Revitalizing the Past
Upgrading the Present
Shaping the Future –
Placemaking & Integrated Development in Zanzibar
What we’ve done so far...

**PRECEDENT INTERVENTIONS UNDER ZANZIBAR URBAN SERVICES PROJECT (ZUSP)**

2011-current

1. Drainage and flood control
2. Mizigani Seawall
3. Solid waste management
4. Street lighting, small works in Pemba
A paradigm shift to maximize development impacts…
Boosting Inclusive Growth for Zanzibar (BIG-Z): Integrated Development Project

Actions on the Past, Present, and Future...

- Integrated Urban Regeneration
- Institutional Strengthening and Municipal Finance
- Mobility and Accessibility
- Cultural Heritage Revitalization

GSURR + GTD + FCI + PPP + KSBs
REVITALIZING THE PAST: HERITAGE AND TOURISM

For the Past...
TURNING DILAPIDATED HERITAGE ASSETS INTO REVENUE-GENERATING ASSETS
UPGRADING TOURISM VALUE CHAIN TO PROMOTE LOCAL ECONOMIC GROWTH

Full value chain of Tourism Ecosystem

- Accommodation & Real estate
- Education & health services
- Financial services
- Public administration
- Agri-processing
- Logistics & Transport
- Retail & Trade
- Tourism services

Related sectors:
- Mining & Quarrying
- Construction
- Hotel management
- Vocational training
- Commercial banking
- Microfinance
- Mobile banking
- Advertising & Marketing
- Import & Export
- Freight & Passenger Transport
- Storage
- Staple & Spice products
- Fruit & Dairy products
- Meat, Poultry & Seafood
- Fishing
- E-Governance
- E-business
EMPOWERING COMMUNITIES TO CREATE MORE AND BETTER-PAID JOBS
For the Present...

REGENERATING THE PRESENT: INTEGRATED UPGRADEING
Michenzani Area Regeneration
MOBILITY IMPROVEMENT: TRANSFORMING A ROAD INTO A STREET
SOCIAL INFRASTRUCTURE AND PUBLIC SPACE UPGRADING
SERVICE UPGRADING: DRAINAGE, SEWERAGE, STREET LIGHTING
RESTRICCIÓN DE ACCESOS
IMPLEMENTACIÓN DEL SISTEMA DE ACCESO RESTRINGIDO, PRIMER BOLARDO EN FUNCIONAMIENTO. LOS POLÍTICOS APOYARON LA PROPUESTA.

Fotos – Bolardos ya instalados en Burgos. Fuente: Propia. Tarjeta que se da a los residentes y otros agentes.
SHAPING THE FUTURE: MUNICIPAL STRENGTHENING

For the Future...
Data and Tools: Assistance on Technology and Inclusion

1. Better access to data and information for decision making
2. Effectiveness of governance and service planning
3. Also creating Local tech job opportunities and businesses
Finance:
GIS-based system for own-source revenue collection (LGRCIS)
Institution:
Regulatory framework + Technical Capacity Strengthening
Thank you!