



ENDORISING PARTNERSHIP FOR THE 4TH WEGO GENERAL ASSEMBLY

Terms of Reference
as of April 2017

WeGO is pleased to invite your organization to be an Endorsing Partner for the 4th WeGO General Assembly!

ENDORISING PARTNERS' ROLE AND OBLIGATIONS

Endorsing Partners should be responsible for the following:

- Spread information about the 4th WeGO General Assembly through your website, regular newsletters, social media, and any other relevant channels used by the organization.
- List the 4th WeGO General Assembly on the events calendar or listing of the organization's website.
- Mention WeGO on social media (Twitter, Facebook, LinkedIn, etc.).
- Inform WeGO if there is a possibility of distributing promotional materials at an event hosted by your organization.

BENEFITS

As an **Endorsing Partner** of WeGO, your organization will benefit through:

- Your organization's logo placement on the 4th WeGO General Assembly Website and other General Assembly-related publications as an Endorsing Partner
- Social media retweets and mentions of events your organization is holding
- Inclusion of your organization's events in WeGO's quarterly e-Newsletter and the WeGO Website

If your organization agrees with the terms above, please sign this agreement and return it to the WeGO Secretariat.

Name, Title

Name of Organization