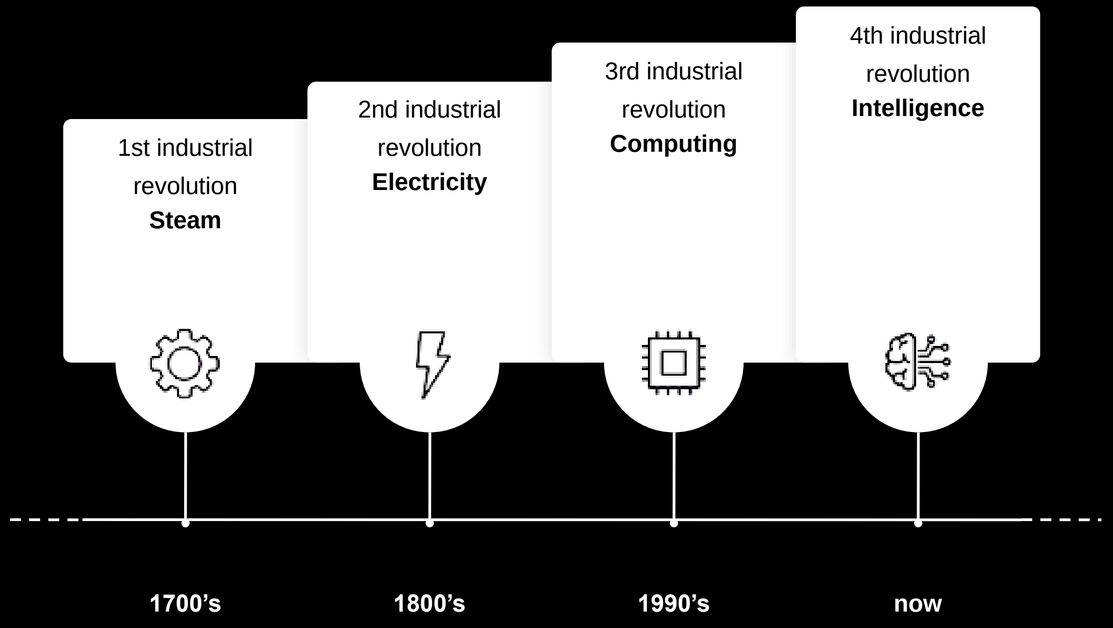
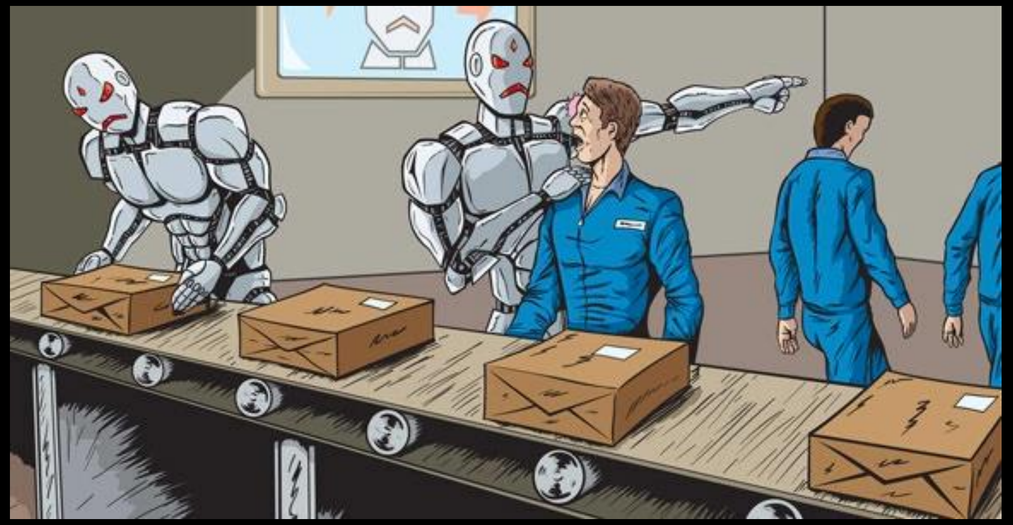
digitaltown

The 4th Industrial Revolution





The 4th Industrial Revolution

"Towards technology that brings a greater value to people"

Industry IoT	Big-DATA	Cloud	Smart Sensor	Network	M/L
Internet of Things	Analysis, Visualization	SaaS, PaaS	Wireless Sensor Net.	3G, LTE, WiFi, LoRa, NB	Machine Learning

By no later than 2045…

Scenario 1: Dystopia

Plutocracy

Universal Basic Income

Smart Mega-Cities

Surveillance Society

Scenario 2: Utopia

Universal Abundance and Prosperity

Ubiquitous Technology for Good

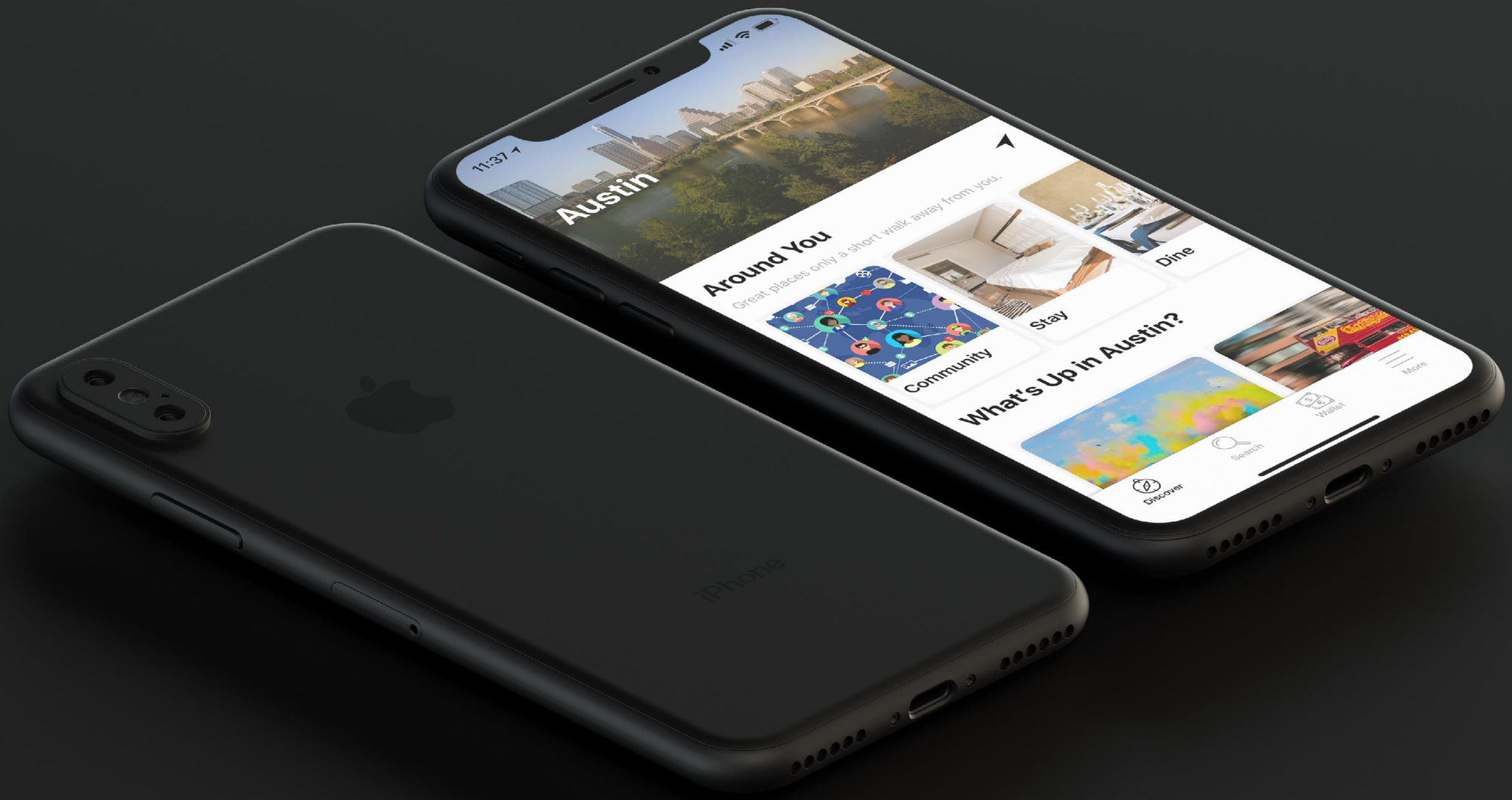
Thriving Sovereign Local Economies

Golden Age of Trust and Personal Accountability

Topics

We empower communities to co-create
stronger local economies
and brighter tomorrows.

What it is. Why it matters



What it is. Why it matters

amazon

Retail
14-28% Commission

OpenTable

Restaurants
Up to $9 Per Cover
Monthly fees

Expedia

Lodging
up to 40% commission
60 day payout delay

UBER

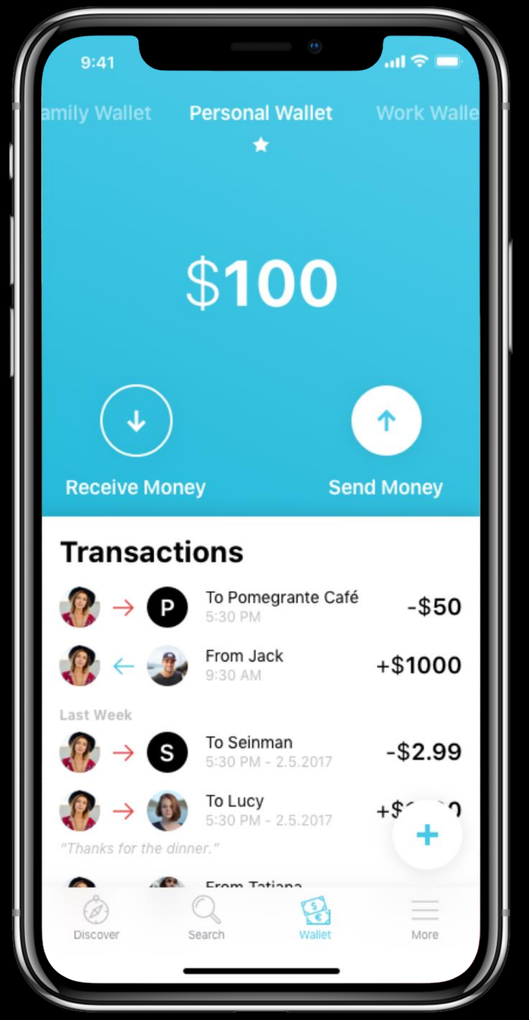
Up to 50% commission

Every Citizen gets a free Smart Wallet

Every Merchant gets a free Storefront

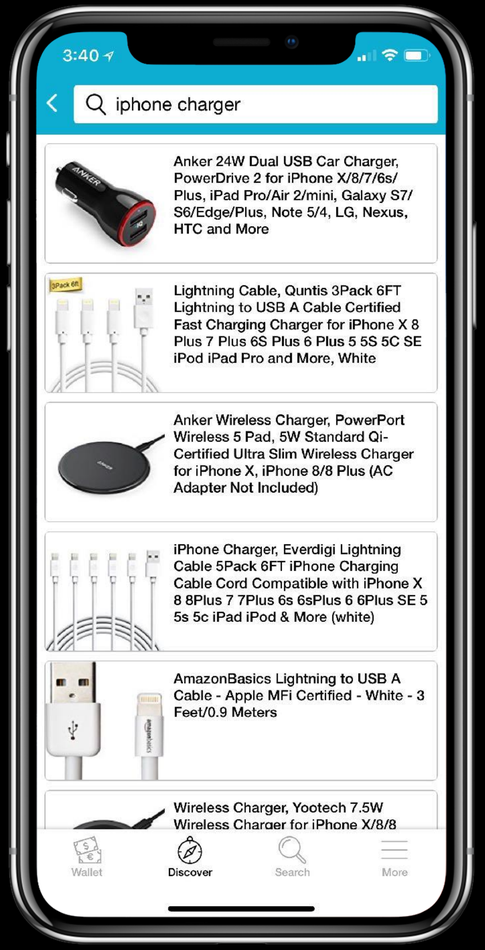
Communities co-create Quality of Life

Conventional and Crypto Currencies

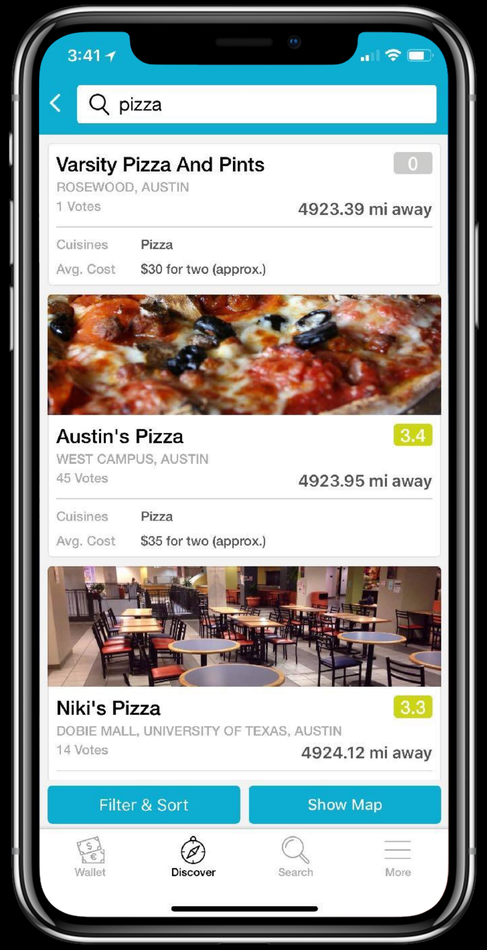


What it is. Why it matters - Web Application

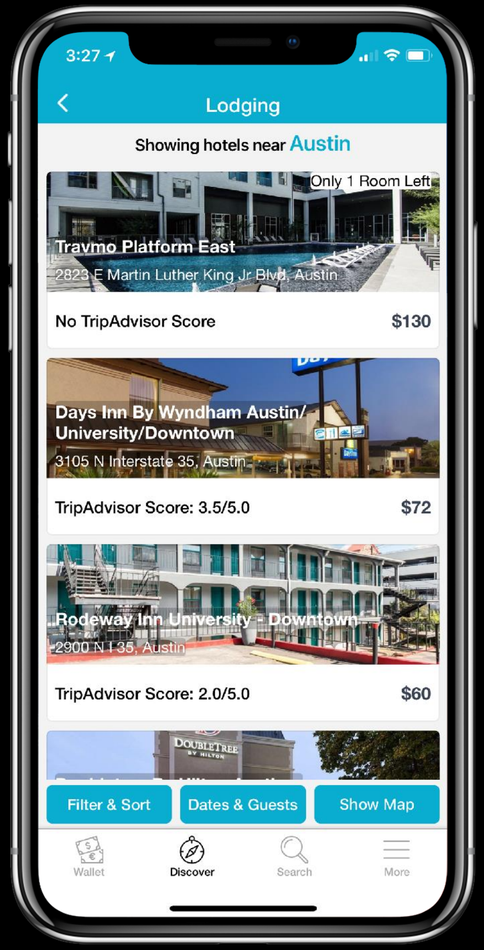
What it is. Why it matters — Mobile Application



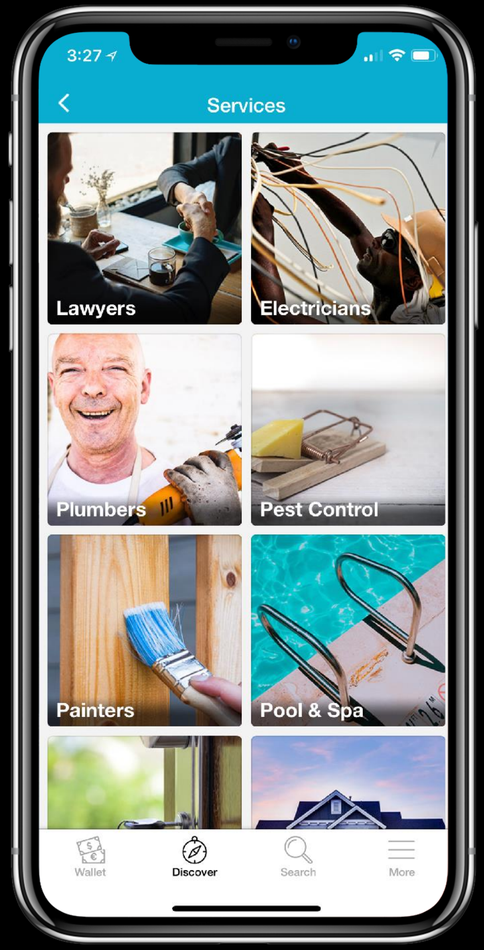
retail



dining



lodging



services

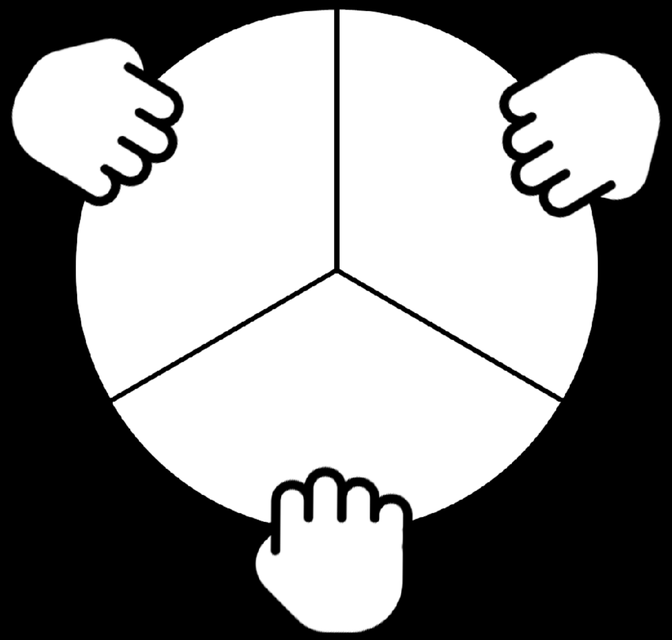
Shared Ownership

Blockchain Smart Contracts

Everyone gets 10 free CityShares

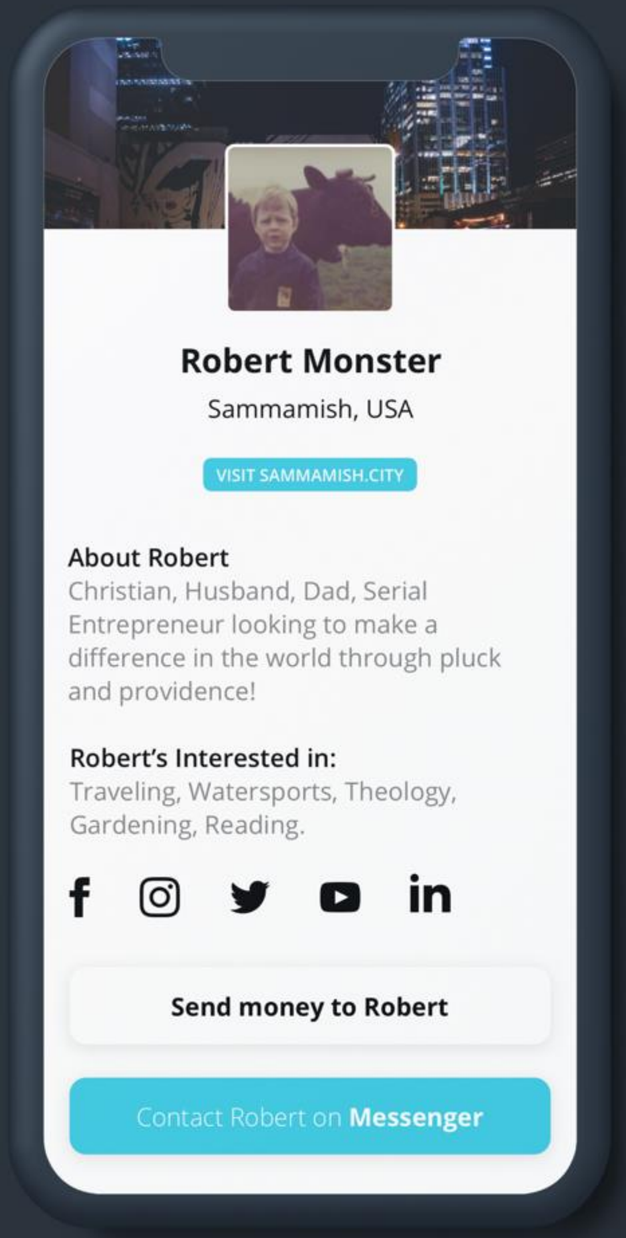
Accredited Investors can buy more

Co-Creators receive CityShare grants



What it is. Why it matters - Self Sovereign Identity

rob.sammamish.city

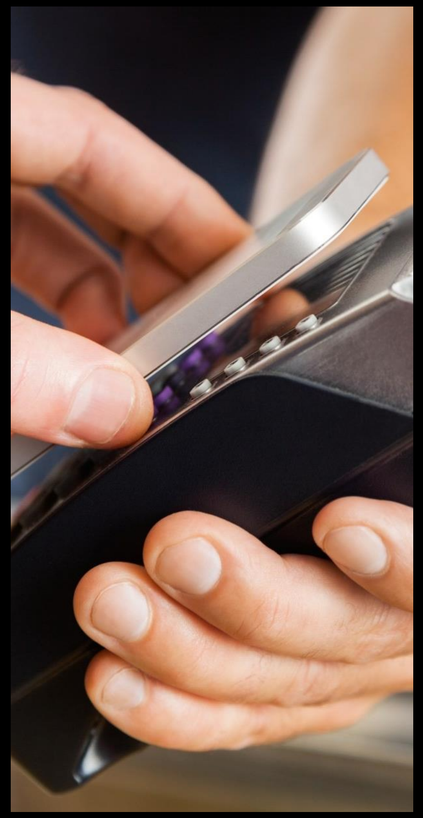


What it is. Why it matters — The Impact

Local First Approach to overcome the extraction economy

Life Enhancing. Habit Forming Mobile Smart Agent

Lower Transaction Costs through Blockchain

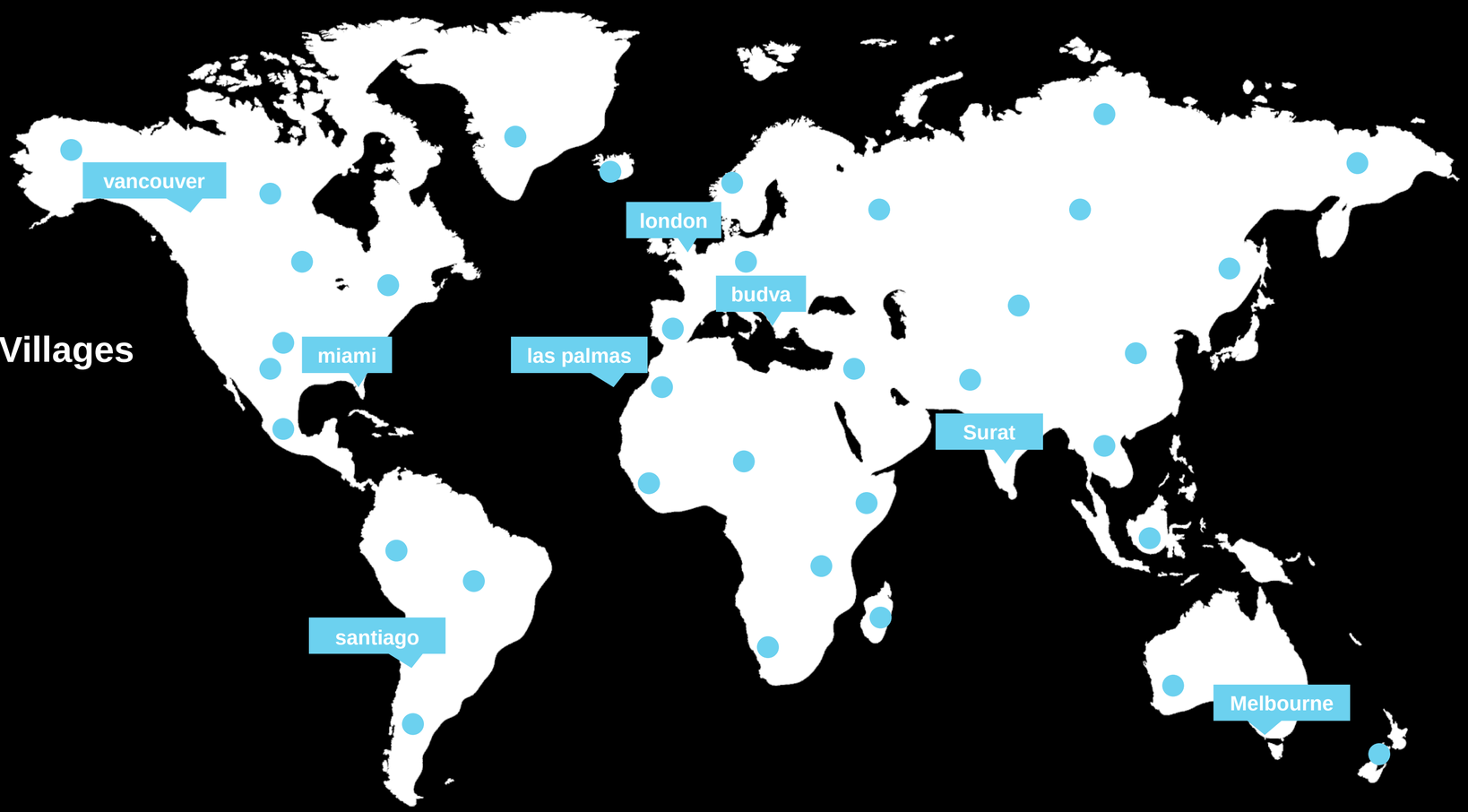


A Trust-based Digital Economy accessible to everyone

What it is. Why it matters — Interoperable Locally and Globally

3.7 million Cities, Towns and Villages

~4400 with 100K+



In line with the UN SDGs

1 no poverty	2 no hunger	3 good health and well being	4 quality education
5 clean water and sanitation	6 affordable and clean energy	7 decent work and economic growth	8 industry innovation infrastructure
9 reduced inequalities	10 sustainable cities and communities	11 responsible consumption and production	12 climate action
13 life below water	14 life on land	15 peace justice and strong institutions	16 partnerships for the goals

The Global Mobile Payments Footrace

The Global Mobile Payments Footrace has started — and the US is losing hands-down

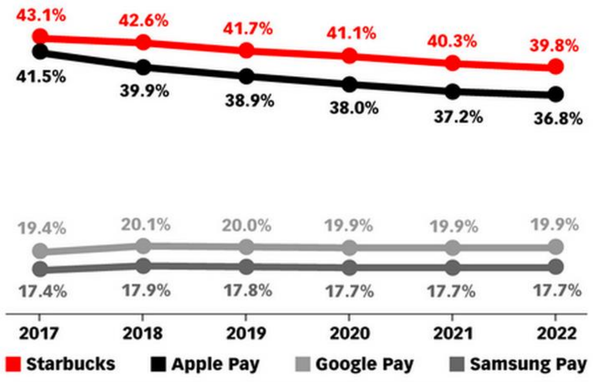
US Proximity Mobile Payment Users, by Platform, 2017-2022
millions

	2017	2018	2019	2020	2021	2022
Starbucks	20.7	23.4	25.7	27.6	28.8	29.8
Apple Pay	19.9	22.0	24.0	25.5	26.6	27.5
Google Pay	9.3	11.1	12.4	13.4	14.3	14.9
Samsung Pay	8.4	9.9	11.0	11.9	12.7	13.2

Note: ages 14+; mobile phone users who have made at least one proximity mobile payment transaction in the past 6 months
Source: eMarketer, May 2018

237964 www.eMarketer.com

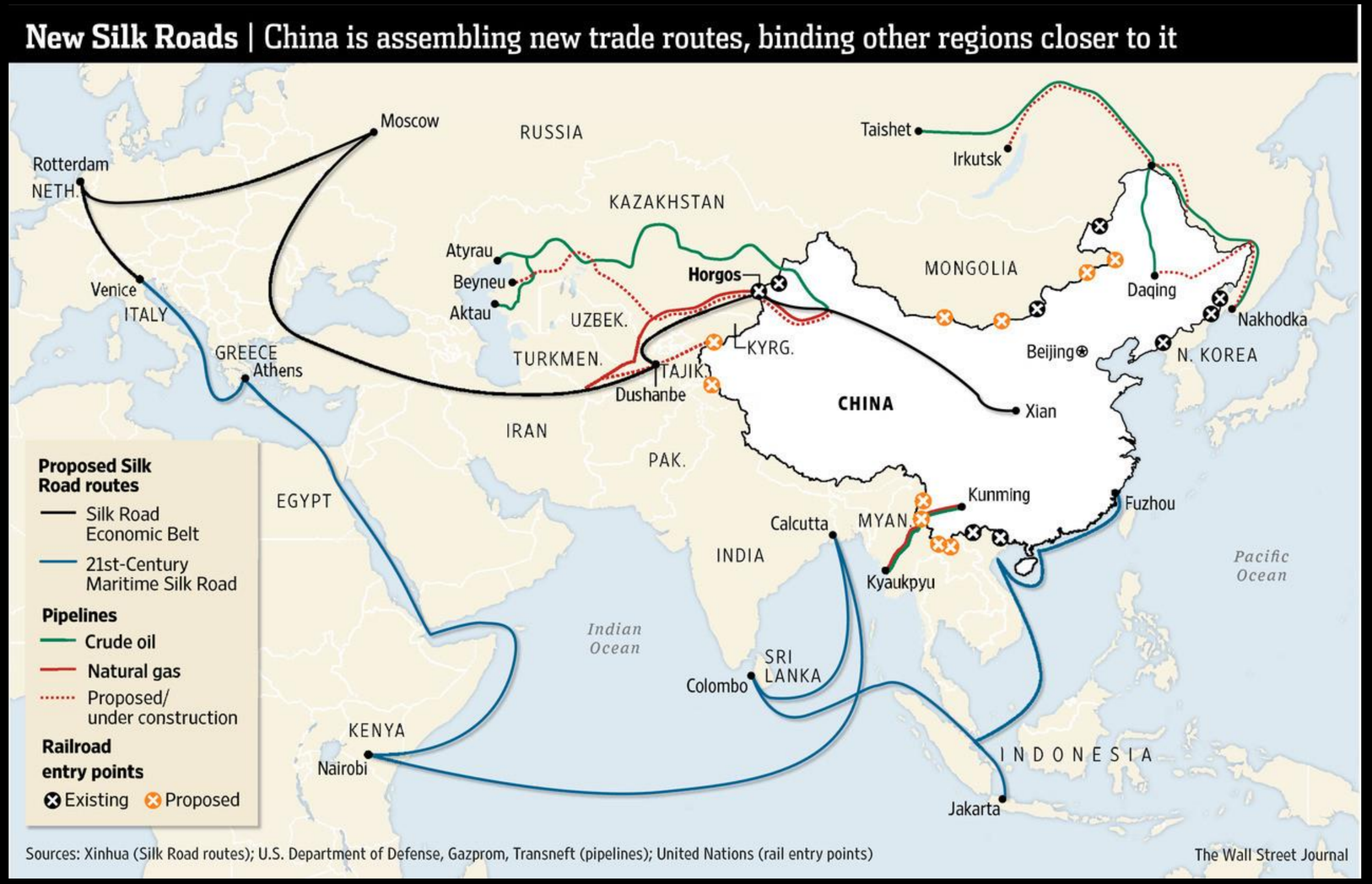
US Proximity Mobile Payment User Penetration, by Platform, 2017-2022
% of proximity mobile payment users



Note: ages 14+; mobile phone users who have made at least one proximity mobile payment transaction in the past 6 months; platforms are not mutually exclusive; there is overlap between groups
Source: eMarketer, May 2018

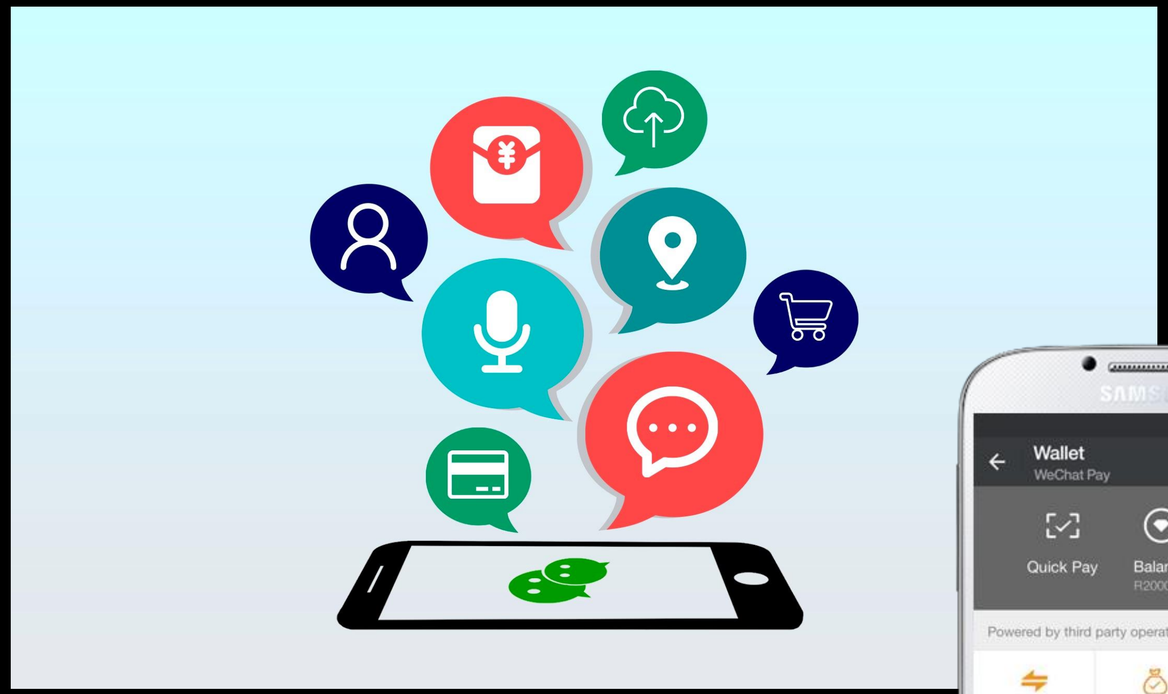
237965 www.eMarketer.com

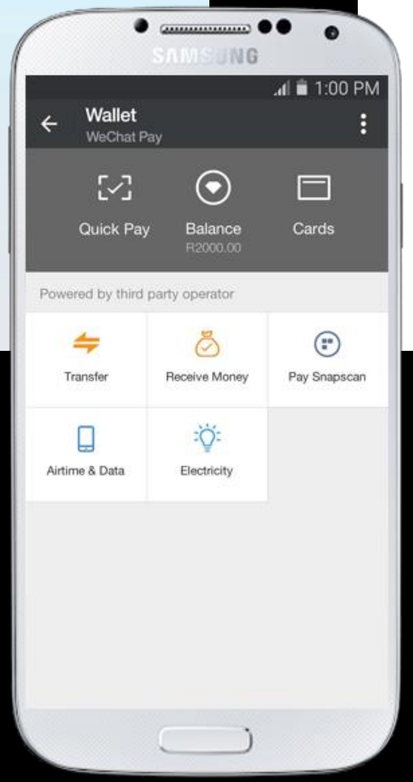
The Chinese are coming — One Belt One Road (OBOR)

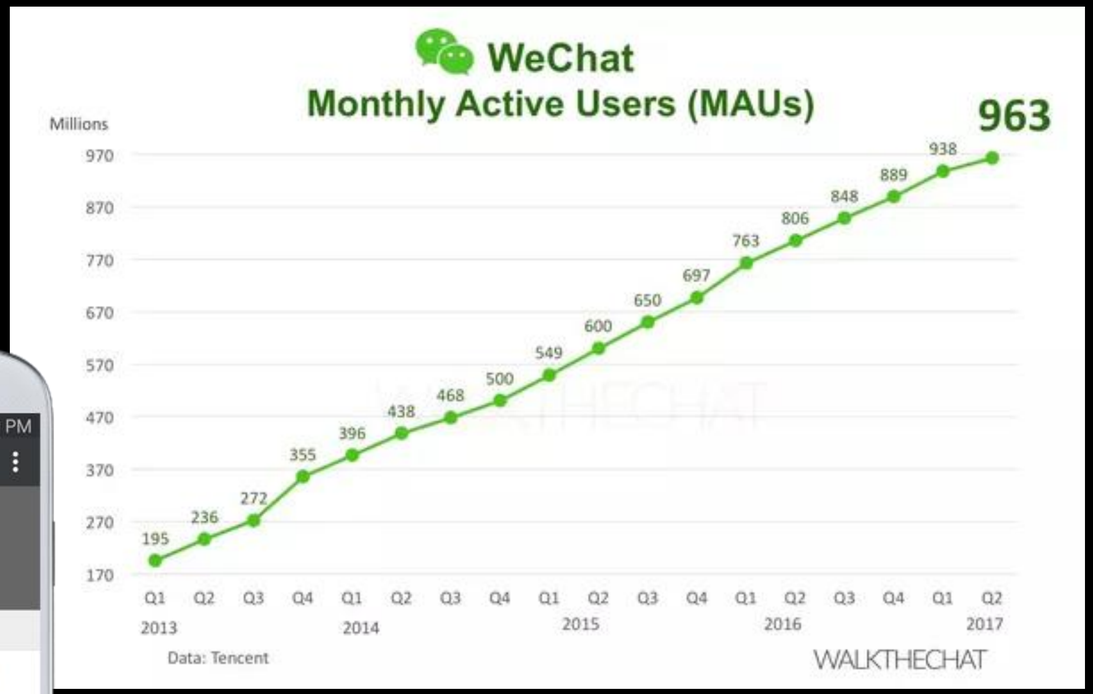


“One if by Land. Two if by Sea”

The WeChat Super-App Model







The Global Mobile Payments Footrace has started - The Chinese have arrived!

Forbes Billionaires Innovation Leadership Money Consumer Industı

See how a body wash bottle becomes
a comb at IWantToBeRecycled.com

Is Alibaba Losing To Tencent In China's Trillion-Dollar Payment War?

FORTUNE Data Sheet–Why China's Ant Financial Raised a Staggering $...

TECH • DATA SHEET

Data Sheet–Why China's Ant Financial Raised a Staggering $14 Billion of New Capital

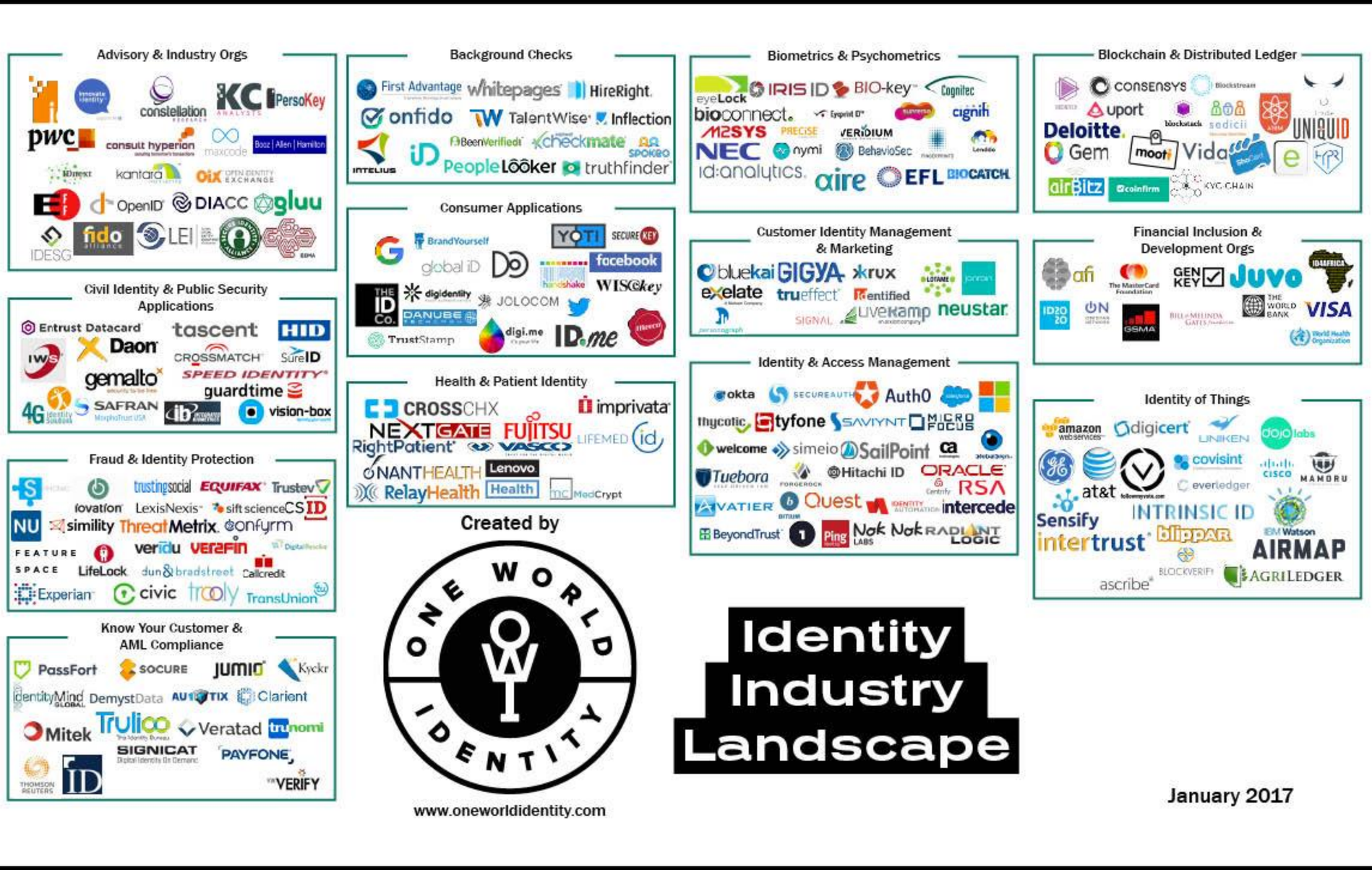
Is WeChat the Mark of the Beast?

Panhandling went Cashless in 2018

Stable release(s) [±]	
iOS	6.6.6 / April 2, 2018; 3 months ago[1][2]
macOS	2.3.13 / May 3, 2018; 2 months ago[3]
Android	6.6.6 / April 10, 2018; 3 months ago[4]

Wikipedia entry for WeChat

Rethinking Digital Identity


Advisory & Industry Orgs
Civil Identity & Public Security Applications
Fraud & Identity Protection
Know Your Customer & AML Compliance
Background Checks
Consumer Applications
Health & Patient Identity
Created by
ONE WORLD IDENTITY
www.oneworldidentity.com
Biometrics & Psychometrics
Customer Identity Management & Marketing
Identity & Access Management
Identity Industry Landscape
Blockchain & Distributed Ledger
Financial Inclusion & Development Orgs
Identity of Things
January 2017

Consumer-Friendly Digital Identity

Global Standard

Self-Sovereign and Brandable

GDPR-Compliant Smart Contracts

Integrated with Smart Wallet

Verified Attestations

RobMonster.Uno

WorldBank.Uno

NewYork.Uno

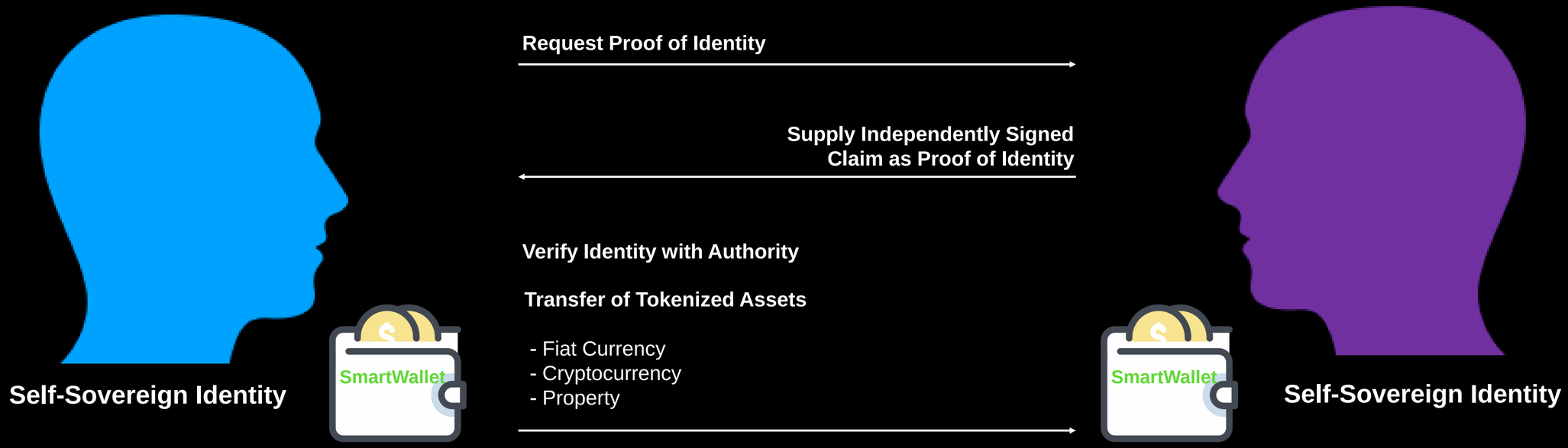
Verified Attestations

UNO

AADHAAR

CLEAR®

1. More commerce: Trusted Digital Transactions between verified persons



2. Real-time capture of consumption taxes

3. Bonded Sender: Systematic countermeasure against spam and phishing

Mike.Uno
Self-Sovereign Identity

Mike sends a message to Maria

It costs Mike 1 Token to send the first message to Maria

Maria.Uno
Self-Sovereign Identity

Maria makes Mike an Approved contact

Token returned to Mike

Future messages Between Mike and Maria are free

If you want to go fast, go alone.
If you want to go far,
Co-Create with DigitalTown!

Rob Monster

CEO

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Telegram: robmonster