Competitive Cities TDD Action Planning
Romania

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1. Key takeaways from Competitive Cities TDD

Kobe after the earthquake

Historic Center of Constanta
2. What needs to be accomplished

Urban Regeneration of Historic Center of Constanta

• Identity for citizens and the city
• Landmark
3. Actions to be taken with milestones

Short term (3 – 6 month)
- Public debates and consultations
- Prepare terms of reference

Medium term (6 – 12 month)
- Elaboration of feasibility studies and technical projects
- Start public tendering process for construction works

Long term (12 – 24 month)
- Construction works on going
- Attraction of investors and tourists
4. Opportunities and Barriers

Opportunities

- Public support for the implementation of this project
- Technic and institutional capacity of the municipality
- Identified source of financing from EU funds

Barriers

- Risk of non-coordination during the construction works
- Entire area is going to become a massive construction area
- Delay in the delivery of the expected outcomes
5. Results

- the CITY will regain its identity
- new point for TOURIST attraction
- new BUSINESS opportunities – new JOBS
- local BUDGET of the municipality will benefit
5. Needs for assistance

Specific support from the WORLD BANK *:

- Elaboration of terms of reference, with contribution of international expertise
- Accessing European funds
- Attract foreign investors

* City of Constanta signed a Technical Assistance contract with World Bank

Support from JAPANESE partners

- Implement innovative technologies and solutions for smart cities