



## What is Action Plan?

An **action plan** identifies key challenges or issues the delegation plans to tackle as a follow-up to the TDD and their strategy/roadmap for addressing them. It should identify specific action steps that need to be taken to achieve a single or multiple objectives. The action plan will also identify follow-up support that may be required to implement the action steps.

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The presentation should be no more than **7 min in total**. Each client delegation prepares and presents an action plan to an expert panel composed of technical experts from the World Bank and resource cities. You will have enough time to prepare the action plan during the week.

### What would Make a Good Action Plan?

To ensure that the action plan presentations are well done, please be mindful on the following:

- Please prepare a presentation (preferably without a PPT with inspiration of TED Talk) in the format that:
  - **You convince a mayor**, a Minister of Finance, a head of chambers of commerce and a head of community association.
  - You talk about what they would now **do differently**.
  - You **avoid providing overview and context** as participants are already aware from peer engagement throughout the week.

### What to Cover in a Presentation?

- SLIDE 1: Key takeaways from the Technical Deep Dive
- SLIDE 2: What needs to be accomplished to address the priority challenges you are facing in your context.
- SLIDE 3: 6 months, 9 months and 18 months' actions to be taken with milestones
- SLIDE 4: Opportunities and Barriers in implementing the action plan
- SLIDE 5: Concrete technical support needed from the World Bank/TDLC?