

ENGAGING CITIZENS & BUILDING TRUST IN LOCAL AUTHORITIES THROUGH PARTICIPATORY APPROACHES & TOOLS



TRUST = RESULTS + TRANSPARENCY

- *Transparency in terms of use of public resources*
- *Transparency in terms on how decisions are taken.*





TRANSPARENCY

Medellín Cómo Vamos is a private inter-institutional alliance with the main objective of evaluate and monitor the life quality index in the city. The program has the participation of the Proantioquia Foundation, the Chamber of Commerce of Medellín for Antioquia, El Colombiano, the Eafit University, Comfama, Comfenalco, El Tiempo Publishing House, the Chamber of Commerce of Bogotá and the Corona Foundation, these last three entities are those that promote the Bogota How We Come program since 1998.



COMMUNITY

**Si estando lejos
te sentís cerca,
es porque sos paísa.**



<https://www.youtube.com/watch?v=xayKe8PIgYo>