MAKING PLACES TOGETHER
URBAN DESIGNERS’ EXPERIENCES

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A lightning talk about:

WHAT WORKS?

WHAT DOESN’T WORK?

WHAT IS MISSING?

MAKING PLACES TOGETHER

Approaches from < ISOCARP > practice

“Department Store” model

CO-CREATION TOOLBOX
Let's start with “place”: place is like a person

- it has unique identity
- it is shaped by a physical form
- it is dependent on social interaction
- it has its own history
Place co-creation process standards

1 / it starts with a clear problem ...

2 / for which there is a co-creation method ...

3 / interaction, creation and involvement follow ...
4/ ... but as a part of an usually long spatial planning procedure

<table>
<thead>
<tr>
<th>Month</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>July 2010</td>
<td>Launch of the coordination unit, Choice of experts, Web page - launch</td>
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<td>August 2010</td>
<td>Diagnosis of the formal situation, Mapping of the area, Consultation point - launch</td>
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<td>September 2010</td>
<td>Meetings with opinion leaders, Exhibition on history during the Picnic in KM - 12 September 2010, Meetings with citizens: individual and group consultations, Cooperation with the University of Lodz</td>
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<td>October 2010</td>
<td>Technical University of Lodz, Plenary meeting - 23rd September 2010, Technical state documented by students of AE, IFE TUL</td>
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<td>November 2010</td>
<td>Show your KM to the World! - photo-exhibit by local citizens, Integration event for KM inhabitants „Andrzejk” by the Club of Women of KM</td>
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<td>December 2010</td>
<td>Open debate for all the citizens of Lodz, with the Vice-President’s participation - 20th December 2015, Experts’ elaborations ended with the Final Report</td>
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<td>January 2011</td>
<td>KM - creative district or deprived estate! - photo-exhibit by local citizens - vernisage, Radio broadcast on KM</td>
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<td>February 2011</td>
<td>Presentation of the exhibition in Ruda Slaska - Kaufhaus</td>
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<td>March 2011</td>
<td>Workshop - how to talk to local administration, Discussion on KM in the City Council, Appointment of the responsible Vice-President</td>
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<td>April 2011</td>
<td>Meeting on Social Cooperatives, Preparations to the meeting with President of Lodz</td>
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<td>May 2011</td>
<td>Official statement by inhabitants of KM, Meeting with Vice-President of Lodz, Representatives of citizens from KM in the working group on its future</td>
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<td>June 2011</td>
<td>Neighbours’ Day in KM, Workshop Series</td>
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<tr>
<td>July 2011</td>
<td>Meeting with Vice-President of Lodz, Visit of citizens from Ruda Slaska, Open letter by citizens of KM in the local press, A cake served to the Councillors of Lodz along with a list of postulates</td>
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Figure 2: Graphic presentation of the scenario of social participation in the KM project
What works?

having a fixed building or space for co-creation process

- visibility
- narrative

having a co-creation circles:

- core group
- inner circle
- outer circle

- frequent interaction
- formalized collaboration
- regular interaction
- both formalized and informal collaboration
- passive, sporadic, informal collaboration
What doesn’t work?

- considering everyone as an active potential participant
- recognizing the preferable participant group, but not using the right communication channels
- slow and unusable processes
- one-time-only processes
- too much focus on one aspect, without “cutting through the different sectors”
What is missing?

means and toolboxes to find the right co-creation model

“pairing”: bottom-up co-creation is usually very fragmented

the right understanding of the scale of making place together

better understanding on possibilities for digital co-creation, and overcoming the fear of smart city in the process

acceleration strategies
“Department Store” co-creation toolbox for places

- **BUDGET CORNER**
  - HOW MUCH MONEY?
  - $[0 - x][x - y][> y]$

- **TYPE OF PROJECT**
  - RENEWAL

- **SCALE OF THE SPACE**
  - S
  - M
  - L
  - XL

- **TYPE OF SPACE**
  - street
  - square
  - waterfront

- **ENGAGEMENT TYPE**
  - JUST LISTEN: PUBLIC CONSULTATION
  - CITIZEN ACTION
  - CO-DESIGN OF SPACE
  - SERVICE RE-DESIGN

- entrance

- up to next floor
MAPPING STAKEHOLDERS

CITIZENS

CITY COUNCIL

BUSINESSES

CHECK OUT

ANALOGUE CO-CREATION

DIGITAL CO-CREATION

IMPAKT INDICATORS:
- COMPLAINTS
- SOCIAL COHESION
- FUN

DETAILLED DEMOGRAPHIC

EXAMPLES:
- imagery
- impacts
- longevity
- support links
Key Takeaways

1 / from sharing of practices to sharing models
(a mature toolbox)

2 / co-creation has the future; the challenge remains on how to ease the

tensions between open and close planning systems

3 / how to deploy technology and data?

4 / co-creation should fit into dynamic of both citizens and the city: time is a

non-renewable resource