Technical Deep Dive on Managing Urban Expansion in Mega-Metropolitan Areas December 14, 2017



# Development of New Towns and Regional Transportation in Seoul Metropolitan Region

#### Jeong Ho Moon

Senior Research Fellow, Korea Research Institute for Human Settlements

#### Acknowledgement

This presentation borrows many slides from my KRIHS colleagues' work including Dr. Ilho Chung, Dr. Sungsoo Kim and Dr. Bumhyun Lee. They deserve my sincere and deep appreciation.



# Contents



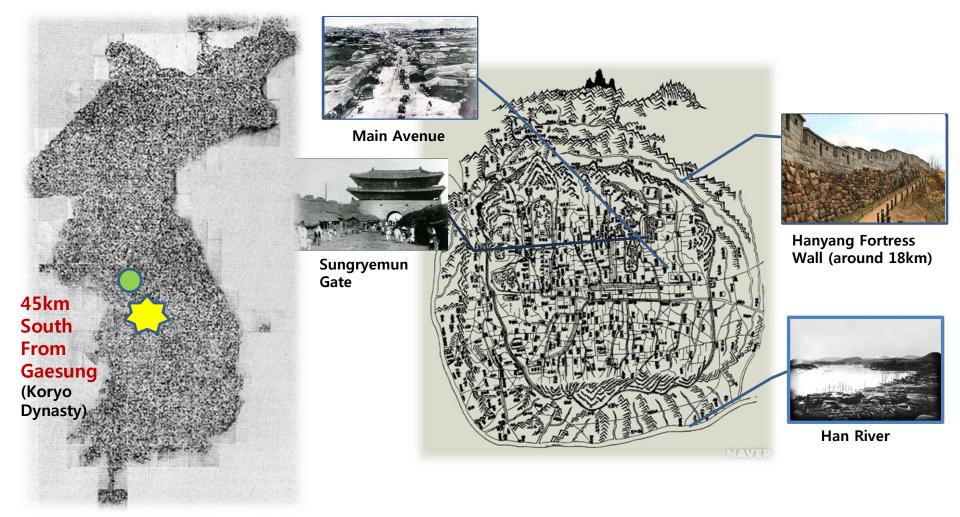
- I. Historical Context
- **II. Compressed Growth 60s~80s**
- **III. New Towns in SMR**
- **IV.SMR Transportation**
- V. Retrospect & Further Challenges



### I. Historical Context

# 1.1 The Birth of Seoul in 1394

New Dynasty (Chosun, ested. 1392) Chose "Hanyang" as New Capital



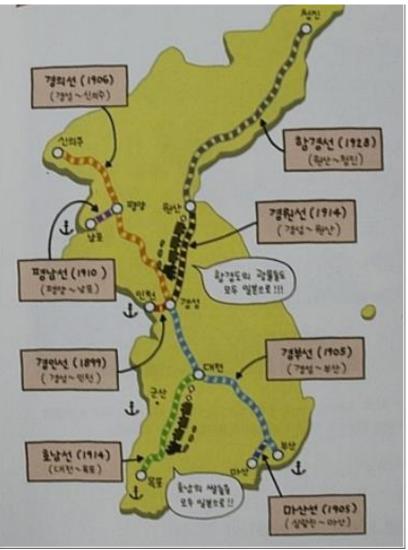


### **I. Historical Context**

# 1.2 Under the Japanese Ruling (1910~1945)

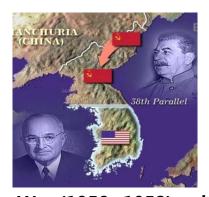
- Seoul became "Geongsung" and grew drastically after the 1920s
  - Industrialization since the 1920s
  - 250,000 in the 1910s
  - 350,000 in 1930
  - 400,000 in 1935
  - Japanese immigrants and urban settlers from rural areas





### I. Historical Context

# 1.4 The Korean War and Bad Urbanization in the 1950s



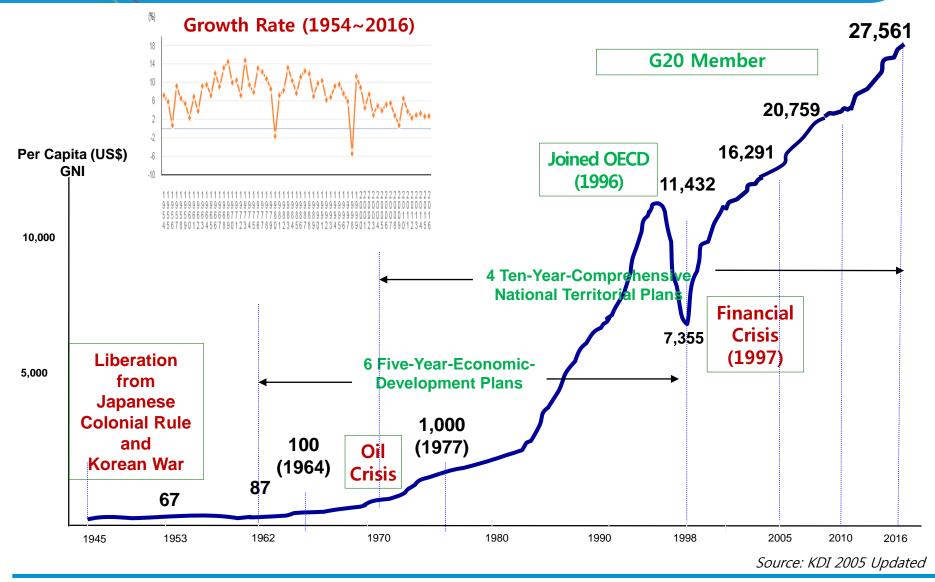
#### Vicious circle of poverty and "bad" urbanization

- Refugees from North during the War
- Barely survived with US aid (food)
- Extreme poverty in rural areas and blind coming up to Seoul
- Urbanization without industrialization





### 2.1 Economic Growth since the 1960s

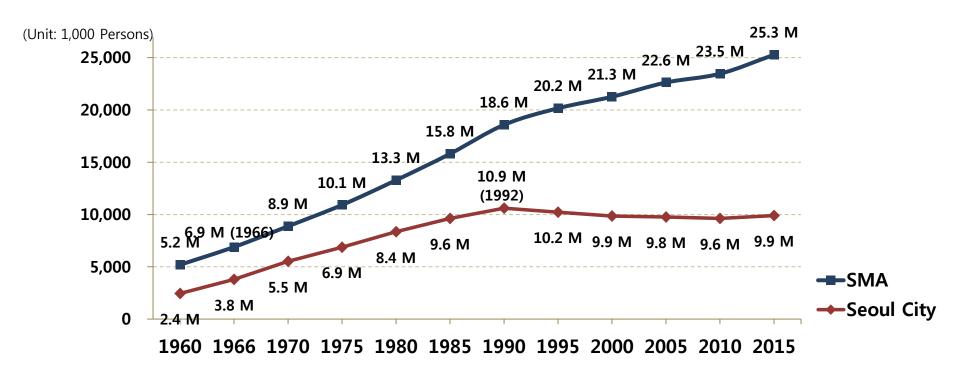


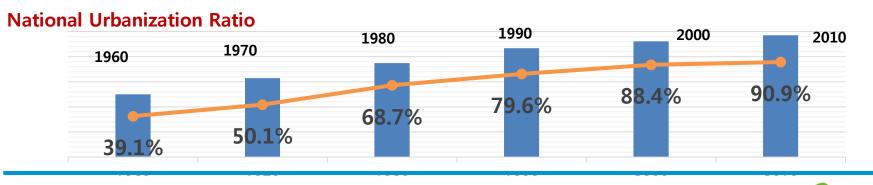


KRIHS

국토연구원

### 2.2 Urban Growth of Seoul Metropolitan Region





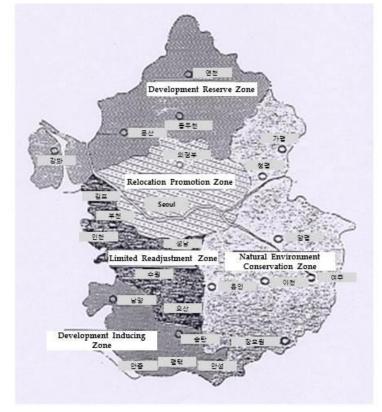
# 2.3 Growth Control of Seoul in the 1980s

Special policies for reduction of over-concentration in the Capital region

- The Capital Region Readjustment Planning Act (1982) were implemented to lessen the concentration of population and industry into the capital region
- The First Capital Region Readjustment Plan (1982-1996) was implemented
- Classified the capital region into relocation promotion zone, limited readjustment zone, development inducing zone, national environment conservation zone, and development reserve zone
- The administrative entities include Seoul, Incheon and Gyeonggi

#### Became "Double Edged Sword"

- Over-growth should be controlled
- Over-control might be dangerous

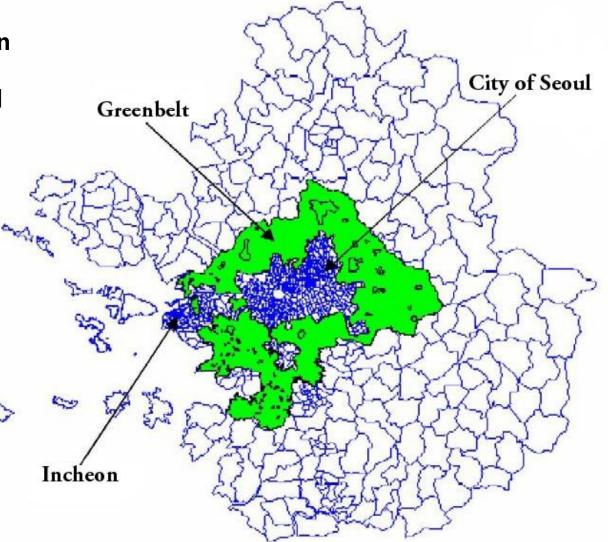


Five zones in Seoul Metropolitan Readjustment Plan



# **※ Green Belt**

- Development restriction area (greenbelt) was set in 1971 around the major cities Including Seoul
- Very strong regulation to prevent unplanned expansion of metropolitan area
- Weakened since 1999 to a degree, yet still effective
- The location of new towns rarely overlapped with GB

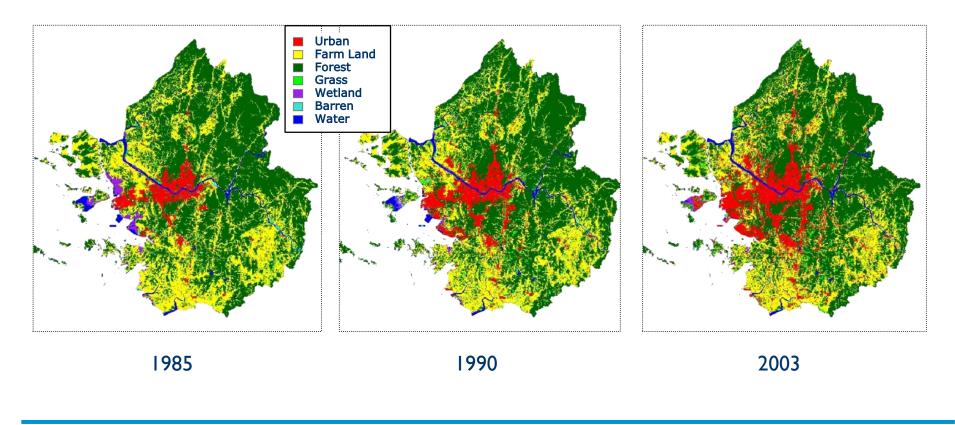




# 2.4 Issues of Continued Expansion of SMR

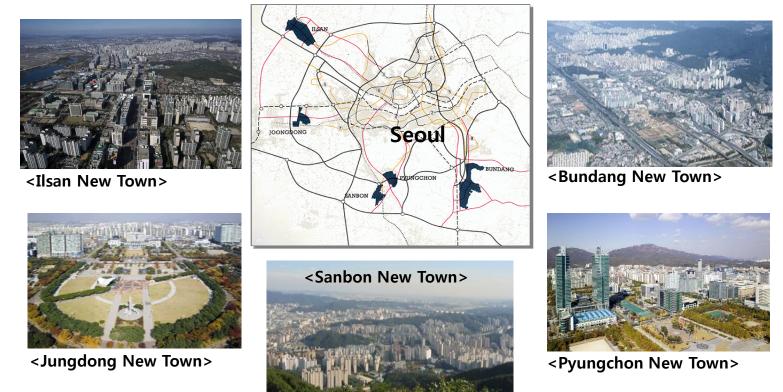
- Population Concentration in SMR
- Rising Land Price in Seoul
- Limitations in Housing Provision

- Spillover to Suburbs for Better Housing Options
- Extrusion of Middle and Low-income Class
- Exacerbated Job-Housing Mismatch



# 3.1 The First Phase of New Town (1)

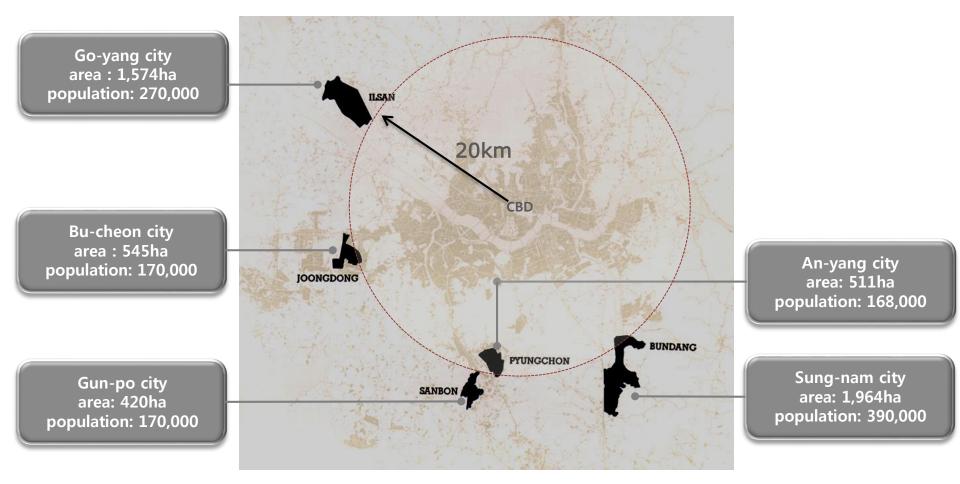
- In spite of the growth control of Seoul, drastic increase of housing price resulted in a massive housing supply in the Capital Region
  - "Contradictory" Newtown Development
- To meet housing shortages in Seoul Metropolitan Area, "2 million housing construction project" was proceeded ('89-'93)





# 3.2 The 5 New Towns in the First Phase (2)

Housing Provision for 1.17million population in SMR Supplied 2.14 million housing units nation-wide ('89-'95)





# 3.3 Bun-dang New Town : The First Phase

#### **Bun-dang New Town**

#### **O**Purpose and characteristics

- self-reliant new town functioning as central business and commercial district in the Seoul Metropolitan Area along with Seoul's Gangnam area
- · Pleasant suburban residential area for the middle class

#### **O**Location

 Located 25km southeast of the Gannam area in Seoul, Seognam City, Gyeonggi-do

#### **O** Area

1.894ha

#### **O**Population

390,000 people(reduced from 420,000 people)

#### O No. of households

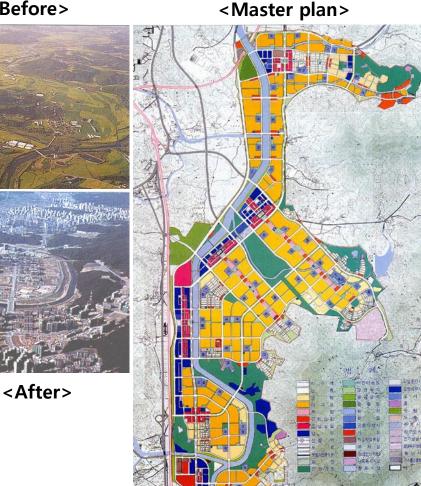
• 97.500 households

#### **Q** Project implementer

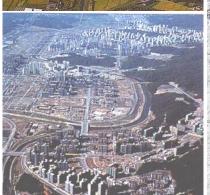
Korea Land Corporation

#### **O** Transfer period to local government

• 1993



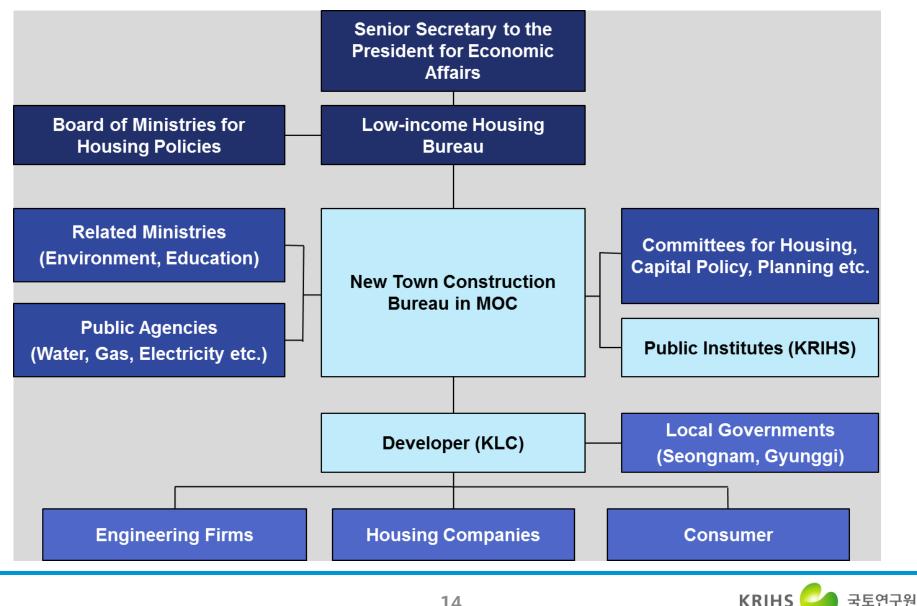




13

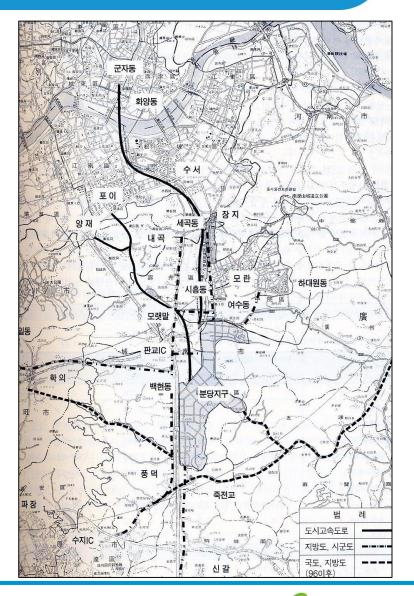
#### <Before>

## 3.4 Implementation Organization of Bun-dang New Town



# 3.5 Provision of Arterial Infrastructure for Bun-dang

- The arterial infrastructures provision plan was based on the Regional Transportation Plan and Traffic Impact Assessment proposed by KRIHS
- It was realized through several negotiation process between central and local governments, developer(KLC)
- In the southeastern area of Seoul, 1 subway line to Gangnam area, Seoul and 11 roads connecting surrounding areas were provided by Bundang project
- The provision cost of regional infrastructure was \$1.58 bil., 37.9% of total project cost



KRIHS

국토연

# 3.6 The Second Phase (2001~Present)

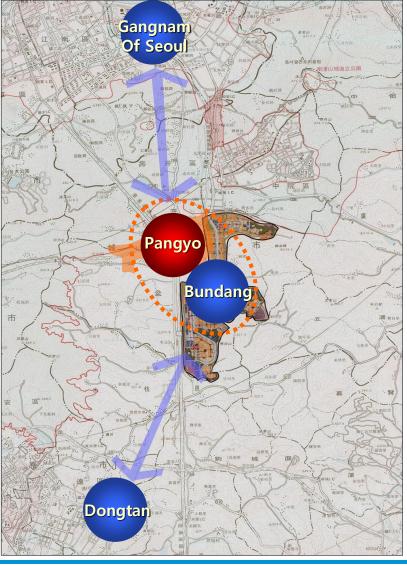
I Kimpo - Area : 1,171ha - Area : 1,655ha		Before 2000 (Five New Towns in SMA)	After 2000s
- Units : 59,000 - Units : 80,000 - Units : 55,000	Period	1989~1995	2001~present
리고 Ilsan 김포 일산	New Towns	Bun-dang / II-san / Pyong- chon/San-bon / Jung-dong	Pan-gyo / Dong-tan / Pa-ju / Gim-po
	Area	4,925ha	12,593ha
SEOUL - Area : 676ha - Units : 49,000	Pop.	1.17M (293,000 HH)	1.53M (578,000 HH)
Gumdan - Area : 1,123ha - Units : 66,000 Jungdong 10km 중파 Pankyo	Average density	240perosns/ha	121persons/ha
Pyongchon 20km 평본 판교 30km 40km Dongtan 1 - Area : 903ha	Characteristics	Housing supply, Stabilizing housing price	Various theme for each new town : venture / ecological/ mass-transit oriented/ environmentally friend
- Units : 41,000 50km 면 적 903.6 ha 공급량 411컵호 첫 같 약 704년 6월 첫 같 약 704년 1월	Transportation	Vehicle oriented, Roads, Railways Connection to Seoul	Mass-transit oriented New system connected with vicinity area
Pyeongtaek Pyeongtaek		12.5~25%	25~35% Green networks
- Area : 1,746ha - Units : 63,000 ♥♥	Self- sustainability	Bed-town	Self-sufficiency



# 3.7 Pan-gyo New Town : The Second Phase

- Good accessibility to Seoul Gangnam area within 20km
  - Adjacent to Bun-dang and Seoul-Busan Highway
  - Adopt the green and smart city concept
  - Population of 87,800 and houses of 29,300 units





**KRIHS** 

국토연구원

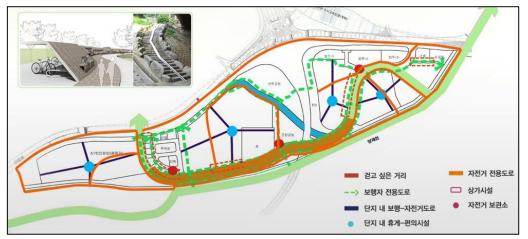
# **\* Conception of Pan-gyo (1): Self-sufficient Techno Valley**

Designated R&D specialized area of 660,000m<sup>2</sup> to be a core of IT industry





## **※** Conception of Pan-gyo (2): Ecological Green City



#### <Bicycle and pedestrian friendly design>



<Wind ways>



<Natural and eco design for outside spaces>

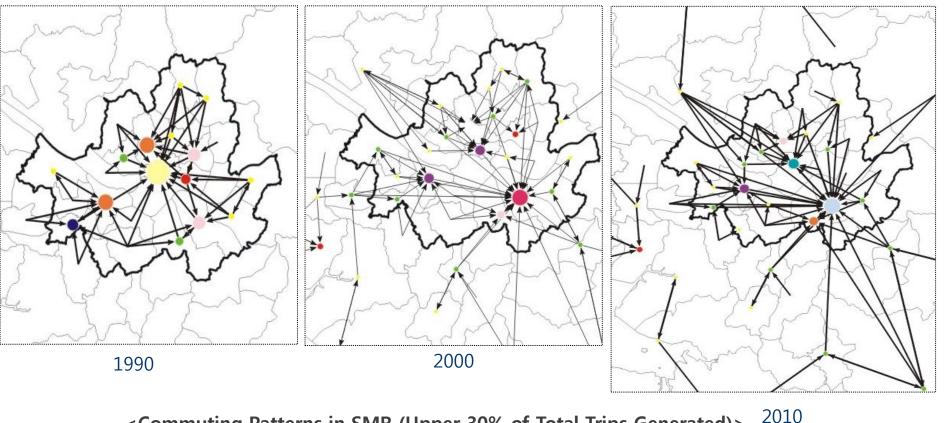
< Ecological green and water recycling system>



#### **IV. SMR Transportation**

# 4.1 Spatial Expansion of Trips in SMR

Expansion of Commuting Space to Metropolitan Scale
Road Congestion Cost: \$17.44 billion in Seoul and Incheon (2012)

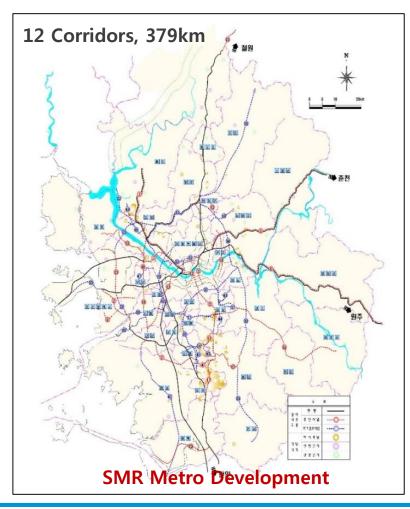


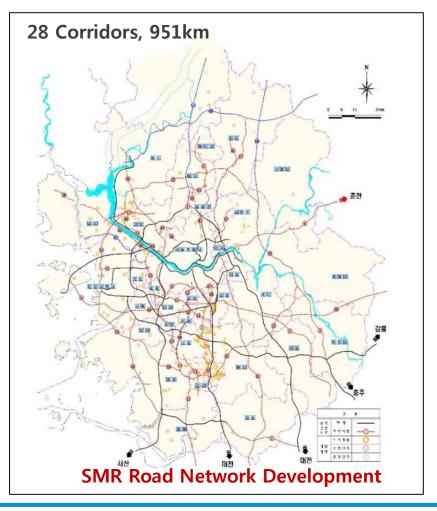
<Commuting Patterns in SMR (Upper 30% of Total Trips Generated)> 201



# 4.2 Metropolitan Transport Network Development (1)

Transport Mater Plan by Central Government based on Special Act on Metropolitan Transportation Management (1997)

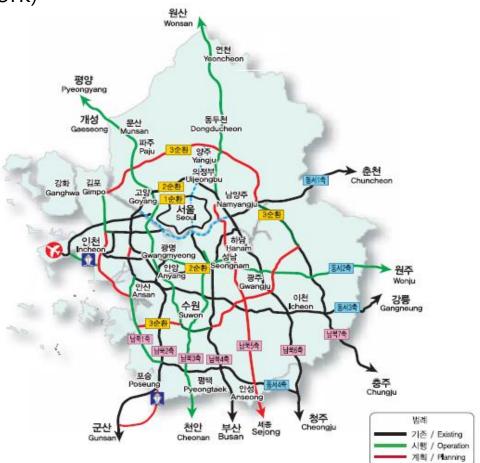






# 4.3 Metropolitan Transport Network Development (2)

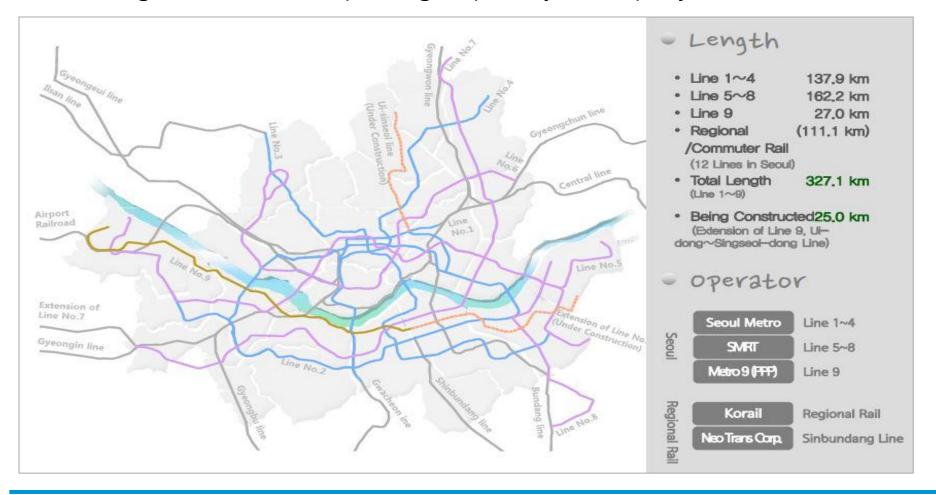
- Systematic Development of Arterial Road Network (2001) (Construction of Expressway Network)
  - (7×4+3 Ring) Network Plan :
    - 7 South-North Lines
    - 4 East-West Lines
    - 3 Ring expressways
  - 2020 : 1,436km
  - Present: 749km
  - Future : 687km
    - Const. cost : 30 billion USD
    - Private : 69%
    - KEC : 18%
    - MOLIT : 13%





## 4.4 Public Transport-oriented Initiatives (1)

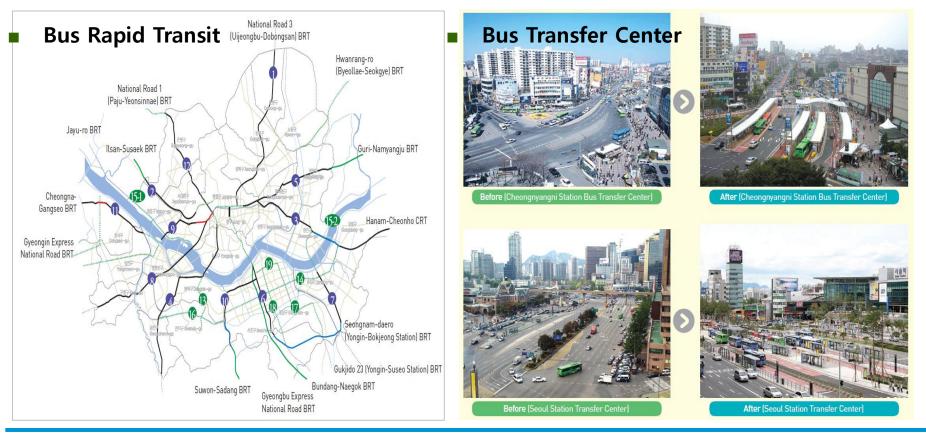
The Expansion of Urban Railway Network: Current Subway Network: 9 lines extending 327.1 km, 7.2 M passengers per day (2.8 B per year)



#### **IV. SMR Transportation**

# 4.5 Public Transport-oriented Initiatives (2)

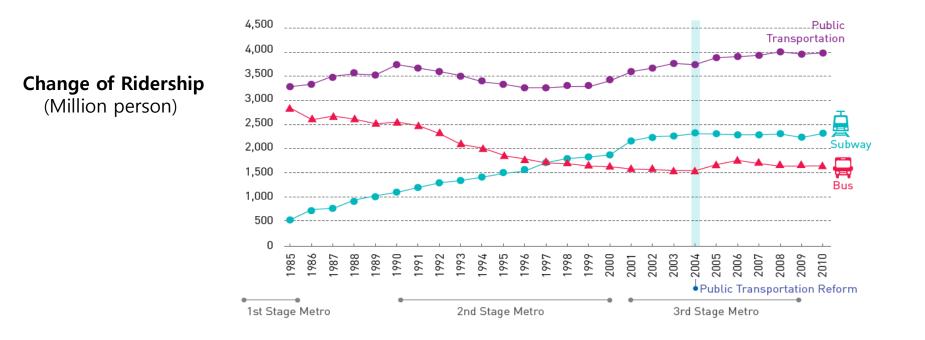
- Transit-oriented measures:
- Redesigning bus routes (hub-spoke bus network),
- Integrated fare system through smart card,
- Semi-public operation system,
- Median bus lane system and public transfer center





#### **IV. SMR Transportation**

## **4.6 Impacts of Transit-oriented Initiatives**



<b>Results of the bus</b>				
route reform				

Goal	Evaluation Index	Improvements
Mobility	Bus operation speed (km/h)	$17.2(2003.11) \rightarrow 18.1(2004.11)$
Accessibility	No. of subway stations connected per route	$9.66(2002.10) \rightarrow 10.3(2005.6)$



### 4.7 Inter-local (Regional) Collaboration in SMR

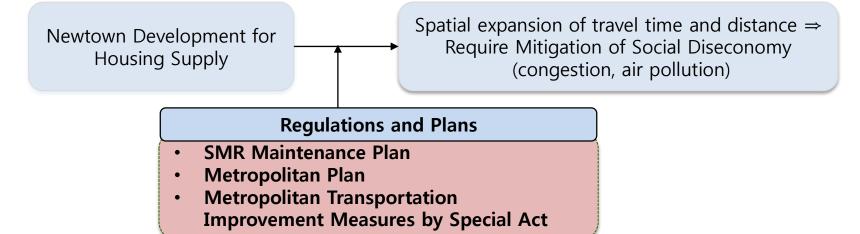
#### Capital Region Development Committee (2009~2013)

- A government agency established in Oct. 2009 under the Special Act on Balanced National Development
- Aiming at promoting collaboration btw Seoul, Incheon, and Gyeounggi and effectively advancing with regional economic development projects
- Joint Chairmen : Seoul, Incheon mayors, governor of Gyeounggi province
- Metropolitan Transportation Authority (2005~present)
- Functions include;
- Establish metropolitan public transportation comprehensive plans
- Build metropolitan Bus Rapid Transit(BRT)
- Consultation-adjustment of metropolitan transportation policy
- Consultation-adjustment of road-rail plan connecting more than 2 cities-provinces
- Transfer facility system construction of metropolitan intraregional transportation & public transportation

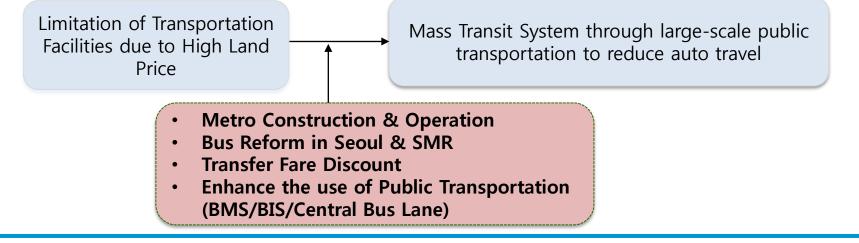
#### V. Retrospect & Further Challenges

# **5.1 Successful Aspects**

#### Initiatives by the Central Government



#### Timely Provision of Mass Transit System and Regional Coordination





# 5.2 Limitations

### Top-down Planning Approach led by Central Government

- Land use and transportation plans established without sufficient coordination
- Inconsistency with upper plans (SMR Maintenance Plan and Metropolitan Plan) in the process of preparing Basic Urban Plans by the local government

### Ineffective Governance

- Governance framework does not work well
- Limited roles and functions of Metropolitan Transportation Authority (MTA)
- Lack of investments for Transportation Improvement Project in Municipal level

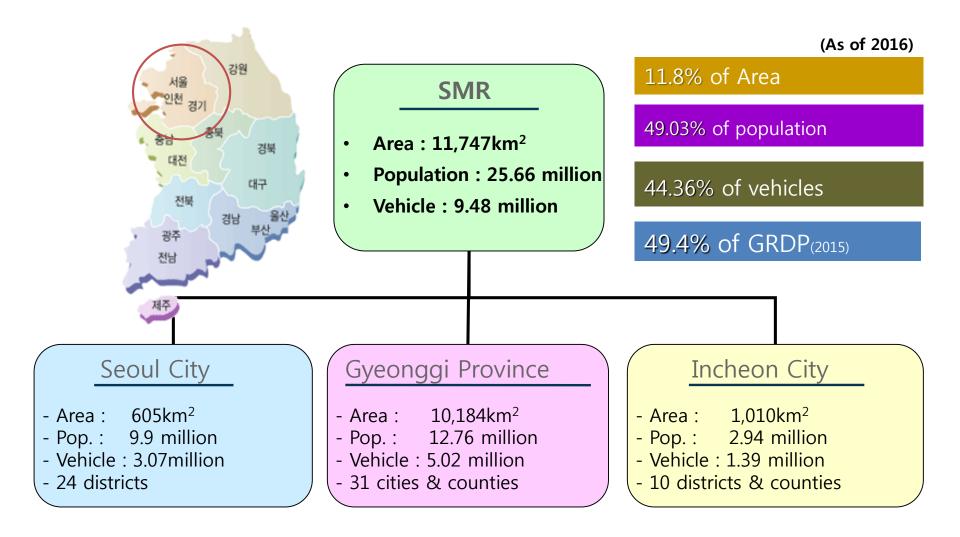
### • Week linking between Metropolitan Plans and Budgets

- Strict fund matching requirement to local government
- Cost Share by Locals: Metro (25%), Metropolitan Roads (50%)
  - $\rightarrow$  Delay in project implementation

KRIHS

국토연구원

### 5.3 Current Status of Seoul Metropolitan Region



# **5.4 Further Questions**

### SMR is still over-concentrated!

• In spite of the robust growth control and decentralization policy

### Vicious circle of SMR new town and more transportation investment

- Mismatch of housing demand and supply in SMR  $\rightarrow$
- Need to construct more new town  $\rightarrow$
- Have to increase investment in transportation infrastructure  $\rightarrow$
- Bigger demand in SMR and more (or never less) concentration in SMR  $\rightarrow \rightarrow \rightarrow$

### Does SMR need more new towns?

### What do we do about SMR for "Balanced National Development"?

- SMR as the primary growth engine of Korea
- SMR vs. the rest of the country: antagonistic disparity?



