

Global Lab on Metropolitan Strategic Planning, Seoul Global Exchange

April 28 – May 1, 2014

OVERVIEW

	April 28 (Mon) <i>Venue: Various Sites</i>	April 29 (Tue) <i>Venue: Seoul Global Center Building</i>	April 30 (Wed) <i>Venue: Seoul Institute</i>	May 1 (Thu) <i>Venue: Seoul Global Center Building</i>
AM	<p>GROUP 1 09:10-10:10 <Site Visit #1> Theme: Urban Transformations</p> <ul style="list-style-type: none"> Cheonggye-cheon stream redevelopment museum <p>10:40-11:40 <Site Visit #2> Theme: Transportation</p> <ul style="list-style-type: none"> TOPIS (Transportation Operation and Information Service) <p>GROUP 2 09:10-10:10 <Site Visit #2> Theme: Transportation</p> <ul style="list-style-type: none"> TOPIS (Transportation Operation and Information Service) <p>10:40-11:40 <Site Visit #1> Theme: Urban Transformations</p> <ul style="list-style-type: none"> Cheonggye-cheon stream redevelopment museum 	<p>08:00-08:30 Registration 08:30-08:50 Opening Remarks 08:50-09:20 Keynote 09:20-09:25 Group Photo 09:25-09:40 Coffee Break 09:40-12:30 <Policy Session #1> Metropolitan Planning, Development and Urban Transformations</p> <ol style="list-style-type: none"> Seoul Addis Ababa Paris Seoul Karachi Barcelona 	<p>08:30-08:40 Welcoming Remarks 08:40-10:10 <Urban Systems #1> City e-Government</p> <ol style="list-style-type: none"> Seoul WeGO toolkit Dar es Salaam Karachi <p>10:10-10:30 Coffee Break 10:30-12:30 <Policy Session #2> Metropolitan Economy</p> <ol style="list-style-type: none"> Paris Accra Ulaanbaatar Bandung Seoul 	<p>8:30-11:00 <Service Delivery #2> Metropolitan Water and Waste Management</p> <ol style="list-style-type: none"> Nairobi Bandung Ulaanbaatar <p>9:30-9:45 Coffee Break</p> <ol style="list-style-type: none"> Seoul, Water Seoul, Solid Waste <p>11:00-12:00 Panel Discussions on takeaways and next steps 12:00-12:15 Wrap-up and Closing Remarks</p>
Lunch	12:00-13:00 <i>Lunch Box Provided</i>	12:30-13:30 <i>Lunch Box Provided</i>	12:30-13:30 <i>Hosted by the President of Seoul Institute SI Courtyard</i>	12:30-14:00 <i>Farewell Lunch hosted by the World Bank 'Top Cloud'</i>
PM	<p>13:30-18:00 <Site Visit #3> Theme: Environment 13:40-15:00</p> <ul style="list-style-type: none"> Mapo resource recovery plant: a recycling facility + Korea District Heating Corp. <p>15:10-16:20</p> <ul style="list-style-type: none"> Haneul Park (Sky Park): land fill recovery project <p>16:45-18:00 <Site Visit #4> Theme: Metropolitan Development & Economy</p> <ul style="list-style-type: none"> Sangam DMC (Digital Media Center) 	<p>13:30-16:30 <Service Delivery #1> Metropolitan Transport and Land Use</p> <ol style="list-style-type: none"> Sao Paulo Seoul Nairobi Karachi Seoul Dar es Salaam <p>17:00-18:30 <Site Visit #5> Theme: Old Town Regeneration</p> <ul style="list-style-type: none"> Historic neighborhood "Bukchon Hanok Maeul" 	<p>13:40-15:40 <Urban Systems #2> Inter-Jurisdictional Coordination</p> <ol style="list-style-type: none"> Paris Dar es Salaam: Nairobi Seoul, Case 1 Seoul, Case 2 <p>15:40-16:00 Coffee Break 16:00-18:00 <Policy Session #3> Urban Think-Tanks</p> <ol style="list-style-type: none"> KRIHS Guadalajara 2020 Seoul Institute Gyeonggi Development Institute RPA 	
Dinner		18:30-20:30 <i>Hosted by the Mayor of Seoul 'Samcheonggak'</i>	18:30-20:30 <i>Hosted by the President of KRIHS Han River 'ON'</i>	18:00-20:00 <i>Happy Hour hosted by the World Bank (TBC)</i>

Site Visits on Monday morning, April 28

<Site Visit #1>
 Theme: Urban Transformations — “Cheonggye-cheon Museum”



Description: Cheonggyecheon was a major stream that had been running through Seoul’s downtown area long before the city was designated as the capital of Joseon Dynasty. The history of Cheonggyecheon, which has run alongside the history of the city, is on display at the Permanent Exhibition Gallery of Gyeong Gye Cheon Museum. The first section of the exhibition concerns the history of Cheonggyecheon before it was covered up. Then visitors are led through the space where Gwangtong Bridge, which had been buried underground until the restoration, is recreated to learn about the restoration project. The exhibition will also help people gain a better

understanding of how the restoration project has changed and will change the surrounding areas and aesthetic value of the city as well as what part Cheonggyecheon has played in people’s lives since the Joseon period. Visitors will also be able to find out about the future role that Cheonggyecheon is destined to play as Seoul makes a big leap forward to become an environment-friendly city.

Group 1

8:30	Bus pick-up at Plaza Hotel
9:00	Arrive at Cheonggye-cheon Museum
9:10-10:10	Site briefing
10:10	Move to next site via mini-bus

Note: The bus will leave without delay. Participants who miss the bus will have to make their own arrangements to the site.

Group 2

10:30	Arrive at Cheonggye-cheon Museum
10:40-11:40	Site briefing
11:45	Move to next site via mini-bus
12:00-13:00	Lunch

Site Visits on Monday morning, April 28

<Site Visit #2>
 Theme: Transportation — “TOPIS Center”



Description: to be provided by Seoul

Group 2	
8:30	Bus pick-up at Plaza Hotel
9:00	Arrive at TOPIS Center
9:10-10:10	Site briefing
10:10	Move to next site via mini-bus

Note: The bus will leave without delay. Participants who miss the bus will have to make their own arrangements to the site.

Group 1	
10:30	Arrive at TOPIS Center
10:40-11:40	Site briefing
11:45	Move to next site via mini-bus
12:00-13:00	Lunch

Site Visits on Monday afternoon, April 28

<Site Visit #3>
Theme: Environment — “Mapo Resource Recovery Plant” & “Haneul Park (Sky Park)”



Description: Haneul Park (Sky Park), located within the World Cup Stadium Park, is a grassland park that was formed where the second site of the Nanjido Landfill once stood. As it was once a landfill and the soil especially poor, the Haneul Park wasteland recovery project demonstrates how nature can flourish out of what was once barren land. Since the year 2000, around 30,000 butterflies have been released on Nanjido Island, which are met with scenic views of Seoul in every direction with Bukhansan Mountain to the is located in the middle of Haneul Park. At Haneul Park, visitors north, Namsan Mountain and the 63 Building to the east, Han River to the south and

Haengjusanseon Fortress to the west. These spectacular sights can be fully enjoyed from the observation platform. The park also offers benches and other areas for visitors to take a short rest and enjoy the peaceful atmosphere of Haneul Park.



Description: Contents from SMG

13:30	Arrive at Mapo Resource Recovery Plant
13:40-15:00	Site briefing
15:00-15:10	Move to next site via mini-bus; arrive at Haneul Park (Sky Park)
15:10-16:20	Site briefing
16:20	Move to next site via mini-bus

Site Visits on Monday afternoon, April 28

<Site Visit #4>
Theme: Metropolitan Development & Economy —“Sangam DMC (Digital Media Center)”



Description: DMC stands for Digital Media City, a state-of-the-art digital media entertainment (M&E) cluster, which is located in Sangam-dong over the 569,925 m² (172,000 pyeong area). Seoul City plans to complete its construction by 2015. Sangam is considered a gateway to the northwestern region of Seoul. The DMC will greatly contribute to Korea's positioning in the knowledge-based market of the 21st century through its advanced IT, human resources and entertainment capabilities, already demonstrated through a global phenomenon called Korean Wave. The DMC will be a core element of the new Sangam Millennium City Plan along with the World Cup Stadium, World Cup Park and Eco Village.

16:40	Arrive at Sangam DMC
16:45-18:00	Site briefing
18:00	Back to hotel via mini-bus

Open Sessions

Venue: Seoul Global Center Building

Tuesday, April 29

7:40	Depart hotel to event venue
<Opening Ceremony> Opening Remarks & Keynote Speech	
8:00-8:30	Registration
8:30-8:50	<p>Opening Remarks</p> <ul style="list-style-type: none"> • Sameh Wahba, Acting Director, World Bank • Kim Sang Bum, Vice Mayor, Seoul Metropolitan Government (SMG) • Kyung Hwan Kim, President, Korea Research Institute for Human Settlements (KRIHS)
8:50-9:20	<p>Keynote Speech</p> <ul style="list-style-type: none"> • Kwangjoong Kim, Professor, Seoul National University
9:20-9:25	Group photo
9:25-9:40	Coffee break
<Policy Session #1> Metropolitan Planning, Development and Urban Transformations	
	<p>Description: How do metropolitan cities handle rapid urbanization and prepare their cities for future urban growth? Experiences of metropolitan urbanization planning, land readjustment, and historic neighborhood regeneration focusing on planning, policy, regulation, finance, governance, private sector involvement and others.</p>
9:40-10:30	<p>Moderator: Kyung Hwan Kim, President, KRIHS</p> <p>Discussants:</p> <ul style="list-style-type: none"> • Hon Didas Massaburi, Mayor, Dar es Salaam City Council • Vijay Jagannathan, Secretary General, CityNet <p>Rapporteur:</p> <ul style="list-style-type: none"> • Jon Kher Kaw, World Bank <p>Presentations (15' each)</p> <ol style="list-style-type: none"> 1. Seoul: Myounggu Kang, Director General, International Urban Development Collaboration, SMG 2. Addis Ababa: Mathewos Asfaw Bekele, Surrounding Oromia Integrated Development Plan Project Officer, Addis Ababa 3. Paris: Julie Nouvion, Member of the Paris Region Parliament
10:30-11:00	Discussion, questions and answers

11:10-12:00	<p>Presentations (15' each)</p> <ol style="list-style-type: none"> 4. Seoul: Hyun-Suk Min, Research Fellow, Seoul Institute 5. Karachi: Name & Title of Presenter 6. Barcelona: Vincente Guallart, Chief Architect, Barcelona City Council
12:00-12:30	Discussion, questions and answers
12:30-13:30	Lunch break
<Service Delivery #1> Metropolitan Transport and Land Use	
	Description: Policy responses to challenges around metropolitan transport and urban expansion
13:40-14:30	<p>Moderator: Sameh Wahba, Acting Director, World Bank</p> <p>Discussants:</p> <ul style="list-style-type: none"> • Hon Mochamad Ridwan Kamil, Mayor, Bandung • Kwangsik Kim, Professor, Sungkyunkwan University <p>Rapporteur:</p> <ul style="list-style-type: none"> • Roger Gorham, World Bank <p>Presentations (15' each)</p> <ol style="list-style-type: none"> 1. Sao Paulo: Marcelo Ignatios, Superintendent of Structuring Projects at São Paulo Urbanismo 2. Seoul: Seungjun Kim, Research Fellow, Seoul Institute 3. Nairobi: Martha Muthoni, Urban Planner, Forward Planning and Secretariat Member for the Nairobi Integrated Urban Development Master Plan
14:30-15:00	Discussion, questions and answers
15:10-16:00	<p>Presentations (15' each)</p> <ol style="list-style-type: none"> 4. Karachi: Name & Title of Presenter 5. Seoul: Joonho Ko, Director, Megacity Research Center 6. Dar es Salaam: Challenges for Service Delivery in Dar es Salaam: Eng Mussa B. Natty, Municipal Director, Kinondoni Municipal Council
16:00-16:30	Discussion, questions and answers
16:40	Bus pick-up for next site visit

April 28-May 1

<Site Visit #5>
Theme: Old Town Regeneration — “Historic neighborhood: Bukchon Hanok Maeul”



Description: Surrounded by Gyeongbokgung (Palace), Changdeokgung (Palace) and Jongmyo Royal Shrine, Bukchon is a residential area in Seoul with countless hanoks (traditional Korean houses). Bukchon is also called "the street museum in the urban core," having many historical spots and cultural heritage sites. Since it is located in the northern part of Cheonggyecheon and Jongno, people named this area Bukchon, which means northern village. In the village, there are Gahoe-dong, Songhyeon-dong and Samcheong-dong, whose names evoke affection in all Seoulites. In the late Joseon Dynasty, the large-scaled land was partitioned into small-

sized building sites for social and economic reasons. It is assumed that the hanoks closely located together in the village were rebuilt around 1930. The change in the form of hanok reflects the densification of the society due to urbanization which began at that time in Korea. Bukchon’s historic sites and cultural heritages from the Joseon Dynasty to modern times tell visitors the history of this area.

17:00	Arrive at Bukchon Hanok Maeul Site
17:00-18:15	Site briefing
18:15	Move to dinner via site bus
18:30-20:30	Dinner hosted by the Mayor of Seoul at ‘Samcheonggak’
20:30	Return to hotel

April 28-May 1

Closed Sessions

Venue: Seoul Institute

Wednesday, April 30

7:30	Depart hotel to event venue
8:30-8:40	Welcoming Remarks <ul style="list-style-type: none"> Chang Hyun Lee, President of Seoul Institute
<Urban Systems #1> City e-Government	
	Description: Integrated Smart Urban Management (iSUM) using ICT for accountability, efficiency and better service.
8:40-9:40	Moderator: Baasanjav Sanjaa, Mayor's Office, Ulaanbaatar (TBC) Discussants: <ul style="list-style-type: none"> Hyoung Gun Wang, Senior Economist, World Bank Nicolas Ronderos, Director, Regional Planning Association, NYC Rapporteur: <ul style="list-style-type: none"> Eun Joo Allison Yi, World Bank Presentations (10'-15' each) <ol style="list-style-type: none"> Seoul: e-Government toward Smart City: Sang Ok Choi, Professor, Korea University; Jong Geum Kim, Director of Information System Planning, SMG WB-WeGO: WB-WeGO city e-Government toolkit: Suzin Ahn, Secretariat of WeGO Dar es Salaam: Towards e government - the case of Dar : Hon Yusuf Mwenda, Mayor, Kinondoni Municipal Council Ulaanbaatar: Name & Title of Presenter
9:40-10:10	Discussion, questions and answers
10:00-10:30	Coffee break
<Policy Session #2> Metropolitan Economy	
	Description: Metropolitan economic development and restructuring – from planning to implementation
10:30-11:50	Moderator: Sung-Soo Choi, Senior Advisor, KRIHS Discussants: <ul style="list-style-type: none"> Uma Adusumilli, Chief Planner, Mumbai, India Andre Bald, Sr. Urban Specialist, World Bank Rapporteur: <ul style="list-style-type: none"> Parul Agarwala, World Bank Presentations (15' each) <ol style="list-style-type: none"> Paris: Andre Durbec, International Vice-president of the competitiveness cluster Advancity (Sustainable City), Paris

April 28-May 1

	<ol style="list-style-type: none"> 2. Accra: Samuel Aryee, Director of Finance, City of Accra 3. Ulaanbaatar: Name & Title of Presenter 4. Bandung: Name & Title of Presenter 5. Seoul: Beonwook Kim, Senior Research Fellow, Incheon Development Institute; Sangdae Lee, Director, Gyeonggi Research Institute
12:00-12:30	Discussion, questions and answers
12:30-13:30	Lunch hosted by the President of Seoul Institute
<Urban Systems #2> Inter-Jurisdictional Coordination	
	Description: Examples of inter-jurisdictional coordination and governance at a metropolitan level
13:40-15:00	<p>Moderator: Julie Nouvion, Member of the Paris Region Parliament</p> <p>Discussants:</p> <ul style="list-style-type: none"> • Hon Mayor Jerry Silaa, Mayor Ilala Municipal Council • Peter Ellis, Lead Urban Specialist, World Bank <p>Rapporteur:</p> <ul style="list-style-type: none"> • Augustin Maria , World Bank <p>Presentations (10'-15' each)</p> <ol style="list-style-type: none"> 1. Paris: Bertrand Lemoine, Director of Research, National Centre for Scientific Research 2. Dar es Salaam: Institution setup in Dar es Salaam: Hon Jerry Silaa, Mayor, Ilala Municipal Council 3. Nairobi: Eng Kinyua Wamugunda, Assistant Country Engineer, and Nairobi Metropolitan Services Improvement Project Liason Officer 4. Seoul, Case 1: Woonsoo Kim, Senior Research Fellow, Seoul Institute 5. Seoul, Case 2: Metropolitan Governance - Administration and Finance: Hyeonho Kim, Director of Regional Development, Korea Research Institute for Human Settlements
15:10-15:40	Discussion, questions and answers
15:40-16:00	Coffee break
<Policy Session #3> Urban Think-Tanks	
	Description: The role and function of urban think-tanks in planning and policy implementation
16:00-17:20	<p>Moderator: Yeong Hee Jang, Vice President, Seoul Institute</p> <p>Discussants:</p> <ul style="list-style-type: none"> • Peter Ellis, Lead Urban Specialist, World Bank • Bat-Erdene Batzolboo (TBC), Economic Development Agency, Ulaanbaatar <p>Rapporteur:</p> <ul style="list-style-type: none"> • Sangmoo Kim, World Bank <p>Presentations (15' each)</p> <ol style="list-style-type: none"> 1. KRIHS: Jincheol Jo, Research Fellow, Korea Research Institute for Human Settlements 2. Guadalajara: Luis Felipe Siqueiros, Technical Director, Guadalajara 2020

	<ul style="list-style-type: none">3. Seoul Institute: Inhee Kim, Director of Planning and Coordination4. GRI: Taekyung Kim, Research Fellow, Gyeonggi Research Institute5. RPA: Nicolas Ronderos, Director, Regional Planning Association, NYC
17:30-18:00	Discussion, questions and answers
18:10	Move to dinner site via bus
18:30-20:30	Dinner hosted by the President of KRIHS
20:30	Back to hotel

Thursday, May 1

8:10	Depart hotel to event venue
<Service Delivery #2> Metropolitan Water and Waste Management	
	Description: Examples of sustainable water supply, sewage treatment, and solid waste management
8:30-9:20	<p>Moderator: Ellen Hamilton, Lead Urban Specialist, World Bank</p> <p>Discussants:</p> <ul style="list-style-type: none"> • Kapsuo Kim, <title, org> • Nairobi, <title, org> <p>Rapporteur:</p> <ul style="list-style-type: none"> • Eun Joo Allison Yi, World Bank <p>Presentations (10'-15' each)</p> <ol style="list-style-type: none"> 1. Nairobi: Isaac Muraya (Deputy Director, Department of Environment) 2. Bandung: Name and Title of Presenter 3. Ulaanbaatar: Name & Title of Presenter
9:30-9:45	Coffee break
9:45-10:20	<p>Presentations (15' each)</p> <ol style="list-style-type: none"> 4. Seoul, Water: Historical Experience-Water Management: Yeoung Jun Choi, Director of Bureau of R&D for Water, Waterworks Research Institute 5. Seoul, Waste: Smart Waste Management: From Waste to Resource: Jae Min Song, Professor, University of Seoul
10:20-10:50	Discussion, questions and answers
11:00-12:00	<p>Panel discussion on takeaways and next steps by region</p> <p>Moderator: Victor, Lead Urban Specialist, World Bank</p> <ul style="list-style-type: none"> • EAP: Bandung, Ulaanbaatar and <i>Ellen Hamilton</i> • SAR: Mumbai, Karachi and <i>Peter Ellis</i> • AFR: Accra, Addis Ababa, Dar es Salaam, Nairobi, <i>Roger Gorham</i> • LAC: Brazil, Mexico and <i>Victor Vergara</i> • WRD: Barcelona, Paris, RPA and <i>Sameh Wahba</i>
12:00-12:15	<p>Wrap-up and closing remarks</p> <ul style="list-style-type: none"> • Sameh Wahba, Acting Director, the World Bank • Yeonsik Yoo, Director General, International Relations Bureau, SMG • Jeongho Moon, Director General, Global Development Partnership Center, KRIHS
12:20	Walk to farewell lunch site
12:30-14:00	Farewell lunch hosted by the World Bank