



## AGENDA

Time	Activity	Venue
<b>APRIL 4, 2016 (MONDAY)</b>		
16:00-18:00	Pre-Symposium Get-together Happy Hour	MC <sup>1</sup> C1 Room D&E
<b>APRIL 5, 2016 (TUESDAY)</b>		
08:30-9:00	Registration	IFC <sup>2</sup> Lobby
09:00-09:30	<b>OPENING REMARKS</b> <ul style="list-style-type: none"> <li>Ming Zhang, Acting Director, World Bank Group</li> <li>Abha Joshi-Ghani, Director, World Bank Group</li> <li><i>The Urbanscapes Agenda</i>, Jon Kher Kaw, Lead (Urbanscapes) &amp; Senior Urban Specialist, World Bank Group</li> </ul>	IFC 8P-100
09:30-10:00	<b>INTRODUCTION</b> <ul style="list-style-type: none"> <li><i>Making Cities for People</i>, Jeff Risom, Managing Director, Gehl Studio</li> </ul>	IFC 8P-100
10:00-10:20	Coffee	
10:20-12:00	<b>SESSION 1: REDEFINING INFRASTRUCTURE WITH PLACE-LED DEVELOPMENT</b> <i>Moderator:</i> Barjor E. Mehta, Global Lead (City Management), World Bank Group <ul style="list-style-type: none"> <li><i>Creating Vibrant and Healthy Cities for All</i>, Gil Penalosa, Founder &amp; COB, 8 80 Cities</li> <li><i>Placemaking &amp; Place-led Development as the New Development Agenda</i>, Ethan Kent, Senior Vice President, Project for Public Spaces</li> <li><i>On Analytics</i>, Sumila Gulyani, Global Lead (Urban Strategy &amp; Analytics), World Bank Group</li> </ul>	IFC 8P-100
12:00-13:15	Lunch	
13:15-14:45	<b>SESSION 2: TRANSFORMING PUBLIC SPACES AND STREETSCAPES</b> <i>Moderator:</i> Victor M. Vergara, Lead Urban Specialist, World Bank Group <ul style="list-style-type: none"> <li><i>Urban Creativity and the Megalopolis</i>, Gabriella Gomez-Mont, Director, Laboratory for the City (Mexico)</li> <li><i>Walking City, Where People Can Thrive Better than Cars</i>, Sunghoon Oh, Director, Architecture and Urban Research Institute of Korea</li> <li><i>Making Walking, Cycling and Public Transport Oriented Development Work in Low and Middle Income Cities: ITDP's experience</i>, Luc Nadal, Technical Director, Institute for Transportation and Development Policy</li> <li><i>Parking Demand and Public Space Design</i>, Michael Kodransky, Global Research Manager, Institute for Transportation and Development Policy</li> </ul>	IFC 8P-100
14:45-15:30	Coffee	
15:30-17:00	<b>SESSION 3: URBAN PLACES FOR ECONOMIC DEVELOPMENT</b> <i>Moderator:</i> Peter D. Ellis, Lead Urban Economist, World Bank Group <ul style="list-style-type: none"> <li><i>The Rise of Innovation Districts: The Nexus Between Innovation, Inclusion and Quality Places</i>, Jennifer S. Vey, Fellow, Brookings Institution</li> <li><i>Integrating Placemaking, Innovation and Place Governance</i>, Ethan Kent, Senior Vice President, Project for Public Spaces</li> <li><i>Catalysing regeneration through public realm investment</i>, Andrew Altman, former CEO, London Olympic Park Legacy Company</li> <li><i>New Parks as Product of Partnership</i>, Uwe S. Brandes, Executive Director, Georgetown University</li> </ul>	IFC 8P-100
17:30-19:00	Cocktails	IFC Atrium

<sup>1</sup> MC Address: 1818 H St NW, Washington, DC 20433 (Guest entrance on 18<sup>th</sup> St NW)

<sup>2</sup> IFC Address: 2121 Pennsylvania Ave NW, Washington, DC 20433



## AGENDA

Time	Activity	Venue
<b>APRIL 6, 2016 (WEDNESDAY)</b>		
08:45-09:00	<b>OPENING REMARKS</b> <ul style="list-style-type: none"> <li>Sangmoo Kim, Co-Lead (Urbanscapes) &amp; Urban Specialist, World Bank Group</li> <li>Jessica Rachel Schmidt, Co-Lead (Urbanscapes) &amp; Urban Specialist, World Bank Group</li> </ul>	IFC 8P-100
09:00-10:30	<b>SESSION 4: MEASURING AND INNOVATING URBAN SPACES</b> <i>Moderator:</i> Catalina Marulanda, Acting Practice Manager, World Bank Group <ul style="list-style-type: none"> <li><b>City City Bang Bang: LIZ, Parklets &amp; the Public Good</b>, Paul Chasan, Urban Designer, San Francisco Planning Department</li> <li><b>Measuring Urban Design and Predicting Pedestrian Activity</b>, Reid Ewing, Author of 'Measuring Urban Design'</li> <li><b>Quantitative Land Use Planning: Deploying Data-Driven Methods in the Practice of City Planning</b>, Talia Kaufmann, Spatial Analyst, OECD</li> </ul>	IFC 8P-100
10:30-10:50	Coffee	
10:50-12:30	<b>SESSION 5: SAFER AND INCLUSIVE PUBLIC SPACES</b> <i>Moderator:</i> Deepali Tewari, Lead Urban Specialist, World Bank Group <ul style="list-style-type: none"> <li><b>Social Urbanism</b>, Cesar Augusto Hernandez Correa, Manager, Agency for Urban Development (Empresa de Desarrollo Urbano, EDU), Medellin</li> <li><b>I Am Karachi: A Story of Reviving the Fading Spirit of a City</b>, Sadaf Mahmood-Imran Ali-Wajiha Ather Naqvi, Founding Members, I AM KARACHI</li> <li><b>Social Mobilization for the Recovery of Public Spaces and Community Life Through the Implementation of CPTED Methodology</b>, Zunilda Zumalia Martel Chavarria, Project Coordinator, Honduras Social Investment Fund</li> <li><b>Inclusion in Cities</b>, Sabine M. Palmreuther, Senior Operations Officer, World Bank Group</li> </ul>	IFC 8P-100
12:30-14:00	Lunch	
14:00-15:30	<b>SESSION 6: OPERATIONALIZING URBANSCAPES IN WORLD BANK PROJECTS</b> <i>Moderator:</i> Jon Kher Kaw, Senior Urban Specialist, World Bank Group <ul style="list-style-type: none"> <li><b>Experiences and Lessons Learnt from Sri Lanka Urban Program</b>, Zhiyu Jerry Chen, Senior Urban Development Specialist; Yoonhee Kim, Senior Urban Economist, World Bank Group</li> <li><b>Mobility and Public Space Programs in intermediate cities: The case of the Cusco Transport Improvement Program in Perú</b>, Ramon Munoz-Raskin, Senior Urban Transport Specialist, World Bank Group</li> <li><b>Public Space Transformation and Social Inclusion Through Active Mobility Interventions in Mexico</b>, Felipe Targa, Senior Urban Transport Specialist, World Bank Group</li> <li><b>Collaborative Leadership for Development</b>, Ajay Tejasvi Narasimhan, Team Leader, World Bank Group</li> </ul>	IFC 8P-100
15:30-16:00	<b>CLOSING REMARKS</b> <ul style="list-style-type: none"> <li>Ming Zhang, Acting Director, World Bank Group</li> </ul>	IFC 8P-100
16:30-18:30	Cocktails & Goodbyes!	IFC 5P-100

For questions about the Symposium:  
**GUNES BASAT**, [gbasat@worldbank.org](mailto:gbasat@worldbank.org)  
**MICHELLE LISA CHEN**, [mchen1@worldbank.org](mailto:mchen1@worldbank.org) +1 (202) 458-1341



## SPEAKERS' BIOS

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**IMRAN ALI** is a founding member of I AM KARACHI with a focus on the sports and community development programs for the initiative. He is a certified coach from the English Football Association (FA) and is also one of the founders of Karachi United Football Foundation, a not-for-profit entity with the objective of using football for community development in Pakistan. Imran oversees football development across all Karachi United Football Foundation projects.



**ANDREW ALTMAN** served as founding Chief Executive of the Olympic Park Legacy Company in London that was responsible for leading the master development of the 600-acre London 2012 Olympic Park. He built the organization and led the master planning and process to secure over \$1 billion of private investment to transform the Olympic Park into a new metropolitan growth centre for 10 million square feet of development and secured over \$500 million of public sector funding for infrastructure, including the design and creation of over 200 acres of parklands for use post-Games. Prior to that, Andrew was the Deputy Mayor for Economic Development and Planning for the City of Philadelphia where he oversaw all City departments and agencies related to economic development, waterfront development, housing, and city planning and preservation, permitting and workforce development. In Washington DC, Andrew was the founding Chief Executive Officer of the Anacostia Waterfront Development Corporation that was established by the Mayor to lead the comprehensive regeneration of 2800 acres of waterfront. Andrew then spearheaded the Anacostia Waterfront Initiative, a comprehensive master planning effort to revitalize over 5 miles of waterfront that brought together that resulted in Washington, DC's newest neighbourhood with the Nationals ballpark, over 7 million square feet of office space, 2000 units of new housing,, and rebuilding of new infrastructure including bridge modernization, roadway improvements, open spaces and trails. Currently, Andrew is the Managing Principal of Fivesquares Development, a newly formed real estate company in Washington DC focused on urban and transit-oriented development. He also serves as a Senior Advisor to HR&A Advisors where he supports complex master planning efforts and is a Non-Resident Senior Fellow at the Brookings Institution.



**GUNES BASAT** joined the Urbanscapes team in 2016 as a community manager. Gunes, born and raised in Istanbul, started her professional career as an editor at the Hurriyet Daily News, which is the oldest current English-language daily in Turkey. Then she headed to New York for two years of study at the New York University. She received her M.A. degree in Media Culture and Communications. After returning back to Turkey, she worked as a communication consultant for a while. Then she went back to journalism and worked at several magazines as an editor and reporter. Prior to joining the World Bank, she was working for the Al Jazeera Network. She took part in the rollout of the network's Turkish website in Turkey and acted as an editor and reporter. She also worked at the Al Jazeera English's news desk on a secondment project for three months. After moving to Washington DC about a year ago, she has been freelancing for several media channels and writing features and blogs from here.

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**UWE S. BRANDES** has over 20 years of experience in the planning, design and construction of new buildings, public infrastructure and the urban landscape. He serves as founding executive director of the master's degree in Urban and Regional Planning at Georgetown University and principal of Brandes Partners LLP, a strategy practice. From 2007 to 2013 he served as Senior Vice President of the Urban Land Institute where he oversaw international programming and research on sustainable urban development including the creation of ULI's climate change program. Prior to ULI, he was managing director of the multi-agency Anacostia Waterfront Initiative in the District of Columbia during which time over \$3 billion of public and private investments were catalysed during his eight-year tenure. Brandes is engaged in advisory activities to public, private and non-profit organizations around the world. He is the author of *The City in 2050: Creating Blueprints for Change* and *What's Next? Real Estate in the New Economy* and numerous articles and reports on sustainability and urban development. He has been quoted by the Wall Street Journal, the New York Times, the Washington Post, Wired, CCTV and many specialty publications. He is a Fulbright Scholar and has an A.B. in engineering science from Dartmouth College and Master of Architecture from Harvard University.



**PAUL CHASAN** is an urban designer with the San Francisco Planning Department. He currently manages the Department's street design review process and manages the implementation of landscapes in the City's Rincon Hill and Transbay districts. Paul also manages the City's Living Innovation Zone program which develops large-scale temporary creative installations that seek to activate public space and delight and engage the public. Previously, Paul managed the Department's Parklet Program where he authored the San Francisco Parklet Manual which has been used by other cities as a template for initiating parklet programs of their own. Paul was the lead urban designer for the Green Connections project – a green street plan for San Francisco. Before joining the Planning Department, Paul has worked in various capacities in positions related to the built environment in the public, private and non-profit sectors. He received his master's degrees in Urban Planning and Landscape Architecture from the University of Washington in 2007. In his spare time, Paul enjoys biking and admiring utility access panel covers. He also sits on the board Youth Art Exchange, a San Francisco organization that provides free after-school arts classes for youth in the City's public school system.



**ZUNILDA ZUMALIA MARTEL CHAVARRIA** currently works for the Honduras Social Investment Fund as the Project Coordinator of Safer Municipalities funded by the World Bank (Credit 5192- HN). With an experience of more than 15 years in community development in urban and rural areas, she coordinated projects to improve poor urban neighbourhoods, generate temporary employment and prevent violence. In particular, her work focused on coordination with national and municipal institutions as well as with local partners, including the residents of neighbourhoods and districts, community organizations and private enterprise. She is a social work professional with a master's degree in Educational Management. She has certificates from the Technological University of Monterrey and Conflict Resolution with UNITAR. She has participated and lectured in the country and abroad on the issues of neighbourhood improvement, peaceful coexistence, and violence prevention at the community level, with emphasis on the importance of community participation in projects for social and local development. She is also experienced in methodologies for the prevention of violence, social and situational level, highlighting driven by the Center for Violence Prevention (CEPREV) and CPTED.



**ZHIYU JERRY CHEN** is a Senior Urban Development Specialist in the South Asia Urban Development Unit of the World Bank, based in Colombo, Sri Lanka. He is currently leading and co-leading a portfolio of urban activities in Sri Lanka and India, including the Sri Lanka Strategic Cities Development Project. He also leads analytical and technical assistance work, including the Colombo Green Growth Program. He has previously worked on India, Pakistan, Bangladesh, Tanzania, Egypt, China, South Africa, and the United States. His area of expertise covers urban planning and regeneration, urban transport and TOD, and national spatial planning. Before joining the World Bank he worked as a Planner at New York City Department of City Planning, and a Project Manager at W.S. Atkins. He holds degrees in Municipal Engineer, Urban Planning, and Regional Economics from Tongji University, China and the Massachusetts Institute of Technology, USA.

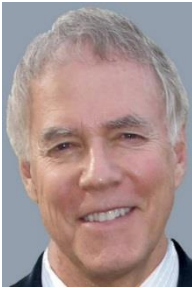


**CESAR AUGUSTO HERNANDEZ CORREA** is the manager of Empresa de Desarrollo Urbano, EDU, civil engineer graduated from Institucion Universitaria Politecnico Jaime Isaza Cadavid in Medellin, specialist in Project management with training on Strategic Direction, by Universidad Pontificia Bolivariana de Medellin. He has 11 years' experience in the public sector where he has worked as: Director of Educational Parks of the Governorship of Antioquia, Director of the Administrative Disaster Prevention and Response Department of the Governorship of Antioquia, Dapard. He was manager of Integral Urban Projects (Proyectos Urbanos Integrales – PUI), director of works implementation and coordination engineer at the EDU. National and international speaker on the implementation of Integral URBAN Projects as a planning tool interterritories that require urban transformation, applying a social community participation strategy across the board. During his career he has received several distinctions including the Crisol de Oro Award given by Institucion Universitaria Politecnico Jaime Isaza Cadavid in Medellin as the best engineering graduate in the institution's 50-year history. Leopold Rother Award in the Urban and Regional Order Category in 2008; first place in the Urban Design Category by the Pan-American Architecture Biennial on Quito BAQ 2008; the Gold Category Award given by the HOLCIM foundation to the Best Latin American sustainable Development Project in 2008.



**PETER D. ELLIS** is currently Lead Economist in the Social, Urban, Rural & Resilience Global Practice of the World Bank, based in Washington, DC. His main focus is on the South Asia Region. Prior to this he was based in Jakarta, Indonesia as coordinator for the urban and local government program. He has also worked extensively on Indonesia, Sri Lanka, Russia, India and Pakistan. His area of expertise covers local governance, decentralization, urban development, municipal finance, and housing markets. Before joining the World Bank he worked as a Senior Economist at Standard & Poor's. He holds degrees in Earth Sciences, Economics and Urban Studies from the University of Cape Town, South Africa and the Massachusetts Institute of Technology, USA.





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**REID EWING** is a Professor of City and Metropolitan Planning at the University of Utah, chair of the Department of City and Metropolitan Planning, associate editor of the Journal of the American Planning Association, and columnist for Planning magazine, writing the bi-monthly column Research You Can Use. Earlier in his career, he was director of the Voorhees Transportation Center at Rutgers University, research professor at the National Center for Smart Growth, state representative from northwest Tucson, and analyst at the Congressional Budget Office. He holds master's degrees in Engineering and City Planning from Harvard University, and a Ph.D. in Urban Planning and Transportation Systems from the Massachusetts Institute of Technology. Ewing's work is aimed at planning practitioners. His eight books include Pedestrian and Transit Oriented Design, just co-published by the Urban Land Institute and American Planning Association; Growing Cooler – Evidence on Urban Development and Climate Change, published by the Urban Land Institute; and Best Development Practices, listed by the American Planning Association (APA) as one of the 100 "essential" books in planning over the past 100 years. His 90 peer reviewed articles include "Travel and the Built Environment: A Meta-Analysis," given the 2010 Best Article of the Year award by APA; "Relationship Between Urban Sprawl and Physical Activity, Obesity, and Morbidity," the most widely cited academic paper in the Social Sciences as of late 2005, according to Essential Science Indicators; and "Is Los Angeles-Style Sprawl Desirable?" listed by APA as a Classic Article in urban planning. A recent citation analysis by Virginia Tech found that Ewing's work is the 10th most highly cited among more than 850 planning academics in the U.S.



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**GABRIELLA GÓMEZ-MONT** is the founder of Laboratorio para la Ciudad, the experimental arm/creative think tank of the Mexico City government, reporting to the Mayor. The Lab works across diverse areas, ranging from mobility, creative industries, governance, civic tech, etc. In addition, the Lab searches to create links between civil society and government, constantly shifting shape to accommodate multidisciplinary collaborations. Besides her fascination with all things city, Gabriella is also a journalist, visual artist, a director of documentary films, as well as a creative advisor to several universities and companies. She has been awarded several international recognitions for her work in different fields, such as the first prize in both the Audi Urban Future Award and the Best Art Practice Award given by the Italian government, as well as the TED City 2.0 Prize, among others. She is also a TED Senior Fellow, an MIT Director's Fellow, a Yale World Fellow, and an Institute for the Future Fellow, and a World Cities Summit Young Leader.



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**SUMILA GULYANI** is currently the Global Lead for Urban Development Strategy and Analytics at the World Bank. From 2012-2014, she served as Manager for Urban Development, Water Supply and Sanitation, and Disaster Risk Management in the Europe and Central Asia Region of the World Bank. The unit's active portfolio included 38 projects totalling US\$4 billion. From 2008-2011, she was based in Kenya as Sector Leader for Sustainable Development for 6 African countries. From 2005-2007, Ms. Gulyani was at Columbia University in New York where she held the position of Assistant Professor and also served as the founding Director of the Infrastructure and Poverty Action Lab (I-PAL). Prior to that, she has held several other positions at the World Bank. Ms. Gulyani received her Ph.D. in Economic Development and Urban Planning from the Massachusetts Institute of Technology, and also holds a graduate degree in architecture. She is the author of the book Innovating with Infrastructure and of several articles on urban development, water, electricity, transport, and slums.

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**ELLEN HAMILTON** is a Lead Urban Specialist at the World Bank Group where she manages analytical work and projects at the World Bank. Her experience includes regional development, urban planning, housing, tourism, local economic development, urban poverty, climate change adaptation/mitigation, municipal management, urban services provision, municipal finance, and decentralization. Country experience includes middle and lower-income countries in LAC and ECA including Panama, Mexico, Peru, Jamaica, Honduras, Russia, Hungary, Lithuania, and Azerbaijan.



**ABHA JOSHI-GHANI** is Director of the Leadership, Learning and Innovation (LLI) Department in the World Bank Group, and Chair of the WBG Learning Board. She heads the World Bank's Innovation Labs, Collaborative Leadership for Development, South-South Knowledge Exchange & Organizational Knowledge Strengthening and Client Learning including the World Bank's Open Learning Campus. Before joining LLI in 2012, she headed the World Bank's Urban Development Anchor where she oversaw the World Bank's work on Urban Policy and Strategy, and Knowledge and Learning. She is the co-editor with Edward Glaeser of the book "The Urban Imperative: Towards Competitive Cities"(OUP, 2014). She is a member of the World Economic Forum General Agenda Council on "Future of Cities". She has worked primarily on infrastructure finance and urban development at the World Bank. Her regional experience includes South and East Asia, Africa and the Middle East. She holds an M.Phil. from Oxford University, UK, Masters from Jawaharlal Nehru University in New Delhi, and a Bachelors from Lady Sri Rama College, Delhi University.



**TALIA KAUFMANN'S** research is devoted to planning cities with data. Her work aims to deploy quantitative analysis methods in the practice of city planning by providing planners with the essential tools to measure urban land use patterns. Her latest paper introduces a quantitative framework to measure and plan the quantities, spatial distribution and co-location of land uses in cities, offering a data-driven approach to support the process of land use planning. Talia currently works as a spatial analyst at the Environment and Economy Integration Division at the OECD. Last summer she was a fellow at the Data Science for Social Good Fellowship in the University of Chicago where she worked with the City of Cincinnati on urban blight prevention. Talia holds a Master's degree in City Planning from MIT and a B.Arch. from Tel-Aviv University. Before joining MIT, Talia served as a city planner and a planning information manager at the Tel Aviv-Yafo City Planning Department in Israel



**JON KHER KAW** leads the Urbanscapes Community of Practice and is a Senior Urban Development Specialist in the Social, Urban, Rural and Resilience Global Practice, based in Washington D.C. He brings with him over 15 years of expertise in public policy, architecture, urban planning, and real estate. Since joining the World Bank, Jon Kher has worked on various urban sector activities in Bhutan, India, Pakistan and Sri Lanka. He was also the primary author of the spatial planning and connectivity chapter in the Regional Urbanization Flagship for South Asia. Prior to his current role at the World Bank, Jon Kher held various key positions at the Urban Redevelopment Authority (URA), the national urban planning agency of Singapore from 2005 to 2013. There, he led the planning, design and implementation of key growth districts, as well as policy recommendations for national-level planning, land allocation and real estate market intervention. He was selected into the Singapore Government's High-Potential Program in 2012. Jon Kher also worked in the private sector in Singapore and London, and was co-founder of an urban planning think tank in New York. He holds a Master in Design Studies (Housing and Urbanization) from Harvard University and a Master of Architecture from Columbia University. Follow him on Twitter @jonkherkaw.



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**ETHAN KENT** works to support placemaking organizations, projects and leadership around the world. During over 17 years at Project for Public Spaces, Ethan has travelled to more than 750 cities and 55 countries to advance the cause of placemaking and public spaces. Having worked on over 200 PPS projects, Ethan has led a broad spectrum of placemaking efforts, providing comprehensive public engagement, planning and visioning for many important public spaces. Highlights have included: Times Square in New York; Kennedy Plaza in Providence, RI; Pompey Square, Nassau, Bahamas; Garden Place in Hamilton, New Zealand; Sub Centro Las Condes in Santiago, Chile. He has also worked with some of the most high profile developments in the world to help maximize public space outcomes in Hong Kong, Las Vegas, San Francisco, Dubai, Abu Dhabi, Auckland, Parramatta and Sao Paulo. Ethan regularly creates and conducts place making training courses for professionals of various disciplines. He co-founded the NYC Streets Renaissance Campaign, as an effort to challenge auto-centric transportation policy and inspire a new public vision of streets as dynamic destinations. Ethan studied sociology, environmental studies and economics as an undergraduate at Bowdoin College. Ethan did his graduate work at Antioch University Seattle's Center for Creative Change in Environment and Community.



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**SANGMOO KIM** works in South Asia Urban Unit at the World Bank as an urban specialist based in Washington, D.C. His area of expertise covers urban design and planning, urban regeneration, and local economic development. Prior to joining the World Bank, he worked in urban-related national research institutes in Korea; Korea Research Institute for Human Settlements (KRIHS) and Architecture and Urban Research Institute (AURI). He served as an engineering officer in the Republic of Korea army, leading various military-related construction projects in North-Eastern territory of Korea. He has a lifelong interest in improving efficiency and quality of urban domain in developing countries, finding practical ways to promote safety, sustainability, economic vitality, and civility.



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**YOONHEE KIM** has recently joined the South Asia Region as a Senior Urban Economist. Previously, she was working as a Senior Urban Economist with the Latin America and the Caribbean Region. She has more than 10 years of experience in a broad range of urban development issues, including urban economics, national urban policy, housing and land, municipal infrastructure, and resilient cities. In Latin America and the Caribbean Region, she has worked on lending operations and TA/analytical work in Panama, Honduras, Belize, Ecuador and Mexico. She joined the World Bank in 2007 through a Young Professional Program and worked extensively in East Asia and the Pacific Region, mainly in China, Vietnam and Mongolia. Prior to joining the World Bank, she worked as a management consultant at PwC and a financial analyst at Siemens, Ltd in Seoul, Korea. She has a B.A. in political science from Yonsei University, Seoul Korea, and graduate degrees in international economics from Johns Hopkins SAIS and urban planning/economics from the University of Maryland.



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**MICHAEL KODRANSKY** is a transport and urban development specialist focused on shaping the built environment to improve economic and social conditions for people in cities around the world. He heads the leadership and innovation program at ITDP and as part of that role is Chair of the Sustainable Transport Award (STA) international selection committee. Since joining ITDP in 2008, Michael has overseen projects in parking management, shared mobility concepts, land use regulations, spatial planning, street design and urban freight. He holds a master's degree in urban planning from New York University and a bachelor's degree from Cornell University.

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**SADAF MAHMOOD** is an enterprise development strategist at SEED – Social, Entrepreneurship & Equity Development - a social entrepreneur, writer/journalist, and heritage activist. She is also the Programme Manager for Mosaic Enterprise Challenge Pakistan – an initiative of HRH, The Prince of Wales. She works extensively for enterprise development at various levels and landscapes. She is one of the initiators of Reimagining Karachi (RKH), that later evolved into Reimagining Pakistan. This led to her involvement in I AM KARACHI, initially as one of the Founder Members, and later as part of the Executive Committee as well as one of the office bearers assuming the position of Treasurer. She was also part of the initiation of the entrepreneurship digital magazine of Pakistan ‘The Pakineur’ a SEED initiative, and serves as the editor. She has been part of the development and strategy of several social enterprise development projects such as Potential Enterprise Mapping Strategy - PEMS, Incubating Potential Program –IPP, and is the Project Lead for Urban Centers Incubation Network, which focuses on incubating and accelerating social enterprises in Pakistan. Currently she has various writing underway that also include manuscripts two near completion manuscripts. She appeared weekly on radio at FM 107 for a show on heritage preservation, reclaiming public spaces and environment, and entrepreneurial solutions for these sectors. Sadaf has completed an intense 10-day leadership program in January 2014, for young business leaders by South East Asia Leadership Academy. She was also selected by the US State Department for IVLP – International Visitor Leadership Program for a program run in the US for ‘Women in Entrepreneurship’, and was one of the 15 global women business leaders selected for this program.



**CATALINA MARULANDA** is originally from Colombia, but she is currently based in Washington DC where she works as a Lead Urban Specialist in the Urban and Disaster Risk Management Division of the Latin American and Caribbean Region at the World Bank. This role involves working with national and local governments on urban development, promoting initiatives that aim at making cities more economically productive, environmentally sound, livable and less vulnerable, particularly for the poor. This is done through operations that focus on: (i) financing investments, (ii) providing technical assistance, and (iii) undertaking non-lending analytical and policy advisory work. Over the past 13 years at the Bank Catalina has focused on topics related to solid waste management, chemicals management, and industrial pollution, in Latin America, East Asia, South Asia and the Middle East. Catalina has a Bachelor’s Degree in Civil Engineering from Lehigh University and a Ph.D. in Geotechnical Engineering from the Massachusetts Institute of Technology. Her graduate work focused on remediation of contaminated soils.



**BARJOR MEHTA** is the Lead Urban Specialist in the South Asia Urban team and a Co-Global Lead of the City Management, Governance and Finance Global Solutions Group. Since June 2012, he has been based in the Bank’s India Country Office in New Delhi, India. Between 2008 and 2012, Barjor was based in the Bank’s Tanzania Country Office in Dar es Salaam working on urban development projects in Tanzania, Uganda and Kenya. Before moving to East Africa, Barjor worked on several countries in the Middle East and North Africa, Sub-Saharan Africa and South Asia. Prior to joining the Bank in 2000, Barjor was Director of the School of Planning, CEPT University in Ahmedabad, India; Senior Planner in Bhutan; Program Manager of a consulting firm working on World Bank supported urban projects in Mumbai; Research Associate at the Human Settlements Department of the Asian Institute of Technology, Bangkok and in 1981 started his career working on UN-HABITAT’s urban planning initiative in Sri Lanka. Barjor is an architect and urban planner.



**RAMON MUNOZ-RASKIN** is a senior transport specialist working for the World Bank Transport and ICT Global Practice with an emphasis in urban mobility in Latin America. His World Bank work has supported national and local governments with the implementation of urban mobility activities in Colombia, Mexico, Panama, Peru and South Africa. Activities included non-motorized transport, urban mobility planning, bus rapid transit, metros, integrated public transport systems and national urban transport programs. He is the Task Team Leader of the Cusco Transport Improvement Program (Peru). In the United States Department of Transportation, he worked as a team leader for the Federal Transit Administration New Starts Program supporting urban mass transit projects (bus rapid transit, metro, commuter rail, light rail), and subsequently a Regional Manager for Federal Railroad Administration's President Obama's High Speed and Intercity Passenger Rail Program. He also has experience with the road and aviation sectors. Ramon holds a Masters in Urban Planning from Columbia University, and a Civil Engineering degree from Polytechnic University. He has several peer-reviewed journal publications on topics including road safety, transport planning, policy and economics. Ramon is a member of the TRB Committee for Transportation in the Developing Countries and a founder of the Lee Schipper Scholarship for Sustainable Transport.



**LUC NADAL** is Technical Director for Urban Development at the Institute for Transportation and Development Policy (ITDP). Since 2005, he has helped start up and grow the Institute's Sustainable Urban Development program promoting pedestrian-transit malls in Dakar and Dar es Salaam, historic centre revitalization in Sao Paulo, public space upgrades along BRT corridors in Guangzhou and Harbin, and transit-oriented planning in Pune, Lanzhou, Yichang, Mexico City and Rio de Janeiro. Luc is the lead author of the Institute's TOD Standard -- a tool for planning guidance, assessment, and recognition of good practice in integrating building, public space and sustainable urban transport. He received his Ph.D. in Urban Planning with distinction from Columbia University in New York and his Architect Diploma (DPLG) from Ecole d'Architecture de Paris at La Villette. He was previously an exchange scholar at Kyoto University, Principal of LMJN Architect, and he has taught at Columbia University, The New School University, and Parsons School of Design. He has written extensively about urban public space planning, design, history and meaning.



**WAJIHA ATHER NAQVI** is a founding member of I AM KARACHI, a citizens led platform that promotes Arts, Sports, Culture and Dialogue as vehicles for peace-building in Karachi. She is a Social Development Professional/Anthropologist from New York University. She is currently working in the capacity of Project Lead for I AM KARACHI on behalf of DAI (Development Alternatives Inc.)



**AJAY TEJASVI NARASIMHAN** serves as the Team Leader for the Collaborative Leadership for Development Program in the Leadership, Learning, and Innovation vice-presidency of the World Bank Group. His professional, academic and personal experiences have converged to focus his attention on the challenge of good governance and ethical leadership as the heart of the development problem today. Ajay's volunteer experience with the Art of Living Foundation ([www.artofliving.org](http://www.artofliving.org)) in self-development and community-driven-development, academic training in international relations and leadership, and professional experience in the private sector and the World Bank have strengthened his resolve to help developing countries improve their leadership capacities and governance systems for sustainable poverty reduction. With a background in engineering, Ajay has a PhD in Political Science from Claremont Graduate University, with a focus on the role of leadership in alleviating state fragility. He also holds a Master's degree in Foreign Policy from Georgetown University and an M.S. in Artificial Intelligence from the University of Southern California.



**SUNGHOOH OH** is working as a tenured research fellow and former director of the Built Environment and Cultural Policy Research Department in Architecture and Urban Research Institute in Korea, as well as a director of Urban Design Institute of Korea. His main fields of interest are pedestrian behaviour, walking environment, future city as well as urban design theory. His research specifically explores how the pedestrian behave in the daily life urban street and how the walking environment could be improved efficiently in existing urban texture, which founds the sustainable rationale for urban design process. His work on the walking environments in Korea has appeared in several Korean publications such as "Pedestrian City; 12 Guidelines for Better Pedestrian Environment (2011)", "Urban Design Elements for Pedestrians (2012)", "Pedestrian Priority Guideline(2012)", "Field Survey Manual for Walking Environment (2013)", "Urban Design for Pedestrians Vol.1 (2013)", "Walking Environment and Pedestrian Behaviour; Field Survey Report, Vol.1 (2013)", "Walking Environment and Pedestrian Behaviour; Field Survey Report, Vol.2 (2014)", "Pedestrian Priority Street 2013 Evaluation Report(2014)", "Assessing Legal Issues for Pedestrian Priority Street in Korea(2014)", "Spatial Factors on Satisfaction Level of Baby Strollers and Parenting Stress (2015)". In addition, he has been in charge of over 30 sites of "Pedestrian Priority Street Project" for Seoul Metropolitan Government since 2013, and consulting diverse local governments on the walking environment policy and design issues.



**SABINE M. PALMREUTHER** is a member of the Urban-Social Team in GSURR. Previously in WBI Urban, she has been working in areas of capacity development, using innovative learning approaches such as distance education via radio and e-learning. She also facilitated knowledge sharing forums for local government practitioners in AFR, LAC and ECA, and developed e-learning courses for local governments. Her area of expertise is urban crime and violence prevention at local level, promoting participatory approaches aimed at strengthening integrity mechanisms in local governance. From 2004 to 2007, Sabine worked in the capacity as Special Assistant to the Vice President where she provided leadership support to the Vice President, as well as operational support to the management team. Prior to joining the Bank, Sabine worked in the Program Finance department for the German Investment and Development Company (DEG) in Cologne, Germany. She was in charge of the Public Private Partnership (PPP) project portfolio for the Latin American and Caribbean Region, supporting PPP projects with greatest social-economic and cultural value for the beneficiary communities. Prior to that, she worked as a research assistant in the Sustainable Development Department of the Inter-American Development Bank (IDB). She was responsible for conceptualizing and organizing a series of expert meetings pertaining to an IDB initiative on "Helping Small and Medium Enterprises Access Finance and Capital in Emerging Economies", and working on SME issues. Sabine holds an MBA from Germany. She is currently pursuing a doctoral program on ethics and urbanization at Georgetown University.



**GIL PENALOSA** is the founder and chair of the board of the successful Canadian non-profit organization 8 80 Cities. He is also chair of the board of World Urban Parks, the international representative body for the city parks, open space and recreation sector. Gil has been a strong supporter and advocate for improving city parks, first making his mark in the late 1990s, when he led the transformation of Bogota's park system as Commissioner. Because of Gil's unique blend of pragmatism and passion, his leadership and advice is sought out by many cities and organizations. Gil has worked in over 200 different cities across six continents. Gil holds an MBA from UCLA's Anderson School of Management, where he recently was selected as one of the "100 Most Inspirational Alumni" in the school's history. In 2013 he received the Queen Elizabeth Diamond Jubilee Medal and was named one of the "Top 10 Most Influential Hispanics in Canada." In 2014 Gil received a Doctorate Honoris Causa from the Faculty of Landscape Architecture and Urban Planning at the prominent University of Sweden SLU. Gil Penalosa is passionate about cities for all people. Gil advises decision makers and communities on how to create vibrant cities and healthy communities for everyone regardless of age, gender and social, economic, or ethnic background. His focus is on the design and use of parks and streets as great public places, as well as sustainable mobility: walking, riding bicycles, using public transit, and new use of cars.



**JEFFREY RISOM** is the managing director of Gehl Studio. With projects stretching from Calgary to Buenos Aires, Jeff leads the US subsidiary of Copenhagen based Gehl Architects. His global project experience in Europe, China, and India have greatly informed his holistic approach to leading projects. Jeff strives to make thriving, dynamic public spaces in cities across the world. Driven by a passion to create real change in people's everyday lives, he views every project as an opportunity to make an equitable and diverse public realm that positively influences our behaviour and culture. With degrees in Architectural Engineering and City Design & Social Science, Jeff thrives working in multi-disciplinary collaborations, finding the most fulfilment when he can act as curator, advocate, and student all in one. He brings to projects the ability to simultaneously plan big strategic moves while keeping focus on the eye-level experience.



**JESSICA RACHEL SCHMIDT** is an Urban Specialist with the South Asia Urban Unit at the World Bank, based in Washington, DC. She brings with her expertise in integrated urban planning, sustainable development and transportation planning. Prior to joining the World Bank, Jessica served as a Senior Urban Designer at the Central Planning Office of Qatar, a newly formed ministry designed to coordinate the infrastructure and logistics of the country ahead of the 2022 World Cup and in line with the 2030 National Vision. She has also undertaken academic research and private sector work in Bangkok and New York. Jessica holds a Master in City and Regional Planning from the University of Pennsylvania and a Bachelors of Arts (Urban Studies) from Columbia University.



**FELIPE TARGA**, a Colombian national, is a Senior Urban Transport Specialist working with the Latin America and the Caribbean Region in Washington, DC. Felipe Targa was Deputy Transport Minister of Colombia from 2010 to 2012. Before joining the World Bank he founded and directed a multidisciplinary consultancy centre from the academic research called SEGC CityLab at Los Andes University in Colombia. Prior to this, Felipe worked at the Inter-American Development Bank (2004-2010) as a Senior Transport Specialist, and in Colombia's National Planning Department (1998-2001) designing and implementing one of the most advanced the National Urban Transport Policies in the region and conceptualizing the first group of Colombia's recognized BRT systems. He holds a Masters in City and Regional Planning from the University of North Carolina, and advanced to Ph.D. candidacy in Transport Systems at the University of Maryland.





**DEEPALI TEWARI** started her life in India as a practicing architect in 1979 and quite quickly gave up her private practice to immerse herself in development. She has never looked back. After completing her graduate studies at Pratt New York in Urban Design in 1991 with a focus on Economics, Public Finance, and Public Policy, she worked with a private firm in New York, and eventually moved to Washington to work with the World Bank in 1991. Working in Vietnam, Uganda, Nigeria, Ghana, Pakistan, Palestine, Yemen, and Afghanistan where she based until recently as the Lead Urban Specialist, her work has spanned working with urban communities at the neighbourhood level, organizing the informal sector, to leading strategic policy dialogue with central and sub-national governments on land, housing, growth, job creation and service delivery issues. Her interests outside work include classical music, gardening, and cooking for friends.



**VICTOR M. VERGARA** is a lead urban specialist with the global urban-social unit of the World Bank. He manages the Metropolitan Lab for Strategic Planning and Management and co-chairs the Smart City Knowledge Silo Breaker. He began his career in 1985 with the Government of Mexico as community and regional development specialist concentrating on lagging coastal regions. He joined the World Bank in 1991 contributing to lending operations and policy dialog on sustainable urban finance and spatial development. Starting in 1994, as an urban specialist for Latin America operations, he managed and contributed to urban lending and capacity building operations. Victor joined the Economic Development Institute (EDI) in 1998 as senior urban specialist where he led the Municipal Development Program for Eastern and Southern Africa as well as flagship global capacity building programs on urban planning management, subnational finance, and land use planning. In 2009, as Lead Specialist and urban practice leader for East Asia Pacific Region, he led urban lending operations as well as the quality assurance of the operational and analytical portfolio. Victor is a Mexican national and holds Masters Degrees in City Planning (Massachusetts Institute of Technology) and Agriculture (Texas A&M University).



**JENNIFER S. VEY** is a fellow and Co-Director of the Anne T. and Robert M. Bass Initiative on Innovation and Placemaking at the Brookings Institution. Her work primarily focuses on the competitiveness and quality of life of cities and metros in the innovation economy. She is the author of "Building from Strength: Creating Opportunity in Greater Baltimore's Next Economy," "Restoring Prosperity: The State Role in Revitalizing America's Older Industrial Cities," "Organizing for Success: A Call to Action for the Kansas City Region," and "Higher Education in Pennsylvania: A Competitive Asset for Communities." She has co-authored numerous other Brookings publications, including "One Year After: Observations on the Rise of Innovation Districts," as well as co-edited *Retooling for Growth: Building a 21st Century Economy in America's Older Industrial Areas*, published by the American Assembly and Brookings Institution Press. Prior to joining Brookings in June, 2001, Jennifer was a Community Planning and Development Specialist at the U.S. Department of Housing and Urban Development. She earned a Master of Planning degree from the University of Virginia, and holds a B.A. in Geography from Bucknell University. She lives with her family in Baltimore.





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**MING ZHANG** is the World Bank's Urban Practice Manager for South Asia, and responsible for the delivery and monitoring of the entire investment lending and analytical programs in urban development in the region. Ming has over 17 years' experience with the World Bank, covering issues including urban and housing development, infrastructure, local government and decentralization. He has worked on many countries in different regions, including China, the Philippines, Brazil, and the South Asia Region. Before becoming Practice Manager in South Asia, he was Lead Urban Specialist in the Latin America Region and Infrastructure Sector Coordinator for the Philippines. His key publications include Growth and Competitiveness of Brazilian Cities, and Meeting Infrastructure Challenges in the Philippines. He received his Master's Degree in Economics and Ph.D. in City and Regional Planning, both from the University of California at Berkeley.

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