

# Competitive Cities TDD Action Planning Romania

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**WORLD BANK GROUP**  
Social, Urban, Rural & Resilience

# 1. Key takeaways from Competitive Cities TDD

Kobe after the earthquake



Historic Center of Constanta





## 2. What needs to be accomplished

# Urban Regeneration of Historic Center of Constanta

- Identity for citizens and the city
- Landmark



## 3. Actions to be taken with milestones

### Short term (3 – 6 month)

- **Public debates and consultations**
- **Prepare terms of reference**

### Medium term (6 – 12 month)

- **Elaboration of feasibility studies and technical projects**
- **Start public tendering process for construction works**

### Long term (12 – 24 month)

- **Construction works on going**
- **Attraction of investors and tourists**

## 4. Opportunities and Barriers

### Opportunities

- Public support for the implementation of this project
- Technic and institutional capacity of the municipality
- Identified source of financing from EU funds

### Barriers

- Risk of non-coordination during the construction works
- Entire area is going to become a massive construction area
- Delay in the delivery of the expected outcomes



## 5. Results

- the CITY will regain its identity
- new point for TOURIST attraction
- new BUSINESS opportunities – new JOBS
- local BUDGET of the municipality will benefit



## 5. Needs for assistance

Specific support from the **WORLD BANK** \*:

- Elaboration of terms of reference, with contribution of international expertise
- Accessing European funds
- Attract foreign investors

\* **City of Constanta** signed a Technical Assistance contract with World Bank

Support from **JAPANESE** partners

- Implement innovative technologies and solutions for smart cities

Thank you!

