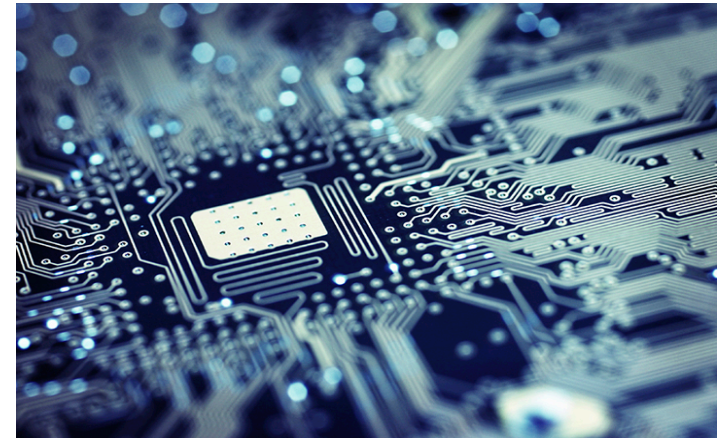# Towards a Strategic Plan for the Governorate of Qina

Egypt's Delegation

WB Competitive Cities Deep Drive

November 2017

Key Takeaways from the TDD

- Creating a vision is the key for developing cities (innovation and outstanding analysis)

- Development vision should mix continuities with changes

- Challenging environments/events could create the momentum for reform and reinventing

- Community participation is a key for success (citizens preferences, tastes, priorities, and buy in)

- City development should encompass leading role for private sector, job opportunities creation, income generation, and economic growth.

What needs to be accomplished in the Governorate of Qina?

- ✓ Eliminate Poverty
- ✓ Reduce level of illiteracy
- ✓ Improve public service provision
- ✓ Create job opportunities
- ✓ Contribute significantly to GDP
- ✓ Enhance institutional and fiscal capacity
- ✓ Empower local government

How to get there?

A balanced governorate development strategy that creates a competitive edge, empowers community and local government, flourishes economy, and advances social capital in Qina

Qina Versus National Median

Indicator	Qina	National Median
Illiteracy Rate	26.2%	17.5%
Contribution to GDP	1.6%	3%
Unemployment Rate	15%	11.8%
Poverty Rate	57.8%	21.6%
Female as % of Labor Force	16%	23%
Access to Sewerage System	5.2%	30%
Doctors for each 10000	5.12	10

Strategic Planning in Qina: An Action Plan

Time Horizon	Milestones	Actions
Short Term (6 months from launching)	Developed and debated SOWT Analysis	Launching the process of strategic planning (political commitment!)
		Developing a qualified and experienced team of outstanding researchers
		Determining stakeholders and create participation mechanism
		Kick off stakeholders workshops (brainstorming style for strategic direction)
		Conducting and verifying diagnostic analysis (physical, human, and institutional)
		Developing and debating SOWT analysis
Medium Term (One year from launching)	Endorsed full strategic plan with M&E tool and implementation plan	Developing and debating strategic goals and policies
		Designing and debating programs and projects
		Deepening the feasibility studies for the selected programs and projects
		Debating and endorsing the governorate's strategic plan
		Conducting cost analysis and preparing financing options plan
		Designing M&E tool including KPIs and measures and collecting baseline data
		Preparing implementation plan for the governorate strategy with phases and milestones
		Realizing quick wins (small but influential)
Long term (two years from Launching)	Completed and launched programs and projects	Developing needed laws and regulations
		Launching big projects

Implementing the Action Plan

Opportunities

- Political momentum and Egypt 2030 SDS
- Diversified financial resources
- Available technical support
- Community interest

Challenges

- Centralization
- Lack of policy continuation
- Weak institutional capacity
- Lack of private sector interest as a result of weak enabling environment
- Lack of policy dialogue platform

Technical Support Needed from WB and other International Partners

- Providing technical Support in developing Governorate's development strategy (identifying relative advantage, building clusters, and establishing M&E system)

- Sharing success stories and lessons learned

- Supporting in developing TORs for PPP project and its contracting process

- Co-financing some projects

- Supporting the efforts of improving business environment

International Donors

Q & A