

### Rabobank

Where we're coming from



#### Rabobank at a Glance 1



Situation on December 31, 2018

#### Mission

#### Growing a better world together

Almost 8.3 million customers



7.3 million Dutch customers

1.0 million international customers

#### Rabobank in the Netherlands

Domestic Retail Banking

101 local Rabobanks

409 offices

1.9 million members

6.5 million private customers

o.8 million commercial customers

#### What We Offer in the Netherlands

(amounts in EUR billions)

**Dutch Private Mortgages** 

190.0

Savings

119.1

Private sector lending to Food & Agri

38.1

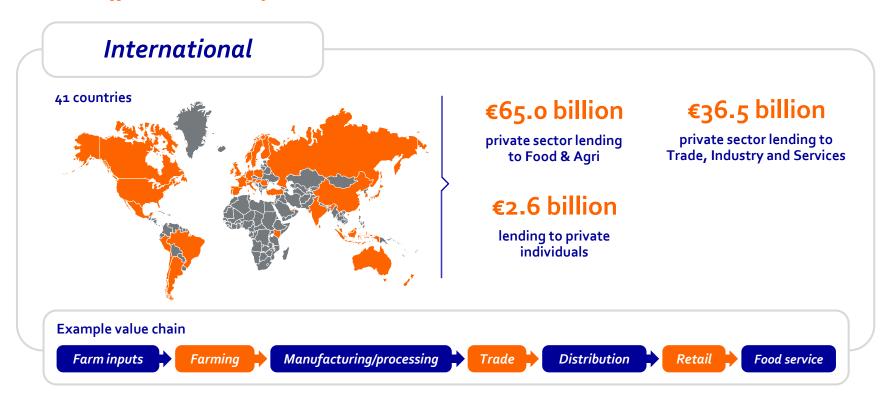
Private sector lending to Trade, Industry and Services

81.5

#### Rabobank at a Glance 2



#### What We Offer Internationally



### This is the way we like to portray our past





A prosperous and liberal country

## Leading to some world famous art...





Rembrandt

#### The rural Netherlands early 20th century





The Netherlands used to be a poor country!

## Leading to some world famous art...





Plazilla.com/go/ygi

Van Gogh

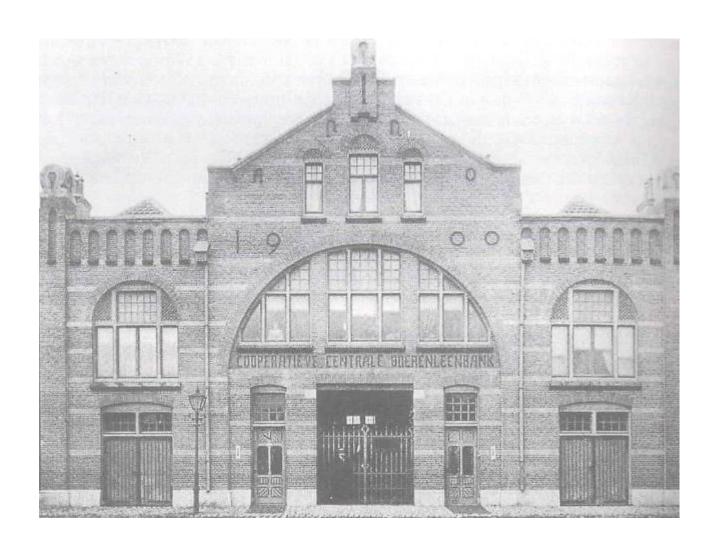
## A tough life in agriculture





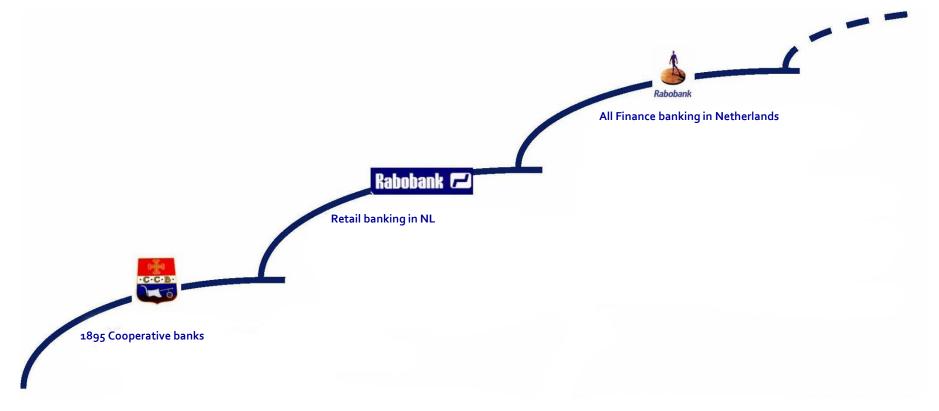
### The rise of Rabobank





#### Rabobank's roots



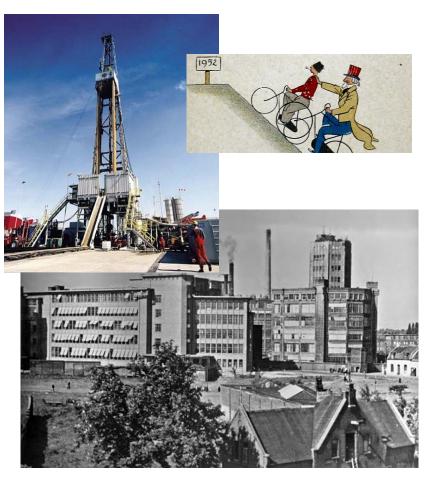


Development of total assets: 1960: EUR 2 bln 1978: EUR 34 bln June 2012: EUR 771 bln

## The economy changed after WW2







## Distribution is key





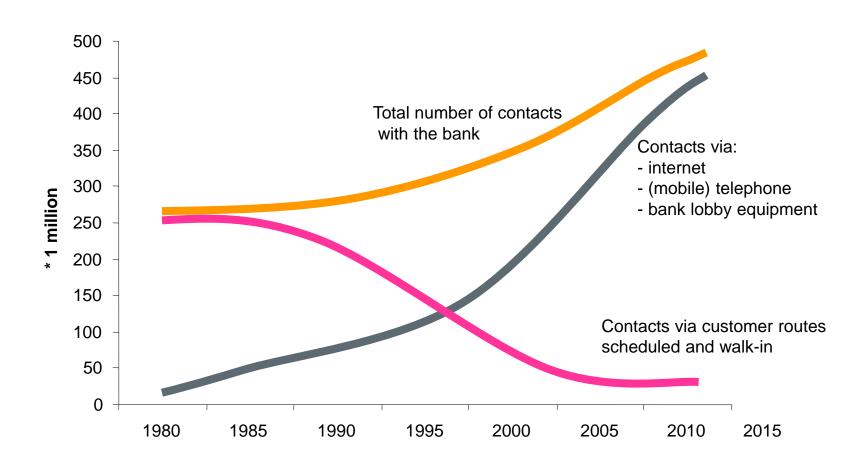
# 99% of SMEs are serviced through the local branches





### But what if technology kicks in





### The world around us is changing rapidly



