shopping Assistance Shuttle Bus Service

Business × Community



Business:
Provide Buses
×
Community:
Operation

Support elderly
people with
shopping

Community Cafe

Business × Community × Shopping Mall

Community Cafe “Shikata-no-Chanoma”



Business:
Provide Goods
×
Community:
Planning & Operation
×
Shopping Mall:
Provide Space

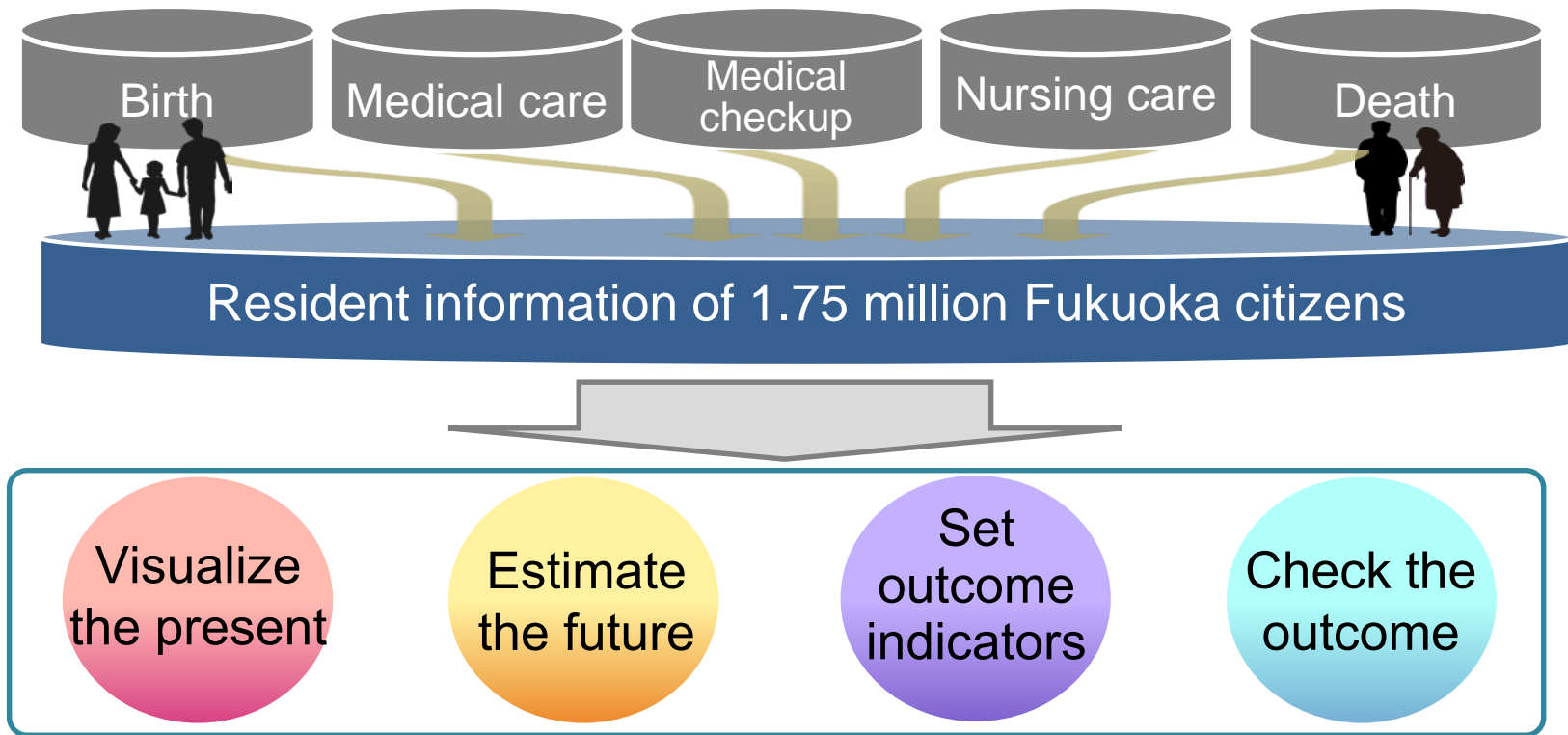
Create a space to stay
and support each
other.

Development of Social Infrastructure Using ICT, IoT, and the Like

**Infra-
structure**



Linkage of Information on Medical Care, Nursing Care, etc.



Town planning for everyone to feel like going out

Bench Project



Benches installed through cooperation with region and businesses

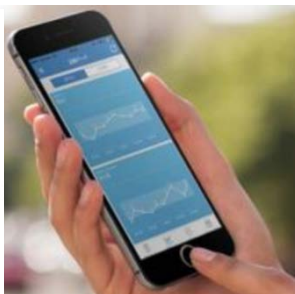


To encourage the elderly to go out

Benches installed on public and private lands

Startups x Care-tech

Provide support including verification fields to startups in the area of medical care utilizing the latest technologies such as IoT.



SYMAX

Symax

Fully automated health monitoring service with the world's first analyzer that can be set up onto any toilet.
(Symax Inc.)



D Free



D Free

The World's first toilet timing predicting wearable device.
(Triple W Japan K.K.)



UNKORE

A game application to promote awareness of colorectal cancer screening test. (UNKORE: A volunteer organization led by a doctor in his 30s.)



The Future When We Can Enjoy
the 100-year Life Society

**Toward That Future,
We Change the Society from
Fukuoka.**



**“People” and the “City”
Realize a society that makes both of
them happy.**

福岡100

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