COVID Action Platform
Partnership Exchange Examples

WORLD
ECONOMIC
FORUM

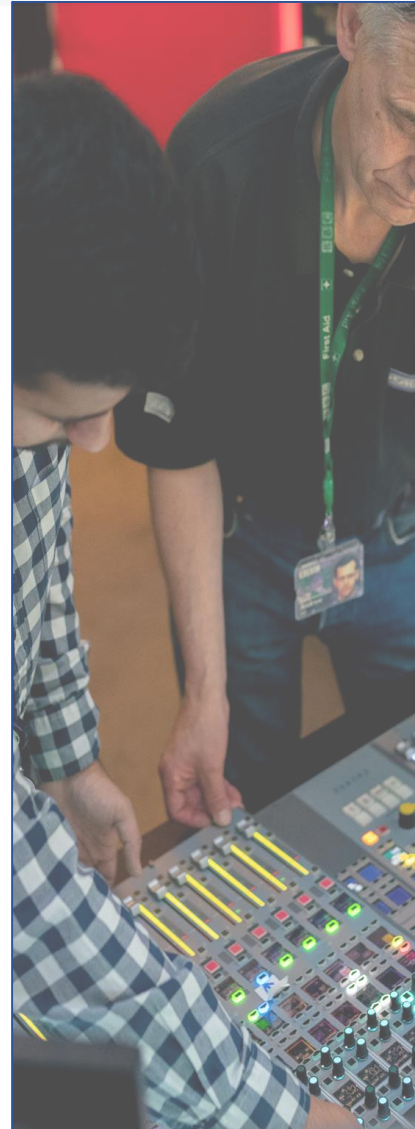## Call for just in-time technical support
- Ensure that solutions offered are centralized around needs
- Establish plan to integrate solution in local ecosystem and government initiatives
- Demonstrate minimum requirements to replicate technologies in diverse settings

Centres for Fourth Industrial Revolution Collaboration Opportunities
- Help to shape the development of national Fourth Industrial Revolution strategies and public-private initiatives
- Actively engage with host government in the policy design and piloting activities of emerging technologies
- Currently located in 9 countries incl. Colombia, Turkey, UAE, Israel, Norway, South Africa, Brazil, Rwanda, Saudi Arabia

COVID Action Platform
Project Criteria

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Projects submitted through Toplink are reviewed based on the following criteria:

Criteria	Description
Strategic fit	– Must meet **one of the three priorities** outlined by the COVID Action Platform – Open to all businesses, industry and government groups as a **multistakeholder collaboration opportunity** – Recognizes the unique challenge of the COVID-19 response and is collaborative in nature
Values	– Aligned with the Forum's **values and mission** – Free from **commercial interest** and exercises competitive fairness – Does not pose a **reputational risk** to any of the organizations involved
Impact	– Demonstrates **urgency** and can be implemented in a **short (1-6 months)** to **medium (6-18 months)** timeframe – Relevant and of interest to a **large, diverse, multisectoral** group of partners – Has a high potential for **scalability and replicability**
Resources	– Can **mobilize sufficient human and financial resources** to develop and launch the initiative – Can mobilize a large group of stakeholders around the initiative – Has **dedicated and qualified teams** to manage the project and has full support from top-level management
Sustainability	– Has the ability to mobilize resources to **sustain the initiative** – Has a high **likelihood of success** (relevant, timely, resourced) – Has the ability to report **metrics of impact** and has clearly defined **success outcomes**