ENHANCING SOCIAL INCLUSION AND SAFETY THROUGH INVESTING IN URBAN SERVICES AND INFRASTRUCTURE
Medellín’s Axes for social transformation: Contributions from public, private, academy & Citizens

1- Sense of Belonging & trust
2- Resilience
3- Social Innovation
4- Public Private Partnerships & Stewardship
5- Community Participation
6- Programmatic continuity & Long term Public Policies
Urban development connect independent pieces of the city, reducing physical segregation as well as cultural and social distances, creating opportunities for social and economic welfare.
Multidimensional index of living conditions: A crucial tool for public policies

Popular -36,6
Santa Cruz – 33,97
Doce de Octubre - 39,99

Northwest & Northeast
Integral Urban Projects PUI & Social Urbanism
The PUI’s seek to provide equal opportunities for the entire population of the city through 3 components:
1- Physical Interventions
2- Social Interventions
3- Institutional activities
Physical Component

Includes the transformation and construction of public spaces, and the implementation of strategies to recover the environment.
Social Interventions

Promotes community participation to advance in the solution of problems.

It’s based in 2 aspects:
1- Development of participative planning
2- Improving the living conditions of the residents in the intervention area
Institutional Component
This is based on the integral activities that involve the public sector including (among other aspects) knowledge of the territory, strong ties with the community, responsible use of the public money.
1- Security Infrastructure
2- Educational Infrastructure
3- Environmental Infrastructure
4- Sports Infrastructure
5- Mobility Infrastructure
6- Cultural Infrastructure
This is a methodology that identify expectations, opinions, interests and desires from different perspectives, from the territorial actors that inhabit or have a relationship with the environment close to intervention zone, as well as analyze how they relate to this space and how they are projected in it.
The PUI Northeast (1,2). lowest quality of life and human development indexes of Medellín & the highest homocides ratos from 1999 -2006.

Total intervention: 158 Ha. (390 acres) and 230,000 inhabitants.
PUI Center west (13): 700 hac (1.730 acres) and 140.000 approx. people benefited.

Its geography make it particularly prone to illegal settlements and to physical and social unbalances, which in turn favor the rise of violence
This innovative project is the first urban mobility system of these characteristics in Colombia and in the world.
Replaces 350 concrete steps and directly benefits more than 12 thousand citizens of this sector of Medellin.
The total investment of the work amounted to 10 billion pesos.
THANK YOU

Grazie | Danke | شكرا | спасибо | Merci | 감사
Takk | Bedankt | Teşekkürler | Хвалы | Díky

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