

IRBID ZARQA

Jordan Action Plan

Planning for Safe, Inclusive and Resilient Cities TDD
Tokyo, Osaka - Japan
April 23-27, 2018



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Jordan : Key Takeaways from TDD

1. Importance of social infrastructure and public spaces to build sense of community belonging.
2. Engaging with citizens and private sectors for the redevelopment of city center.



Figure A.19 First Public Forum presentation



Figure A.20 First Public Forum survey

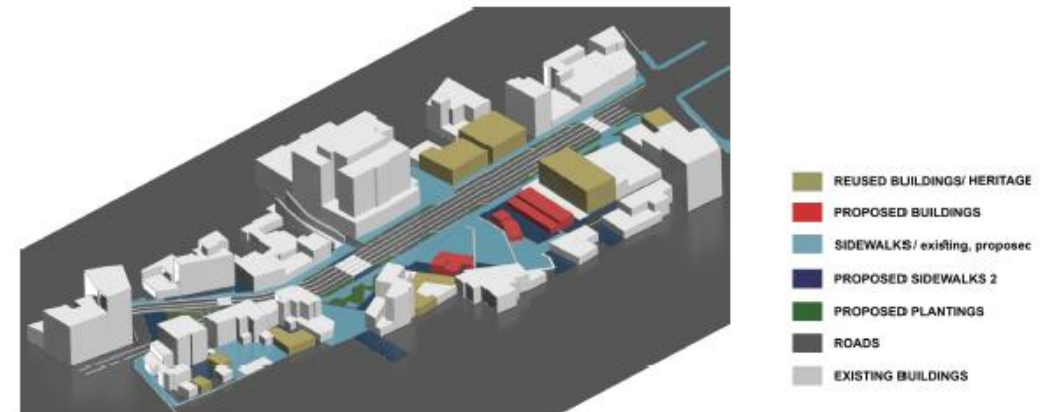


Jordan: Accomplishments Needed

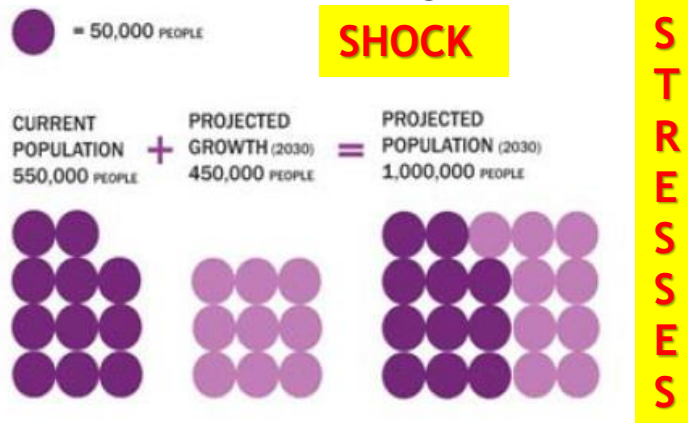
1. Revitalization of city center



VIBRANT CITY CENTER



2 prepare for becoming a resilient city



Pressure on Infrastructure

Pressure on Jobs

Risks to social cohesion

RESILIENT, SAFE AND INCLUSIVE IRBID



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Jordan: Actions to be Taken

- **Short-term:**
 - Build the capacity of the youth and citizens to cope with shocks and stresses.
 - Collect data to prepare for a resilience strategy.
 - Partner with Amman city to learn from their resilience strategy experience
- **Medium-term:**
 - Revitalize the abandoned pockets in the city and convert it to playgrounds and public spaces for people.
 - Create open spaces for community activities
 - Mobilize private funding for city center revitalization
 - Rehabilitate the heritage buildings to be used as “bed and humus” for accommodation.
 - Put a resilient strategy for the city.
- **Long-term:**
 - Institutionalize citizen engagement in planning processes
 - Put in place mechanisms to implement and monitor resilience strategy



«سالم السلام» في وسط مدينة إربد
تطوير وسط مدينة إربد

Barrier/Challenge of Implementation of Plan

1. Lack of mechanisms on how to engage the citizens in planning
2. Insufficient data
3. Private sector fund mobilization



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Jordan: Lending and TA Active or Needed

- Technical Assistance Work Planned:
 - **IRBID RESILIENCE STRATEGY – US\$30,000 for expert, the rest borne by Irbid Municipality:** Data collection for resilience, including institutional assessment for Resilience Strategy
 - **IRBID MASTER PLAN UPDATE – US\$120,000:** Updating of the Master Plan to incorporate the rapid population growth from Syrian crisis
 - **IRBID REVITALIZATION PLAN – US\$60,000:** Creation of green zones, utilization and revitalization of open spaces including value capture, pedestrianization of city center, creation of small ring road around the city center.
 - **IRBID BALADNA – US\$30,000 (for expert, other contributed through municipality cooperation with youth volunteers and Local NGOs):** Review of existing Citizen Engagement bi-laws and recommendations to ensure more active engagement from the community
 - **IRBID BRT Corridor Development Plan – US\$100,000:** Study and action plan on the development of areas around the proposed BRT line



Jordan: Lending and TA Active or Needed

- Investment Work Planned:
 - **'ONE IRBID' REVITALIZATION PLAN – US\$2 million:** Upgrading of small poor neighborhoods and urban pockets (Works contract, but will provide opportunity for youth volunteers, artists, NGOs to participate and support).
 - **IRBID EMERGENCY RESPONSE SHELTER – US\$150,000:** Reutilization of abandoned public space owned by Irbid to create an emergency shelter for disasters.
 - **Eid B Eid Campaign – US\$5,000 (includes a lot of volunteer work):** Organization of Irbid first food drive (Municipal cooperation with local NGOs, and youth (for collection and arrangements on distribution of food donations, and compiling of beneficiaries lists, as well as monitoring).
 - **IRBID HERITAGE RESTORATION PROJECT – US\$0.7 million:** Rehabilitation of Irbid heritage sites (includes cooperation with private sector, youth, and community centers).
 - **IRBID BRT CORRIDOR DEVELOPMENT PROJECT – US\$2 million:** Development around the proposed IRBID BRT line, including building of kiosks for commercial activity



Jordan: Support Needed

- World Bank:
 - **JO-MSSRP Municipal Grant and Innovation Fund Proposal:** Already existing World Bank supported Project with Irbid participation. (IRBID Allocation), around US\$1 million per year X 2 Grant Cycles, plus Innovation Grant proposal (no ceiling).
 - **Jo-Urban and Municipal Program for Balanced and Inclusive Growth PforR (proposed/Pipeline):** Implementation of the proposed revitalization activities. Cost yet To Be Determined.
- TDLC Program (Japan)
 - Facilitation with 100 Resilient Cities Program **(pairing with Amman to exchange knowledge (peer-to-peer learning))** on data and preparation of indicators under Irbid Resilience Strategy – US\$50,000;
 - Facilitation of exchange with the City of Medellin (Study Tour or workshop), on crime and drugs prevention plan – US\$70,000
 - Direct collaboration with Osaka City on creation of public spaces – US\$100,000.
- Knowledge Products (Case Studies, Policy Notes, etc.)
 - Short Video and Public Information Sessions Featuring Irbid Revitalization efforts – US\$10,000 for movie and print material.



Thank you !

