



KRIHS
Korea Research Institute for
Human Settlements



URBANSAPES

Enriching and Rejuvenating the City with Public Space

Tuesday, November 28, 2017 | 10:00 am - 1:15 pm | MC 13-121

Time	Program
10:00 - 10:15	Sign-in & Light Breakfast
10:15 - 10:30	<p align="center">Opening Ceremony Anna Wellenstein, Director (WBG) Dong-Ju Kim, President (KRIHS)</p>
10:30 - 10:45	<p align="center">Overview Review of WB-KRIHS partnership activities and solicitation of future partnership activities Peter Ellis, Lead Urban Economist (WBG)</p>
10:45 - 12:15	<p align="center">Presentations Moderated by Jon Kher Kaw, Senior Urban Specialist (WBG)</p> <p align="center">Transforming cities through public spaces Seong Soo Kim, Research Fellow (KRIHS)</p> <p align="center">Analyzing livability of urban streets Yehyun An, Associate Research Fellow (KRIHS)</p> <p align="center">WBG Dhaka public spaces pilots Blaine Merker, Team Lead, (Gehl) Ishita Alam Abonee, Urban Specialist (WBG)</p> <p align="center">Ningbo urban regeneration project Wanli Fang, Urban Economist (WBG) Alessandra Campanaro, Senior Urban Specialist, (WBG)</p>
12:15 - 12:30	Coffee Break
12:30 - 13:00	<p align="center">Roundtable Catalina Marulanda, Practice Manager, (WBG)</p>
13:00 - 13:15	<p align="center">Wrap-up & Closing Peter Ellis, Lead Urban Economist (WBG)</p>



Bios



Anna Wellenstein is a key member of the World Bank's SURR GP senior management team that sets strategy for analytics and financing in areas such as disaster risk reduction, urban renovation, and geospatial technology. She also oversees partnerships with bilateral, UN, and regional organizations. Anna has over 20 years of experience in urban development. She's led efforts to design and finance investments, facilitate policy reforms and build capacity to help developing countries reduce poverty and boost equity. Anna has been responsible for technical oversight of new projects financed by the Bank, the portfolio quality of ongoing projects, and setting sector and country strategies. Anna oversees \$25 billion in lending to

developing countries in over 200 projects, 325 studies and technical assistance projects. She's developed strong partnerships with governments in countries ranging from large middle income to small island states as well as development agencies and academia.



Dong-ju Kim is the President of Korea Research Institute for Human Settlements (KRIHS). As a regional economist and planner, Dong-ju Kim has been working at KRIHS for more than 20 years, focusing on development strategies for national territory. His appointments in KRIHS include: vice-president of KRIHS, director of National Territorial Planning & Research Division, and leader of Private Infrastructure Investment Center of Korea (PICKO). He was a president of Korean Regional Science Association in 2013. He is currently a member of Presidential Committee of Korean Government. His recent publications include: "Future Agenda and Policy Direction for

National Territorial Development", "Demographic Change and Spatial Transformations in Korea" both in 2012 and "Global City-Region Strategy in Green Growth Era" in 2013. He holds a bachelor's and master's degree from Yonsei University in Korea and received his Ph.D. degree in Regional Science from University of Pennsylvania.



Peter Ellis is currently Lead Economist in the Africa Urban and Disaster Risk Management Unit of the World Bank, based in Washington, DC. Prior to this, he was focusing on the South Asia Region, where he led a regional Urbanization Flagship Report, as well as analytic and lending activities across various countries, most notable India, Pakistan, Sri Lanka and Bangladesh. He was based in Jakarta, Indonesia as coordinator for the urban and local government program, and has worked extensively on Russia, Central America and the Caribbean. His area of expertise covers metropolitan area development, local governance,

decentralization, municipal finance, and housing markets. Before joining the World Bank he was Senior Economist at Standard & Poor's. He holds degrees in Earth Sciences, Economics and Urban Studies from the University of Cape Town, South Africa and the Massachusetts Institute of Technology, USA.



Jon Kher Kaw is a Senior Urban Development Specialist in the Social, Urban, Rural and Resilience Global Practice based in Washington D.C. He also leads the Urbanscapes Group at the World Bank, a cross-sector community-of-practice focused on urban planning and design. He brings with him over 15 years of expertise in public policy, urban planning, and real estate. Since joining the World Bank, Jon Kher has worked on various urban sector activities in Bangladesh, Bhutan, India, Pakistan and Sri Lanka. He was also the primary author of the spatial planning and connectivity chapter in the Regional Urbanization Flagship for South Asia. Prior to his current role at the World Bank, Jon Kher held various key positions at the Urban Redevelopment Authority (URA), the national urban planning agency of Singapore from 2005 to 2013. There, he led the planning, design and implementation of key growth districts, as well as policy recommendations for national-level planning, land allocation and real estate market intervention. Jon Kher also worked in the private sector in Singapore and London, and was co-founder of an urban planning think tank in New York. He holds a Master in Design Studies (Housing and Urbanization) from Harvard University and a Master of Architecture from Columbia University.



Seong Soo Kim is a Research Fellow in the Urban Research Division at Korea Research Institute for Human Settlements (KRIHS). He, as an urban planning and design specialist, has performed various urban development and policy projects especially focusing on major new towns such as Bundang, Pangyo, Dongbaek, and Sejong city etc. in Korea. His academic interests have diversified to smart green city, urban vacant land renovation, and abroad urban development (including the Urban Renewal Project of Mumbai, India) etc. He recent led the projects of the Disused Railroad Utilization for Ulsan City and the Improvements for Urban Facilities Provision for Green Urbanism at KRIHS. Also he, as a project manager, is now leading on the project of Global Program on Public Spaces: Transforming Cities through Public Space sponsored by the World Bank Group. Seong Soo served as a specialist for the Presidential Committee of Administrative City Relocation of Korea in 2004 and an urban planning committee member for Gwangju city and Yangcheon county of Seoul for a couple of years since 2011. He also lectured at Anyang University and Gangnam University as an adjunct professor meanwhile. Seong Soo is a PhD candidate in the Department of Urban and Regional Planning at University of Hawaii at Manoa, and holds a Master's degree and a Bachelor's degree from the Department of Urban Engineering of Seoul National University.



Yehyun An is an Associate Research Fellow at the Korea Research Institute for Human Settlements. She is an urban specialist committed to achieving sustainable development for global change. She has ten years of professional experience and participated in several research, technical assistance, and development projects in Korea, USA, India, Nepal, Colombia, etc. Yehyun received her PhD in Planning, Governance, and Globalization from Virginia Tech, USA. Her doctoral research examined the impacts of capacity factors on urban infrastructure projects in India. Her research contributed to capacity development theory by investigating the complexity of the concept. Yehyun received her Master's degree in Urban Planning from Seoul National University and Bachelor's degree in Architectural Engineering from Ewha Womans University, Korea. She is interested in research and development efforts aimed at identifying and implementing institutional strategies for urban project delivery.



Blaine Merker directs the San Francisco studio of Gehl, a global urban design consultancy based in Copenhagen. He works throughout the United States, Canada and Latin America helping clients ranging from city agencies, mayors, private developers, nonprofit foundations, and international NGOs to create high quality, people-focused city spaces. As an urbanist and designer focused on the public realm, he develops projects that aim to expand the “envelope of the possible” for decision-makers and the public. In 2005, he founded Rebar, an art and design collective that created Park(ing) Day and dozens of other projects that defined the emergent genre of tactical urbanism and helped establish San Francisco as a center of innovation in urban public space. He has helped start up a handful of companies and nonprofits

dedicated to urban experimentation and advocacy, including Innovation Partnership, Livable Oregon, and Gehl Institute. Blaine earned his Masters of Landscape Architecture in 2005 from Berkeley, where he also teaches, and holds a Bachelors in History from Reed College. His writings can be found in Next City and in the Routledge book, *Insurgent Public Space*.



Ishita Alam Abonee works as an Urban Specialist to the GSURR South Asia Region. Under the World Bank’s local government program in Bangladesh, she is working with Bangladesh cities and municipalities develop strategic plans, investment programs and capacity enhancement activities, including place-making and open space development. She is leading a team coordinating with the Dhaka city corporations in piloting urban regeneration projects, particularly in the old Dhaka district and in a major transport corridor of the mega city. Prior to working with the Bank, she worked in a number of slum upgrading projects, including a community-driven and implemented slum improvement project in secondary cities, funded by

National Housing Authority. Ishita is an architect by training and is completing her master’s degree in Development Studies from BRAC University.



Wanli Fang is an Urban Economist with the Social, Urban, Rural and Resilience Global Practice of the World Bank. She currently leads several urban development and infrastructure investment projects in China. Her expertise covers a variety of areas related to sustainable urbanization and infrastructure financing, including transit-oriented development, social-economic impacts evaluation, spatial analysis, economic zone development, land and real estate market, municipal finance and public-private partnership (PPP), etc. Prior to the World Bank, she was an Economist at the World Resources Institute based in Washington DC, where she conducted economic analyses and policy research to support sustainable cities in major emerging economies. She used to teach economics classes for urban planners at Massachusetts Institute of Technology (MIT) and served as a part-time policy researcher at the Federal Reserve Bank of Boston. She holds a PhD in urban and regional economics from MIT, U.S.A., and an MS and a BE degree in City Planning from Peking University, P.R. China.



Alessandra Campanaro is a Senior Urban Development Specialist with the East Asia and Pacific region GPSURR practice. Alessandra has over 15 years of experience in urban development and service provision, infrastructure finance, and city governance including in China, Vietnam, Brazil and Mexico. She previously was with the IFC Infrastructure Team and the WB Treasury. Before joining the Bank, Alessandra was at Oliver Wyman, with their Commercial and Investment Banking global practice team. She also worked in the risk management department of Banca Nazionale del Lavoro in Buenos Aires, Argentina, and as an analyst in the Capital Markets Group of the World Bank, focusing on domestic debt markets development. Alessandra holds an M.A. in International Economics from the Johns Hopkins

University and an M.A. in International Studies from the University of Bologna.



Catalina Marulanda is originally from Colombia, but she is currently based in Washington DC where she is the Practice Manager of the Urban Development Unit in the South Asia Region. As such she oversees a portfolio of roughly US\$5 billion in lending operations under development and implementation in Afghanistan, Bangladesh, Bhutan, India, Nepal, Pakistan, Sri Lanka and The Maldives. This role involves working with national and local governments on urban development, promoting initiatives that aim at making cities more economically productive, environmentally sound, livable and less vulnerable, particularly for the poor. This is

done through operations that focus on: (i) financing investments, (ii) providing technical assistance, and (iii) undertaking non-lending analytical and policy advisory work, on areas including municipal management, housing, urban infrastructure, neighborhood upgrading, solid waste management and others. Over the past 14 years at the Bank Catalina has focused on topics related to solid waste management, chemicals management, and brownfield remediation in Latin America, East Asia, South Asia and the Middle East. Catalina has a Bachelor's Degree in Civil Engineering from Lehigh University and a Ph.D. in Civil Engineering from the Massachusetts Institute of Technology.