SE LIGA NA REDE
São Paulo
São Paulo

State of São Paulo
248 thousand km²
645 municipalities
Population: 44 million

Metropolitan Region of São Paulo (RMSP)
39 municipalities
Population: 21 million
SOCIAL VULNERABILITY
PAULISTA INDEX
RMSP

21 million customers serviced directly

18% of households without sewage

110 thousand in high social vulnerability with sewage networks available
MARKET RESEARCH
PROGRAM’S DESIGN
LEGAL BASE
PROGRAM IN PRACTICE
MARKET RESEARCH

PROGRAM’S DESIGN

LEGAL BASE

PROGRAM IN PRACTICE
MARKET RESEARCH

86%
3 minimum monthly salaries (US $ 770)

89%
receive no social benefits

54%
less than 9 years of study
MARKET RESEARCH

- 86% throw the sewer in streams and galleries
- 40% does not connect to the network for lack of knowledge
- 23% not connected by the cost of the work
EVERYONE

What bothers me most is the smell and presence of rats and cockroaches.

“...”
BARRIERS

Violence
Drug trafficking
Insecurity
ELIGIBILITY CRITERIA

- Low income - 3 minimum salaries
- Sewage network available
- Areas of social vulnerability
Social Networking

- Women from communities
- Selection and development
- Remuneration

Participate in the whole process

- Communication
- Accession
- Interlocution with the construction team
- Customer approval
Bidding sanitation works
management of sanitation
works / social

Inspection of steps

Financial resources
80% Government of the State of São Paulo
20% Sabesp

Accountability transparency throughout the process

PROGRAM’S DESIGN
São Paulo
BASE
LEGAL
PROGRAM IN PRACTICE
MARKET RESEARCH
PROGRAM’S DESIGN
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PROGRAM IN PRACTICE
LEGAL BASE

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COOPERATION AGREEMENT WITH MUNICIPALITY
MARKET RESEARCH
PROGRAM’S DESIGN
LEGAL BASE
PROGRAM IN PRACTICE
IN TECHNICAL INSPECTION, 50 OTHER FAMILIES ADHERED
LOCAL AGENTS IN THE COMMUNITY
TEAM
STARTING
THE WORK
RESULTS

São Paulo

14,000 sewage connections carried out

54,000 people benefited

10m³ average consumption

88% Compliance

US$ 11 millions invested

Payback - 11 months
5 years in normal situation
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