Planning & Data

Metro Lab, Rio de Janeiro, Nov 2015

Juliette Michaelson

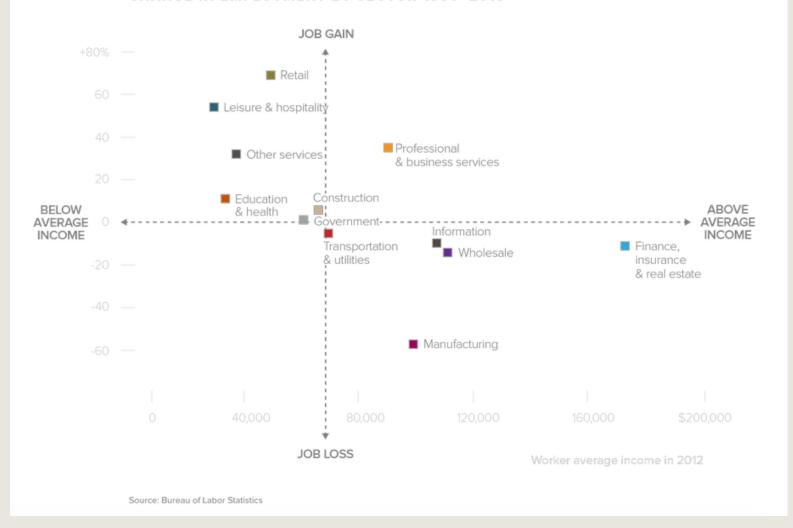
Vice President, Strategy

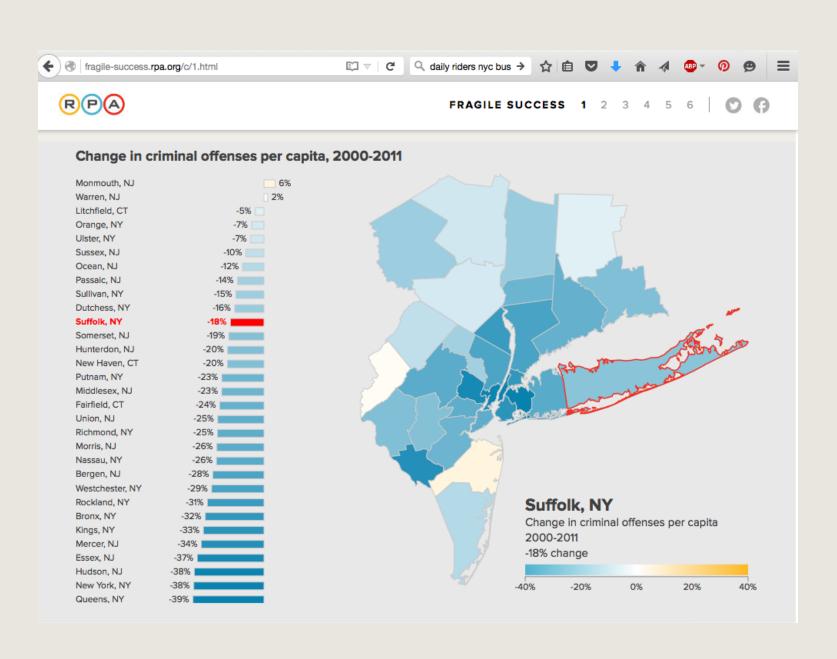


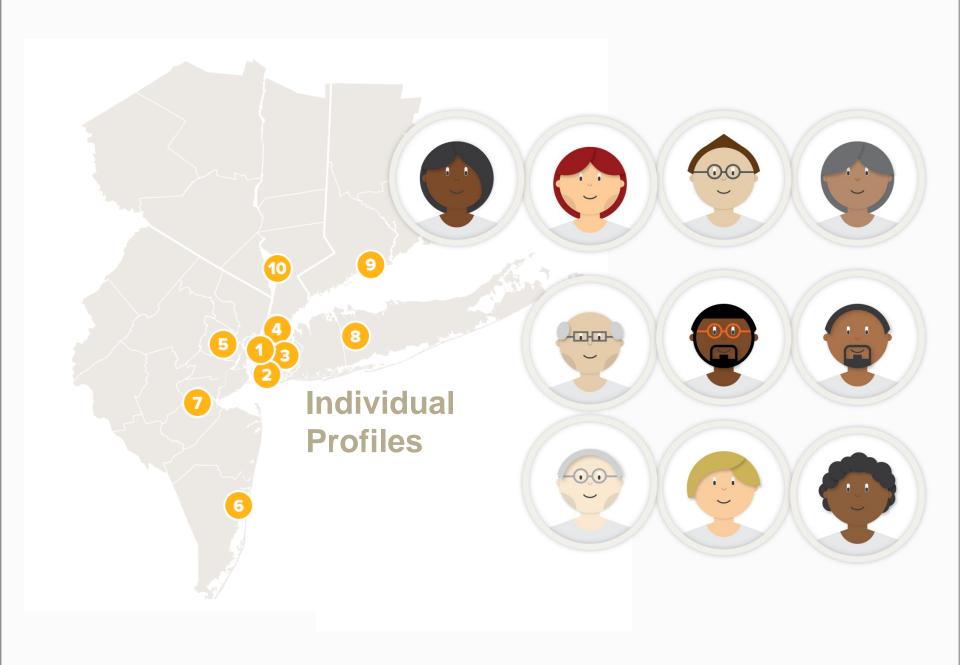


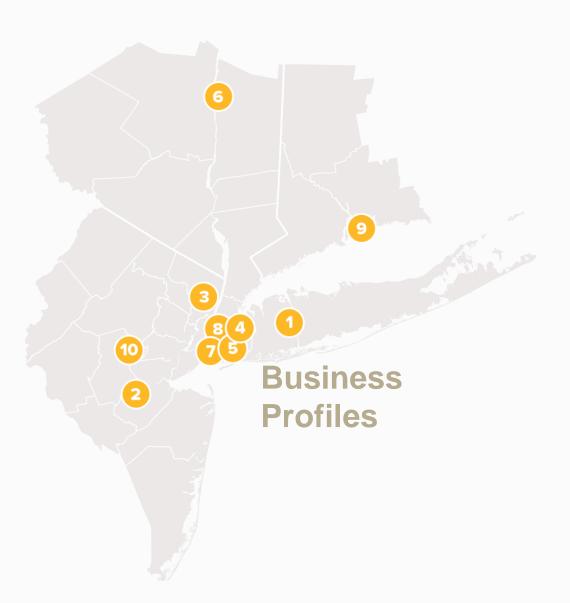
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1	Route	Walk	Google	Google	Walk	Subway/	Subway	TOTAL		Route	Walk	Google	Google	Walk	Subway/		TOTAL			post-ESA
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6	Sbwy:Lex	12.0	13	7	29	7	0	48.5	5	Sbwy:Lex	9.0	13	7	24	7	0	44.0		3.4	-1
7	Sbwy:Lex/F	12.0	13	10	33	7	6	59.0)	Sbwy:Lex/F	9.0	13	10	29	7	6	54.5		5.1	0.
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5	Sbwy:Lex/L	12.0			29	7				Sbwy:Lex/L	9.0	6	7	24	7		40.0		8.6	4
6	Sbwy:Lex	12.0	9		30	7				Sbwy:Lex	9.0	9	8	26	7	0	41.5		3.6	-0
7	Sbwy:Lex	12.0	9		26	7				Sbwy:Lex	9.0	9	5	21	7	0	37.0		-3.9	-8
В	Sbwy:Shuttle/2/1	12.0	9	9	32	7	6	53.5	5	Sbwy:Shuttle/2/1	12.0	9	9	32	7	6	53.5		24.6	24
9	Sbwy:Lex	12.0	8	6	27	7	0	42.0)	Sbwy:Lex	9.0	8	6	23	7	0	37.5		-7.9	-12
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2	Sbwy:Lex	12.0	11	5	26	7	3	46.5	5	Sbwy:Lex	9.0	11	5	21	7	3	42.0		4.6	
3	Sbwy:Lex	12.0	4	4	24	7	0	35.0)	Sbwy:Lex	9.0	4	4	20	7	0	30.5		-7.4	-11
4	Sbwy:Lex	12.0	9		24	7				Sbwy:Lex	9.0	9	4		7	_			5.1	
5	Sbwy:Lex/L	12.0	6		36	7	_	52.0		Sbwy:Lex/L	9.0	6	12	32	7	_	47.5		9.4	4
6	Sbwy:Lex	12.0	10	4	24	7	3	44.0)	Sbwy:Lex	9.0	10	4	20	7	_	39.5		11.6	7
7	Sbwy:Shuttle/2	12.0	10		27	7				Sbwy:Shuttle/2	12.0		6		7		50.0		22.9	22
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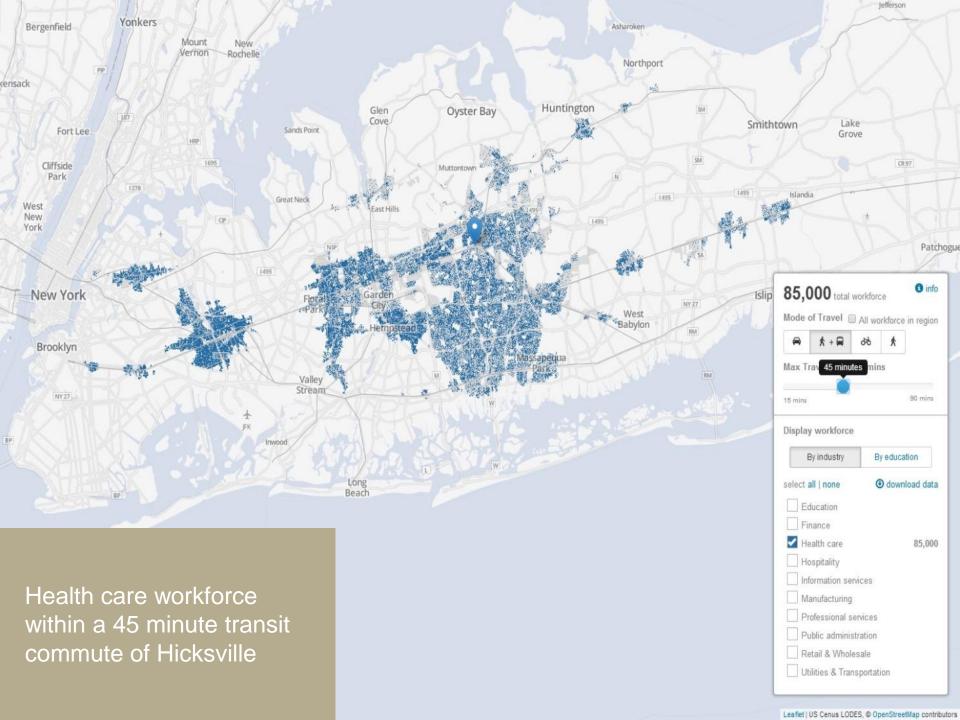


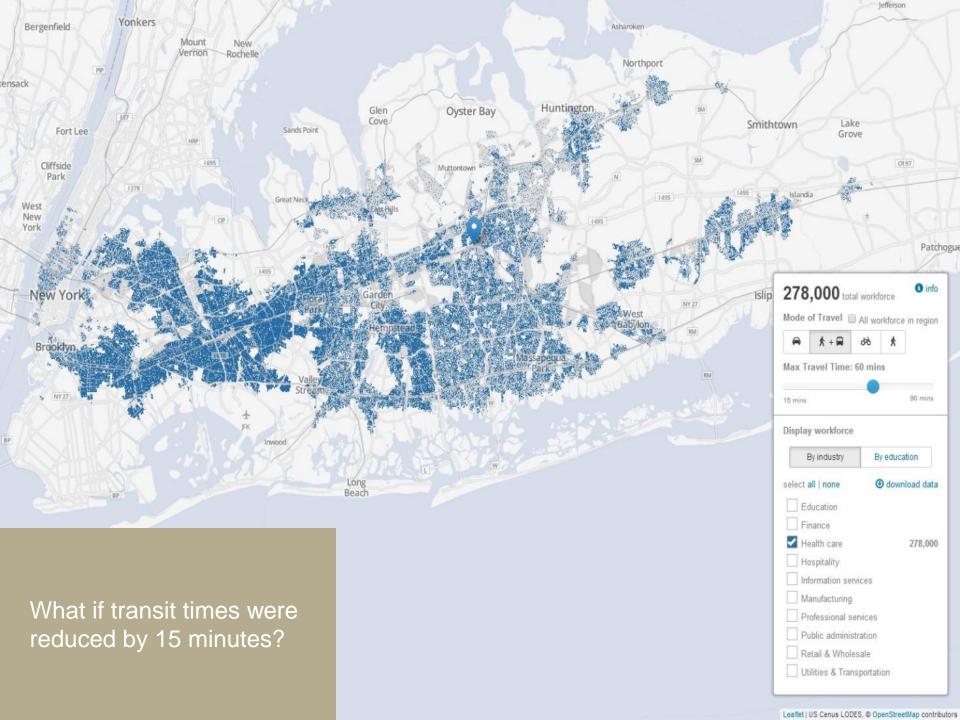






- Health Care & Social Assistance
 Community Hospitals
- Health Care & Social Assistance
 Oldenberg Medical Research Labs
- Retail Trade
 Selena's Women's Clothing
- Educational Services
 Mid-Queens Academy: Public
 School
- Professional Services
 DigitalLogistics: Software
 Developer
- Accommodation & Food Services
 Mi Casa: Restaurant
- Administrative & Support Services
 Kay Travel Unlimited
- Finance & Insurance: Global Securities
 Investment Bank
- Manufacturing
 Advertool: Fabricated Metal Plant
- Wholesale Trade
 Central Jersey Bottlers





Scenario Planning

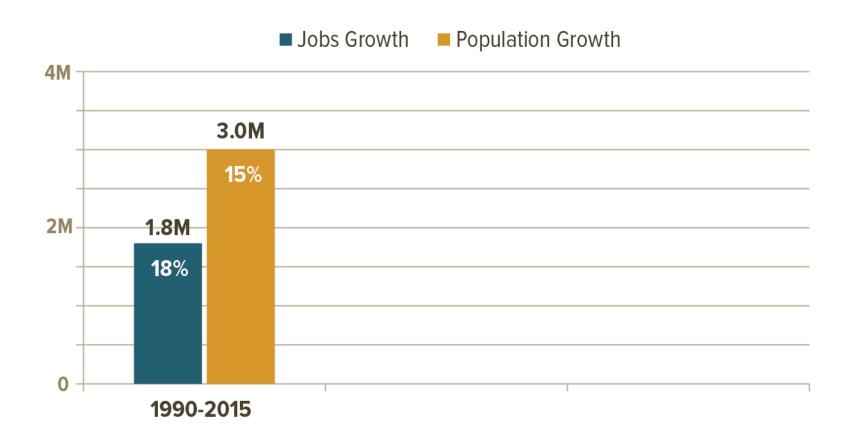








How much growth should we plan for?



2015 Jobs: 11.6 M

2015 Population: 22.9 M

Assumptions

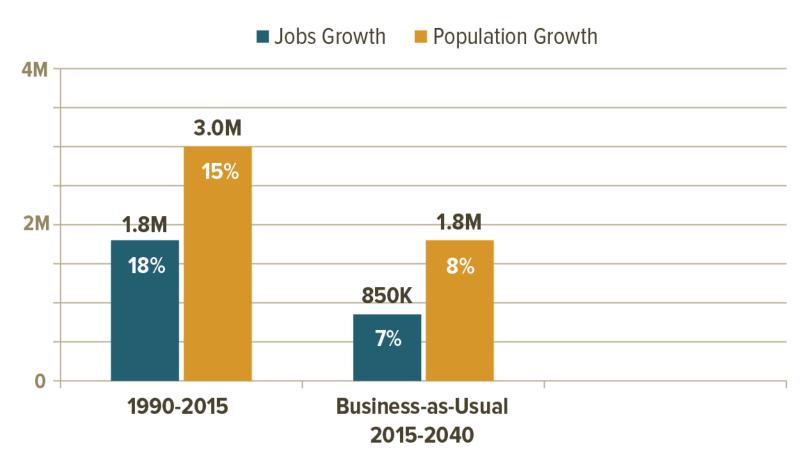
High Certainty

- Many more elderly
- Smaller working age population
- Racial and ethnic diversity
- Less land to develop
- Aging infrastructure
- Rising sea levels

Less Certainty

- Slightly lower national growth
- New jobs disproportionately high skill
- Substantial increase in working at home & off peak travel
- Preference for walkable neighborhoods will increase
- Other regions will invest strongly in housing and infrastructure
- More frequent and intense storms

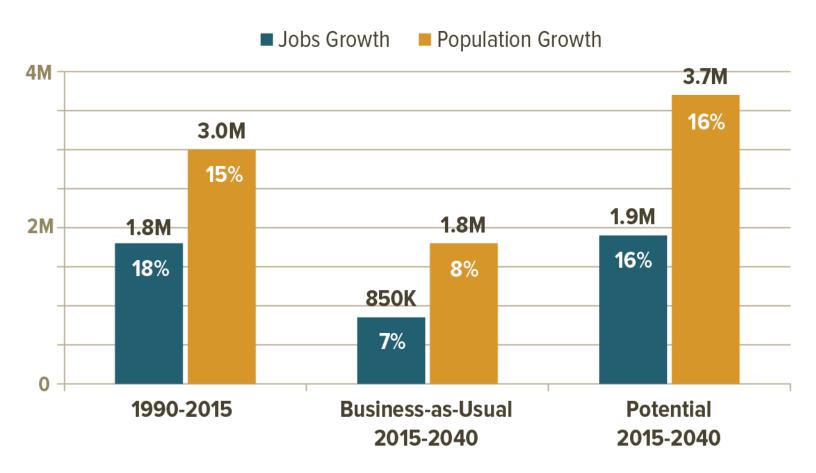
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2015 Jobs: 11.6 M

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How much growth should we plan for?



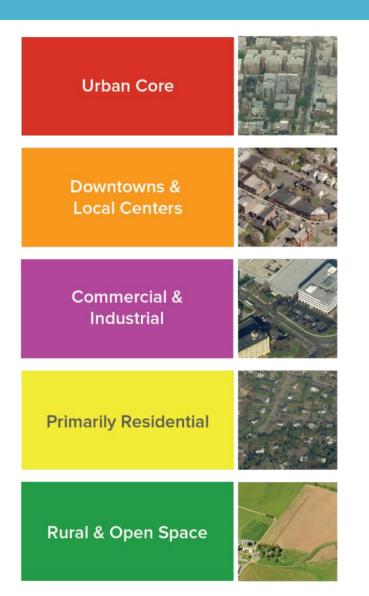
2015 Jobs: 11.6 M

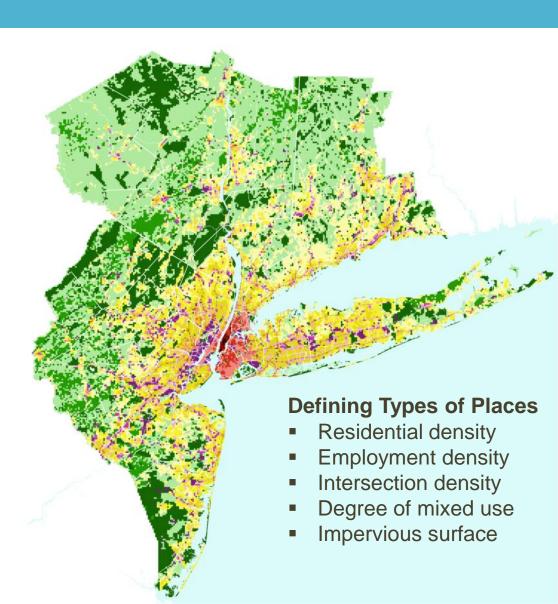
2015 Population: 22.9 M

Why scenarios?

- Identify policy implications of different growth strategies
- Construct preferred growth strategy based on scenario analysis
- Build in flexibility to respond to changing economic and environmental conditions

Creating the Scenarios: Place Types

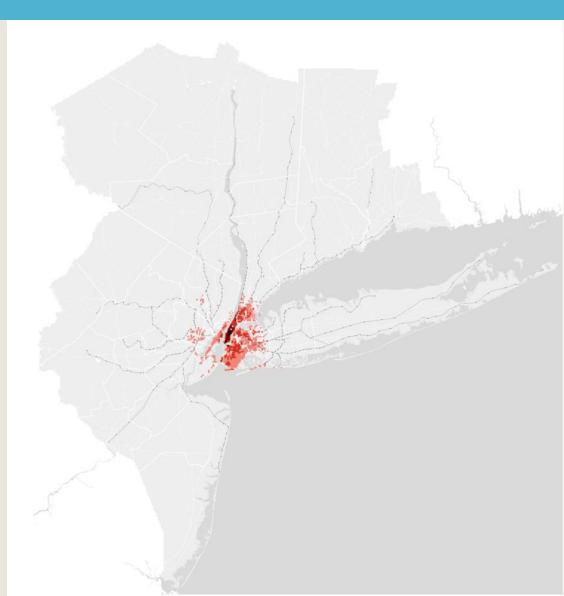




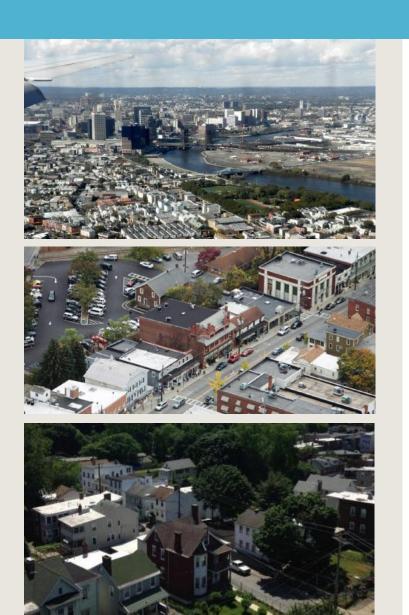
Place Type: The Urban Core

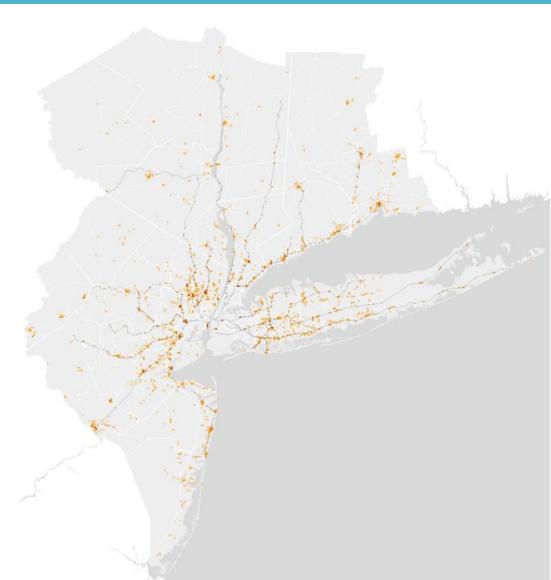






Place Type: Downtowns and Local Centers



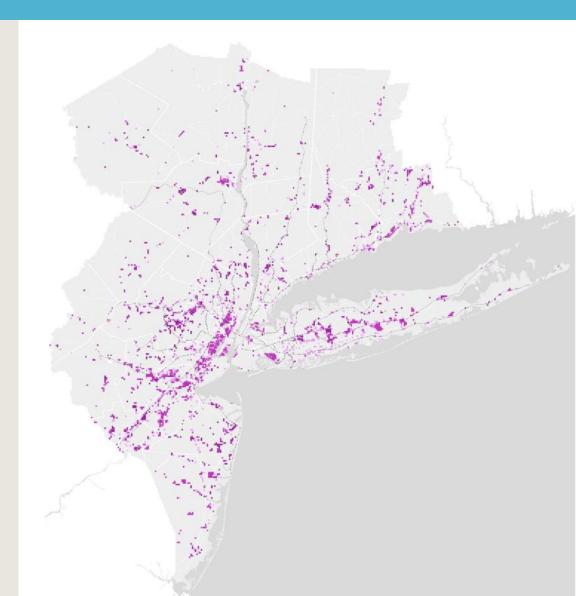


Place Type: Commercial and Industrial







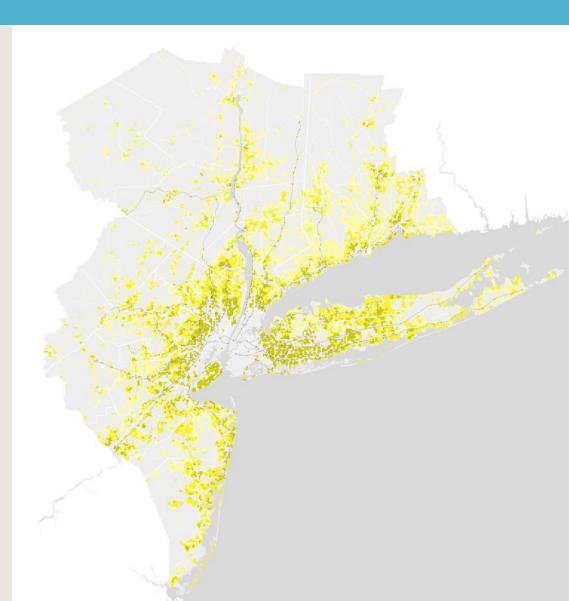


Place Type: Primarily Residential







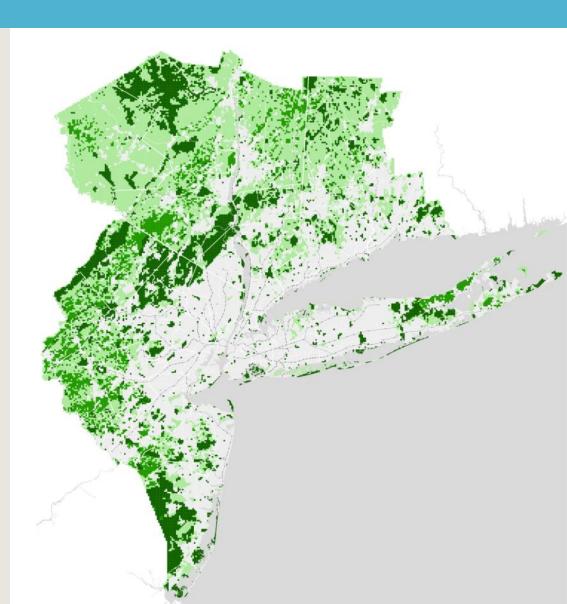


Place Type: Rural and Open Space









Four ways to 1.9 million jobs and 3.7 million people









Grow with Nature Most responsive to climate change and the environment

Defining features:

- Prioritize preservation of critical habitat and open space
- Distribute growth to the Core, centers and downtowns

Why it might happen:

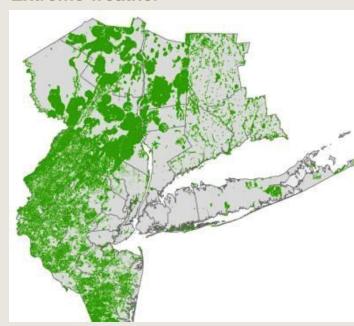
- Severe weather events are frequent
- Federal and state governments increase funding for resiliency initiatives

Policies, Projects, Investments:

Requires aggressive open space acquisition, managed retreat and urban housing production



Extreme weather



Critical habitat

Reinforce the Center Best job access and most favorable to large cities

Defining features:

- Core is designed to absorb most of the region's growth
- Outside of the city, growth in some downtowns and residential places

Why it might happen:

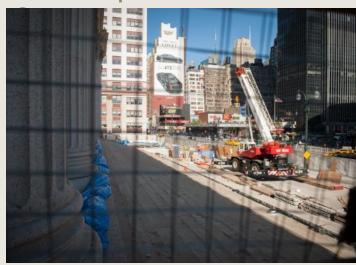
- New York makes major investments to accommodate growth
- Businesses continue to gravitate to large cities

Policies, Projects, Investments:

Requires the biggest transportation investments and congestion management into the urban core



New development in the



Building over the

Resurgent Downtowns

Most favorable to distressed cities and housing-jobs balance

Defining features:

- Growth is directed to transit-accessible downtowns, many of which are struggling
- Suburban economy is built around existing and new mixed-use centers

Why it might happen:

- Strong demand for walkable, mixed-use centers with constrained growth in the core
- Policies and investments create a "cycle of success"

Policies, Projects, Investments:

Requires multi-faceted urban strategy and investments to reverse trends



Mixed-use TOD,



Community

Reinvent the Suburbs Retrofits sprawl and rejuvenates suburban economies

Defining features:

- Retrofit underutilized sprawl and postindustrial places.
- Continued trend for suburban growth.

Why it might happen:

- National and state barriers to brownfield and grey field remediation are removed.
- Millennials, baby boomers and immigrants want to stay or return to the suburbs

Policies, Projects, Investments:

Requires dramatic changes in intra-suburban use and mobility; opportunity to improve disconnected communities

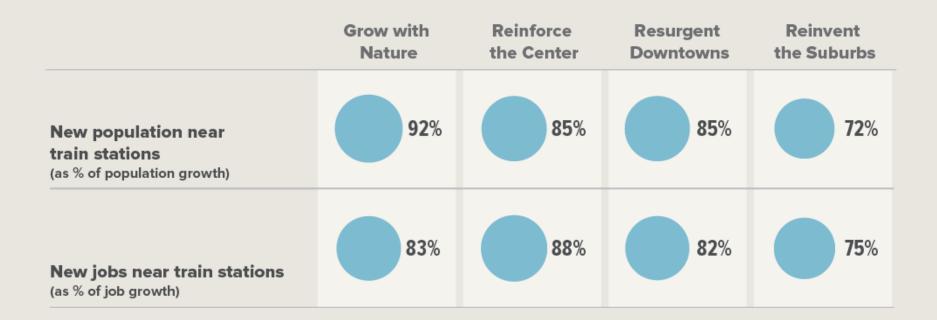


Corridor retrofit



Corridor retrofit

Growth near train stations



Climate and public health

	Grow with Nature		Reinfo		Resur		Reinvent the Suburbs		
New population in the flood zone (as % of population growth)	•	1%		9%	•	8%	•	8%	
New jobs in the flood zone (as % of employment growth)	•	2 %	•	9%	•	9%	•	9%	

Social equity and opportunity

	Grow with Nature	Reinforce the Center	Resurgent Downtowns	Reinvent the Suburbs		
New population in high- performing school districts (as % of population growth)	16%	20%	20%	28%		
New jobs in mostly non-white, high poverty areas (as % of job growth)	14%	17%	15%	10%		

Transportation

	Grow with Nature	Reinforce the Center	Resurgent Downtowns	Reinvent the Suburbs
Manhattan CBD from outside NYC (as % change from 2010)	7 %	41%	21%	21%
Manhattan CBD from NYC, excluding CBD (as % change from 2010)	32%	28%	15%	• 3%

