Competitive Cities TDD Action Planning
ARGENTINA

San Salvador de Jujuy, Jujuy, Argentina

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1. Key takeaways from Competitive Cities TDD

- ANALYSIS AND VISION
- ENGAGEMENT OF STAKEHOLDERS
- EXCHANGE OF EXPERIENCES
- TURN CRISIS INTO OPPORTUNITIES
- THE MEANING OF A COMPETITIVE CITY – GENERATES OPPORTUNITIES AND IMPROVES THE QUALITY OF LIFE OF ITS CITIES
It is ALL about THE PEOPLE
2. What needs to be accomplished

- **JOB CREATION:**
- **URBAN PLANNING – FOR IMPROVING QUALITY OF LIFE**
- **USE EXISTING ASSETS AND BUILD NEW OPPORTUNITIES – e.g. infrastructure and training**
3. Actions to be taken with milestones
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- **6 months** –
  - Analysis of the situation of the city, involving all stakeholders
  - Key partnership between local and national government
  - Initiate work – November, 2017

- **9 months** –
  - Present results of analysis to stakeholders
  - Kick-off of process to create a joint vision for the city

- **18 months’ actions to be taken with milestones**
  - 2019 --- finalize vision
  - Identify key investments
5. Support needs

- Sameh – come to initial workshop in Jujuy for engagement!!
- Technical support from Linkedin and the World Bank
- Exchange of experiences with Japan (Kobe)
- Collaboration of Japan for getting private investment and the opening of new markets
- Take advantage of strong alignment between national and local governments to get financial support