

Competitive Cities TDD Action Planning

ARGENTINA

Tokyo
Development
Learning
Center



San Salvador de Jujuy, Jujuy, Argentina

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WORLD BANK GROUP
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1. Key takeaways from Competitive Cities TDD

- ANALYSIS AND VISION
- ENGAGEMENT OF STAKEHOLDERS
- EXCHANGE OF EXPERIENCES
- TURN CRISIS INTO OPPORTUNITIES
- THE MEANING OF A COMPETITIVE CITY –
 - GENERATES OPPORTUNITIES AND IMPROVES THE QUALITY OF LIFE OF ITS CITIES



**It is ALL about THE
PEOPLE**

2. What needs to be accomplished

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- JOB CREATION:
 - URBAN PLANNING – FOR IMPROVING QUALITY OF LIFE
 - USE EXISTING ASSETS AND BUILD NEW OPPORTUNITIES – e.g. infrastructure and training

3. Actions to be taken with milestones



3. Actions to be taken with milestones

- 6 months –
 - Analysis of the situation of the city, involving all stakeholders
 - Key partnership between local and national government
 - Initiate work – November, 2017
- 9 months –
 - Present results of analysis to stakeholders
 - Kick-off of process to create a joint vision for the city
- 18 months' actions to be taken with milestones
 - 2019 --- finalize vision
 - Identify key investments

5. Support needs

- Sameh – come to initial workshop in Jujuy for engagement!!
- Technical support from Linkedin and the World Bank
- Exchange of experiences with Japan (Kobe)
- Collaboration of Japan for getting private investment and the opening of new markets
- Take advantage of strong alignment between national and local governments to get financial support

