GLOBAL PERSPECTIVES ON CULTURAL HERITAGE & SUSTAINABLE TOURISM

Better places to live, better places to visit
CULTURE:
Cultural heritage (built & intangible)
Natural heritage
Culture and creative industries
Tourism: Opportunities for Culture

⇒ Local economic development, job creation, regeneration
Tourism: Opportunities for Culture

⇒ Dialogue, social inclusion, global citizenship
Tourism: Sustainability Challenges
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Awareness and responsibility to:

 ➔ Safeguard cultural heritage
 ➔ Ensure ownership of and benefits for local communities