Technical Deep Dive: Competitive Cities

Public Private Dialog
WHAT WOULD YOU DO…..?

• Land is **dry and ill-suited for agriculture**.
• Not a port city; **210km from a port**.
• **Low skilled** population.
• **No high-tech** clusters.
Gaziantep (Turkey), 2003
Light-manufacturing firms export to 175 countries around the globe.

Exports increased tenfold from $620 million in 2002 to $6.2 billion in 2013.

Ranked #9 globally for economic growth in the decade 1999 to 2009.

Recorded an average of 6.3 percent in annual GDP growth from 2005-2012.

3.6 percent in annual employment growth.
“Gaziantep is the number one of the world in machine woven carpet production. We want to catch Belgium in fitted carpet production.”
Why use dialog: (1) for better decision making

- Analysis
- Institutional and political situation
- Tools
Why use dialog: (1) To get more done

- Firm growth;
- Investor attraction;
- New start-ups.

Institutions & Regulations

Infrastructure & Land

Skills & Innovation

Enterprise Support & Finance
THANK YOU