Visitor Trends to Nijo Castle

**Visitors**

- FY2016: 1.9 million
- FY2017: 2.43 million

**Nationality**

- 63% Foreigners
- 37% Japanese

**Length of Visit**

- Mostly 30–60 minutes for both weekdays and weekends.
- Next largest group is 60–90 minutes per visit.

Source: FY2017 Nijo Castle Visitor Survey

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**Number of Visitors**

- Record High 2.43 million!!

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**Nationality Distribution**

- Japan: 36.6%
- China: 8.0%
- Taiwan: 5.8%
- USA: 5.8%
- South Korea: 4.4%
- Australia: 4.5%
- Canada: 2.2%
- Spain: 2.8%
- France: 3.5%
- Germany: 2.5%
- England: 2.2%
- Hong Kong: 1%
- Italy: 1%
- Other: 17.7%
Events at Nijo Castle
Around 50 weddings at Nijo Castle every year. We welcome not only couples from Japan but also from other countries.
Utilization as a MICE Facility

*MICE = Meeting, Incentive tour, Convention&Conference, Exhibition

Utilization as a “Unique Venue” for MICE events at cultural heritage sites. For example, reception dinners, exhibitions, etc.
Multi-language Efforts at Nijo Castle

〇In-castle Signboards
In addition to Japanese explanations, we put effort into explanations in foreign languages. We take care to include local background information necessary to understand the value of the cultural heritage.

〇Multi-language Brochures
Free brochures are available for visitors in English, Chinese (both simplified and traditional), Korean, Spanish, and French. From July, German will be added, and a total of eight languages will be available (including Japanese).

Please take a look at our brochures when you visit Nijo Castle. Enjoy!
# Pricing of Nijo Castle

<table>
<thead>
<tr>
<th>Entry Fee</th>
<th>Current</th>
<th>After April 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individuals</strong></td>
<td>600 JPY</td>
<td>Garden + Ninomaru Palace 1,000 JPY</td>
</tr>
<tr>
<td><strong>Middle / High School Students</strong></td>
<td>350 JPY</td>
<td>Garden + Ninomaru Palace 350 JPY</td>
</tr>
<tr>
<td><strong>Elementary School Students</strong></td>
<td>200 JPY</td>
<td>Garden + Ninomaru Palace 200 JPY</td>
</tr>
<tr>
<td><strong>Additional Fee for Exhibition</strong></td>
<td>100 JPY</td>
<td>200 JPY</td>
</tr>
<tr>
<td><strong>Elementary / Middle School Students Residing in Kyoto City</strong></td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td><strong>Age 70+ Residents of Kyoto City People with Disabilities</strong></td>
<td>Free</td>
<td>Free</td>
</tr>
</tbody>
</table>

* From April 2019, we will charge Ninomaru Palace separately from the garden. We will also start reservation tickets available online.